

The Song of SILK

Like the choring of splendid voices soaring to artistic climaxes are these new

MALLINSON SILK CREATIONS

for the Spring.

Gowns, frocks, suits, skirts, blouses fashioned in these wonderful silk melodies will heighten your individuality and personal charm.

- Pussy Willow Dew-Kist
- Indestructible Voile
- Kumsi-Kumsa Khaki-Kool
- Roshanara Crepe
- Ruff-a-Nuff
- (All Trade Mark Names)

Shown at all the better stores.

H. R. MALLINSON & COMPANY, Inc.
"The New Silks First"
Madison Ave.—31st Street—New York



Cecile Arden wearing a gown of MALLINSON'S Pussy Willow Satin

MALLINSON'S
Silks de Luxe

LILY OF FRANCE CORSET



The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free

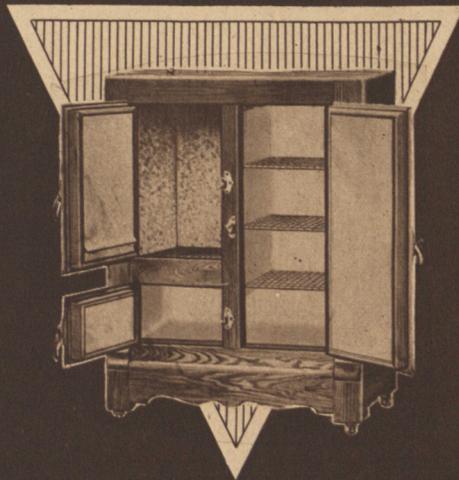


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ALBODON

The Dental Cream That never Hardens

An Ideal Dentifrice For All the Family

EVERY mother does her utmost for the welfare of her children. Not all, however, are awake to the importance of selecting the dentifrice as carefully as the food and clothes. Some dentifrices contain drugs; others heavy chemicals. Some are actually gritty enough to scratch glass! It is well to know what a dentifrice contains before giving it to a child.

ALBODON DENTAL CREAM is in no sense a secret formula. Dentists know it and they recommend it. It is possible to grow up with strong, white, healthy teeth, free from serious dental trouble, by the daily faithful use of this fine cream. Start them on it at the age of 3½, when the temporary teeth are in.

What makes ALBODON especially ideal for children is its high percentage of pure cleansing and polishing ingredients. These are combined with a delightful "smacky" flavor. Its uniform consistency prevents hardening in any weather. Its safe, antiseptic properties assure a sweet breath and sanitary, germ-free mouth. Yet ALBODON has no harmful grit, drugs or artificial coloring to injure the child's teeth.

What is good and safe for children is equally so for the grown members of a family.

At all dealers **25c**

THE ALBODON COMPANY, Dept. 52, 7 W. 45th St., New York

BRUSH YOUR TEETH RIGHT

Most gum trouble is due to brushing the teeth the wrong way. Around every tube of Albodon that you buy is wrapped a booklet, written by a well-known dentist, explaining the right way and giving other valuable advice.

SEND FOR TRIAL TUBE

For 5c in coin or stamps we will send you a trial size tube of Albodon Dental Cream sufficient to last one person a week, so that all the family may have a chance to prove its merits to their personal satisfaction.

ALBODON AND THEY'LL BE CLEAN

FURNITURE! Unusual Offering

THREE PIECE LIVING ROOM SUITE
\$195

YOU'VE often enjoyed the comforts of furniture like this in fine hotels or luxurious homes. Our price puts it in reach of all. Covered in tapestry, spring arms and edge spring cushion seats. A marvel of beauty and comfort.

We are also offering handsome bed room and dining room suites at big reductions.

SHEPPARD KNAPP SON CO.
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RETAIL WHOLESALE
39-41 WEST 23 D. ST.

A Garden Full of Gladioli for \$1.00

50 Bulbs of our Grand Prize Mixture covering every conceivable shade for \$1.00.

One of the most satisfactory flowers grown. Bloom from July to frost if you plant a few bulbs each month from April to July.

Each year we sell thousands of these bulbs and receive numerous testimonials as to their merits.

ORDER YOUR BULBS NOW

Mail this advertisement, or present at our store, with Check, Money Order, Dollar Bill or Stamps, and secure this splendid collection, sent prepaid to any point in the U. S. East of the Mississippi. For points West and Canada, add 25c (\$1.25). Our 1919 Catalogue sent on request.

Swamp & Walter Co.
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The HARDMAN FIVE FOOT GRAND

\$875.
Convenient terms if desired.

Caruso is only one of the great artists who endorse and use this great piano. He writes of it:

"The Hardman is the only piano I have used in my apartment in New York. I also have one in my home in Italy. The Hardman is my favorite."

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