

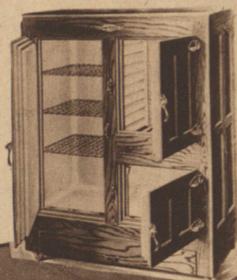
LILY OF FRANCE CORSET



The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York



Pure, Clean, Cold Food—Low Ice Expense—

BOHN SYPHON REFRIGERATOR

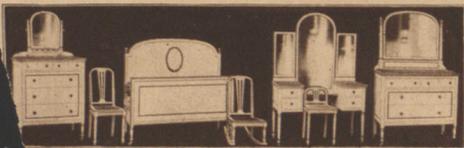
- The Bohn Siphon System keeps the cold, dry, pure air circulating rapidly, preventing mingling of odors and the settling of impurities upon the food. The drain is in front, instantly removable without disturbing the food, so it can be cleansed thoroughly every day. This means **HEALTH**.
- Lowest temperature of any refrigerator ever built, due to the Siphon System of rapid air circulation and to the scientific construction, with "Flexinum" insulation in walls and doors. All dining cars (a severe test) use Bohn Siphons. This means **EFFICIENCY**.
- Lining of genuine porcelain fused into steel (a single piece in all but the very largest models). Look out for painted tin, called "porcelain-enamel," etc. The corners of the Bohn lining are round—no place for food particles to lodge. This means **CLEANLINESS**.
- The scientific construction of the Bohn Siphon, famous throughout the world, makes it a great ice saver. Think what this will mean this summer, with price of ice probably the highest ever known; then multiply your saving by the years you will use your Bohn Refrigerator. This means **ECONOMY**.

Call if you can—if not, write or phone for catalog.

Bohn Refrigerator Shop
53 West 42d St., New York
Telephone Vanderbilt 1927
Newark Store:
913 Broad St.
(Opp. City Hall)
Tel. Market 133



A Real Furniture Opportunity!



Louis XVI Bedroom Suite, Antique Ivory, 8 Pieces

There is a bedroom suite of exceptional beauty and usefulness. A rare value for the house owner who beautify his home at the lowest outlay consistent with quality. This suite is worthy to grace the best homes of the city. Don't fail to see it. Other exceptional values for the rest of the season.

\$315

Willow Furniture For Cottages And Bungalows.
SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

CHINA

Of Charm and Good Value



868—For breakfast, informal occasions, and for the cottage one wants the brightest and cheeriest china with decorations adaptable to all surroundings—just such a pleasing result is achieved in the Ming pattern, on fine Lenox china. The imperial yellow and blue plumage of the enameled birds in the border is contrasted by the delicate gray background of white chrysanthemums, while in the center of the plates, on a cream ground, are rose pink apple-blossom branches suggestive of glorious Springtime in the country.

103-piece Ming china dinner set, special price...\$175.00
7-piece Cake set, special price... 12.00
7-piece Chop set, special price... 16.50
23-piece Tea set, special price... 35.00

LONG before you were born, Ovington's was well established as a china-house where smart designs and reasonable prices went hand in hand.

To-day it is known throughout America as the pre-eminent place to buy smart gifts, but, as always, Ovington's china is equaled by few in variety and beauty and by none in value.



878—A salad set of salad bowl 10 1/2 in. in dia., with six salad plates. All in solid colors, either green, blue, or yellow. Most attractive for summer service. Complete, \$12.00



867—White china tea set decorated with raised enamel border of criss-crossed brown lines and panels of pink roses. The set consists of tea-pot, sugar-bowl, cream-pitcher, six cups and saucers, and six tea plates...\$8.50



879—A breakfast set of 17 pieces, in solid colors. Either pink, blue, yellow, green or lavender...\$15.00
879T—White wicker breakfast tray and secretary, 15 in. wide x 30 in. long...\$14.00

OVINGTON'S

"The Gift Shop of Fifth Avenue"

312-314 FIFTH AVE., Near 32d St. Phone 385 Mad. Sq.

Encourage Your Children's Love for Music

Children's love for music is manifested at an early age. A player piano is the ideal instrument to encourage them to quickly develop an accurate "ear for music." Sixty years of piano building has taught us that quality and sweet tone are paramount in a piano. It is these qualities that make the Story & Clark Player Piano beloved of the American family. Send for 1919 catalog, describing Player Pianos from \$445 upward.

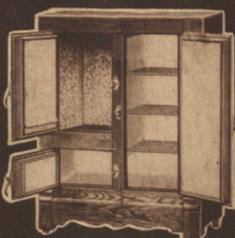
STORY & CLARK PIANO CO.
12-14 West 33d Street, New York.



Story & Clark

McKEE REFRIGERATORS

SAVE ice food health money



McKee Refrigerator Company
113 LORIMER STREET BROOKLYN, N. Y.

FRANKLIN SIMON MEN'S BATHING SUITS and ROBES SMARTER IN THE SWIM and OUT

BATHING SUITS, smarter, in the first place, for their perfect fitting qualities, be the color grave or gay. Smarter, secondly, in the color combinations which are selected for their clever liason of shades. Smarter, even in solid colors, for the way they are made. Smarter, finally, in the water or out, for their unfading, unshrinking all-wool quality.



2—MEN'S TERRY CLOTH BATHING ROBES, in blue, pink, tan, lavender, gray or white. Sizes, small, medium and large. 9.00

4—MEN'S BATHING SUITS, of pure worsted, in navy or black, trimmed white or red. Sizes 32 to 44. 6.00

6—MEN'S BATHING ROBES, of Japanese Cotton Crepe in stripes and plain colors, (slippers to match). Sizes, small, medium and large. 3.85

8—MEN'S BATHING SUITS, consisting of pure worsted white shirt and blue flannel pants. Sizes 32 to 44. 8.00

SHIRTS or PANTS (illustrations No. 8) can be bought separately. Shirts 3.50 Pants 4.50

WHITE CANVAS BATHING BELT (on illustration No. 8). .50

The illustrations in this advertisement are simply a foretaste of a variety which is unusually large and wholly unusual.



FIFTH AVENUE, NEW YORK
Men's Furnishings Shop, 4 West 38th Street
Located on Street Level



WILLOW, REED and FIRRE FURNITURE. Cool, Comfortable and durable. Closing out many of our sample pieces below LENNON'S LOW PRICES.

Arm Chair to match Rocker—Illustrated, with seat and back cushions in a choice of three coverings, Complete...\$8.10
Rocker, Complete...\$8.90

LENNON & COMPANY
153-157 West 23d Street.
Write for Colonial Chair Booklet.



Waltham and Elgin Bracelet Watches \$19.75 Full 7 Jewels—Finest Quality Gold Filled Fully Guaranteed.

OTHERS, \$5.75 to \$250. You will make a big mistake if you buy a watch, diamond or other article of good jewelry before seeing Bennett. Upstairs One Flight Bennett Mfg. Co. 175 Broadway



Lutens Set now on exhibition in Chinese Powder Blue and White with charming theme of Field Flowers and Basket. Eight pieces your own color scheme \$551.

Danersk Decorative Furniture

THE most charming appeal in the furnishing of a room results when objects, beautiful in themselves, are grouped together because of general period relationship, not by straining after a uniformity of detail that destroys individual character.

There is no prospect of a reduction in price in any products where labor is the important factor. We will not be able to reduce wages. It is useless to delay building and furnishing now, when it is needed. Your individual decorative scheme in Danersk Furniture without added cost. Call now. No obligation to purchase. Complete sets in charming schemes on exhibition at

ERSKINE-DANFORTH CORPORATION

2 West 47th Street. First door west of Fifth Ave., 4th Floor.

Send for Valuable Catalog "F-6"