Franklin Simon & Co.

FIFTH AVENUE, NEW YORK

New York Distributors for

Doughboy Boots *and* Shoes

For U. S. Officers and Men

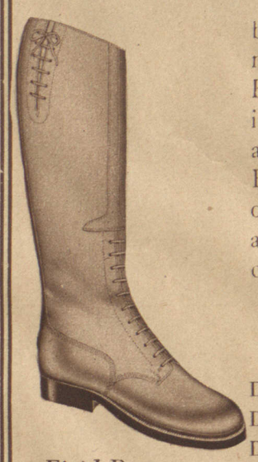
Dress Shoe
$12

The Famous Fighting Footwear of the American Forces

ENDORSED BY
SIX MAJOR GENERALS

Service or
Garrison Shoe
$9.50 & $11.50

TODAY, DOUGHBOY BOOTS and SHOES are designed for all branches of the service. But the original Doughboy Last, designed by Major Harold D. Corbusier, of the U. S. Army, is the basis of them all. And whether a man wants a Trench Boot, a Riding Boot, a Dress Shoe or any other member of the Doughboy Family, he never gets away from the fundamental fighting qualities of the original shoe.



Field Boot
$30

Dress Boots
$28 to $32

Easy on the Foot But Hard on the Enemy!

Doughboy Riding Boots	$28.00 to $32.00
Doughboy Oil Grain Trench Boots	$25.00
Doughboy Puttees	$9.50 to $16.00

Men's Shoe Shop—2 West 38th St.
Separate Shop on Street Level

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley

Franklin Simon & Co.

FIFTH AVENUE, NEW YORK

Strikes the Keynote for Spring with New Ideas in

Men's American Silk Shirts and "Carmoor-London" Foulard Scarves

Men's
Heavy Broadcloth
Silk Shirts
$7.00

In novel combinations of color stripes. And the workmanship is as fine as the fabrics. You can pay more and get nothing better. In fact, we know of no other shirts of this quality being offered at this price. All with plain bosom and soft cuffs.

Exquisite Jacquard
Foulard Scarves
"GARMOOR-LONDON"
The sign it's imported!
$1.50

Scarves of indescribable beauty, with those delicate Jacquard self figures overprinted with fancy Foulard color schemes. And a range of choice that is as bewildering as it is beautiful. To say nothing of being quite extraordinary values.

Men's Furnishings Shop
4 West Thirty-eighth Street
Separate Shop on the Street Level

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley

Will Your Looks Pass His Inspection?

Put D. & R. Perfect Cold Cream on your toilet table. Use it daily and every night to cleanse and beautify the skin and keep it young. The safe and certain protection for the outdoors—the perfect toilet cream for every woman.

DAGGETT & RAMSDELL'S PERFECT COLD CREAM
"The Kind that Keeps"

Make your skin ready for any inspection—day or evening. Make your complexion better, keep it right with D. & R. Perfect Cold Cream. Your hands, arms, neck, need protecting care after shopping, a motor trip, or any outing. For Safety's Sake use D. & R. Perfect Cold Cream.

In tubes and jars, 10c to $1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate.

POUDRE AMOURETTE. A perfect finish to the toilet of the well dressed. Flesh, white, brunette, 50c. At your dealer or by mail of us.

TRY BOTH FREE

Send postal for generous trial samples of Perfect Cold Cream and Poudre Amourette.

DAGGETT & RAMSDELL
Dept 491, D. & R. Building
New York

PRESS TROUSERS WITHOUT IRON!

"PADDINGTON"
WORKS-WHILE-YOU-SLEEP
home or travelling—Folds in Suitcase—3 in 1—A TROUSER-PRESS-STRETCHER-HANGER. No iron to burn nap off fabric; steam rots wool and makes it shiny. Sold on Money Back Guarantee. Prompt attention to mail orders—Write for Illustrated Price List.
PADDINGTON MFG. CO.,
246 E. 52d St., New York
Beware of cheap imitations

LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

$4 to $35 at Quality Shops

Send for free Brochure of special and exclusive features in Spring Styles

Lily of France Corset Co.,
503 Sixth Avenue
bet. 18th and 19th Sts.,
New York

CHAUFFEURS' OUTFITS

Special AT $50

Overcoat, Suit and Cap to Match

A Double-Breasted Overcoat. A smart Norfolk Jacket, Trousers and Cap. All made of fine quality dark gray worsted whipcord—the outfit complete **$50.00**, or, as follows:—

Overcoat	$28.00
Suit	20.00
Cap	2.00

Other Outfits of Better grade at **$64.50** and **$78.00.**

Chauffeurs' Raincoats—Guaranteed Waterproof—**$22.00.**

Catalogue and Chauffeurs' Apparel Chart on Request

Brill Brothers
BROADWAY AT 49TH ST · NEW YORK

I Am Deaf

But Now Hear Clearly!

The wonderful improved Acousticon has now enabled 325,000 deaf people to hear. We are sure it will do the same for you; are so absolutely certain of it that we are eager to send you the

1918 Acousticon

For 10 Days' Free Trial — DICTOGRAPH PRODUCTS CORP. — No Deposit No Expense

There is nothing you will have to do but ask for your free trial. No money to pay, no red tape, no reservations to this offer. Our confidence in the present Acousticon is so complete that we will gladly take all the risk in proving beyond any doubt that

The joy of hearing can be yours again!

The Acousticon has improvements and patented features which cannot be duplicated, so no matter what you have ever tried, just ask for a free trial of the New Acousticon. You'll get it promptly, and if it doesn't make you hear return it and you will owe us nothing—not one cent.

GENERAL ACOUSTIC CO.,
1310 Candler Bldg., 220 West 42 St., N. Y.

Household Appliances advertised below have been *Tested and Approved by* The Tribune Institute

TESTED AND ENDORSED BY THE TRIBUNE INSTITUTE — The New York Tribune

BUTTER

Which is Which?

Can you tell, by odor and flavor alone, that your butter is butter, rather than onions, bananas, cheese or fish?

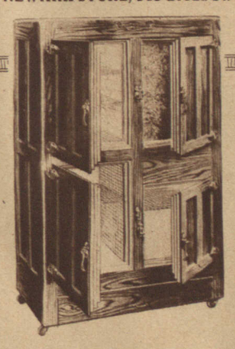
BOHN SYPHON REFRIGERATOR

preserves the freshness and natural aroma of foods, because it is free from the condensing moisture which contaminates the foods in an ordinary refrigerator. Notice, for example, how the bottles you take from your refrigerator are beaded with a grimy moisture. Bottles come clean and dry from a Bohn Syphon.

Let us demonstrate this and other Bohn features—the round-cornered porcelain-steel lining, the ten-layer heat-resisting walls, the front drain, etc. Bohn Syphon and other Bohn Refrigerators from **$19.00** up. Send for a catalog if you cannot call.

BOHN REFRIGERATOR SHOP
53 W. 42nd St. New York

NEWARK STORE, 913 Broad St.



McKEE REFRIGERATORS

The first McKee Refrigerator, built over 38 years ago, is still in use today and giving satisfaction.

The new McKee, with porcelain steel linings and other improvements, represents the experience of nearly half a century of honest endeavor devoted to this one industry.

Write for catalogue showing all styles and sizes and the McKee Cold Dessert Book (Illustrated). See the McKee at your dealer's.

McKee Refrigerator Co.,
113 Lorimer Street, Brooklyn, N. Y.

How you may get
Caruso's HARDMAN *piano*
at a bargain price

Our Announcement in the Evening Journal, Tuesday, May 14th, or the Times, Wednesday, May 15th, will tell you how you may get—at money-saving prices—an autographed Hardman Piano that Caruso, Barrientos, Amato, Muzio, Florence Easton, de Luca, or some other famous Operatic Star has used for the last few months

HARDMAN, PECK & CO.
Established 1842
433 FIFTH AVENUE - - NEW YORK
47-51 FLATBUSH AVE., BROOKLYN

VIVAUDOU'S

MAVIS TALC
Used by those you admire
In 25¢ the Red Package

MAVIS FACE POWDER 50¢

VIVAUDOU — PARIS-NEW YORK

BUY DIAMONDS *from* BENNETT

And have no cause for regrets. Our modest old establishment (occupying the entire third floor at No. 175 Broadway), our low overhead expenses, and elimination of middlemen's Profits, enable us to sell Diamonds, Watches and Jewelry at prices unusually attractive.

To prove this to you will you not, during this Spring and coming season, patronize us?

C Grade	$69	C Grade	$164
B Grade	$80	B Grade	$184
Perfect	$94	Perfect	$208

Differences in price depending on quality of stone. Other special bargains at $75 to $350. Fine jewelry, watches and silver novelties at surprisingly attractive prices. Investigate. **Satisfaction guaranteed or money refunded. All diamonds returnable for cash less 10% within one year. A trial order will convince you.**

BENNETT MFG. CO.
175 Broadway, N. Y. (upstairs)

HAVE YOU A SWEETHEART,

Soldiers use Foot-Ease

Son or Brother in training camps in the American Army or Navy? If so, mail him a package of **ALLEN'S FOOT-EASE,** the antiseptic powder to be shaken into the shoes and sprinkled in the foot-bath. The American, British and French troops use Allen's Foot-Ease, because it takes the Friction from the Shoe and freshens the feet. It is the greatest comforter for tired, aching, tender, swollen feet, and gives relief to corns and bunions.

The Plattsburg Camp Manual advises men in training to shake Foot-Ease in their shoes each morning. Ask your dealer to-day for a 25c. box of Allen's Foot-Ease, and for a 2c. stamp he will mail it for you. What remembrance could be so acceptable?

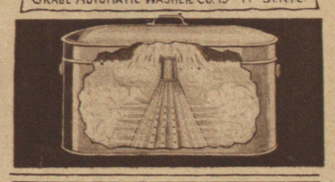
WASH

WITH LIVE STEAM-WITHOUT WORK

Buy a Simplex Automatic Washer. Does away with tiresome, destructive rubbing. Cleanses and sterilizes by strong percolating action of Live Steam and Boiling Suds. Endorsed by the Domestic Science Institutes of both The Tribune and Good Housekeeping. Sold always on money-back guarantee.

$1.85 AT ALL THE BETTER SHOPS $1.85
OR POST PAID FOR $2.00

GRABE AUTOMATIC WASHER CO. 15 W 44TH ST NYC



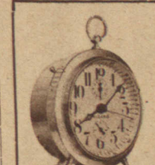
Pompeian Beauty Powder

Adds a pearly clearness. Stays on unusually long.

The Tribune Institute

Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."

Leave a standing order with your newsdealer.



Here's Something to Open Your Eyes!

THE NEW SCIENTIFIC

WIZARD

ALARM CLOCK

The ONLY clock in the world that rings on the 'dot' for ANY MINUTE of ANY HOUR.

Sent prepaid, with money-back guarantee, to any U. S. P. O. address on receipt of price, $4.00; with illuminated hands and dial (clearly discernible in the dark), $5.00. 'Phone Broad 2515.

YANKEE WIZARD CLOCK CO.,
18 Broadway, N. Y. City.

Free 26-page booklet mailed on request.