LUSTRITE

Never Remove the Cuticle!

Train It With

Lustrite Cuticle Ice

(The Cuticle Softener)

JUST as your hair grows faster when you cut the ends regularly, so the cuticle at the base of your nails grows only harder for being removed, either with scissors or harmful acids.

Lustrite Cuticle Ice not only softens the cuticle, allowing it to be pushed back easily and gently, but prevents its growing to the nail and gives a far smoother and more exquisite finish than can be obtained by any other method.

Send for free sample, generous enough to prove this on your own nails, and an interesting booklet, "The Better Way to Manicure," which illustrates with photographs every step in the process of a perfect manicure.

The Lustrite Corporation
40 Fulton Street
Brooklyn, New York

The Four Essentials
for manicuring the Lustrite way can be purchased separately or in convenient sets. They are:

Lustrite Cuticle Ice
An antiseptic cream which softens the cuticle and prevents it growing to the nail 35c

Lustrite Nail Whitener
A fragrant white paste to make the tips of the nails snowy 35c

Lustrite Salve-Enamel
As a preliminary to an exceptionally high polish, and to impart a delicate natural pink tint, apply this salve-enamel 35c

Lustrite Nail Cake
Produces a brilliant and lasting lustre that can be renewed after washing by simply rubbing the nails across the dry palm .. 35c

THE SETS contain each of these essentials together with a file, orangewood stick, and emery boards.

Boudoir Set (with full size jars) 1.50
Travelling Set 50c

ON SALE AT ALL DEPARTMENT AND DRUG STORES

LUSTRITE *your nails*

AMERICAN LITHOGRAPHIC CO., N.Y.