

THE INSTRUMENT OF QUALITY

Sonora

CLEAR AS A BELL

Chinese Chippendale

SONORA period design phonographs are not merely exquisite reproductions of superb cabinet work but they are musical instruments having the most advanced features of construction. For marvelously pure expressive tone they are preferred always.

The Chinese Chippendale Sonora has a lacquer finish and is so exceptionally distinctive that it adds rare richness and beauty to the room in which it is placed.

Twelve standard upright models and these art styles are now ready:

- | | |
|---------------------|------------------|
| Gothic | Jacobean |
| Chippendale | William and Mary |
| Chinese Chippendale | Adam |
| Louis XV | Colonial |
| Louis XVI | Duncan Phyfe |

Other models or complete equipments will be made to special order.

Sonora Phonograph

Sales Company, Inc.

GEORGE E. BRIGHTSON, President

New York Demonstration Salons:

Fifth Avenue at 53rd Street
50 Broadway (Standard Arcade) and 279 Broadway
Philadelphia: 1311 Walnut Street

The Highest Class Talking Machine in the World



If You Could Tunnel Through the Earth Where Would You Land?

If you started in New York you would land in China—so our teachers taught us.

In schooldays didn't China mean to you just a yellow patch—Japan a blue one, and so on, according to the map?

As you grew older you learned a little more about Asia. You learned of the quaint customs, the history, the different religions, somewhat of their commercial habits. Knowledge—but little indeed!

When it comes to Asia and its countries most of us are still in the schoolroom, desirous of knowing more and perhaps not knowing how to get it.

ASIA

The American Magazine on the Orient

Swings Open the Doors The American Asiatic Association Invites You to Membership.

ASIA discusses the most immediate and far-reaching Eastern policies. Its articles inform as well as delight you. With ASIA you penetrate into unbeaten tracks of Mongolia and wind caravan-wise through Tibet and Persia. You learn under the guidance of experts, both Eastern and Western, the problems of government, and the racial and national visions of the Eastern countries, China, Japan, India, Turkey, every nation in Asia is brought to you in pictures and words. If you can't go to Asia—Asia can come to you.

To get our just share of commerce—and our future more than ever depends upon our commerce—we must have as a background a closer understanding of the Asiatic countries and their people.

To understand the countries—to know the peoples, their beliefs, prejudices, habits, customs and history—means to be forearmed for a vigorous and healthy trade with them.

President of the Association, Major Lloyd C. Griscom, former Minister to Japan.

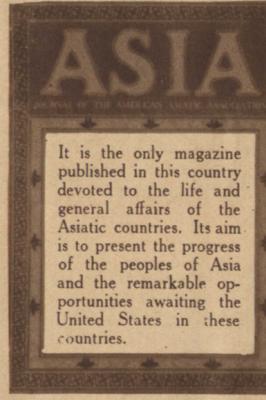
Join now and get a map of Asia, 34" x 38", showing the economic resources—FREE.

ASIA sells for 35c per copy. Through membership in the Association, however, the cost is but \$3.00, including dues. This is a saving of \$1.20.

This will make an unusual Christmas gift.

Membership in the Association and a subscription to ASIA mean your mastery of, and your education in, Asiatic matters. You learn how the Far East lives, thinks and acts.

Help yourself—every member of your family—by joining. The pictures in ASIA are a liberal education in themselves. This offer is open for a short time only. Sign and return the coupon. Do it now and get the map free.



It is the only magazine published in this country devoted to the life and general affairs of the Asiatic countries. Its aim is to present the progress of the peoples of Asia and the remarkable opportunities awaiting the United States in these countries.

Secretary, American Asiatic Association, 627 Lexington Avenue, New York City.

I desire to become an Associate Member of the American Asiatic Association. I send \$3.00 for one year's dues, and of this amount \$2.75 will be used for payment on a year's subscription for the magazine ASIA. This includes the map of Asia free. N. Y. T. 12/15.

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Address

Business or Profession



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A pound package of Krystalak, at 50c, will make five quarts of milk for cooking—10c a quart—and you know what bottled milk costs you now. It is just pure, dry, separated milk from which all the water has been expelled. Keep it on your pantry shelf and make milk whenever you need it by adding four level tablespoons of Krystalak to one cup of water. Approved by Dr. Wiley, Good Housekeeping Institute and leading domestic science authorities.

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Cuts Down the Milk Expense

The milkman may fail you—you may run out of milk or it may sour, but with a carton of Krystalak at hand you are never forced to go to the store for milk. It saves a lot of money, too. Will keep for weeks. Requires no icing. Clean and pure, without sweetening or adulteration. Sold only in package shown above.

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I. HICKS & SON "Sixty Years of Knowledge How" Westbury (Phone 68), L. I.

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Convenient Terms if Desired

Henrico Caruso says: "Its tone is wonderful!"
The great Metropolitan artists use the HARDMAN Five-Foot Grand in their own homes because it offers most in beauty and tone.
Your own home will be music-happy, music-beautiful, with its Five-Foot Grand in it.



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will want to give you for Christmas something which YOU really want—something beautiful, useful, and lasting—something that costs no more than a foolish gift, yet adds to the comfort and charm of your home. Both practical and unusual is a gift of tasteful furniture of excellent quality, and our Xmas prices make such a gift very easy to give!

Martha Washington Sewing Table, Solid Mahogany \$12.50.

Ladies' Desk, Ivory, White Enamel, Oak, Himeyee Maple or Mahogany, with 1 Drawer \$22.50
2 Drawers \$25
3 Drawers \$27

AN XMAS SURPRISE

This folding mahogany sewing basket, cretonne or poplin bag, is delightful at its reduced price of \$3.75. You have at least two friends who want it!

Nest of Four Mahogany Tables \$12.50.

Handsome Solid Mahogany Spinet Desk. Price \$25 up.

SEPPARD KNAPP SON CO. CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

WE ARE READY FOR YOU

The Gov't asks you to do your Xmas Shopping early!
with the largest and most select variety of Xmas goods, heretofore never shown in a Leather Specialty Shop, and at prices to suit every pocket.



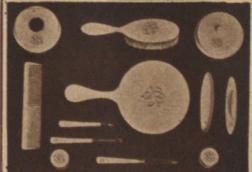
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Elegant 11-Piece Solid French White Ivory—best quality. Special \$10.75 price. (Mail Orders Filled.)
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Don't Wait! Order at Once!
With Inlaid Monograms \$3 extra.
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TALC-POWDER-CREAM
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But the really able photographer is not limited to any one style of photograph.

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Solid Mahogany Inlaid Tilt Table \$6.75

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Made and Guaranteed by SELMA J. SOTHERLUND (of Russia)
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The design is after the famous painting, "Venus Cast on the Wave," and is carved out in every detail in high relief. The design is on each side of the ring supporting the monogram plate. They are made from solid gold—filled stock, bright or rose finish and perfect in every detail.
Special \$2.50 Price... \$2.50
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With any Logo Emblem, \$1.00 extra.
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Send string for size desired. Wear this ring for one week; show it to any jeweler; if not satisfied we will refund your money. All sizes for ladies and gentlemen. Jewelers supplied.

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