



Gown from Marianne Buznet. Light as the zephyrs on a June evening, of the texture of the butterflies' wings, and as softly colored—such is the successful summer evening gown. Sartorially interpreted in pink chiffon, painted in grays, with a faint glimmer of silver lace.



Tarrying with reluctant feet where debutantes and modistes meet

Exclusive photographs by Paul Thompson

Costumes from Tober-Gill, Ltd. To show us ourselves as we would wish others to see us is the role of the manikin. Do you fancy yourself in this braided taupe cloth and crepe frock or the checked jacket with khaki-kool skirt? Perhaps you prefer the gray jersey cloth that fastens without hook or button.



Gown from Bour-Sorax. Not by wishing, but with a train, a woman may add the ardently desired inch to her height—and dignity. Probably the reason so many evening gowns have a train or two. The yellow brocade frock has the fish-tail variety.



Gown from Bour-Sorax. We call it a lingerie frock, but what a de luxe edition of the wash dress of the past! Not for the tub is this blush-pink chiffon with apron front much, very much embroidered and liberally incrustated with lace.



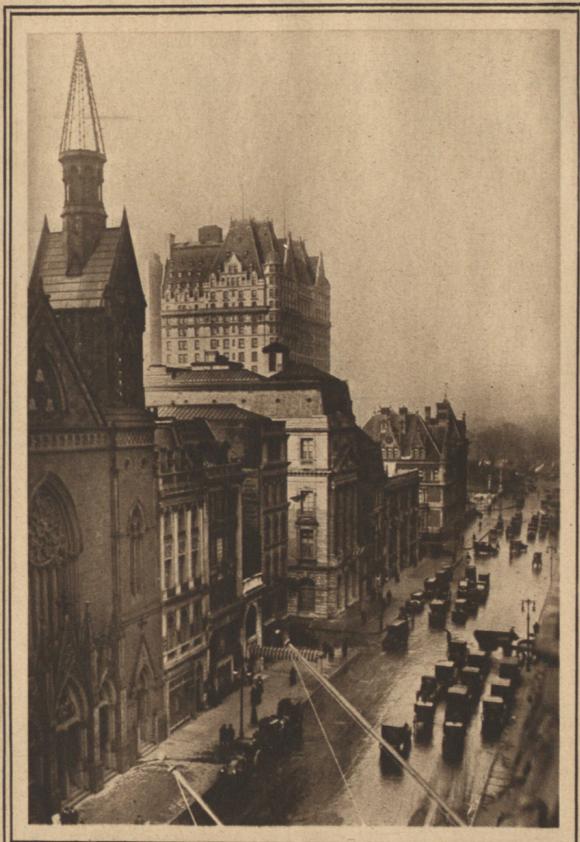
Costumes from the Maison Klein. A cup of tea reconciles commercialism with sociability. It is a pleasure then to select a brown and checked peg-top cloth suit, or a beige charmeuse with Eastern tendencies in the green sash, or again, a gray gabardine bright with Indian colorings.



Costumes from the Maison Klein. Every modiste's is a stage, and the manikins play many parts. Here, as customers, one wears a blue gabardine, peg-top skirt and jaunty jacket a la Jean, outlined in stitchery, and the other an old gold khaki-kool coat with a dress of the printed material.



Petticoat and bodice robe from Marianne Buznet. Hidden from view but all important in the ensemble is the underdress. The French couturiers know this and always provide it. Sometimes it is a petticoat, again a *ches elle* robe of chiffon and lace, but more often nearer and dearer *houdoir* secrets.



Here's where trade and society meet—in the shops of upper Fifth Avenue.



Gown from Tober-Gill, Ltd. It's an up to the minute frock harking back in line and material—cloth of silver and silver lace—to the sumptuous costumes of the Florentine noblewomen of the Renaissance. The Gold Coast's tribute to the modern Beatrice.