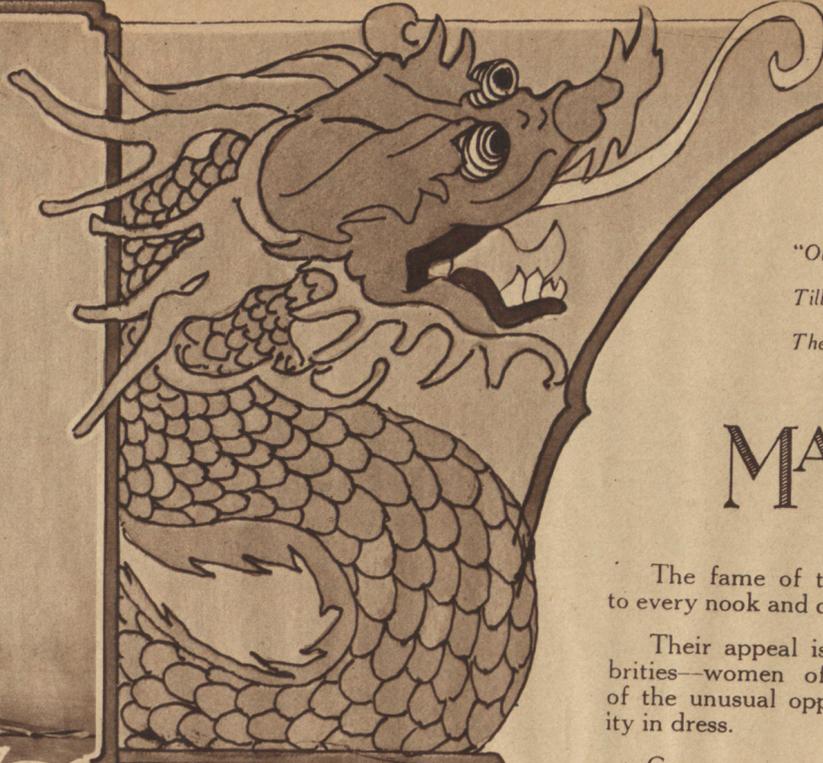




Above—Typical of the hostess to the man-or born is Margaret Mayo's gown of Pussy Willow Satin in the new General Pershing orchid coloring.

At the right—To many men Margaret Mayo, as Mrs. Benson, with her "Just as you say, dear," and her delectable frock of gray Indestructible Voile embroidered in silver, is the ideal of wives.

Below—There's one good thing about informal night visits; they do bring forth confections like this negligee of mauve Indestructible Voile and lace in which Margaret Mayo appears.



"Oh, East is East and West is West,
and never the twain shall meet,"
Till Beauty and Art stand presently
at Fashion's judgment seat.
Then East is West and West is East
and surely the twain have met in

MALLINSON'S Silks de Luxe

The fame of these glorious Silk Creations has spread to every nook and corner.

Their appeal is universal. Style creators, stage celebrities—women of keen discrimination speak glowingly of the unusual opportunities they present for individuality in dress.

Gowns, wraps, suits, skirts, blouses, hats, under-dress are always in the mode, when fashioned in these Mallinson Silk Creations:

- Pussy Willow
- Dew-Kist
- Indestructible Voile.
- Kumsi-Kumsa
- Khaki-Kool
- Roshanara Crepe
- Ruff-A-Nuff
- (All trade mark names)

By the Yard in leading Silk Departments—in Apparel at the better Garment Departments and Class Shops.

H. R. MALLINSON & COMPANY., INC.

"The New Silks First"

MADISON AVENUE at 31st Street, NEW YORK



Costumes
Created by
Blackburn



Another result of an impromptu midnight visit—the negligee which Ethel Antropoli wears—in charmeuse Indestructible Voile and silver lace over a foundation of the flesh Indestructible Voile.



It's all too brief a glimpse that the audience catches of the summer wraps in Pussy Willow Satin and Indestructible Voile that the guests wear.