

# VAN RAAITE

"Niagara Maid" SILK UNDERWEAR

"They're so lovely I just like to hug them, Mommie."

THEY are lovely, and fastidious women insist on Van Raalte "Niagara Maid" Silk Underwear because they are just as pretty after many launderings. Their delicate shell-pink needs no renewing, their soft firm material holds its shape and far outwears all ordinary silk garments.

For sale at all good stores  
Niagara Silk Mills, 5th Ave. at 16th St.,  
NEW YORK CITY  
Makers of Van Raalte "Niagara Maid"  
Silk Gloves and Silk Hosiery.



# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

## New Winter Models BOYS' SUITS, OVERCOATS and HATS



No. 201—Boys' Double Breasted Overcoat of gray, brown or heather mixed coatings, box back with half belt, convertible collar; worsted lined; yoke and sleeves lined with Venetian. 8 to 18 years. **14.50**  
Model No. 201 of finer fabrics. **19.75 and 27.50**

No. 201A—Boys' Velour Alpine Hat, in black, green or brown. **5.95**

No. 203A—Boys' Golf Cap, in gray or brown mixture. **1.50**

No. 205A—Boys' Velour Jack Tar Hat, in black, green, brown or navy. **5.95**

No. 207A—Boys' Sail-or Hat of navy cloth, serge or chevot; naval band. **1.95**

No. 209A—Boys' Stitched Cloth Hat, in gray or brown mixtures. **1.95**

No. 203—Boys' New Model Norfolk Suit, with extra pair of knickerbockers, of gray or brown mixed tweed; trousers lined throughout. **17.00**  
7 to 18 years.

No. 205—Boys' Fur Trimmed Overcoat, of fine green or brown overcoating, double breasted model with genuine Nutria fur collar and cuffs; worsted lined; Venetian lined yoke and sleeves. **24.00**  
4 to 10 years.

No. 207—Boys' Naval Coat, of fine navy blue Kersey; belted back; emblem on sleeve; flannel lined; sleeves and yoke Venetian lined. **15.00**  
3 to 10 years.

No. 209—Junior Suit of brown, heather, gray or olive mixed tweeds, or of navy blue serge; yoke model with inverted pleats; extra detachable white pique collar. **9.75**  
5 to 10 years.

Boys' Shops—Fifth Floor

Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley



## LILY OF FRANCE CORSET

The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful

Sold at Quality Shops  
Send for Free Style Catalogue



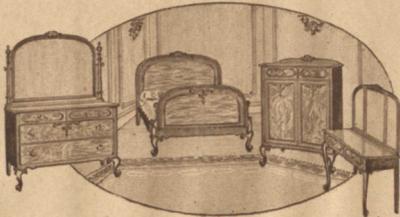
Shop Early and have it reserved for delivery later.



A piece of Furniture which is a lasting remembrance of the giver.  
A choice selection of Smoking stands, Work tables, Lamps, Desks, Easy Chairs, Bookers, Book Blocks, Book-cases and a variety of suitable gifts at Lennon's low prices. Dull mahogany finished Smoking Stand, 28 inches high; with removable glass tray. Complete **\$125**

**LENNON & COMPANY**  
153-157 West 23d Street

EVERY day of delay in buying furniture means a loss of money to you. We can promise that the Kellner standard of quality will never change, but we have no control over the steadily rising market.



Queen Anne Bedroom Suite in American Walnut—4 pieces..... **\$300**  
(Boxfront Bed)

You are cordially invited to see "The Twenty-five Rooms" attractively and artistically arranged.

**KELLNER BROS.**  
Twenty-eight years selling Good Furniture  
SOUTH EAST CORNER 15<sup>TH</sup> STREET AND 6<sup>TH</sup> AVENUE

## Smirnoff's RUSSIAN SHAMPOO

Billows of health-laden foam. Leaves the scalp clean—the hair with a soft silken luster. For sale everywhere. Sample will be sent for 10c.

ALFRED H. SMITH COMPANY  
Importers New York



DON'T let your house look bare and uninviting on the theory that you must wait until you can afford big trees. We have big, bulky shrubs that will not only add charm and alluring beauty to the impression of your home, but form masses of foliage high enough to give privacy—and screen whatever needs to be screened. Tall shrubs may be used to separate the porch from the entrance drive and street. The kitchen entrance may be concealed in similar manner. The little diagram above shows how masses of shrub foliage, attractive in themselves, can effectively screen the service end of the house. Ordinarily such shrubs can be planted about 4 feet apart. The photograph shows Mock Orange, but any of your favorite shrubs can be used—Deutzia, Syringa, Dogwood, Weigela, etc. A careful selection of Hicks' shrubs will give beautiful effects through the entire year, either with flowers, brilliant berries or healthy, vigorous foliage. Call or phone to-morrow or write to-day for full details, with pictures and prices.

I. HICKS & SON "Sixty Years of Knowing How" Westbury (Phone 68), L. I.

The AMPICO  
Reproducing Piano  
**Knabe**  
Warerooms - Fifth Ave at 39th St.

**VIVAUDOU'S MAUIS**  
TALC-POWDER-CREAM  
25¢ 50¢ 50¢

## Furs OF SUPERIOR QUALITY DISTINCTIVE IN STYLE



### Muffs & Scarfs

For Christmas Gifts

An extensive assortment of Foxes in Silver, White, Black and all the new shades, also Ermine, Fisher, Lynx, Kolinsky, etc.

(Sets Ready for Immediate Delivery)

**C. G. GUNTHER'S SONS**  
391 Fifth Avenue New York  
Furriers exclusively for ninety-eight years