

Big Reductions on VACUUM CLEANERS

For This Week Only
(No Mail Orders at These Prices)

Baby Hoover "C"
Regular Price \$47.50
This Week \$39.75

This is the latest model with belt driven Brush. Positively gets all thread and lint.

Hotpoint "L"
Regular Price \$30.00
This Week \$24.75

The latest model Hotpoint distributed by the manufacturers of the famous Hotpoint Electric Specialties.

Ohio 4
Regular Price \$40.00
This Week \$33.75

Has been quite a popular cleaner. We have sold quite a few of these, and have had very little complaint.

Others at Similar Reductions. Send Coupon for Complete Price List.

The house cleaning agony is going to be worse this year than ever because of the servant problem.

We are the largest dealers in vacuum cleaners in the world—sell about 65 different kinds. The above prices are for absolutely new cleaners, latest models—for this week only.

All Vacuum Cleaners are good—Some are better than others.

We publish a "rating" sheet which gives every make of Vacuum Cleaner a "rating" of one, two or three stars, according to our judgment of their merits—information you should have if you wish to get the best value for your money. A copy free on receipt of coupon below.

We sell all cleaners rated "three star" on easy payments.

A postage stamp or a visit to our salesrooms may save you a lot of trouble and expense later.

MUENZEN SPECIALTY COMPANY'S
Vacuum Cleaner Exposition
Phones 6310-6311-6312 Bryant

(Fill Out Coupon NOW Lest You Forget)

MAIN OFFICES AND SALESROOMS
131 WEST 42ND ST. SUBWAY TO TIMES SQUARE

COUPON

Dept. 9, Muenzen Specialty Co., 131 W. 42nd St., N. Y. C.
Send me complete price list and "rating sheet," which you say contain information of great value.

Name

DOWN TOWN BRANCH
BOOTH 25 CONCOURSE HUDSON TERMINAL BLDG. 30 CHURCH ST.



Your Skin Needs Extra Protection

The woman who drives must take extra pains to protect her skin from wind and flying dust. Before starting apply D. & R. Perfect Cold Cream, rub in well, wipe dry and powder. After the ride cleanse the skin the same way. Get the out door habit—and use

DAGGETT & RAMSDELL'S PERFECT COLD CREAM
"The Kind That Keeps"

You will feel better, sleep better, look better—you will find better health, more pleasure in life than before and see a growing improvement in your appearance. D. & R. Perfect Cold Cream combines the qualities that produce skin health and skin beauty. For Safety's Sake demand D. & R. Perfect Cold Cream. In tubes and jars, 10c. to \$1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate.

POUDRE AMOURETTE: A perfect face powder, a toilet triumph. Looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

TRY BOTH FREE

Send postal for free generous samples of Perfect Cold Cream and Poudre Amourette.
DAGGETT & RAMSDELL
Dept. 491, D. & R. Building New York

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



64

66

For WOMEN and MISSES

New Model "La Supreme" Corsets

Made Exclusively for Franklin Simon & Co.

SPECIALLY designed models to accentuate the fashionable, slender, straight silhouette.

No. 64—"La Supreme" Corset of pink silk Broche, for medium or full figures, with low bust, top graduated higher at back. Lightly but firmly boned throughout to give the fashionable straightline back; unboned hip, snug fitting skirt; trimmed with ribbon and lace. Sizes 23 to 30 waist.

12.50

No. 66—"La Supreme" Corset of pink Broche, for slender figures; waistline model with elastic top and elastic inserts under arm, allowing freedom of motion and preventing corset from cutting into figure; free hip; reinforcing at back gives the new straight lines. Sizes 23 to 30 waist.

5.00

CORSET SHOP—Balcony Floor

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MAVIS TALC
Used by those you admire
In 25¢ The Red Package

MAVIS FACE POWDER
50¢

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"PADDINGTON"
—WORKS WHILE YOU SLEEP—
Folds in suitcase—
—A TROUSER PRESS-STRETCHER—
—HANGER. No iron to burn wool; steam sets and makes it shiny. Paddington is sold on Money Back Guarantee. Prompt attention to mail orders—Write for Illustrated Price List. PADDINGTON MFG. CO., 246 E. 52d St., New York. Beware of cheap imitations.

CHAUFFEURS' OUTFITS

Special AT \$50
Overcoat, Suit and Cap to Match

A Double-Breasted Overcoat. A smart Norfolk Jacket, Trousers and Cap. All made of fine quality dark gray worsted whipcord—the outfit complete \$50.00, or, as follows:—
Overcoat . . . \$28.00
Suit . . . 20.00
Cap . . . 2.00

Other Outfits of Better grade at \$64.50 and \$78.00.

Chauffeurs' Raincoats—Guaranteed Waterproof—\$32.00.

Catalogue and Chauffeurs' Apparel Chart on Request.

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Kellner's first consideration is quality, then there is no question about complete satisfaction, because the price here is always most moderate.



Queen Anne Dining Room Suite, American Walnut, 10 pieces, Buffet 72 inches. \$550

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.

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Singer SOFT-LITE Glasses

Protect your eyes from glaring Summer Sunlight. Soft-Lite Lenses Filter the Light Rays. Colorless, Inconspicuous. Try them for perfect comfort.

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MAGNIFICENT period suites in great variety at lower prices.

Philip Strobel & Sons, Inc., 53-55 Elizabeth St. (Near Canal St.) Take 3rd Ave. "L" or Subway to Canal Street

BENNETT REMOUNTS DIAMONDS

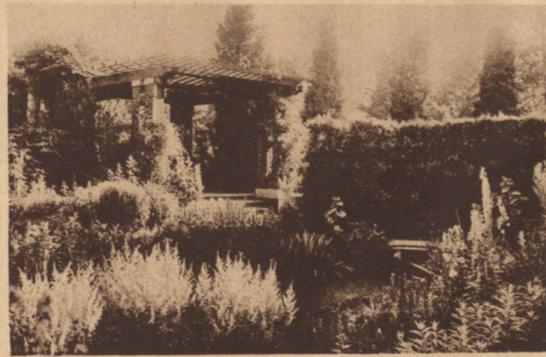
In 14-kt. white gold, latest style hexagon setting, like platinum, as illustrated. For your solitaire or 2 to 7 small diamonds greatly enhances style and luxury. Price \$8.50 (Others \$6, \$12, \$15 up)



COMPLETE \$8.50 ONLY. BENNETT MFG. CO., 175 W'way (opstairs), Old Jewelry Remounted & Repaired. Diamonds Bought & Sold for Cash

Pompeian Beauty Powder

Adds a pearly clearness. Stays on unusually long.



IT must have been a spot like this that Cardinal Newman had in mind when he said: "By a garden is meant a place of spiritual repose, stillness, peace, refreshment, delight." That is the kind of garden we like to have for the kind of people who really hunger for it and cannot live without it. If you have never tasted the delights of such a garden—its stimulus to joy and efficient living—take a chance and ask us to start one for you. The cost is a mere trifle, and after you have begun to live in your garden, life will have a new meaning to you. Write to us today—or talk to us tomorrow—and ask for our new book "Home Landscapes" (full of garden plans and charming pictures), free to readers of The Tribune.

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After next Saturday, your last chance to save big money on a new Hardman Piano or Autotone that Caruso, Barrientos, DeLuca or some other celebrated Operatic Star has used for a few months, will be gone. So hurry.

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Adjustable head rest, \$9.48
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