

Before the Price Goes Up

FOR years you have read O. Henry— you have read these advertisements and thought that some day you would own a set for yourself. And you put off the sending from month to month. The time for that is gone. You must order your set of O. Henry now to get the low price and the Jack London FREE.

So great is the popularity of O. Henry— so enormous is the demand for his books— that we should like for all time to offer you sets at the present low price. But we can't. It costs 41 per cent more to make the sets

now than it did. Paper costs more—ink costs more—binding costs more. So the price has to go up. But we give you one more chance to get the present price. Send the coupon to-day and get your set of O. Henry at the present low price.

So many sets of O. Henry have been printed that the old plates were entirely worn out and we had to make brand new plates for this edition so you will get the very first impression from these new plates—the clearest, cleanest print you have ever seen.



Finish These Stories for Yourself
The girl got \$8 a week and was lonely. "Piggy"—you can imagine his kind—was waiting downstairs. He knew where champagne and music could be had. But that night she didn't go. That was Lord Kitchener's doing. But another night? O. Henry tells about it in a story. Read it.



If This Happened on Your Wedding Night?
She had gone to change into her traveling dress. A few moments later he found her in her room—the woman he had just made his wife—and his best friend. What would you have done? What did he do? Find out from the story by O. Henry.



A Thief—She?
AND YET—with a shiver she told him all the sordid story! The stage life—the nights of drunkenness—the days of remorse for her sin—all was poured out in the desperate tale. But he loved her in spite of all, and—then came the astounding truth—the unexpected twist—that makes O. HENRY the most eagerly read of American story tellers.



Judge!
When you sent me up for four years, you called me a rattlesnake. Maybe I am one—anyhow you hear me rattling now. One year after I put to the pen my daughter died of—well, they said it was poverty and the disgrace together. You've got a daughter, Judge, and I am going to make you know how it feels to lose one. I'm free now, and I guess I've turned to rattlesnake all right. Look out when I strike. Yours respectfully,
RATTLESLAKE.
This is the beginning of just one of the 274 wonderful stories by O. Henry.

O. Henry

274 COMPLETE STORIES

The greatest ever written.

One soldier in France had with him a volume of O. Henry, which was split up into as many parts as there were stories, distributed and used until the print had worn away.

ONE LONG NOVEL (A Thriller).

With a touch that brings a lump into your throat, and a stifled sob, he tells you of the underpaid drudges—the future mothers of America—who suffer rather than be bad—and of others. He shows you that the tired little shop girl, smothered behind a pile of shirtwaists, is a sister to the debutante smothered in the cushions of her big limousine, with the same desires, impulses, little vices, the same tragedies and joys. He shows that, though he never met you, he knows your life inside out, backwards and forwards—he has written all about you somewhere in these twelve magnificent volumes.

JACK LONDON FREE 5 Volumes

London's name has spread over the earth. Imitators have risen about him in a cloud—flatterers of his genius. He was a Norseman of the Western coast. Through him we may drop our weight of every-day fears and deal with men—for he was bolder than all his heroes. See life with him in the rough—life, palpitating—latent—real. Get his best work absolutely free of charge.

In the last five years two and a half million copies of O. Henry have been sold. Two and a half million volumes have given joy to the world. Through all this time you have been thinking of O. Henry and hoping some day you would get him for the low price. We do not want you to be disappointed—so before the low price disappears, we announce this coming advance in price in The Tribune so that the people of O. Henry's New York may know before it is too late.

Act now—this chance will never come again. Send the coupon to-day and be sure of the low price.

You will want a set of O. Henry. Sooner or later you will fall under the spell of laughter and tears in his pages. Sooner or later you will be fascinated by his marvelous power to amuse you—to thrill you—to touch you—and then you say to yourself, "I must have a set of O. Henry."

Will you pay a big price for his books or will you act now and get them at the little price? Don't delay. Cut off this coupon—put it in the mail—and make sure of a low price.

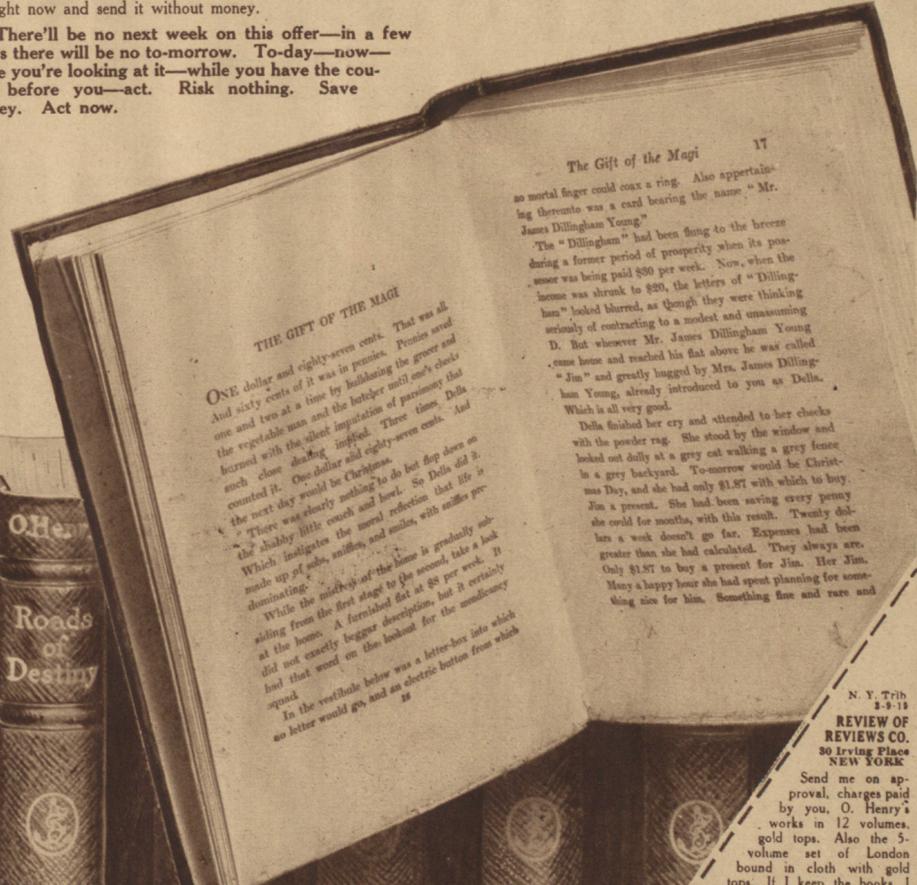
It's a matter of hours now before this opportunity has gone. Don't let the hours steal from you this big chance. Cut this coupon off right now and send it without money.

There'll be no next week on this offer—in a few hours there will be no to-morrow. To-day—now—while you're looking at it—while you have the coupon before you—act. Risk nothing. Save money. Act now.



Up From the Depths

The man had killed a man—he had met the girl—a stranger—at half-past one at Rooney's. A crisis came—and under the surface of shame, the soul of each stood forth to sacrifice—and to a better, cleaner life. It's not the truth a man tells, but the spirit in which he tells it that counts. That is why O. Henry can write of things not always told, with a clean, high spirit.



The Gift of the Magi

ONE dollar and eighty-seven cents. That was all. And sixty cents of it was in pennies. Pennies saved the vegetable man and the butcher until one's cheeks burned with the silent imputation of parsimony that such close dealing implied. Three times Della counted it. One dollar and eighty-seven cents. And the next day would be Christmas.

There was clearly nothing to do but drop down on the shabby little couch and howl. So Della did it. Which insinuates the moral reflection that life is made up of sobs, sniffs, and snuggles, with snuggles dominating.

While the mistress of the home is gradually subsiding from the first stage to the second, take a look at the home. A furnished flat at 88 per cent. It did not exactly beggar description, but it certainly had that went on the lookout for the sanctification square.

In the vestibule below was a letter-box into which no letter would go, and an electric button from which

no mortal finger could coax a ring. Also appertaining thereto was a card bearing the name "Mr. James Dillingham Young."

The "Dillingham" had been flung to the breeze during a former period of prosperity when its possessor was being paid \$80 per week. Now, when the income was shrunk to \$20, the letters of "Dillingham" looked blurred, as though they were thinking seriously of contracting to a modest and unassuming D. But whenever Mr. James Dillingham Young came home and reached his flat above he was called "Jim" and greeted by Mrs. James Dillingham Young, already introduced to you as Della. Which is all very good.

Della finished her cry and attended to her cheeks with the powder rag. She stood by the window and looked out dully at a grey cat walking a grey fence in a grey backyard. To-morrow would be Christmas Day, and she had only \$1.87 with which to buy Jim a present. She had been saving every penny she could for months, with this result. Twenty dollars a week doesn't go far. Expenses had been greater than she had calculated. They always are. Only \$1.87 to buy a present for Jim. Her Jim. Many a happy hour she had spent planning for something nice for him. Something fine and rare and



Before Your Last Chance Is Gone Send the Coupon!

Review of Reviews Co
30 Irving Place
NEW YORK

N. Y. Trib
3-9-19
REVIEW OF
REVIEWS CO.
30 Irving Place
NEW YORK

Send me on approval, charges paid by you. O. Henry's works in 12 volumes, gold tops. Also the 5-volume set of London bound in cloth with gold tops. If I keep the books, I will remit a dollar a month for 17 months for the O. Henry set only and retain the London set without charge. Otherwise I will, within ten days, return both sets at your expense.

Name

Address

Occupation

The beautiful three-quarter leather style binding of O. Henry costs only a few cents more a volume and has proved a favorite. For a set in this luxurious binding send \$1.50 for 15 months.