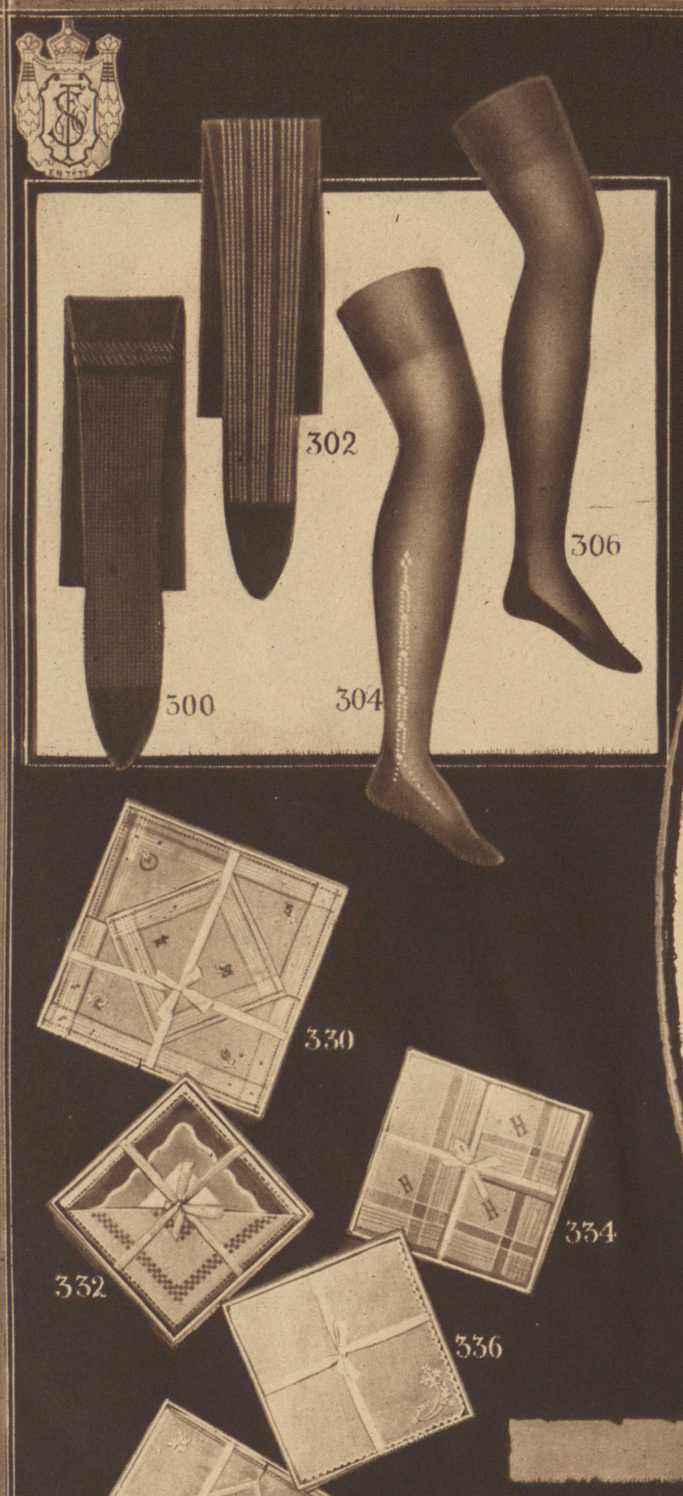
Franklin Simon & Co.

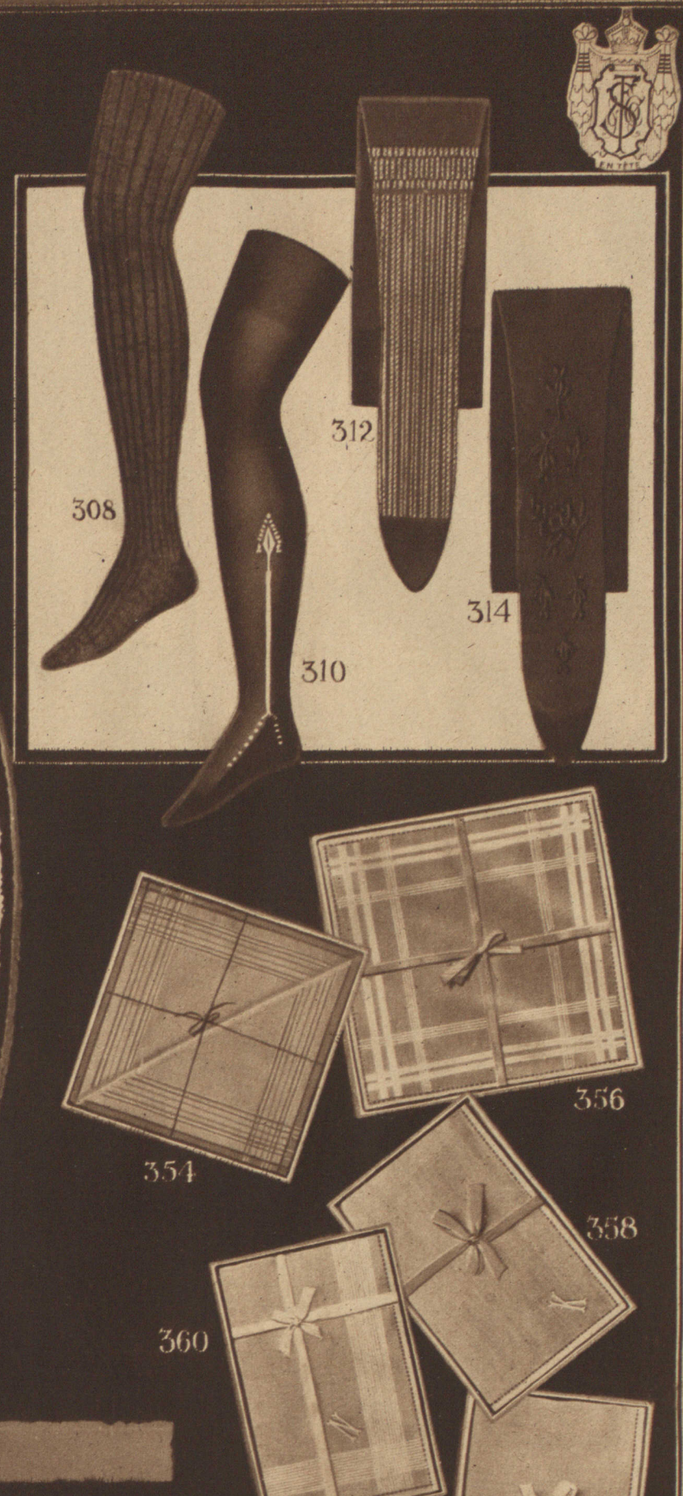
A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

HOSIERY and HANDKERCHIEFS

ACCEPTABLE GIFTS FOR MEN AND WOMEN





WOMEN'S HOSIERY

300 Openwork pure thread silk black hose, lisle garter top. 3.25 Tax .13 Price 3.38 Including Tax

302 Rembrandt ribbed pure thread silk hose lisle top. Black, brown, cordovan or taupe. 1.50

304 Hand emb'd novelty clox, pure thread silk hose, assorted styles. Black or brown with white; or white with black clox. 3.45 Tax .15 Price 3.60 Including Tax

306 Pure thread silk black hose, heavy weight, lisle garter top. 1.50

306A Black or white pure thread silk hose, silk garter top. 2.25 Tax .03 Price 2.28 Including Tax

308 English imported ribbed wool hose in brown, heather, Oxford gray. 3.95

310 Hand emb'd clox, pure thread silk hose, assorted styles. Black with white, white with black plain or novelty clox; or black with plain black clox, silk garter top. 2.95 Tax .10 Price 3.05 Including Tax

312 Openwork pure thread silk hose, silk garter top. Black, white, brown, gray. 5.95 Tax .40 Price 6.35 Including Tax

314 White or black, pure thread silk hose, hand embroidered in self color. Also black with white, or white with black assorted designs. Lisle garter top. 1.95

MEN'S HOSIERY

316 Hand emb'd novelty clox, pure thread silk sox. Black, cordovan, navy or gray, with white clox. 2.00 Tax .10 Price 2.10 Including Tax

318 Interwoven pure thread silk sox in black, white, cordovan, and shoe shades. Spliced heel, sole and toe. 1.00

318a Extra qualjty pure thread silk sox in black, white, cordovan, and other shoe shades. 1.50 and 2.00

320 Silk lisle sox in two-color mixtures. Black and white, black and navy blue, black and cordovan, black and purple. .50

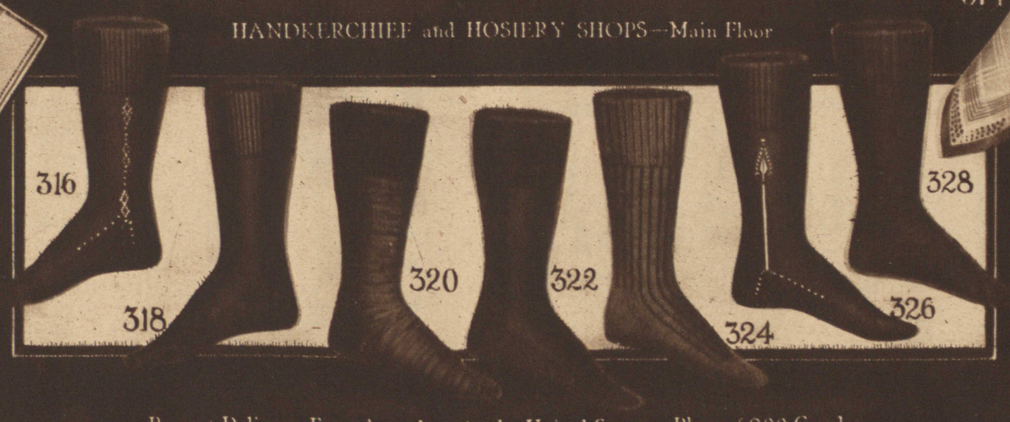
322 "Interwoven" fine quality lisle sox with spliced heel, sole and toe. Black white, and other shoe shades. .50

324 Ribbed cashmere sox in light or medium weights. Green or blue heather mixtures, also Oxford or black. 1.75

326 Pure thread black silk sox with hand embroidered black or white clox. 2.00 to 2.75

328 Plain cashmere sox, medium weight, in brown or green heather mixture. 1.50

HANDKERCHIEF and HOSIERY SHOPS—Main Floor



WOMEN'S HANDKERCHIEFS

330 Colored novelty Hdkf's, assorted designs and colors. Box of six 1.00

332—Colored novelty Hdkf's, assorted designs and colors. Each .25

334 Colored novelty Hdkf's, colored initials. Guaranteed fast colors. Box of six 1.00

336 Handkerchiefs with scalloped edges and one-corner embroidered designs. Each .35

338 White Hdkf's, emb'd corners. Six designs to a box. Box of six 1.50

340 White linen hand embroidered handkerchiefs, narrow hems, fancy initial. Box of six 3.00

342 Hdkf's with one emb'd corner. Good assortment of designs. Each .25

344 White linen Hdkf's, hand embroidered corners in various designs Each .50

MEN'S HANDKERCHIEFS

354 Colored novelty Hdkf's, assorted colors and designs. Guaranteed fast colors. Each .25

356 Hdkf's of sheer French linen with tapes and cords, narrow hems. Each .75

358—Hdkf's with narrow hem and semi-Longfellow initial. Box of six 1.50

360 Extra fine quality sheer linen corded Hdkf's, hand emb'd initials. Box of six 6.00

362 Pure linen Hdkf's, narrow hems and emb'd initials. Box of six 2.50

364 Extra fine quality plain white linen Hdkf's, ¼ or ½ inch hems. Each .85

366 Hdkf's with white centers and narrow colored hems and cords, Longfellow initials. Box of six 1.50

368 Youth's colored novelty Hdkf's, colored initials. Guaranteed fast colors. Box of six 1.50

WOMEN'S HANDKERCHIEFS

346 Madeira hand scalloped Hdkf's, one corner hand emb'd. Each .65

348—Heavy quality linen hand embroidered initial hdkf's, narrow hems. Box of six 2.00

350 Madeira hand scalloped Hdkf's, one corner hand emb'd. Each 1.50

352—Sheer quality linen Hdkf's, hand emb'd block initials. Box of six 2.50

MEN'S HANDKERCHIEFS

370 White hdkfs, assorted tapes and cords, small block initials. Box of six 2.00

372 White silk hdkf's, hems of various widths. .75 to 2.50

374 French colored linen novelty Hdkf's in assorted designs and colors. Each 1.50

376 Colored silk or crepe hdkf's, in many assorted designs and colorings. Each .50

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley

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ALCO-GRAVURE, INC., NEW YORK-BALTIMORE