

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

ADVANCE 1918 SPRING MODELS
WOMEN'S FRENCH HAND-MADE WAISTS

Entirely hand-made,
hand-embroidered
hand-drawn or
Val. lace trimmed.

Prompt Delivery Free
Anywhere in the
United States
Phone 6900 Greeley

No. 120—French Hand-made Waist of sheer white batiste; rounded notch collar, front of waist and fitted cuffs hand-embroidered and Val. lace trimmed. Sizes 34 to 44 bust.

Special 7.50

No. 122—French Hand-made Waist of sheer white batiste; collar, cuffs and pleated hem-stitched frill in all white, or edged with rose or Copen. Sizes 34 to 44 bust.

Special 9.75



No. 124—French Hand-made Waist of sheer white batiste; revers collar and turn-back cuffs hand-scalloped, hand-embroidered and inset with Val. lace. Sizes 34 to 44 bust.

Special 9.75

No. 128—French Hand-made Waist of sheer white batiste; new surplice collar and turn-back cuffs hand-embroidered and trimmed with picot-edged ruffles of self material. Sizes 34 to 44 bust.

Special 7.50

No. 126—French Hand-made Waist of sheer white batiste; collar, front of waist and cuffs hand-embroidered in raised design and trimmed with Val. lace. Sizes 34 to 44 bust.

Special 14.50

No. 130—French Hand-made Waist of sheer white batiste; cluster-tucked back and front, large roll revers collar and cuffs trimmed with hemstitching and edged with pleated ruffles. Sizes 34 to 44 bust.

Special 9.75



Musically Supreme, Exquisite in Design—The Ampico

THE perfection of the Ampico is not confined to the amazingly exact reproduction of the playing of great artists, but is also strikingly exemplified in the unique design of the Ampico action, which permits it to be installed in both Upright and Grand pianos without changing the graceful architecture of the casings.

The case is not enlarged in any way to accommodate the Ampico action, nor is the delicacy of the piano action in any way changed. With the addition of such exclusive features as the Automatic Encore and the Rewind Device, the fact that in the Ampico Reproducing Piano the exquisite beauty of the Knabe case design is retained places it supreme, both musically and in the charm of outward beauty.

THE AMPICO IN THE KNABE
Uprights, \$1250 and \$1350—Grands, \$2050

Convenient Terms of Payment. Pianos and Players in Exchange.
You may not have heard this wonderful Ampico. We would welcome your critical opinion of its artistic perfection. Daily Demonstrations in the Ampico Studio.

Knabe Warerooms
Fifth Avenue at Thirty-ninth St.

VIVAUDOU'S

MAVIS TALC
Used by those you admire
In 25¢ the Red Package

MAVIS FACE POWDER
50¢

Vantines
The Oriental Store

Perfumery Set \$1
Consists of three triangular-shaped bottles designed to fit a cylindrical Oriental box, artistically decorated. Each bottle contains one-half ounce of Vantine's fragrant Oriental perfume, each odor different. When emptied the box makes a most attractive holder for hair pins, etc., and is also a very artistic ornament for the dressing table. On sale in our Perfumery Section, or mailed postpaid upon receipt of \$1. (Please specify 15247 G.)

A. A. VANTINE & CO., Inc.
Fifth Avenue and 39th St., New York

Motor & Southern Number
VOGUE
Now on Sale at All Better Class NEWSSTANDS

ELGIN & WALTHAM

MILITARY WATCHES
\$9.75 UP

Waltham Military Wrist Watches. Special at \$7.75, \$9.75 and \$12.75. Others with Radio Luminous Dials and Hands at \$3.95 to \$5.00.

We have a large assortment of Diamond Rings, Diamond Pins, Watches, Clocks and Solid Gold Rings and Jewelry at surprisingly attractive prices which will satisfy careful purchasers.

Satisfaction Guaranteed or Money Refunded.

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Pompeian Beauty Powder
Adds a pearly clearness. Stays on unusually long.

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First to lead the Truth News Editorials Advertisements

You can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.

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BUREAU OF INVESTIGATIONS
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January is Bargain Month With Us. No Goods Carried Over Furniture, Rugs, Bedding



Genuine Leather Davenport with spring cushion, very comfortable and luxurious. Davenport, arm chair and rocker complete, 3 pieces, \$115.00
Nest of 3 Tables, was \$16.50, \$12.00
Nest of 4 Tables, was 17.75, 13.50
Tapestry Wing Chair, was 22.00, 15.50
9x12 Brussels Rug, \$16.50
9x12 Velvet Rug, \$27.75
9x12 Axminster Rug, \$26.75

LENNON & COMPANY

153-157 West 23d Street
Write for Furniture Booklet.

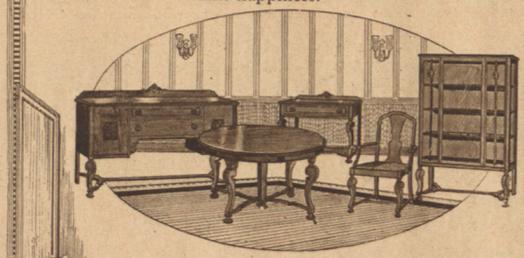
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CLASSICAL furniture of superior quality at lower prices because we are out of the high rent district!
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(Take 3d Ave. "L" or Subway to Canal St.)

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WE will furnish a white gold 14K mounting for your solitaire, stone of cut, for the small cost of \$10.00 cost of \$10.00
John PATTEN & Co. Inc.
105 W. 40th St., N. Y. Tilden Building.
Old Jewelry Remounted and Repaired.

This Wooden CRIB, \$9.
Others up to \$40. Full line of Metal Cribs.
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Box Springs and Felt Mattresses to fit any bed, \$25.00 up.
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Buffet 66 in.

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.
KELLNER BROS
S. E. Cor. 15th St. & 6th Ave
SINCE 1891

The HARDMAN FIVE-FOOT GRAND

\$750 Easy Terms if Desired
Enrico Caruso says: "Its tone is wonderful!"
The great Metropolitan artists use the HARDMAN Five-Foot Grand in their own homes because it offers most in beauty and tone.
Your own home will be music-happy, music-beautiful, with its Five-Foot Grand in it.

HARDMAN PECK & CO. Est. 1842
433 Fifth Avenue, New York
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Mid-Winter Sale of High Grade FURNITURE

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Living Room Suite, Three Pieces, \$168.50
The Suite illustrated is covered in Tapestry, including both sides of Cushions, also the outside and back, \$168.50. Price the same in Tan Spanish Leather. Another attractive 3-Piece Tapestry Covered Suite, Mahogany Finish Frame, \$62.50. Ten Odd Davenport Specially Reduced. Prices \$67.50 to \$120.
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SOFT-LITE Glasses
Soft-Lite is a different glass. Possessing every quality of the finest optical glass, Soft-Lite Lenses have the added quality of protecting the eyes from injurious light rays. Colorless, inconspicuous. Ask About Them.
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Brilliant, lasting and waterproof. Powder 25c, Cake 25c and 50c. Send for free sample.
GRAF BROS., Inc.
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Hand-made nets of human hair. Strong, sterilized and invisible. All colors. Cap or fringe, 2 for 25c, up. Order by mail if not sold at your dealer's.