Announcing the showing of

THE SATIN THAT WILL NOT WEAR ROUGH

Satin Francais

In the foremost stores in New York and throughout the country you will find displayed *Satin Francais* in the colors which predominate in the Fall modes for evening and street wear. *Satin Francais* has all the luxurious beauty of an all silk satin, together with the almost unheard of quality of *never wearing rough.*

Take advantage of this exhibition and do not fail to see and FEEL *Satin Francais.* A more real appreciation of this fine fabric will be conveyed to you through once having buried your hands in this silken satin than can be expressed in mere words.

Pelgram & Meyer
395 Fourth Avenue, New York City

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