



## Your Fingertips Tell The Truth

Is it safe,—in judging the quality of a piece of silk—to trust to eyesight?

Eyes are sometimes deceiving. True, you can usually tell the difference between a heavy glossy fabric and a thin flimsy one, by just looking at them. But it is the "feel" of the fabric between your fingertips that tells you the real truth about silk.

And it is in the "fingertip test" that McLane's Beaver Silks come out triumphant.

Flawlessly woven, beautifully colored, and with a perfect lustre, these staple, solid-tone silks answer a myriad of needs in the woman's wardrobe.

"Quality" is the McLane Slogan,—"Quality," from the silkworm to the finished product.

# McLANE'S

## Beaver Silks



463 Fourth Avenue, New York

# McLane's SILKS



## Linders

### TOWN & COUNTRY SUITS

THE graceful swing and clever effects developed in our Town and Country Suits lend an air of simple elegance. Each model possesses a certain definite style, with smart lines that drape gracefully, the result of exquisite tailoring and workmanship.

The garment illustrated is made from lofty Continental Fulwood Fabric in an appealing range of colors. Beautifully silk lined and interlined.

Fashion forecasts these smart suits for Town and Country wear because they offer a matchless value and a marked individuality to the women followers of Fashion trends.

Linder's Town and Country Suits may be seen at your favorite shop.

**LINDER BROTHERS**  
Leaders in Town and Country Suits  
1182 Broadway  
New York Philadelphia

Continental  
FULWOOD  
Fabric



STYLE  
846

### The PLAYOTONE

Devices that render its expression the same as that obtainable by the artist in actual hand-playing. Perfect co-ordination of piano and player-action, built in one factory. Liberal allowance for your old piano. Convenient terms. Write for catalogue.



**HARDMAN, PECK & CO.**  
435 FIFTH AVENUE, NEW YORK CITY  
BROOKLYN, 47-51 PLATINUM AVENUE

Reasonably Priced —  
—Represented in All Cities —

### HOTEL BELLECLAIRE

NEW YORK



Broadway at 77th St.  
Surface Cars at Dear  
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

### ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes.



And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoe and gives rest and comfort to tired, aching, swollen feet.

The Plattsburg Camp Manual advises all men in training to shake Foot-Ease in their shoes every morning.

More than a million and a half pounds of Powder for the Feet were used by the American Expeditionary Forces.

So Easy to Use If you want genuine relief, Allen's Foot-Ease will give it and give it quickly as proved by 30,000 testimonials from all over the world. Sold everywhere.

Grand Prix 1900 Paris Exposition



Sold in the Best Shops all over the World

### Ambre Royal

The Powder of Royalty  
\$2.50 per box  
Made by VIOLET Paris-France  
(Pronounced Vee-oh-lee)  
FRANK M. PRINDLE & CO  
71 West 35th St., New York.



### Maternity

Keep your secret all your own. Lane Bryant maternity garments will help you. They are smart, stylish and conceal the condition effectively.

**Baby's Wear**  
Everything in outfit baby from the cradle. Also nursery furniture. If unable to visit our store, write Dept. 3-3 for Style Book.

**Lane Bryant**  
21-23 W. 38th St.

If any of you are contemplating living at a hotel during the coming Fall and Winter, please give consideration to the claims of the Hotel Belleclaire, which specializes in home comforts. There is real housekeeping at the Belleclaire which appeals strongly to our guests. This is supplemented by good home cooking of the best food the market affords. The service in our dining rooms is also home-like.

We have a few apartments to lease for the Fall and Winter season, but prompt action on your part is imperative.

**ROBERT D. BLACKMAN,**  
Proprietor.

### Waltham and Elgin

Bracelet Watches  
\$14.75

Full 7 Jewels—  
Fine Quality Gold Filled

OTHERS, \$5.75 to \$25.00.

You will make a big mistake if you buy a watch, diamond or other article of good jewelry before seeing Bennett.

Diamonds Bought and Sold for Cash.  
Repairs One Flight

**Bennett Mfg. Co.** 175 Broadway

### MT. RAINIER

Is No. 5 of the Colorgraphic's handsome series of full page color reproductions of the "Natural Wonders of America"—it appears in The Tribune for

**Sunday, Sept. 7th**

The Most Useful Clock in the World. Sets from the Face. AND IT IS CALLED

### The Improved WIZARD

THE 1919 FRACTIONAL TIME REMINDER

FEATURES NOT ON ANY OTHER EXISTING CLOCK. NOVEL HANDSOME USEFUL RELIABLE.

Send for Booklet Sent prepaid to any U. S. P. O. address on receipt of PRICE, \$5.00; with illuminated hands and numerals, \$6.00.

**YANKEE WIZARD CLOCK CO.,**  
27 Bergen St., Brooklyn, N. Y.  
Phone 3559 Main.



### The Tribune Graphic

### ADVERTISING RATES

Single Insertion Rates

Per agate line.....	50c
Half Page.....	\$400
Page .....	\$600

Contract Rates

13 times within one year....	40c
26 times within one year....	38c
52 times within one year....	35c
3,000 lines within one year....	40c
5,000 lines within one year....	38c
10,000 lines within one year....	35c



### Singer SOFT-LITE Glasses

Save Your Eyes  
Wear Soft-Lite Lenses  
Eyes Examined by Registered Optometrists.

## m.Singer

206 Broadway, cor. Fulton St., Manhattan  
135 Fulton St., (the Flight Up)  
1455 Madison Ave., cor. 130th St., "  
604 W. 181 St., Dr. St. Nicholas Av., "  
381 Prospect Ave., near 164th St., Bronx  
Uptown Stores Open Until 9 P. M.

### The Tribune Institute

Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."

Leave a standing order with your newsdealer.

