

The Highest Class Talking Machine in the World

THE INSTRUMENT OF QUALITY

Sonora

CLEAR AS A BELL

The only phonograph sold without offering "easy payments" as the leading attraction

DON'T be misled by the growing "installment" evil. Be cautious when you are offered an apparently attractive method of payment with some kind of phonograph attached. Sonora is sold on a quality basis only, and you always get full value. When you buy a Sonora you choose it for its quality, the terms being a secondary consideration.

At the Panama Pacific Exposition Sonora won highest score for tone, and it is for its magnificent, matchless tonal quality and for its many important, exclusive features of construction that you will select this wonderful instrument

A superb line of upright and period models is available.

Prices \$50 to \$1000

Sonora Phonograph Sales Company, Inc.

George E. Brighton, President
New York Demonstration Salons:
279 Broadway
Fifth Avenue at 53rd Street 50 Broadway (Standard Arcade)
Toronto: Ryrie Building
Dealers Everywhere



Better for Cooking than Bottled Milk



KRYSTALAK
BRAND DRY SKIMMED MILK
The Household Money Saver

GUARANTEED BY US TO COMPLY WITH FEDERAL AND STATE FOOD LAWS
NET WEIGHT 10 OZ. (283.5 GRAMS)
THE DRY MILK COMPANY
IS PARK ROW

A Pound Package of Krystalak Equals 5 Quarts of Milk

A one-pound package makes 5 quarts of clean, pure, nourishing milk, handy and ready for use for any cooking purpose, whenever you want it. No question about its purity or freshness. Krystalak in its sanitary waxed package keeps fresh and usable for months, and eliminates sour-milk waste.

KRYSTALAK

Pure, clean, nourishing separated milk in crystal form

All the water has been taken out. Krystalak in this new form revolutionizes the use of milk for cooking. How often you have needed just a little more milk or wanted an additional dish for dinner which required more milk. With Krystalak on your shelf you always have the quantity of milk just as you need it.

How to Use Krystalak
Dissolve 4 level tablespoonsful of these milk crystals in one cup of water. One cup of Krystalak makes one quart of milk. Stir a few minutes and it dissolves immediately.

Speak to your grocer about Krystalak now and insist upon getting the original blue-striped package. If he hasn't it in stock he can easily get it for you. Our free Cook Book makes the use of Krystalak easy and economical. Write us or secure a copy from your grocer.

THE DRY MILK COMPANY
15 Park Row, New York City

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



SLENDER lines are youthful lines—and youthful lines are attained in these Women's "La Supreme" Corsets

SOLD ONLY BY FRANKLIN SIMON & CO.

A Comfortable Low Top Corset (illustrated at left) for the slight form; of figured pink batiste with light flexible boning to give necessary firmness, and modeled to produce the straight slender lines for the youthful silhouette; well-fitting skirt section. Sizes 22 to 27. **7.50**

Pink Broche Waistline Corset (illustrated at right) with extension top especially designed for medium or full figures; a corset by no means heavy, although generously boned to give straight lines. The cutaway front provides for comfort when one is seated. Sizes 24 to 30. **10.75**

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La Resista

the Perfectly boned CORSET

A Youthful Figure Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieve a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE molds the figure and creates as well as preserves the lines of "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE
\$4.00 \$5.00 \$7.50 and Up

SPIRABONE is obtainable only in LA RESISTA. Look for the trade mark on every pair.

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Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5th Ave., New York

Radium and Beauty



ACTUAL proof that "Radium" Beauty Aids contain actual Radium. Radiograph produced from the rays of Radium in "Radium" Night Cream without help of an X-ray machine. Nothing but Radium or an X-ray machine will produce a Radiograph.

Here are the daintiest of toilet preparations all imbued with LIFE by Radium. Radium energizes living tissue—rejuvenates and beautifies skin and complexion. That is why Actual Radium has been embodied in "Radium" Face Creams and Powders, Talc, Hair Tonic, Skin Soap and Facial Pads. Ask for "Radium" Beauty Aids. You will find them the most delightful you ever have used.

FREE—Write to the Distributor for our booklet, "Radium and Beauty." Gives full detail of this revolutionary beauty secret.

Rador

Toilet Requisites are sold by Department Stores, Liggett's and other leading drug stores.

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Fifth Ave., 37th and 38th Sts., New York

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Made Exclusively for Franklin Simon & Co.
Sizes 14 to 20 Years

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THIS graceful "Betty Wales" dress is a tunic model of navy blue taffeta silk in contrast with French blue printed Georgette crepe, designed on youthful slender lines. The graduated tunic veils straight-line skirt of taffeta; collar and pipings on flowing sleeves of taffeta. Sizes 14 to 20 years.

39.50

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HAT illustrated from our shop.
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FACE POWDER 50¢

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PERFUME \$1.50
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