

MALLINSON'S PUSSY WILLOW ~ MALLINSON'S INDESTRUCTIBLE VOILE

MALLINSON'S ROSHANARA CREPE ~ MALLINSON'S CHINCHILLA SATIN ~ MALLINSON'S KHAKI-KOOL



MALLINSON'S PUSSY WILLOW SATIN ~ MALLINSON'S INDESTRUCTIBLE CREPE ~ MALLINSON'S RUFF-A-NUFF

FAMOUS BEAUTIES

Annette Bade—a popular beauty of the New York stage, finds a sympathetic charm for her appealing loveliness in the MALLINSON SILKS—here the sheer *Indestructible Voile*. Equally "famous beauties" are the new

MALLINSON'S
Silks de Luxe

CHINCHILLA SATIN DEW-KIST	DOVEDOWN KUMSI-KUMSA ROSHANARA CREPE <small>(All Registered Trade Mark Names)</small>	DREAM CREPE INDESTRUCTIBLE VOILE KHAKI-KOOL	PUSSY WILLOW
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By the yard at the best Silk Departments—in wearing apparel at the better Garment Departments and Class Shops.
If your dealer cannot supply you, communicate direct.

H. R. MALLINSON & COMPANY, Inc.
"The New Silks First"
Madison Avenue 31st Street New York

MALLINSON'S DEW-KIST ~ MALLINSON'S KUMSI-KUMSA ~ MALLINSON'S DREAM CREPE

"The Gift Shop of Fifth Avenue"

Picture Frames,	\$3.50 to \$20.00
Lamps and Shades,	\$10.00 to \$500.00
Sheffield Articles,	\$5.00 to \$100.00
Sheffield Tea Sets,	\$35.00 to \$250.00
Candy Jars,	\$3.50 to \$15.00
Crystal Articles decorated with sterling silver,	\$5.00 to \$25.00
China Tea Sets,	\$5.00 to \$100.00
China Dinner Sets,	\$50.00 to \$500.00
Mirrors,	\$5.00 to \$150.00
Candlesticks,	\$3.50 to \$70.00
Bookends,	\$3.50 to \$25.00
Polychrome Articles,	\$3.50 to \$50.00
Smokers' Articles,	\$3.50 up
Desk Sets,	\$7.50 to \$100.00
Beaded Bags,	\$15.00 up
Velvet and Leather Bags,	\$5.00 up
Salad Sets,	\$10.00 up
Large assortment of table crystal, enameledware, breakfast sets, furniture and novelty articles.	

THROUGHOUT America, there are a few shops so excellent in their chosen field that the name of the shop stands as a synonym of its business.

Throughout America, Ovington's is known as the pre-eminent place for gifts. And it now has its Christmas wares in array for the most discriminating shopping public.

Come down to Ovington's—it is easy to reach and pleasant to visit. And though the quality is high and the variety is infinite, the prices are the same fair prices which have always distinguished the shop of Ovington's.

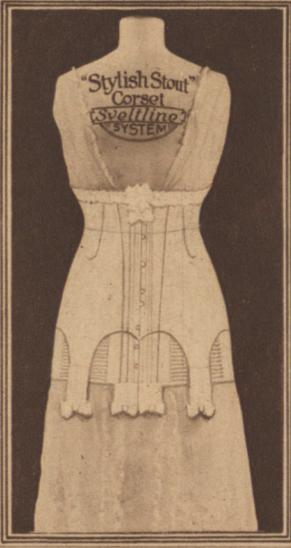
Tables are arranged conveniently with wares specially priced at \$3.50—\$5.00—\$7.50—\$10.00—\$12.50—\$15.00.

O V I N G T O N ' S

"The Gift Shop of Fifth Avenue"
312-314 Fifth Avenue,
near 32d Street
New York City



"Stylish Stout"
Sveltline System
Corsets


This figure without "Stylish-Stout" Corsets Same figure with "Stylish-Stout" Corsets

You may not have a PERFECT Figure, but you can have a PERFECTED Figure with "STYLISH-STOUT" Sveltline CORSETS; the stout woman's "First-Aid to Figure-Beauty"

IT is no longer necessary for large women to experiment with corsets to suit their individual figures; "STYLISH-STOUT" Sveltline Corsets are designed by Sveltline system, exclusively for them—to make them look sligher, lighter and younger; and to show every gown to superb advantage through stylishly-slender figure-lines.

Models in both back and front lace, and every GENUINE "Stylish-Stout" Sveltline Corset has the Sveltline LABEL (shown in form above) sewn in the corset. Look for this label.

The modern woman of large figure should be proud of the fact that she represents a type of fine physical womanhood; and as such is entitled to "Sveltline Stylish-Stout Service," inaugurated by progressive dealers in each large city, through which "Service" she can be fitted by experts directly from stock, with exactly the corset for her particular figure, at prices from \$10 up.

Write for folder showing "Stylish-Stout" Sveltline Corsets, photographed on living models.

WEINGARTEN BROTHERS, INC. Originators and Sole M'frs of "Stylish-Stout" Sveltline Corsets: New York—Chicago



**Glowing, Radiant Hair from
This Rich, Creamy Shampoo**

Hair that glows and gleams; hair that holds in its depths subtle undertones of rich color; hair whose every tendril glistens with life and health and beauty—such hair can be yours with

A. Simonson
HENNA SHAMPOO
NOT a Dye NOT a Bleach—but
A HAIR CLEANSER AND BRIGHTENER

And its delightful lather luxury—those wonderful creamy billows of foam—that, too, helps make A. SIMONSON HENNA SHAMPOO the ideal hair wash. Remember—it does not change the color of any hair—yet it works wonders on any color of hair, whether blonde, brown or brunette

Try a box. It costs 50c for the regular size, 75c for double quantity, at all good drug counters or from our laboratories direct. Small trial portion, 10c.



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A. Simonson
CHEMIST
FIFTH AVENUE NEW YORK

A. Simonson
506 Fifth Avenue
New York

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Christmas
Gift**



Three Pencils, your name, 30 cents, in Holly or Floral Box.
Reindeer boxes please the kiddies. Stamps accepted
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Sleeve-Envelope Chemise, No. 44012
Sleeve-Top Union Suit, No. 34822
Double-back Knicker, No. 2446
Double-top, No. 2474
Vanity Fair Silk Mills, Rensselaer, N. Y.
Makers of Vanity Fair Silk Underwear and Silk Clothing

**VIVAUDOU'S
MAVIS**
TALC-POWDER-CREAM

25¢ 50¢ 50¢