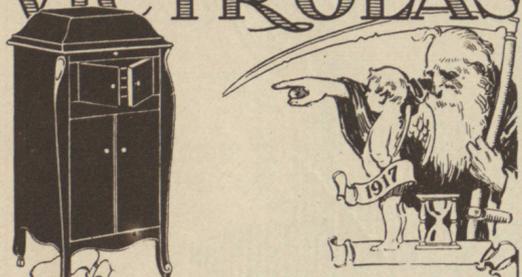


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# Landay VICTROLAS



VICTROLA XI \$100

## Landay Victrola Service Sets the Standard

For 1917, as in the past years, Landay sets the standard for Victrola service.

From the establishment of our first small shop Landay has been acknowledged the leader among New York Victrola stores.

Now with three large stores and a marvelously equipped, artistic five story building in New York's shopping center, Landay is splendidly ready for 1917.

The thousands of Landay patrons whose appreciation of our service has built this great business are constantly bringing in new thousands who seek better service. Like yourself, they want what Landay offers—conveniently located stores, complete stocks of Victrolas and Victor records, and intelligent attention by expert sales people who have been trained to satisfy Landay customers.

Landay is the place to choose a Victrola. Come, test our service—you'll be pleased.

**\$5 as a first payment** will put this \$100 Victrola with \$5 in records (total \$105) in your home. Balance as convenient. Other Victrolas \$15 to \$400, on as easy terms.

New York's Leading Victrola Stores

## Landay

4 Stores BROS. INC.

563 5th Ave. 427 5th Ave. 23 W. 42nd St. 27 W. 34th St.  
COR. 46 ST. DET. 38 439 973 DET. 5 8 6 AVES DET. 5 8 6 AVES

Landay Temple of Victrola Music at 23 West 42 Street. Now Open.



IT ISN'T EVERY GIRL who can look into a looking glass and make herself twice as good looking. Grace Valentine (for it is indeed she) is our favorite beauty multiplier. She's in a new movie, but to save our caption-beset life we can't remember the name of it.

Matinee Photo.



THE BURGLARIOUS LOOKING gentleman above is Otto Kruger. He is explaining to Renee Reiss that he isn't as bad as he looks. Otto and Renee belong to the company which is presenting "Edith's Burglar" at holiday matinees for children.

Photo by White.

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# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York  
PHONE, 6900 GREELEY

## New Spring Models

### Misses' Wool Jersey Suits

Of superior quality Wool Jersey  
SIZES 14 TO 20 YEARS



23—Misses' Wool Jersey Suit in gold, rose, Copen, sand, purple, green or white, belted, pleated back, straight front coat, with yoke that extends into large square collar, four flap pockets; gathered back skirt, with button-over belt.

Special 39.50

21—Misses' Wool Jersey Suit in gold, rose, Copen, purple, green, beige or white. New model belted coat, convertible collar, stitched in self color embroidered crochets; trench pockets, novelty buttons; new model skirt with pockets and detachable belt.

Special 29.50

21—Stitched Velvet Sport Hat, faced with straw. 10.75  
23—Sport Hat, of Faille silk, stitched with self color hemp braid. 6.95  
21—Tan Russia Calf Laced Shoes, wing tips, low heels. 7.50  
23—Dark Tan Russia Calf Laced Shoes. 7.50

## Chauffeurs' Outfits

### Special AT \$47.50

Overcoat, Suit and Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of regulation - Chauffeur's Style.

All made of exactly the same fabric, a fine quality gray worsted whipcord—the outfit complete, \$47.50, or, as follows:

Overcoat - \$27.00  
Suit - \$18.50  
Cap - \$2.00

Suit with two pairs of Trousers or Breeches or one pair of each—\$26.50.  
Other outfits of Better Grade at \$64.50 and \$78.00.  
Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.

See Our New "Doubleglove" for Motoring.

An exclusive "Brill Motor Shop" production, and to the best of our knowledge the only motor glove made with a double palm—\$4.00 the pair.

Detachable Fur Collars and Fur Caps to Match.

Collars can be readily attached to any overcoat. To be had here in Persian Lamb, Natural Raccoon, dyed Raccoon, Nutria, Beaver and dyed Nutria.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

## Brill Brothers

BROADWAY AT 49th ST.

May We Remount Your Diamond?

We will furnish an all-platinum mounting for your solitaire, like cut; supply four small diamonds for the sides, and do the entire work in our own shop for the small cost of... \$45

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