

Radium and Beauty



(RADIOGRAPH)
Have you ever seen a Radiograph? This one was made by the rays from a "Radium" Under-Chin Pad. Neither camera nor X-Ray Machine was employed. Only the actual Radium in this pad could produce this result.



OW has radium's Energy been turned to Beauty's aid? Why is actual Radium embodied in these Toilet Preparations?

Let science answer. Science knows that the wonderful Rays of Radium energize and invigorate all living tissue. They revivify—rejuvenate. Famous specialists have proved what Radium will do for human skin. They have proved that Radium means betterment of skin, complexion, scalp. We do not need to make claims. The records of science are easily obtained in works on Radium, in any public library.

Under \$5,000.00 penalty all "Radium" Toilet Requisites are GUARANTEED to contain a definite quantity of actual Radium (See "Radium" \$5,000.00 Guarantee below). "Radium" is a real success of several years' standing in England, where "Radium" supremacy has been demonstrated.

Imagine, if you can, a finer face cream than you have ever used, a daintier vanishing cream, a more delicate

face powder, a tale more soothing and refreshing, or a vastly superior hair tonic. Then picture these preparations imbued with LIFE—generating in themselves a vitalizing energy—imparting vigor and vitality to skin tissue, muscles, scalp and glands. These are attributes of "Radium" Toilet Requisites.

You will find them all charming—exquisite. You will appreciate their mysterious, tantalizing fragrance—an exclusive perfume, not sold in any market. Each is the formula of a noted Beauty Specialist. In each the tireless Rays of Radium act day and night as your certain aids to beauty.

Compare these energized toilet luxuries with any lifeless preparations you ever have used. Test any "Radium" Toilet articles.

Once you have tried "Radium" Preparations you will always use them. Without Radium they are the daintiest of toilet luxuries. With "Radium" added, LIFE is added—a life that's guaranteed for years—an energy that's altogether lacking in toilet preparations without Radium.

Radium

Toilet Requisites

Toilet Requisites

Even though Actual Radium added to superior basic Quality in "Radium" Toilet Articles, the prices are not so high as you would expect them to be.

Radium Articles

- 1-Peau de Velour (Night Cream). Per jar \$2
- 2-Rouge (Compact). With mirror and puff. Natural, dark. Per box \$1
- 3-Compact Powder. Six tints—Blanche, Naturelle, Rachel, Flesh, Ochre and Brunette. (With mirror and puff.) Per box \$1
- 4-Vanishing Cream. (For day use.) Per jar \$2
- 5-Talcum Powder. Per bottle \$1
- 6-Hair Tonic. Per bottle \$2
- 7-Skin Soap. Per cake \$1
- 8-Under-Chin Pad. (Blue or Pink.) Each \$10
- 9-Forehead Pad. (Blue or Pink.) Each \$5
- 10-Face Powder. Six tints—Blanche, Naturelle, Rachel, Flesh, Ochre and Brunette. Per box \$2



Learn More of the New Beauty Knowledge

There is much more behind the subject of "Radium and Beauty" than we could tell you on this page. The facts are contained in our booklet "Radium and Beauty," sent free on request. The booklet is rewritten from a book by C. Acey, of which 120,000 copies have been distributed in England. You will find it a revelation in the art of Beauty Culture. Mail this coupon for your copy before this edition is exhausted.

RADIUM and BEAUTY



RADIOR CO., LTD., of LONDON.
235 Fifth Ave., New York.

Gentlemen: Please mail me a copy of your booklet "Radium and Beauty." I understand that this request places me under no obligation to you.

Name

Address

"Radium" Products Are Obtainable at:

The foremost Department Stores, Liggett's Drug Stores and other leading Drug Stores.

If your dealer cannot supply you communicate with us.

Radium Co., Ltd., of London—235 Fifth Avenue, New York, N.Y. 167 Oxford Street, London, England

Radium

Toilet Requisites

Radium Preparations are GUARANTEED (under \$5000 penalty) to be prepared from the purest pharmaceutical ingredients, to contain a definite quantity of Actual Natural Radium and to retain their Radio-activity for at least 20 years.

The Radium Co.

