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Djer-Kiss
Made in France only
TALC

Il n'y a aucune excuse pour Madame d'acheter du Talc francais à moins de choisir et d'exiger le meilleur.
—Kerkoff, Paris.

Translation—There is no excuse for Madame buying French talc unless she exacts with discrimination the best.

De la neige en Juillet

Snow in July—that is my Djer-Kiss Talc. So soothing when the hot sun burns. So refreshing after the out-of-doors. So cooling to the skin *délicate*. My Djer-Kiss Talc will enchant you.

You know already talcum powders, but none, I am sure, Madame, with quite the impalpable fineness, quite *l'air exquis* of my Djer-Kiss Talc. *If you will only try it*—at the very first touch of its *distinction française* you will certainly be charmed to prefer it.

One has said that as we pack and seal Djer-Kiss Talc in my *atelier* in Paris we steal *fascination parisienne* to complete it. I know well you'll agree.

In all your good shops, big and little, my *importateurs* have placed it.

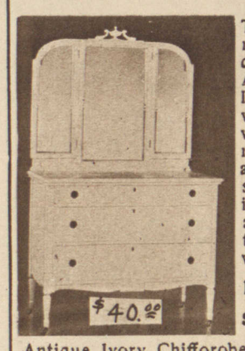
So I urge you again: *Try my Djer-Kiss Talc.* You'll be charmed if you do.

—Kerkoff, Paris.

ALFRED H. SMITH CO.
Sole Importers
NEW YORK CITY

THIRTY CENTS

EXCEPTIONAL OFFER
of odd Enameled Pieces.



Triple mirror dresser Antique Ivory with white mahogany top size 46 inches as illustrated was $60 NOW, **$40.00**

Antique Ivory Chifforobe. Was $35. NOW.....**$25.00**
Antique Ivory Wood Bed. Was $30.00. NOW.....**$20.00**

A number of complete Bedroom and Dining Room Suites to close out at specially marked prices in a variety of finishes and styles.

LENNON & COMPANY
153-157 West 23d Street
Willow and Furniture Leaflet Free.

$1.50

Something New for the Graduate

This unique and artistic design of a horse-shoe nail makes a very handsome ring. The horse-shoe has a solid gold top, the nail is sterling silver with solid gold raised letters or initials. The horse-shoe is considered an omen of good luck. The combination of the gold horse-shoe with the solid gold letters on the bright silver nail makes a very pleasing and beautiful effect. This nobby ring will make a most appropriate and lasting graduation gift.

PRICE $1.50

Other graduation rings in solid gold $2.50 and up. Mail orders promptly and carefully filled. (Send string or size desired.)

BENNETT MFG. COMPANY,
175 Broadway, N. Y. C.
Branch Store: 4 John St., N. Y. C.

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Both *High Quality and Low Prices*

FOR over half a century we have specialized on the highest grade furniture, and we invite you to compare our stocks with the best in America.

Being out of the expensive rent section our prices are much lower.

Anyone who is interested in handsome bedroom or dining room suites will find exactly what is wanted, *here*, at substantial savings. *Visit us!*

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Classic Furniture of Superior Quality

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Without an equal for simplicity in operation and safety in construction.
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SCOTCH ART RUGS in room sizes, $9.75 to $34.50.
Colonial Rugs, $1.10 to $12.00.
Porch Rugs, $2.75 to $10.50.
Wilton and Axminster Rugs at very low prices.

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MAXIMUM VALUE AT MINIMUM PRICE

5lbs. direct from wholesaler $1.00 COFFEE

Guaranteed to please in every way or your money will be refunded. Five (5) pounds DELIVERED FREE within 300 miles or 10 pounds within 500 miles of N. Y. Cash with order. C. O. D. in Greater New York. MAIL ORDERS FILLED.

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Vantines The Oriental Store.

INCENSE SET By Mail Prepaid $1

IN addition to its refreshing fragrance Vantine's Temple Incense is most effective in driving away mosquitoes, etc., and may be burned on the porch of the Summer Home as easily as indoors. It is also used extensively for inducing sleep and imparts a pleasing perfume to clothes closets, etc., when burned in boudoir. On sale in our Perfumery Dept., or send $1 and we will forward prepaid set illustrated, consisting of burner, four ounce package of our incense and complete instructions for using. (Specify G1002.)

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Fifth Avenue & 39th Street, New York.

Avoid the trying glare of summer sunlight. Soft-Lite Lenses eliminate injurious light rays. Perfect for use with artificial light.

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Optometrists & Opticians
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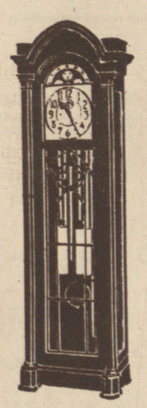
MATERNITY CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my Parlors, or write for booklet No. 23, free in plain sealed envelope.

Can be worn by Stout Women and Invalids.

Berthe May, 10 E. 46 St., N.Y.

Let us have your Clocks to be Repaired



and they will be returned to you in perfect order.

¶ You take no risk here of having a fine clock permanently injured through lack of experience and incompetent mechanics tinkering with costly clock movements.

¶ Our repair department is in charge of experts who thoroughly understand all clocks, domestic and imported.

¶ We make a specialty of remodeling old style Grandfather Clocks to modern tubular Chime Clocks.

¶ Clocks called for and delivered.

Wm. H. Enhaus & Son
Agents for the Seth Thomas Clock Co.
31 John Street, NEW YORK

MATERNITY
Apparel

So constructed that it expands as the condition requires (not a hook or eye needs changing), and so designed that it may be worn when the figure returns to normal.

No. 3014 (*as illustrated.*) An exquisite gown made of fine chiffon voile. The straight flaring back and handsome girdle give the desired graceful lines so essential in Maternity Apparel.

Price 22.50

May be had in Georgette or Crepe de Chine at $32.50

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Deltox Grass Rug Co.
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Perfect — $94 Perfect — $208
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Our modest, upstairs store, in the heart of the jewelry district, low rent and small operating expenses, enable us to sell diamonds, watches and jewelry at surprisingly attractive prices, thus giving you the benefit of our savings.

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WALTHAM & ELGIN

This Ideal Military Watch has 7 jewel movement in silver-oid case, fine leather strap.

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Each watch is timed & regulated, ready for service. With illuminated dial, to tell time in the dark, $2 extra.

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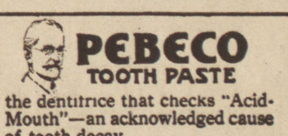

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the dentifrice that checks "Acid-Mouth"—an acknowledged cause of tooth decay.

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