

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York

THE prices quoted will prevail only until August 31st. It will be impossible to repeat them later in the season. These models are the latest Winter fashions, and are made of beautifully matched skins.

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York

AUTHORITATIVE  
Winter Fashions in Furs  
SPECIALLY PRICED  
FOR AUGUST ONLY



850

852

854

856

858

860

Furs Purchased Now  
Stored Free Until  
Required

850—HUDSON SEAL (*Dyed Muskrat*) COAT, 45 in. long, adjustable belt. 385.00

850A—Same model with real Skunk collar. 425.00

852—NATURAL GRAY SQUIRREL COAT, 28 in. long. 345.00

854—LONG MINK WRAP COAT, 48 in. long, of perfectly matched skins. 2200.00

856—REAL SCOTCH MOLE WRAP-COAT, 48 in long, with yoke, cape collar and border. 550.00

858—HUDSON SEAL (*died muskrat*) COAT, 30 in. long, with fur cuffs and large collar. 195.00

860—TAUPE DYED NUTRIA COAT, 30 in. long. This may also be worn unbelted. 235.00

Prompt Delivery Free  
Anywhere in the United States

**HOLLOWAY Furniture**  
THE HOLLOWAY COMPANY, INC.  
48 12 ST. AND SIXTH AVENUE

\$34

**Black Lacquer Desk**  
THIS is but one example of the many fine black lacquer objects at Holloway's. Exquisitely decorated in gold. It measures 30 inches in height, 20 inches in width, 36 inches in length. At Holloway's you will find an unusual selection of both lacquer and mahogany pieces at reasonable prices.

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With KRYSTALAK on the pantry shelf you need not worry if the liquid milk turns sour. You can make any of the dainty, nourishing summer dishes which require milk, just as readily with KRYSTALAK as with liquid milk. KRYSTALAK is a most convenient and economical milk. It needs no ice to keep it sweet. It is always fresh, and so simple to prepare. The butter fat has been removed, so there is no danger of its becoming rancid. KRYSTALAK is the dry, flaky crystals of skimmed milk, manufactured under very careful supervision in our model creamery. It is packed and sealed at the source of supply in a most attractive blue striped waxed package.  
Ask your grocer for KRYSTALAK. Price 50c per package. Insist upon the blue striped package; also ask for a copy of our KRYSTALAK recipe booklet.  
**THE DRY MILK COMPANY**  
15 Park Row, New York City

**HOW TO USE KRYSTALAK**  
Each package of KRYSTALAK milk crystals will make 5 quarts; one cup makes one quart, and four level table-spoonfuls makes one cup of milk. Add the KRYSTALAK to the water and stir—it dissolves immediately.

**KRYSTALAK**  
DRY SKIMMED MILK  
The Household Money Saver

**KELLNER BROS.**  
Twenty-nine years selling Good Furniture  
Southeast Corner 15th Street and 6th Avenue

Italian Renaissance Dining Room Suite in American "Burl" Walnut. 10 pieces. \$395

FREQUENTLY a mother brings her daughter to Kellners' with the assurance that we will solve the furniture problem. Mother knows—for her mother bought at Kellners', too.

You are cordially invited to see "The Twenty-five Rooms"—they are filled with suggestions for artistic arrangement in the home.

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That Hallmark pearls are indistinguishable from natural pearls, is a quality no more appreciated than their imperishable hardness. Perfectly matched in necklaces constructed for life-long service. A discriminating gift at Hallmark prices:

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- 18 inch with platinum clasp—\$50
- 24 inch with platinum clasp—\$75
- 24 inch with diamond and platinum clasp—\$100

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**Motor Apparel**  
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Brill Brothers  
Broadway at 49th St.

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with  
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Drives, Heals, Deodorizes  
Arms, Feet and Any Part Affected.  
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The Antiseptic Powder to Shake Into Your Shoes  
And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoes, and gives rest and comfort to tired, aching, swollen feet.  
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More than a million, and a half pounds of Powder for the Feet were used by the American Expeditionary Forces.  
If you want genuine relief, Allen's Foot-Ease will give it and give it quickly as proved by 30,000 testimonials from all over the world. Sold everywhere.

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