

# Madame Mode's 1919 Mandates for

HER FEMINE FOLLOWERS WILL FIND THE FULFILMENT OF HER ORDERS

# Metropolitan Maids and Matrons

A JOYOUS AFFAIR IF ONE IS TO JUDGE FROM THESE NEWEST OF NEW YORK CREATIONS



Beautiful in color and material as well as in distinction of design is this evening wrap of brocaded taffeta with inserts of accordion-plated plain taffeta, all in a soft apricot shade.  
*Wear from Bergdorf-Goodman Company.*



Very smart with a distinction all its own is this suit of beige tricotine, the coat featuring the new length. The Copenhagen blue hat is completely crowned with flowers and bound with grosgrain ribbon.  
*Suit and Hat from Franklin Simon & Co.*



This slipover dress of midnight blue serge from Margaine Lacroix speaks French to us at once, with its open-work bands of rope silk and new three-quarter sleeves. The Lewis hat is trimmed with ostrich.  
*Dress and Hat imported by Harrold.*



What every woman knows is that the final touch to the costume is added by the veil. This veil of fine woven boudier is a real beauty one.  
*Veil from Van Rantle.*



A charming hat like this is patriotic and conforms with fashion's last word by confining its trimming to lovely designed Democracy ribbon.  
*Hat from Johnson, Goodwin & Co.*



There's a lot in a name when it's as fascinating as Moon-glo silk. This sport suit boasts a long collar and pockets of angora wool, and the bottom of the skirt gathers smartly into a deep cuff.  
*Suit and Hat from R. H. Macy & Co.*

The coat of this sports suit of white Paulette is cut on Tuxedo lines and opens to reveal the new vest in blue silk jersey. With it one wears an imported English hat of green milan banded with black and white checked ribbon.  
*Suit and Hat from R. H. Macy & Co.*



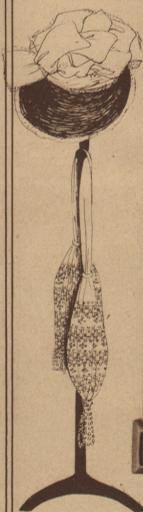
A sports suit of Fan-ta-si silk has a green coat with a white skirt of the same material in block design. The top of the hat and trimmings of the coat match the skirt.  
*Suit and Hat from Abercrombie & Fish.*



All the art of beautiful simplicity in dress is expressed in this frock of indestructible voile trimmed with Lady Fair ribbon.  
*Frock from Johnson, Goodwin & Co.*

A picturesque black hat with Paradise sprays is a fitting accompaniment to this frock of navy chiffon taffeta with a slightly draped overskirt of eyelet embroidered taffeta.  
*Hat and Hat from H. Altman & Co.*

This gown of flesh colored Georgette crepe is beaded in blue and white, and tied with a narrow sash of blue peot ribbon. Paisley silk trims the leghorn hat.  
*Gown and Hat from H. Altman & Co.*



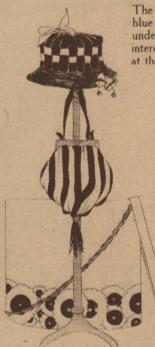
Suzanne Talbot originated this hat, and the fascinating white Miser bag is of crocheted silk and beads.  
*Hat and Bag from H. Altman & Co.*

Very lovely and youthful is this flesh colored satin gown with its billowing tulle, simple crystal bands and a few exquisite flowers.  
*Gown from Stroud, Constantine & Co.*

Democracy ribbons interlace the crown of this hat. The bag is of satin de luxe ribbon.  
*Hat and Bag from Johnson, Goodwin & Co.*



The brocaded vest of this navy blue tricotine suit matches the undersleeves. The skirt has an interesting new feature—a cuff at the bottom on either side.  
*Suit from Gussie A. Moore.*



A charming Victory satin frock, with an embroidered front of russet crepe de chine. The sleeves are interesting and unusual.  
*Gown from Gussie A. Moore.*



The demure coat of this blue tricotine suit, banded with heavy braiding, is belted by the interesting little slits at the sides of the skirt. The crown of the black straw hat is covered with forget-me-nots.  
*Suit and Hat from Babo & Co.*