

Bestyette

RAIN COATS

TRADE-MARK REG. U.S. PAT. OFF.

Why Wait Till It Rains?

DON'T put off buying that raincoat or cape for your little boy or girl. Colds, pneumonia and the deadly "flu" thrive in wet weather. The time to think of your child's health and protection against bad weather is now. Every child should own a *Bestyette*. It prevents serious illness by protecting the little bodies from the roughest kind of rainy weather. The *Bestyette* is the old standby. Tried and true for 15 years as the trustworthy and safest rain garment in the world. Made absolutely waterproof by the original *Bestyette* process and backed by the famous

guarantee that assures service and satisfaction. The new *Bestyette* "Dri-Boy" is just like big brother's Army Slicker (with the doubly protected shoulders). Ventilated back, and there's not a seam to leak or tear. The new *Bestyette* "Dri-Girl" Cape is smart, stylish and, above all, envelops the little miss from head to toes—a perfect protection against driving rains. The *Bestyette* process of waterproofing assures an absolutely fast color to every garment. Get your children *Bestyette* Rain garments today. (For children from 4 to 15 at \$3.75 and up.) Look for the *Bestyette* guarantee. At all good stores.

THE NEW YORK MACKINTOSH COMPANY

39-41 West 32nd Street

Wholesale Only

New York, N. Y.



ORIGINAL
Bestyette
RAINCAPE
\$3.75 & up

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"DRI-BOY"
COPYRIGHT
\$6.50 & up



"DRI-GIRL"
COPYRIGHT
\$5.50 & up

