

A smart, close-fitting hat like this is what Miss Fifth Avenue will choose to top her Fall outfit. It is of rich black velvet trimmed with a fawn-colored beaver strip and a saucy aigrette of fawn glycerined ostrich.

This is just one of scores of ARDEN HATS, all equally lovely whether large or small, trimmed or tailored, and priced to retail from \$5.00 to \$10.00.

Open Orders Promptly Filled

ARDEN HATS
22 West 38th Street, N. Y.



Arden Hats

SECOND SHOWING OF

Advance Fall Fashions

IN WOMEN'S READY-TO-WEAR APPAREL

THE marked enthusiasm which greeted the first fall fashion supplement furnished ample proof that an advance showing of the fall styles in ready-to-wear garments is a real help both to the women readers of The Tribune and to the wholesale buyers, whose business it is to please them.

Hence the presentation of this second supplement, with its photographs of the newest additions to the lines of leading manufacturers. Let your favorite stores know which styles you prefer. It will be of value to them when they are making their selections

This entire section designed and prepared by
The Fonda-Haupt Co., Inc.
Advertising Agents

Photographs posed especially by Joel Feder

Mary's Dresses

For School, College
and Sport Wear

a two-piece middie dress like this is the thing. In all-wool storm or French serge, it is correct, comfortable, good-looking. Other youthful styles in serge, taffeta and tricotine.

HENRY HUNVALD
115 West 27th Street, N. Y.

Sizes 13 to 20



Mary's Dresses Please

Latest Interpretations of the FALL MODES

New creations are constantly being added to the line of Bijou Dresses.

The four street frocks selected for illustration have each their separate touch of individuality.

Note especially the satin girdle and sash on the jersey dress at the left; the novel waistcoat effect at left center; and the touch of brilliant color contributed by the rich fringed ribbon sash on the tricolette frock at center right. The straight little dress at the extreme right displays the new box pleats and odd crossed cuffs.

Scores of others, equally smart. All made with painstaking care, and priced with moderation.

**BIJOU
DRESS COMPANY**
S. & L. KROHNBERG
303 Fifth Avenue
Corner 31st St., New York



1644
Goldmark
Worsted
Jersey



1649
Serge



1633
Tricolette



1624
Tricotine