

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



Misses' Tailored Suit Shop



Misses' Suit in navy, walnut or black with tricolet panel vest \$45⁰⁰



Misses' Suit, navy or walnut \$59⁰⁰



Misses' Suit in navy, walnut or black. Over-collared of embroidered Poulette \$69⁰⁰



Misses' three-piece suit in navy, or walnut with separate tricolette overblouse \$79⁰⁰

Women's and Misses' Tailored Suits of Wool Tricotine

In which Tailoring is Synonymous with Style

You know, of course, of the vogue in tailored suits and the preference for tricotine in the making of the blouse suit, the mannish tailored suit, and the straight line suit. But do you realize how much fine needlework and fine workmanship all through, signify in the success of the suit you choose? It is more than half the style—it is nearly all the story! Styles are public knowledge, but Franklin Simon style in tailoring them is our private concern—and yours.

The Suits in this advertisement are simply a foretaste of a variety which is unusually large and wholly unusual.

Hats and Shoes illustrated, are from our own shops

Misses' Suit in navy or beige with silk Duvetyn vest, also black and white checks \$55⁰⁰



Women's Suit in navy and black \$45⁰⁰

Women's Suit in navy, walnut, beige or black, also black and white checks \$48⁰⁰



Women's Suit, navy, walnut, beige or black \$75⁰⁰



Women's Suit, navy or black \$65⁰⁰



Women's Suit, navy or black. Hand-corded \$68⁰⁰

Women's Tailored Suit Shop Franklin Simon & Co.