

Belle Mead Sweets
GOLD SEAL CHOCOLATES

Taste! Ah—
one of life's delights

Out in Nature's sun-swept garden where choicest fruits and blossoms ripen and grow, Belle Mead went to school and learned from Nature the secrets of flavor. That is why Belle Mead Sweets make you think of the lusciousness of fruits and of the fragrance of flowers.

Each dainty sweet of the Belle Mead Gold Seal Assortment gives a satisfaction far beyond the power of sugar alone to satisfy. Each is packed full to overflowing with Nature's choicest ingredients lusciously seasoned and flavored. In some, you'll find a mellow trace of clover-bloom honey, recalling sunny, summer fields; in others, a touch of maple syrup, recalling fragrant spring blossoms. These delights and many others lie in wait for you. Ask for the Gold Seal Assortment.

Look today for the dealer in your neighborhood who sells Belle Mead Sweets. If you cannot find him, ask us to send you his name and address from Trenton, New Jersey.

Belle Mead Sweets
BON BONS & CHOCOLATES



"A MIGEL SILK"
1920 FAN-TA-SI
REG. U.S.



IN SOUTHERN WEAR

On tomorrow December 15th an extraordinary exposition of Southern Wear done in "1920 FAN-TA-SI" will be held in the windows and Individual Shops of FRANKLIN SIMON & CO. Fifth Avenue, 37th and 38th Streets

"1920 FAN-TA-SI" is entirely new in construction—weave—color.

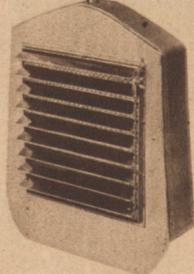
It is endorsed as a smart essential to the wardrobes of those who contemplate "going South".

"1920 FAN-TA-SI" must not be confused with our FAN-TA-SI of last season.

Maker of
"Fan-Ta-Si" for Sportswear
"Pierrette" for Sheerwear
"Hindu" for Summerwear
"Moon-glo" for Everywear

Sole Maker
J. A. Migel
422 Fourth Ave., NEW YORK

Be Free From Winter Radiator Troubles



When the cold, zero days come around once more, be prepared to protect your radiator from freezing. Buy now, the new

The ALLEN SHUTTER RADIATOR COVER

which keeps the water warm, enables the engine to start up quickly, saving the battery, gasoline and oil.

Controlled from the dash, or set from the front, the Allen Shutter Radiator Cover is easy to put on, has no working parts to get out of order, and will positively protect the radiator from freezing. As good looking as it is worth while. Price, \$12.50.

Makes Winter Motoring a Pleasure for the Engine. If you now have a radiator cover, make it up to date and more useful with the Allen Shutter Attachment. Price \$12.00.

Ask your dealer, or send for circular to
THE ALLEN AUTO SPECIALTY CO.
Makers of the famous Allen Tire Case
16 West 61st Street, New York



Maternity

The expectant mother need not deny herself the pleasure of the opera, theatre or other social functions. Lane Bryant maternity clothes conceal the condition and are as smart and stylish as clothes for normal wear. Permit public appearance without embarrassment.

BABY'S WEAR, TOO
Everything for baby from the simplest slip to the most elaborate layette. Complete line of nursery furniture. Out of town customers write Dept. A-15 for free Style Book.
Lane Bryant
21-23 W. 38th Street, New York

QUALITY-SERVICE-PRICE

Dale Buy Direct from Factory and SAVE MONEY

EXTENSIVE line of Floor, Bridge, Boudoir and Table Lamps. Beautiful assortment of silk and parchment shades. Vases and ornaments attractively mounted for electric light. Visit our showrooms. Make your selections of fixtures from samples connected; this insures satisfaction. We do not issue catalogues or pamphlets.

109 West 13th St., New York
One Door West of 8th Ave.
Dale Lighting Fixture Co.

PERFECTION GARTER

SURE GRIP CANT SLIP

The Christmas Gift for Him

WILL LAST A LIFETIME

Sterling	\$3.50 Per Pair
10-k. Gold	\$12.50 Per Pair
14-k. Gold	\$16.00 Per Pair

THE PERFECTION GARTER CO.
17 West 45th St.
On Sale at O'Neill & Kennedy,
15 West 45th St.

Victor Collapsible Fountain Pen
Convenient to Carry—Fits Your Pocket
Best American Workmanship

A Masterpiece of Exquisite Workmanship for Particular Persons
COLLAPSIBLE to 3/4 inches to fit in vest pocket or vanity case, yet it holds more ink than any standard self-filling pen.

18 Kt. Rolled Gold or Sterling Silver, \$12.00
14 Kt. Solid Gold, \$42.00 including War Tax
"Victor" self fillers from \$2.50 up
At your dealers

U. S. VICTOR FOUNTAIN PEN CO.
115 Worth Street, N.Y.C.
Phone Franklin 1763

GLASSBERG'S SHORT VAMP SHOES
STYLISH FRENCH MODELS

ROUND TOE SLIPPERS for Street and Dress with strap or bow. Black suede, satin, patent, vicci kid.

\$14—\$15—\$16

225 W. 42nd St. New York
Illustrated Style Book Free

DISMISS DRUDGERY

13 Months to Pay
Make your Selection of any Electric Washer in our display rooms. Pay only \$5 down and we deliver it. If you like it (and you will) pay the rest by our Deferred Payment Plan at your convenience.

No Interest Charged on Time Payments
JUST PHONE which one you wish.

NOISELESS, OILLESS
COFFIELD
BERKSHIRE
Easy Vacuum Electric
Brokaw-Eden
BlueBird

In addition, our showing of Electric Dishwashers, Ironing Machines, Electric Sewing Machines and other home appliances is unsurpassed.

EASY VACUUM ELECTRIC
On Electric Vacuum Cleaners we offer three days' FREE TRIAL and the same easy payment plan. \$2.50 gives you your choice, and no interest:

EUREKA	REGINA	SIMPLEX
NEW TEWNO	BIG BEN	NEUVAC
ROYAL	HOT POINT	OHIO

P. M. DREYFUSS CO., Inc., N. Y. City
Centrally Located Uptown Display Rooms Just Opened
Suite 506, Cambridge Bldg., 1 West 34th St. Phone Greeley 1095
Downtown Showroom, Fourth Floor, 153 Chambers St. Phone Barclay 9677

DISMISS DRUDGERY