

ELECTRIC Vacuum Cleaners AND Washing Machines

MAKE YOU INDEPENDENT OF THE SERVANT PROBLEM

Or at least help to make the one you have more satisfied.

ELECTRIC VACUUM CLEANERS

- | | |
|------------------|-------------|
| APEX | IMPERIAL |
| BIG BEN | LIBERTY |
| CADILLAC | LITTLE BEN |
| DUNTLEY, S. | OHIO |
| ECLIPSE | REGINA |
| EUREKA | ROYAL |
| FRANTZ | SWEEPER VAC |
| PREMIER | TORRINGTON |
| HOOVER | THOR |
| HOT POINT | VICTOR |
| WESTERN ELECTRIC | |

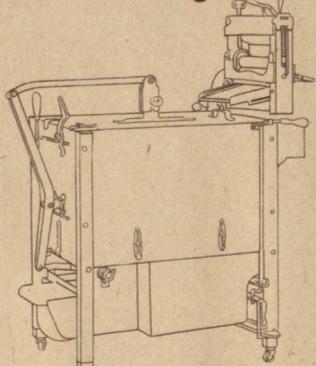
only \$3.50 after trial

BALANCE ON OUR PAINLESS PAYING PLAN

NO EXTRA CHARGE FOR EASY PAYMENTS

Send Coupon No. 1 T today for further information.

Electric Washing Machines



We are maintaining a permanent exhibition of Electric Washing Machines at both our Brooklyn and our 42d Street, N. Y., Stores.

Installation terms for this week

Only \$5.00 Down

NO EXTRA CHARGE FOR EASY PAYMENTS

Send Coupon No. 2 T today for further information.

VACUUM CLEANER SPECIALTY CO.

DOWNTOWN BRANCH
Booth No. 20 Concourse
Hudson Terminal Bldg.
30 Church St.
Phone 3851 Cortlandt

MAIN OFFICES AND SALESROOMS
131 W. 42nd St., N. Y. C.
2nd, 3rd and 4th and 5th Floors
Between B'way & 6th Ave.
Phone 6286-6281 Bryant

BROOKLYN SALESROOM
412 Fulton St.
over Hilton Clothing Co.
Take Elevator
Phone 1930 Main

Notice: Send coupons to our Mailing Dept., 131 W. 42d St., N. Y. C.

COUPON NO. 1 T.

You may send to me, without obligation on my part, complete price list of Electric Vacuum Cleaners and information on your free trial and Painless Paying Plan.

NAME.....
ADDRESS.....

COUPON NO. 2 T.

You may send to me, without obligation on my part, complete price list of Electric Washing Machines and information on your free trial and Painless Paying Plan.

NAME.....
ADDRESS.....

MALLINSON'S PUSSY WILLOW MALLINSON'S INDESTRUCTIBLE VOILE



FAMOUS BEAUTIES

Doris Kenyon—the screen beauty with world-winning smile—realizes that individuality in dress is best expressed in the versatile, enhancing MALLINSON SILKS, and in particular the Mallinson Metal Broche.

Equally "famous beauties" are the new

MALLINSON'S Silks de Luxe

- | | | | |
|------------------|-------------|----------------------|--------------|
| CHINCHILLA SATIN | DOVEDOWN | DREAM CREPE | PUSSY WILLOW |
| DEW-KIST | KUMSI-KUMSA | INDESTRUCTIBLE VOILE | |
| | KHAKI-KOOL | ROSHANARA CREPE | |
- (All Registered Trade Mark Names)

By the yard at the best Silk Departments—in wearing apparel at the better Garment Departments and Class Shops. If your dealer cannot supply you, communicate direct.

H. R. MALLINSON & COMPANY, Inc.
"The New Silks First"
Madison Avenue 31st Street New York

MALLINSON'S DEW-KIST MALLINSON'S KUMSI-KUMSA MALLINSON'S DREAM CREPE



All Wool Velour Coat, \$28.95 | All Wool Velour Suit, \$39.95
Specially Priced..... Specially Priced.....

FUR TRIMMED SUITS AND COATS, \$25 to \$50

We doubt if you will find as great a selection of suits and coats anywhere between \$25 and \$50

—buy direct from the manufacturer
—at little more than wholesale prices

HAMILTON GARMENT CO.
307 FIFTH AVENUE, Near 31st Street

LILY OF FRANCE CORSET



The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free



LILY OF FRANCE CORSET CO.
305 Sixth Avenue, New York



Forest Mills UNDERWEAR for WOMEN

MEETS the requirements of discriminating women who demand a perfect fitting undergarment woven of the finest yarns and giving unusual service.

WOMEN'S UNION SUITS in every size and shape from 34 to 44.

- 330—Light weight cotton.
- 3180—Medium weight cotton.
- 910—Heavy weight cotton, fleece lined.
- 3398—Light weight merino.
- 3132—Heavy weight merino.
- 3287—Medium weight silkateen and merino.
- 3149—Heavy weight silkateen and merino.

All the desirable shapes and sizes may be obtained in the above numbers in Union Suits, Vests and Tights.



Forest Mills Underwear Made in U.S.A.



Forest Mills Underwear Made in U.S.A.