

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

C. J. Sullivan, an ambassador from San Francisco sent East to tell to the advertising interests the importance of attending the 14th annual convention of the Associated Advertising Clubs of the World, to be held in San Francisco next July, had heard that the Belleclaire was owned by a former Californian and that it was famous for its Apple Pies and other good things to eat, so he came here for dinner with some friends on the evening that he attended that inspiring and patriotic show, "The Copperhead," now playing at Shubert's 44th Street Theatre.

He said afterwards that it had been a great night for him—that a mixture of Patriotism and Good Food was a mighty fine thing for any man.

He ate Clam Chowder, Sea Bass, Heart-of-Lettuce Salad, Apple Pie—and he drank a large cup of coffee. Simple dinner, wasn't it? He said, however, that it was great—cooked just right—served nicely, etc.

Of the Apple Pie he said: "It is better than any apple pie I ever ate."

It is in this way the Belleclaire keeps on gaining friends and patrons.

Pretty good idea to make good, isn't it?

Robert D. Blackman, Prop.

Hear the Ampico

The AMPICO
Reproducing Piano

Until you have heard the Ampico, probably nothing that we can say will convince you that a perfect reproduction of the pianist's art has at last been achieved.

You will see only the Knabe piano, with its rich simplicity of case design and perfection of line—but what a flood of golden melody comes forth from its case! Invisible fingers sweep the keys. Godowsky is playing a Chopin Etude, and the sparkling tide of perfect melody is reproduced by the Ampico as faithfully as if the artist himself were seated at the piano.

You won't believe the simple truth about the Ampico until you hear it. We want that to be soon—come in whenever it is convenient and we will hold an Ampico concert for your pleasure. Choose your own program—great classical works, light opera, musical comedy hits, delightful dance music. The Ampico will bring the supreme pleasure of music to your home.

The Ampico in the KNABE

Uprights \$1250 & \$1350 - Grands \$2050

Convenient Terms Arranged.
Pianos Taken in Exchange.

Knabe

Warerooms
Fifth Ave. at 59th St.



McKEE REFRIGERATORS

A McKee Refrigerator is a food conservator—an ice-saver—and a health protector. That's why they are used on our newest, best and biggest battleships, as well as in thousands of homes.

Write for catalogue showing all styles and sizes and the McKee Cold Dessert Book (Illustrated). See the McKee at your dealer's.

McKee Refrigerator Co.,
113 Lorimer Street, Brooklyn, New York

WALTHAM

MILITARY WRIST WATCH

Jeweled Waltham Watch, in a sturdy, dust-proof case, with either a Drab Webbing Strap or the famous Kitchener Strap.

\$9.90

Each Watch is sold with a written guarantee that it is regulated to keep perfect time. With luminous dial and unbreakable crystal, \$2 extra.

WALTER & CO.
182 Broadway, N. Y. Est. 1891

With a fascination stolen in Paris.

Djer-Kiss
FACE POWDER

Pompeian Beauty Powder

Adds a pearly clearness. Stays on unusually long.

The Tribune Institute

Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service." Leave a standing order with your newsdealer.

GOOD taste in furnishing the home has a definite effect upon those who live in it.

Fine furniture need not be expensive—at Kellner's is found that rare combination of quality, exquisite design and moderate price.

Queen Anne Bedroom Suite, American Walnut, 4 pieces..... **\$300**
Bouffant Bed

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.

KELLNER BROS.
S. E. COR. 15TH ST. & 6TH AVE
SINCE 1891

The HARDMAN
FIVE-FOOT GRAND

\$750

CARUSO Says:
"THE HARDMAN IS MY FAVORITE PIANO"
The greatest of tenors endorses the HARDMAN because of its lovely singing tone.
His choice should be yours. A delight to the eye as well as the ear, it will be "A JOY FOREVER" in your home. It's a decidedly worth while investment and the terms of payment are reasonable.

HARDMAN PECK & CO., Founded 1842
473 FIFTH AVE., N.Y. CITY. BROOKLYN STORE, 47-51 FLATBUSH AVE.

The Sanitary Porcelain Enamelled Top Table.

A welcome addition to the kitchen family

Steel Legs
Porcelain Top
CAN DO NOTHING BUT KEEP CLEAN.

At all good dealers everywhere.

PEMCO
BALTIMORE, MD.

BERTHE MAY'S MATERNITY CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my Parlors, or write for booklet No. 23, free in plain sealed envelope. It can be worn by stout Women and Invalids.

Berthe May, 10 E. 46 St., N. Y.

Only a heart of marble could resist

VAN RAALTE
"Niagara Maid"
SILK UNDERWEAR

"IT'S so luxuriously soft and lustrous, so utterly and adorably feminine! And it really fits in your own size! The fabric is pure glove silk that keeps its wonderful style through long wear and many launderings. Do you wonder Van Raalte Niagara Maid Silk Underwear is a real economy?"

Sold at all good shops

Niagara Silk Mills, Fifth Avenue at 16th St., N. Y. C.
Makers of Van Raalte "Niagara Maid" Silk Underwear and Silk Hosiery

A Garden Full of Gladioli
for **\$1.00**

The Gladiolus is one of the most satisfactory flowers grown and there is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the potato.

Bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 50 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Simple cultural directions in package.

Mail this advertisement with Check, Money Order, Dollar Bill or Stamp, or present at our store, and secure this splendid collection for only \$1.00, sent prepaid anywhere in the U. S.

Our 1918 Spring Catalogue sent on request.

Stump & Walter Co. 30-32 Barclay St., New York City

CHAUFFEURS' OUTFITS

Special AT \$50
Overcoat, Suit and Cap to Match

A Double-Breasted Overcoat. A smart Norfolk Jacket, Trousers and Cap. All made of fine quality dark gray worsted whipcord—the outfit complete \$50.00, or, as follows:—

Overcoat . \$28.00
Suit . . . 20.00
Cap . . . 2.00

Other Outfits of Better grade at \$64.50 and \$78.00.

Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.00.

Catalogue and Chauffeurs' Apparel Chart on Request

Brill Brothers
BROADWAY at 49TH ST. - NEW YORK

DEAF?

Let Us Show You That You Can Hear!

We wish to send to all persons hard of hearing the new and inconspicuous **1918 ACOUSTICON**

For 10 Days Free Trial No Deposit

DICTIONARY PRODUCT No Expense

Our free trial offer has secured for us over 225,000 satisfied users of the ACOUSTICON. Therefore, if you will call or write us, saying, "I am hard of hearing and will try the Acousticon," we will be glad to ship it to you without deposit or expense.

Clip this out as a reminder and write or call at your convenience.

General Acousticon Co., 1310 Candor Bldg., New York

ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes

And sprinkle in the Foot-Bath. One war relief committee reports, that of all the things sent out in their Comfort Bags or "Kits," Allen's Foot-Ease received the most praise from the soldiers. The American, British and French troops use it, because it takes the friction from the shoe and freshens the feet.

The Plattsburg Camp Manual advises men in training to shake Foot-Ease in their shoes each morning. Why not order a dozen packages Foot-Ease to-day to mail to your soldier friends in training camps and in the army and navy. Sold by Druggists and Dept. stores everywhere, 25c.

BUY DIAMONDS from BENNETT

Save money. Have no cause for regrets.

C Grade - \$95 C Grade - \$225
B Grade - \$109 B Grade - \$273
A Grade - \$121 A Grade - \$299
Perfect - \$143 Perfect - \$350

Other Special Bargains from \$10 to \$500
Difference in prices depending on quality of stone. Send for Catalogue.

Satisfaction guaranteed or money refunded. All diamonds returnable for cash less 10% within one year. A trial order will convince you.

BENNETT MFG. CO.,
175 Broadway, N. Y. (upstairs)