NBC: A Finding Aid to the National Broadcasting Company History Files at the Library of Congress, Motion Picture, Broadcasting and Recorded Sound Division

LIBRARY OF CONGRESS

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Library of Congress
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http://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs000001

LC Online Catalog record:
http://lccn.loc.gov/2002660093

Index to the collection completed by Seth Morris, Sam Brylawski, Jan McKee, Bryan Cornell, and Gene DeAnna, 1995.
Finding aid expanded by Gail Sonnemann with the assistance of Kathleen B. Miller.
Collection Summary

Title: National Broadcasting Company history files
Dates: 1922-1986
Creator: National Broadcasting Company
Extent: 1966 folders of manuscript and published papers
Language: Collection material in English
Location: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.
Summary: The National Broadcasting Company History files document the activities of the first national broadcasting network in the United States. The collection includes memoranda, correspondence, speeches, reports, policy statements, and pamphlets covering the creation of the network, its growth in the field of radio, and its subsequent expansion into television broadcasting.
Location: NBC history files, Folders 1-1966

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

People
Dunham, Corydon B., 1927-
Goodman, Julian, 1922-
Lohr, Lenox R. (Lenox Riley), 1891-1968.
Sarnoff, David, 1891-1971.
Silverman, Fred.
Toscanini, Arturo, 1867-1957.
Weaver, Pat, 1908-2002.
Winchell, Walter, 1897-1972.

Organizations
National Broadcasting Company Radio Collection (Library of Congress)
National Broadcasting Company.
National Broadcasting Company.
RCA Corporation.
WEAF (Radio station : New York, N.Y.)
WJZ (Radio station : New York, N.Y.)

Subjects
Radio advertising--United States--History.
Radio broadcasting--United States--Employees.
Radio broadcasting--United States--History.
Television broadcasting--United States--History.

Administrative Information

Provenance

Access
The NBC History Files are housed within the Recorded Sound Section of the Motion Picture, Broadcasting and Recorded Sound Division of the Library of Congress. For further information and for access to the collection, contact the Reference Desk in the Recorded Sound Reference Center at (202) 707-7833.
Copyright Status

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NBC Chronology

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>1921</td>
<td>Westinghouse owned and operated WJZ radio in Newark from 1921 - 1923.</td>
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<tr>
<td>1922</td>
<td>WEAF radio, owned and operated by AT&amp;T, was founded in New York.</td>
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<tr>
<td>1923</td>
<td>RCA, a subsidiary of Westinghouse, operated WJZ radio from 1923-46 in New York.</td>
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<tr>
<td>1926</td>
<td>RCA announced the formation of the National Broadcasting Company on September 13, 1926 upon the RCA purchase of WEAF radio from AT&amp;T.</td>
</tr>
<tr>
<td>November 1, 1926</td>
<td>NBC established with both a Blue and a Red network.</td>
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<tr>
<td>1926</td>
<td>NBC began radio broadcasting on November 15, 1926.</td>
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<tr>
<td>1926</td>
<td>NBC formed the Red and Blue radio networks, with WEAF as the flagship station of the Red network and WJZ as the flagship station of the Blue.</td>
</tr>
<tr>
<td>1928</td>
<td>The first permanent coast-to-coast network in the United States was established by NBC on December 23, 1928.</td>
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<tr>
<td>1928</td>
<td>NBC received its first television station construction permit.</td>
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<tr>
<td>1936 - 1939</td>
<td>NBC investigated the possibility of separating Red and Blue Networks (See NBC folder numbers 301-304)</td>
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<tr>
<td>1939</td>
<td>NBC televised the opening ceremonies of the New York World’s Fair.</td>
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<tr>
<td>May 2, 1941</td>
<td><em>Chain Broadcasting Report</em> stated “no license shall be issued to a standard broadcast [AM] station affiliated with a network organization which maintains more than one network.” (Quoted in Sterling and Kitross, <em>Stay Tuned</em>, p.191.)</td>
</tr>
<tr>
<td>October 30, 1941</td>
<td>Both NBC and CBS filed suit against the U.S. Federal Communications Commission (FCC) for its new regulations.</td>
</tr>
<tr>
<td>January 1942</td>
<td>The U.S. Justice Department filed an antitrust suit against NBC and CBS (Sterling and Kitross, <em>Stay Tuned</em>, p. 236)</td>
</tr>
<tr>
<td>January 9, 1942</td>
<td>RCA president David Sarnoff announced that the Blue Network had been separated from the Red Network and subsequently was wholly owned by RCA.</td>
</tr>
<tr>
<td>May 10, 1943</td>
<td>The U.S. Supreme Court upheld the FCC right to regulations outlined in the <em>Chain Broadcasting Report</em>.</td>
</tr>
<tr>
<td>July 10, 1943</td>
<td>Edward J. Noble, the owner of the American Broadcasting Company, purchases the Blue Network for $8 million.</td>
</tr>
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</table>
October 12, 1943  The FCC approved the sale of the Blue Network to Noble.

June 14, 1945  The Blue Network was changed to the American Broadcasting Company.

August 1946  The FCC authorized CBS to change the name of WABC to WCBS.

1946  NBC changed the name of WEAF to WNBC.

Scope and Content Note

This finding aid documents the National Broadcasting Company History Files which is one of the eleven collections that comprise the NBC Archives at the Library of Congress. The NBC Archives document the history of the organization and its broadcast programming, and the history of the radio and television industries. The eleven collections within the NBC Archives at the Library of Congress include: organizational records of NBC, and the radio stations WEAF and WJZ; indexes to radio and television programming and artists; log books of broadcasts; sound recordings of radio broadcasts; and kinescopes of television broadcasts.

The NBC History Files contain business publications: letters, memoranda, employee reminiscences, printed publications, printed memorabilia (such as anniversary programs), network histories, reports, audience mail, statistics, charts, maps, speeches, program policies, program lists and pamphlets. The materials span 1922 through 1986, but most date from the mid-1920s through the late 1940s. For further summary information and analysis of the content of the NBC History Files, see Kathleen B. Miller’s article, "A Tale of Two Networks"

The NBC History Files comprise 1966 folders. Each folder contains one or more individual typescript, printed or manuscript documents.

The folders in the NBC History Files are organized by the folder name assigned by NBC. The folder name is usually a topic, genre (e.g., speeches), or name of the issuing body of the contents of the folder. The Library of Congress Motion Picture, Broadcasting and Recorded Sound Division created this finding aid as an index to the folder names, which includes a detailed description of the contents of each folder. The folders have been assigned numbers which correspond to their physical order.
### Description of Series

**Container**

<table>
<thead>
<tr>
<th>Series</th>
<th>Dates</th>
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<tr>
<td>Topical Folders, 1922-1986</td>
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<tr>
<td>Advertisers, 1927-1961</td>
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<tr>
<td>Personnel and Organization, 1926-1980</td>
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<td>Committees, Councils, and Internal Organizations, 1923-1973</td>
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<td>Board of Directors, 1926-1956</td>
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<td>Network Affiliates, 1923-1983</td>
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<td>General Reports, 1930-1936</td>
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<td>Annual Reports, 1932-1959</td>
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<td>Programs: Subject Lists, Schedules, Samples, 1931-1972</td>
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<td>Speeches, 1923-1990</td>
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<td>Programs: Schedules, Transcripts and Masterbooks, 1922-1979</td>
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<td>Consultant Reports, 1947-1957</td>
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<td>Pamphlets</td>
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# Container List

<table>
<thead>
<tr>
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<th>Contents</th>
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<tr>
<td><strong>Topical Folders, 1922-1986</strong></td>
<td>649 folders.</td>
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<tr>
<td><strong>FOLDER 1</strong></td>
<td>Advertising &amp; Promotion Department. 1935 - 1949. 33 items. Mimeographed memoranda and reports from the NBC Advertising &amp; Promotion Department, many about personnel. Highlights: December 4, 1941, 16-page memo from Ken Dyke to Niles Trammell regarding the scope and role of the Advertising &amp; Promotion Department. January 1, 1941, organization chart of the Advertising &amp; Promotion Department. July, 1944 32-page survey by Sheldon R. Coons of the research activities at NBC.</td>
</tr>
<tr>
<td><strong>FOLDER 2</strong></td>
<td>Advertising Agencies — Television Contacts. 1931 - 1941. 4 items. A television script and onionskin and mimeographed memoranda describing the involvement of advertising agencies in television production. Highlights: April 19, 1940, television script of a McCann-Erickson television production, Indian Summer. September 16, 1931, memo from C. W. Horn to G. F. McClelland regarding budget requirements for television which mentions the installation of transmitting equipment at the Empire State Building and the upcoming broadcast demonstration to RCA executives.</td>
</tr>
<tr>
<td><strong>FOLDER 3</strong></td>
<td>Analysis Classification. 1940 - 1942. 6 items. Onionskin and mimeographed memoranda and reports regarding classification of radio and television programming into genres. Highlights: March, 1941 CAB ratings of radio programming by genre.</td>
</tr>
<tr>
<td><strong>FOLDER 4</strong></td>
<td>Anecdotes. 1935. 2 items. Mimeographed, onionskin, and original letters from radio pioneers recalling their experiences in early radio. Highlights: Amusing recollections by Harford Powel and D. S. Tuthill. <em>New York Times</em> article from March 22,-- featuring a humorous statement from Sir Ian Jacob of the BBC defending non-commercial broadcasting from criticism by Sylvester Weaver of NBC.</td>
</tr>
<tr>
<td><strong>FOLDER 5</strong></td>
<td>Tenth Anniversary (1 of 3). 1936. 2 items. Guest list for tenth anniversary party and a photocopy of the dinner menu. Printed items: Photocopy of dinner menu.</td>
</tr>
<tr>
<td>Folder</td>
<td>Contents</td>
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<tr>
<td>FOLDER 7</td>
<td>Tenth Anniversary (3 of 3). 1936. 5 items. Original programs, an article, and a poster promoting the tenth anniversary celebration. Highlights: The &quot;only remaining copy&quot; of the 1936 reissue of the program from the first broadcast in 1926. Printed items: November 13, 1936, reissue program from the first radio show. November 15, 1936, tenth anniversary edition of <em>NBC Transmitter</em>. Fold-out NBC poster proclaiming NBC as the number one advertising medium. November 5-14, 1936, foil-bound program of daily events from the tenth anniversary celebration.</td>
</tr>
<tr>
<td>FOLDER 8</td>
<td>Twelfth Anniversary. 1938. 2 items. Onionskin memoranda from the twelfth anniversary program.</td>
</tr>
<tr>
<td>FOLDER 9</td>
<td>Fifteenth Anniversary. 1941. 5 items. Original and onionskin programs and reports regarding the anniversary party. Highlights: December 30, 1941, 12-page report, &quot;Fifteen Years of Broadcasting.&quot; Printed items: November 10, 1941, anniversary program, <em>This is the National Broadcasting Company</em>.</td>
</tr>
</tbody>
</table>
FOLDER 15

3 items.
Original and photocopied reports and a press release from the thirty-fifth anniversary celebration.

FOLDER 16
Thirty-seventh Anniversary 1963.

1 item.
Original press release announcing office move.

FOLDER 17
Fortieth Anniversary 1966.

11 items.
Onionskin and photocopied newsletters, a press release, and a periodical about NBC history and an affiliates meeting.
Printed items: May 16, 1966, edition of Sponsor magazine which features an article on NBC history. 1944 29-page NBC publication, Two Dozen Years of Radio. Summer, 1966 edition of Electronic Age, which includes an article about NBC.

FOLDER 18
Fiftieth Anniversary 1976 (1 of 2)

100 items.
Original and photocopied memoranda, articles, reports, press releases, pamphlets, and other material from NBC's fiftieth anniversary celebration.

FOLDER 19
Fiftieth Anniversary 1976 (2 of 2)

37 items.
Original, onionskin, photocopied and mimeographed periodicals, articles, in-house histories, and invitations to various NBC festivities
Highlights: An undated 80-page 50-year history of NBC compiled by Samuel Kaufman (3 copies).

Sixtieth Anniversary. 1986.

2 items.
Two lengthy histories of NBC that are similar to previous histories except for the years 1976-86.

FOLDER 21
Announcements Television. 1937 - 1958.

22 items.
Onionskin and mimeographed television announcement procedures.
Highlights: May 7, 1948, memo from Sidney Strotz listing allowable ratios of commercial time per hour.

FOLDER 22
Artists Service Authorities. 1931 - 1940.

14 items.
<table>
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<tr>
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</tr>
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</table>
| FOLDER 23 | Artists Service Private Entertainment Division. 1935 - 1939.  
1 item.  
A series of onionskin memoranda between D. S. Tuthill and Miss Frances Rockefeller King of the Private Entertainment Department regarding compensation of NBC artists for public appearances and the excessive fees charged to clients hiring these artists. |
| FOLDER 24 | Artists Service Radio Features Division 1939- .  
1 item.  
Mimeographed memo from D. S. Tuthill announcing the creation of the Radio Features Division to facilitate the hiring of NBC radio personalities for advertisements and commercial broadcast programs |
2 items.  
Two pages of cross-references that indicate where to find files pertaining to early television. |
6 items.  
Photocopied memoranda and lists of awards earned by NBC radio and television in the early to mid-1980's. |
| FOLDER 27 | Bicentennial Celebration. 1975.  
1 item.  
Excerpt of speech by Senator Warren G. Magnuson in the Congressional Record commending NBC for its extensive American Revolution Bicentennial programming. |
| FOLDER 28 | Biographies. 1962.  
1 item.  
"Biographical statements of officers and directors of Radio Corporation of America and National Broadcasting Company, Inc." submitted to the FCC. |
| FOLDER 29 | Broadcast Ads Newspapers. 1930 - 1941.  
12 items.  
Onionskin and mimeographed memoranda, letters, and reports describing the battle between radio and newspapers and references to cross-ownership issues.  
Highlights: April 19, 1935, six-page analysis by M. H. Aylesworth of the history of the contentious relationship between radio and newspapers and why tensions are lessening.  
A special report for NBC covering radio publicity in 25 selected newspapers. An extensive collection of letters, memoranda, and telegrams that illustrate the complex problems created by cross-ownership. A list of radio stations owned by newspapers.  
April 4, 1938, excerpt from Variety announcing that newspapers will drop all radio news except daily logs. |
20 items.  
Photocopies and mimeographed letters and memoranda regarding radio advertising policies and relations with sponsors.  
Highlights: November 22, 1940, compilation of NBC Blue network sales policies. A January 8, 1935, memo from the General Sales Department stating that the words "safe" and "harmless" must be deleted from all food, beverage, or medical products advertised on NBC. A series of memoranda (from the February 24, 1937, minutes of the local program committee) discussing NBC's fear of broadcasting dramatized divorce cases and the advisability of avoiding the subject of sex. May 20, 1932, memo from NBC and the July 15, 1932, response from J. Walter Thompson regarding kidding advertising or apologizing for advertising. An extensive series of memoranda on the ethics of airing advertising for vocational schools that are "pretty close to rackets." October 11, 1932,
memo from John F. Royal to E. P. H. James suggesting the development of a radio series about U.S. Army carrier pigeons and the potential interest by a pet food company.

December 9, 1932, memo forbidding "cross announcements" announcements on the Blue network referring to programs on the Red network or on a non-NBC network. November 22, 1932, 17-page address, "Advertising by Radio," given by J. W. Gilbert, proprietor of Woburn Advertising at a meeting of advertising executives in London. July 14, 1932, letter from ASCAP regarding broadcast announcements about restricted compositions and follow-up NBC memoranda. September 14, 1939, memo regarding the morality of airing advertising from companies that sell items on credit and mislead their customers. Memoranda about the ethics of airing advertising of cosmetic products not approved by the Food, Drug and Cosmetic Administration.

Printed items: NBC Standards for Broadcast Advertising, 1960s[?] pamphlet outlining the process by which commercials are cleared.

FOLDER 31
Broadcast Advertising. 1922 - 1956.
30 items.
Mimeographed, onionskin, and original memoranda, letters, and reports on broadcast advertising and promotion.

FOLDER 32
2 items.

FOLDER 33
Budget Television 1941.
13 items.
Mimeographed and onionskin memoranda and budgets concerning television.

FOLDER 34
Budget Television 1940.
27 items.
Mimeographed and onionskin memoranda and budgets concerning television.

FOLDER 35
Budget Television 1939.
40 items.
Mimeographed and onionskin memoranda and budgets concerning television.
Highlights: December 18, 1939, memo from H. F. McKeon to O. B. Hanson regarding the television airplane demonstration of October 17, 1939. June 9, 1939, memo from Frank Mason to Niles Trammell concerning a proposal to present television receiving sets to
the New York newspapers. February 24, 1939, memo from Lenox Lohr to David Sarnoff proposing a $495,000 television budget for 1939.

FOLDER 36  Budget Television 1937-38.
14 items.
Mimeoographed and onionskin memoranda and letters about the television budget and programming plans.
Highlights: May 7, 1938, 29-page confidential report from C. W. Fitch to John F. Royal laying out a plan for six hours of daily television programming; contains two studio charts and a comprehensive description of the cost as well as the content of each program. (Lessons in Bridge will air twice daily.) April 3, 1937, memo from C. W. Fitch to John F. Royal outlining television program organization that includes an apparent original crude pencil diagram of a studio layout.

FOLDER 37  Budget Television 1930-36.
31 items.
Mimeoographed and onionskin memoranda, reports, and letters regarding budgets from early television.
Highlights: October 28, 1936, memo from O. B. Hanson to David Rosenblum regarding allocation of $1,350 for television demonstrations.

Budgets. 1933 - 1961.
113 items.
Original, mimeographed, onionskin, and photocopied memoranda, budgets, letters, and reports on budgets of various departments.

5 items.
Onionskin memoranda regarding NBC operations in Canada.

FOLDER 40  NBC Charter Stations Nov 15, 1926.
2 items.
Photocopy excerpt from Sponsor magazine listing the 27 charter stations (2 copies).

FOLDER 41  Chimes. 1933 - 1978.
57 items.
Original, onionskin, photocopy, and mimeographed memoranda, letters, telegrams, press releases, and cross reference pages concerning the NBC chimes and trademark

4 items.
Mimeoographed memoranda pertaining to coaxial cable.

52 items.
Original, photocopied, and mimeographed memoranda, letters, reports, press releases, and newspaper clippings concerning color television.
3, 1953, color photo of what may have been first color show (note the cryptic writing on the cardboard cover).

**FOLDER 44**
2 items.
Photocopied reports on the history of color television.
Highlights: 1962 "History of Color TV," a 15-page history that includes a chronology.

**FOLDER 45**
Color Television. 1954.
10 items.
Photocopied and mimeographed press releases and a reprint of a panel discussion on color television.
Highlights: March 9, 1954, press release of NBC affiliate WNBT of New York announcing that the first local commercial order for station breaks in color has been placed by Castro Decorators Inc., the manufacturer of the Castro Convertible.

**FOLDER 46**
Color Television 1953.
29 items.
Original, photocopied, onionskin, and mimeographed memoranda, letters, a telegram and speech regarding color television.
Highlights: April 17, 1953, memo from Richard Werner recounting a call from Richard Salant of CBS wondering why it would take RCA 10 months to deliver a color camera to CBS. November, 1951 7-page speech by J. V. Hefferman, "Color Television." March 10, 1953, memo from Frank N. Russell to General David Sarnoff and Mr. Frank White on the political maneuvering of Senator Ed Johnson, a political ally, regarding pending legislation on color television. March 6, 1954, 10-page letter from Senator Edwin C. Johnson to Senator Charles W. Tobey, chairman of the interstate and foreign commerce committee, stating that the FCC should consider a color television standard that is compatible with black-and-white. Unidentified memo that requires all papers, talks, and speeches on technical topics by RCA/NBC be cleared prior to publication or presentation. Correspondence and letters from May 8, 1953, to June 18, 1953, between the FCC and NBC confirming NBC's authorization to perform a test broadcast of their color TV system. December 21, 1953, press release announcing the first west-to-east transcontinental transmission of color as well as the first remote pickup in compatible color of a special event (Tournament of Roses Parade on January 1, 1954). November 3, 1953, press release announcing that RCA has achieved magnetic tape recording of color as well as black-and-white television programs. Also, NBC demonstrated the first transcontinental transmission of color film for television.

**FOLDER 47**
Color Television 1951.
8 items.
Original, photocopy, onionskin, and mimeographed memoranda, letters, and newspaper clippings pertaining to color television.
Highlights: October 20, 1951, "Message sent by Dr. Allen B. DuMont to Charles E. Wilson" who as Defense Mobilizer ordered a halt by CBS into further color tv research on national defense grounds in an apparently political move to help RCA to catch up to CBS in the field of color television. October 5, 1951, memo from O. B. Hanson, "RCA Color Television Demonstrations."
Printed items: *Facts about Color Television*, a 15-page pamphlet from September, 1951.

**FOLDER 48**
Color Television 1950.
11 items.
Original and onionskin memoranda, a press release, and an original letter about color television.
Highlights: November 30, 1950, letter from a Canadian advertising agency that represents a Canadian company interested in manufacturing color televisions. October 17, 1950, press release, "Latest Improvements in RCA Color Television System will be Shown in Washington Beginning December 5."


October 13, 1949, 12-page pamphlet, Color Television in Use, the statement of J. N. Dubarry of Smith, Kline and French Laboratories extolling the benefits of color television for medical schools in testimony before the FCC color television hearing.

FOLDER 49
46 items.
Original, photocopied, onionskin, and mimeographed letters, memoranda, press releases, telegrams, and newspaper clippings about NBC's color compatible television system.


Printed items: 1950 RCA 4-page poster-size reprints of articles on RCA developments in color television. October 17, 1950, 24-page pamphlet listing the RCA/NBC civil suit against the FCC.

FOLDER 50
10 items.
Original, onionskin, and mimeographed letters, memoranda, press releases, pamphlets, and a telegram.


FOLDER 51
Color Television 1949.
5 items.
Original and mimeographed press releases and memoranda pertaining to color television.


FOLDER 52
Color Television FCC Hearing 1949.
48 items.
Onionskin and mimeographed letters, memoranda, telegrams, press releases, and pamphlets on color television.


9 items.
Original, onionskin, and mimeographed letters, statements, and reports on color television.
Highlights: March 18, 1947, 14-page FCC decision on the CBS color television petition.
Strongly worded statement by Adrian Murphy of CBS to the FCC. Testimony before the FCC by T. A. M. Craven, VP of Cowles Broadcasting Company advocating the approval of the sequential color system. Testimony before the FCC by E. W. Engstrom of RCA advocating the simultaneous color system. "Cost of Color Television Receivers in Relation to Number of Tubes," statement to the FCC by G. L. Beers on behalf of RCA and NBC. Highly technical testimony by G. H. Brown to the FCC on behalf of RCA and NBC. Twenty-four-page technical testimony by R. D. Kell to the FCC on behalf of RCA and NBC. CBS technical diagram submitted to the FCC, "Comparison of Present CBS Color Television and Conventional Black and White Equipment Chains (block diagrams modified by NBC)." Summary of statements to the FCC by Dr. Allen B. DuMont and Dr. Thomas T. Goldsmith, Jr.

FOLDER 54  RMA Sub-Committee on Color Television 1941-46.
49 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and minutes of meetings from the Radio Manufacturers of America Sub-Committee on Color Television.
Highlights: May 22, 1946, notes by Robert E. Shelby of NBC from an informal meeting about color television standards between representatives of Philco, RCA and NBC. Angry description of the manner that the acting chairman of the sub-committee (Mr. David B. Smith) was conducting the meeting and the extent to which he was swayed by CBS "propaganda." Minutes of the May, June, July, August, September, October, November, and December meetings of the RMA Committee on Color Television. November 7, 1941, report by Philco on color television. November 6, 1941, RCA "Report on Color Television." November 6, 1941, letter by Thomas T. Goldsmith Jr. of Allen B. DuMont Laboratories, Inc. to the committee. November 4, 1941, report to the committee by Harry R. Lubcke of Don Lee Broadcasting System. November 3, 1941, letter from J. E. Brown of Zenith to the committee which mentioned, among other things, that Zenith's research into color television has stopped due to defense activities. Two technical drawings submitted by Virgil M Graham of the RMA to be attached, after the fact, to the minutes of the August 8, 1941, meeting.

FOLDER 55  Color Television 1940-46.
34 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and a pamphlet on early developments in color television.
Highlights: Seven black-and-white CBS photos: three photos of their color television receiver, a photo of a color television transmitter, a photo of a receiving antenna, a photo of their color television film scanner, and a photo of one of their two transmitting antennas. February 4, 1946, CBS television news press release, "CBS Press Demonstration of Full Color Television Features Ultra High Frequency Transmitter and Ghost Free Pictures." October 30, 1946, RCA press release, "All Electronic Color Television System Created by RCA." July 15, 1946, 48-page NBC, "Review of Arguments Concerning Color Versus Black-and-White Television [for internal use only]." January 29, 1947, memo from G. M. Nixon to F. J. Somers and a January 30, 1947, memo from O. B. Hanson to Niles Trammell about an article in the January 27, 1947, New York Herald Tribune mentioning a patent obtained for an all electronic color television system by George Sleeper. Both memos describe the Sleeper system as inadequate. The CBS system is derided as merely an adaptation of old color photography and color motion picture systems and mentions that RCA preemptively acquired patents on any early system which had practical possibilities. October 15, 1946, NBC revision of...
the July 15, 1946, "Review of Arguments Concerning Color Versus Black-and-White Television [for external release]." September 27, 1946, "Critique of the CBS Color Television Petition Presented to the FCC." Confidential September 12, 1945, NBC memo from Mr. Norr to Mr. Frank Mullen about Mr. Norr's "humdinger" of an idea for reacting to the August 26, 1945, CBS broadcast predicting color television by the end of the year. April 28, 1941, NBC memo from Frank E. Mason to Mr. William Kostka on ideas for promoting NBC color broadcasts (among these is an inquiry for "any parrots that really talk that have gay and gaudy colored plumage.") February 2, 1945, memo from John F. Royal to Mr. Niles Trammell regarding the broadcasting by CBS of a trailer of a Disney film that was announced as a "colored film, but because television was in its present form, they could not show color, so the audience would have to use its own imagination to supply color values." Royal states: "Our Columbia friends are still acting like vicious, spoiled children." September 18, 1940, NBC memo from Alfred H. Morton concerning the scheduled CBS demonstration of their color television system on September 20, 1940.

Printed items: October 30, 1946, 18-page RCA pamphlet, All-Electronic Color Television Created by RCA.

FOLDER 56

Commentator Walter Winchell. 1934 - 1941.

25 items.

Original, onionskin, and mimeographed memoranda, letters, telegrams, and scripts from Walter Winchell's program.

Highlights: July 8, 1941, letter from Sidney N. Strotz to George W. Trendle agreeing "that "Walter has gone off the deep end," and "that we are doing the best we know how to control him." April 16, 1941, letter from Sidney N. Strotz to Niles Trammell stating that "he thinks the sun rises and sets on his broad shoulders," and that "he has gotten pretty impossible to handle." He also mentioned that "Schechter really does heroic work and gets quite a mental beating from Winchell in connection with every Sunday broadcast." February 18, 1941, memo from John F. Royal to Frank E. Mullen containing the February 16, 1941, editorial in which Winchell states that "an American newspaperman is responsible only to his conscience not to his politicians." Royal interprets this as a challenge to NBC and asks whether NBC is "going to permit him to continue, or to do something about it." July 7, 1940, letter from lawyers representing the Harry Bridges Defense Committee demanding from NBC equal time on Winchell's program to respond to an attack. June 12, 1940, memo from A. A. Schechter to Mr. Niles Trammell recounting Schechter's demand to Winchell that he stop attacking individuals on the air as Communists. Schechter quotes Winchell: "You'll have no trouble from me I'll work along with you" and concludes that "knowing Mr. Winchell, I think he will keep his word for three or four days or perhaps weeks, until something else crosses his path." June 3, 1940, memo from Schechter to Niles Trammell regarding Winchell's assertion that Carl Byoir, a publicity man, was a spy, and that "it's now time for the management to decide whether this man can go on in a hysterical manner week after week and accuse citizens of being spies." May 5, 1940, wire from E. B. Germany and J. P. Rice of the National Garner For President Committee threatening legal action against NBC due to a Winchell attack on their candidate earlier in the day. Includes entire script and amusing advertising copy for his sponsor, Jergens Lotion. March 3-11, 1940, memoranda from John F. Royal to Niles Trammell expressing NBC's concern that Germany will be offended by Winchell's reference to "Mr. von Ribbentrop" as "Mr. von Ribbentrippe," and Royal's judgment that because of Winchell's high ratings, that "if he doesn't wish to live up to our policies, we should just let it go." May 1, 1939, memo from John F. Royal to Niles Trammell and May 5-9, 1939, memo from Trammell to Royal agreeing that Winchell's April 30, 1939, description of Hitler as a madman should have been deleted. April 7, 1939, memo from A. A. Schechter to John F. Royal quoting Keith Kiggins of Station Relations as stating that "Winchell, by his very remarks and the fact that he is one of the chosen people, is causing undue hardship and anti-semitism throughout the Middle
West." Schechter asserts that "I think we ought to stop him once and for all." May 1, 1937, memo from Frank M. Russell quoting recent Winchell attack victim Senator McAdoo, that he would "go on the floor of the Senate and condemn radio for allowing this type of a program to remain on the air." September 17, 1936, memo from A. L. Ashby to Mr. L. R. Lohr mentioning the dismissal of the case of King v. Winchell, Jergens and NBC. Series of memoranda and correspondence from November 23 to December 4, 1935, between Jergens and NBC regarding Jergens agreeing to "assume the responsibility and expense of any suits against Winchell, arising from his broadcasts for Jergens." April 2-May 10, 1934, memoranda addressing Winchell's violation of the press-radio agreement.

FOLDER 57

Committees Television. 1935.

4 items.

Original, onionskin, and mimeographed memoranda concerning early developments in television.

Highlights: May 17, 1939, memo from Alfred H. Morton to the Television Promotion Committee announcing the televising of the first baseball game, bicycle race, and track meet. March 13, 1935, memo from John F. Royal to Richard C. Patterson Jr. on the importance of conducting a thorough study in the "new art of television."

FOLDER 58

Committees -- Television: Coordination Committee On Television & Broadcast Facsimile 1936.

18 items.

Onionskin and mimeographed memoranda, letter, and minutes of meetings of the Coordination Committee on Television and Facsimile.

Highlights: March 15, 1937, letter from W. C. Farrier to R. R. Beal of RCA about technical developments in transmitters, a projection apparatus, the use of a microscope in program presentation, the construction of an apparatus which would permit the broadcasting of the animated cartoon directly without the use of motion picture film, and television developments in England. September 24, 1936, memo from Alfred H. Morton to William S. Rainey requesting the use of one studio act for each Friday night television field test instead of relying on news reels and other film. August 28, 1936, memo from Morton to Rainey concerning upcoming television tests. Detailed minutes of 15 meetings from March 5, 1935, to March 17, 1937, covering topics such as field tests, studio techniques, budgets, and technical developments in television production, transmitting, and receiving equipment. The minutes from September 22, 1936, seven demonstration programs which featured films, news reels, singers, and humorous sketches. The minutes from the March 5, 1935, meeting include two different designs for the RCA Television logo.

FOLDER 59

Committees Television: Coordination Committee on Television & Broadcast Facsimile 1935

18 items.

Original, onionskin, and mimeographed letters, memoranda, diagrams, and minutes from meetings.

Highlights: Detailed minutes of 11 meetings from May 14 to December 2, 1935, covering technical developments in early television. Minutes from the October 28, 1935, meeting include a block diagram of the interrelationship of myriad equipment in multiple locations. The minutes from the June 17, 1935, meeting include an excellent pencil drawing executed on June 14, 1935, of a television studio. July 3, 1934, NBC Engineering Department organization chart with job functions. General order number S-30 by David Sarnoff appointing the Coordination Committee on Television and Broadcast Facsimile for the purpose of carrying out field demonstrations of television.

FOLDER 60

Commissions to Artists Service. 1939.

1 item.

Onionskin copy of a memo from A. L. Ashby to Alfred H. Morton requesting an opinion on whether "there was any violation of FCC rules in cases where television program
material was furnished by a third party and we sold the talent for the show and received the usual talent commission."

**FOLDER 61**
Contests And Offers Television. 1939.
1 item.
Mimeographed 2-page RCA/NBC press release announcing television's first beauty queen, who was selected at the World's Fair.

**FOLDER 62**
Continuity Acceptance Department 1936.
24 items.
Original, onionskin, and mimeographed memoranda, letters, and a report on the NBC Continuity Acceptance Department (internal censors).
Highlights: December 20, 1937, memo from Niles Trammell to L. R. Lohr concerning the need to censor both scripts and advertising, as a precaution against the Mae West incident. July 12, 1946, memo from William S. Hedges listing the new rules for the clearance of commercial continuity on network programs. Janet MacRorie's April 15, 1946, 15-page-letter of resignation to Frank E. Mullen and 4-page outline of the duties of the Continuity Acceptance Department. April 26, 1938, memo from E. C. Woolley to J. V. McConnell about continuity for programs released to Canada. July 30, 1937, 12-page memo from Martha S. McGrew to Lenox R. Lohr outlining procedural proposals for the Continuity Acceptance Department. January 9 and October 5, 1936, copies of before and after edited scripts containing "unsuitable phraseology." *How to be Charming* contains a mild parody of a bible quotation and *20,000 Years at Sing-Sing* contains unfair criticism of newspaper men. Undated 4-page report, "Functions of the Continuity Acceptance Department," lists products not acceptable for advertising on NBC. February 19, 1936, memo from Janet MacRorie to Lenox R. Lohr featuring an analysis and classification of NBC code violations.

**FOLDER 63**
Continuity Acceptance Department 1935.
Original, onionskin, and mimeographed memoranda, letters, and reports on the Continuity Acceptance Department
Highlights: Janet MacRorie's 7-page 1935 "Report of Department of Continuity Acceptance" features an analysis of 560 policy enforcement reports. August 1, 1935, letter from Richard C. Patterson, Jr. to NBC clients and client agencies informing them of stricter continuity requirements being implemented at NBC. May 15 and May 16, 1935, memoranda between Janet MacRorie and Richard C. Patterson Jr. on the need to prevent "filth," "pollution," and dialogue that touches upon the "perverted, neurotic, or sexual" from being broadcast on NBC. April 16, 1935, report from Janet MacRorie on her visits to Chicago, San Francisco, Hollywood, and Denver stations. She mentions the problem with Pepsodent's claim that they are "three times as strong as other leading mouth antiseptics." Pepsodent agrees to delete elements if Colgate and others will refrain from such expressions as "decayed food particles under the tongue." April 10, 1935, memo from Frank Mason to Edgar Kobak which mentions negative feedback rom stations following a controversial skit on an Al Jolson program. January 29, 1935, memo from Janet MacRorie to Edgar Kobak which mentions negative feedback rom stations following a controversial skit on an Al Jolson program. January 29, 1935, memo from Janet MacRorie to Edgar Kobak regarding contests. Undated memo from A. W. Kaney to P. G. Parker concerning copy arbitration that includes censored commercial copy for a shampoo that denigrated soap's ability to fight dandruff. October 26, 1934, memo from R. C. Witmer to Janet MacRorie on the advisability of airing advertisements that mention laxatives, "abnormalities in weight," "unpleasant breath," and "auto-intoxication." November 10, 1934, memo from Don E. Gilman to John Swallow concerning the Royal Gelatine script which Mary Pickford broadcasted. He mentions several objectionable references: the reference to having a baby and the use of the words "damn," and "Jeez." November 13, 1934, 4-page memo from Janet MacRorie to R. C. Patterson, Jr. listing the twenty-five "Policies Governing Continuity."
### Controllers Department 3-6-42. 1942 - 1946.

3 items.

- Onionskin and mimeographed copy of memoranda concerning the Controllers Department.


45 items.

- Original, onionskin, and mimeographed memoranda, letters, reports, a telegram, and a pamphlet dealing with copyright issues and legislation.

### Courts; Trials; Legal Advice; Legal Profession Television. 1938.

1 item.

- Mimeographed 2-page memo from A. L. Ashby to C. W. Farrier on the use of court cases as television program material.


1 item.

- Twenty-page press release with history of show, biographies of actors, and list of awards.

### Demonstrations Television. 1936 - 1940.

2 items:

- Onionskin and mimeographed memoranda regarding the first television demonstrations.

### Elections Guest List...1940.

1 item.

- Six-page Niles Trammell guest list apparently for election night 1940.

### Employees. 1946.

2 items.

- Original and onionskin memoranda debating the necessity of a contract for all television employees.
Topical Folders, 1922-1986

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| FOLDER 72 | Employees Fees for Special Services. 1941.  
1 item.  
Onionskin memo from Helen Guy to Clarence Menser concerning the compensation paid to Mr. Pola for his original music for the program Soldier Town. |
| FOLDER 73 | Employees Medical examination. 1932.  
1 item.  
Mimeographed memo from C. W. Horn to G. F. McClelland relating his plan to have a doctor thoroughly check the condition of the engineers who work on the transmitters in the Empire State Building. |
| FOLDER 74 | Employees Purchases. 1940 - 1941.  
3 items.  
Onionskin and mimeograph memoranda concerning the selling of television receivers to NBC employees at a discount.  
Highlights: December 30, 1941, memo from E. A. Hungerford Jr to N. E. Kersta recommending that Julien Bryan, the filmmaker, be given a free television in his home. |
| FOLDER 75 | Employees Training courses (Television). 1940 - 1943.  
2 items.  
Onionskin and mimeographed memoranda on television training courses for engineers. |
| FOLDER 76 | Employees Vacations and leaves of absence. 1940.  
1 item.  
Cross reference page of employee vacations and absences. |
| FOLDER 77 | Engineering Department. 1931 - 1948.  
31 items.  
Originals, onionskin, and mimeographed memoranda and reports on the Engineering Department.  
Highlights: An organizational chart of the Engineering Department. |
| FOLDER 78 | Engineering Department Authorities. 1933 - 1942.  
9 items.  
Onionskin and mimeographed memoranda designating personnel the authority to approve expenditures, enter restricted areas, and fulfill various tasks in the Engineering Department. |
47 items.  
Original, onionskin, and mimeographed memoranda, reports, press releases, and letters relating the history of engineering developments at NBC.  
Topical Folders, 1922-1986

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<td>FOLDER 80</td>
<td>Engineering &amp; Technology TV demonstrations 1936-37. 11 items. Mimeographed scripts from the NBC television demonstration programs. Highlights: March 5, 1937, script where the announcer poses the question: &quot;Which type of girl televises best: blond, brunette or red-head?&quot; March 31, 1937, parody script featuring the speech of &quot;Senator Frankenstein Fishface,&quot; which was part of an experimental broadcast. March 16, 1937, script featuring the first cooking show. May 3, 1937, George S. Kaufman production of The Still Alarm. June 17, 1937, The World of Tomorrow, the World's Fair Television Program. August 25, 1936, script with pencil corrections: &quot;The National Broadcasting Company offers you an intimate glimpse of the Stanand family...Mr. and Mrs...Edna and Tom Stan and televisual creatures of Standard Brands, Inc.&quot; Funny ad for Chase and Sanborn Coffee ad recommending the ingestion of Fleischmann's Yeast to cure pimples. Advertisements for Tender Leaf Tea and Royal Gelatin.</td>
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<td>FOLDER 81</td>
<td>Equipment Television. 1931 - 1946. 7 items. Onionskin and mimeographed memoranda regarding television equipment needs and costs.</td>
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<tr>
<td>FOLDER 82</td>
<td>Evening General Manager. 1933 - 1937. 11 items. Onionskin and mimeographed memoranda and reports concerned with the challenges faced by managers in evening operations. Highlights: October, 1933, &quot;Report of Evening Operations&quot; by J. de Jara Almonte, Evening General Manager, which includes an organizational chart of the &quot;Proposed Coordinated Evening Operations.&quot;</td>
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<td>FOLDER 83</td>
<td>Executive Authorities 7-12-40. 1940 - 1949. 13 items. Onionskin and mimeographed memoranda concerning corporate policies and changes in the chain of command.</td>
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<td>FOLDER 84</td>
<td>NBC Executive Duties and Responsibilities, Statements. [194?]. 1 item. Original and onionskin reports of the duties and responsibilities assigned to NBC executives.</td>
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<td>FOLDER 85</td>
<td>Executive Manager of Transportation 6-22-43. 1943 - 1945. 2 items. Mimeographed memoranda concerning Transportation Department personnel and policies.</td>
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<td>FOLDER 86</td>
<td>Executive Night Executive Officer 9-28-45. 1945 - 1948. 4 items. Mimeographed memoranda concerning night, weekend, and holiday operations.</td>
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<td>FOLDER 87</td>
<td>Executive Offices 7-12-40. 1940 - 1949. 16 items. Onionskin and mimeographed memoranda and press releases on changes in the corporate hierarchy.</td>
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<td>FOLDER 88</td>
<td>NBC Executive Order 1932. 1 item. Mimeographed &quot;Executive Order Number 17&quot; gives Mr. John Royal the responsibility of assigning time and &quot;the building of all programs in the fields of religion, politics, international broadcasting, and education.&quot;</td>
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<td>FOLDER 89</td>
<td>NBC Executives. 1986. 2 items. Photocopied report and article on NBC executives.</td>
</tr>
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</table>
Highlights: List of NBC presidents, chairmen of the board and vice-chairmen of the board.
August 27, 1986, Daily News article about the appointment of Robert Wright as NBC president.

67 items.
Photocopied and onionskin memoranda and reports on personnel matters, including dates of employment and termination.

55 items.
Photocopied, onionskin, and mimeographed memoranda, letters, newspaper clippings, press releases, and reports on the history of NBC.

12 items.
Original, onionskin, and mimeographed reports and a leaflet on NBC history.
Highlights: [1938?] 15-page (1st page missing) technical history of NBC. May 26, 1949, 27-page "History of the National Broadcasting Company."
Printed items: March 25, 1924, 4-page pamphlet from AT & T; The Situation of the American Telephone and Telegraph Company with Reference to Radio Broadcasting. [1931?] 1-page RCA/NBC leaflet, Some Significant Dates in Broadcasting History.

9 items.
Onionskin, photocopied, and mimeographed reports and an excerpt from the October, 1944 edition of Radio Age concerning NBC History.

4 items.
Photocopied and mimeographed memoranda and a newspaper clipping concerning NBC history.

10 items.
Original, onionskin, photocopied, and mimeographed memoranda, letters, press releases, and reports touting NBC television.
Highlights: December 22, 1989, memo from Robert C. Wright to NBC employees laying out NBC's strategy in regards to cable and international broadcasting. "Quo vadis whither goest thou, NBC?" a 96-page report from June 1, 1945, by John F. Royal. This report includes an assessment of early television, maps, newspaper clippings, and an angry letter from an outraged advertiser complaining of WNBT's increase of spot ads from $13 to $50. September 20, 1944, 25-page report, "Resume of NBC Television Operations."
December, 1949 24-page report by Niles Trammell mentions RCA’s 1947 development of Ultrafax, which is a "television-mail system, capable of sending letters, business documents, checks, photographs, newspapers, magazines or books over great distances at incredible speed and with absolute accuracy."

FOLDER 96  
80 items.  
Original, onionskin, photocopied, and mimeographed memoranda, letters, reports, and scripts from NBC radio and television.  
September 12, 1952, 33-page address by O. B. Hanson, "Historic Highlights in Developing the Radio Broadcasting and Television Arts." Undated 17-page report, "Some NBC Firsts." November 3, 1986, memo, "NBC News TODAY Begins Transmitting in Stereo." August 26, 1939, article from unidentified newspaper which credits NBC for broadcasting the first major league baseball game. Photograph of the script of the first radio ad which aired on WEAF in the summer of 1922. October 20, 1938, report, "History of Commercial Broadcasting Over WEAF."  
Printed items: 1949 2-page NBC pamphlet, Television Puts to Sea. April, 1940 46-page RCA/NBC pamphlet, Television's First Year, which features numerous photographs. November 1, 1926, 2-page leaflet, "A Synopsis of Program Features Broadcast by the National Broadcasting Company."

FOLDER 97  
Fashion Programs Television. 1941.  
1 item.  
Mimeographed memo, "Television Fashion Program Civil Rights," which dictates the terms under which a celebrity can be named in a script and copyright protection for fashion designers.

FOLDER 98  
2 items.  
A newspaper article and a photocopied memo concerning the FCC.  

FOLDER 99  
Film. 1933 - 1953.  
15 items.  
Onionskin and mimeographed letters and memoranda concerning film on television.  
Highlights: November 28, 1941, memo from Arthur Hungerford to A. H. Morton about the desire of television stations to acquire the broadcast rights to 3-minute film shorts being shown on motion picture juke boxes. August 25, 1939, 3-page memo from E. A. Hungerford to N. E. Kersta, "NBC Film Possibilities in Television." September 27, 1935, 5-page report from O. B. Hanson, "Approximate Cost of Operating a 16-Millimeter News Reel Service."  
Printed items: April, 1953 8-page pamphlet, NBC Commercial Film Standards.

FOLDER 100  
5 items.  
Handwritten technical notes and photocopied reports on the CBS News Archive and the Film and Television Archives.  
Highlights: Draft minutes from the Film and Television Archives Advisory Committee meeting. Guide to the CBS news archives.

FOLDER 101  
Film Clearance. 1936 - 1941.  
4 items.
Onionskin and mimeographed letters, memoranda, and a press release on a demonstration of an electronic television system and film clearance issues.

Highlights: July 7, 1936, memo from Ligon Johnson to R. P. Myers of NBC recommending the accumulation by NBC of plays and fiction, including works out of copyright, before dramatists and writers recognize the potential of television and boost the prices of their work.

FOLDER 102
Film Contracts. 1938 - 1940.
6 items.
Original, onionskin, and mimeographed letters, memoranda, and contracts concerning the acquisition of films to be broadcast on television.

Highlights: September 18, 1940, agreement with Monogram Pictures agreeing to supply NBC one feature and one western per week for a weekly cost of $325. Original nine-page blank contract, with pencil corrections, for the purchase of films intended for television broadcast. Letters of agreement between RCA and RKO Radio Pictures, Inc., Pathe News, Inc., and the Van Beuren Corporation.

FOLDER 103
Film Newsreels. 1941.
1 item.
Onionskin and mimeographed memoranda and letters about newsreels.

Highlights: July 18, 1941, memo from E. A. Hungerford Jr. to T. H. Hutchinson analyzing various proposals submitted to NBC by individuals seeking to produce freelance newsreels for NBC, and Hungerford's subsequent recommendation to produce newsreels in-house.

FOLDER 104
Film Routine For Handling & Storage. 1931 - 1939.
6 items.
Onionskin and mimeographed memoranda addressing the safety issues involved with handling film.

FOLDER 105
Film Royalty rates. 1941.
1 item
Mimeographed memoranda and a letter about royalty rates on television.

Highlights: November 28, 1941, memo from Arthur Hungerford to A. H. Morton regarding RCA's proposal to NBC regarding music royalty rates for films shown on television.

FOLDER 106
Finance Department 11/24/42. 1942 -1949.
7 items.
Mimeographed memoranda of personnel moves in the Finance Department

FOLDER 107
Finance Department Authorities 11/24/42. 1945 - 1947.
3 items.
Mimeographed memoranda concerning NBC personnel, hiring policies, and travel vouchers.

FOLDER 108
Fire. 1935 - 1940.
4 items.
Original and onionskin memoranda and letters regarding fire safety.

FOLDER 109
2 items.
Photocopied press release and a Wall Street Journal article about the General Electric/RCA merger.

FOLDER 110
General Service Department. 1935 - 1948.
31 items.
Original, onionskin, and mimeographed memoranda and a report on the General Services Department, which was responsible for building maintenance, P.B.X., reception duties, and the Guest Tour Department.

Highlights: July 19, 1935, 32-page report, "Resume of Service Department Operations," which includes an organization chart and extensive salary information.
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| FOLDER 111 | General Service Department Authorities. 1934 - 1940.  
16 items.  
Original, onionskin, and mimeographed memoranda concerning policies and personnel of the General Service Department, including one about internal disputes. |
6 items.  
Onionskin and mimeographed memoranda regarding personnel moves and policies in the Building Maintenance Division. |
| FOLDER 113 | General Service Department Central Files. 1937 - 1948.  
15 items.  
Onionskin and mimeographed memoranda regarding NBC's plans for revamping their filing system. |
| FOLDER 114 | General Service Department Central Files Central Files Manual 1950- .  
4 items.  
Onionskin and mimeographed secretarial and filing manuals.  
Highlights: Undated "File manual" contains the modus operandi of the NBC filing system.  
| FOLDER 115 | General Service Department Central Files Central Files Manual 1943-.  
2 items.  
Original and mimeographed "Central Files Manual," which explains how master books, logs, scripts, and recordings are filed includes samples of filing forms. |
| FOLDER 116 | General Service Department Central Files Central Files Manual 1931- .  
7 items.  
Original, onionskin, and mimeographed reports, manuals, and a memo regarding NBC filing methods.  
Highlights: December, 1931 Remington Rand 6-page report on work performed on NBC's central files. |
| FOLDER 117 | General Service Department Central Files Special Jobs. 1939 - 1943.  
16 items.  
Onionskin and mimeographed memoranda, letters, and invoices pertaining to filing and supplies; such as folders, filing cabinets, and index cards. |
| FOLDER 118 | General Service Department Duplicating & Bindery Section. 1942 - 1946.  
4 items.  
Onionskin and mimeographed memoranda regarding personnel and policies of the Duplicating and Bindery Section. |
| FOLDER 119 | General Service Department First Aid Section 11/24/42. 1934 - 1942.  
5 items.  
Onionskin and mimeographed memoranda concerning the First Aid Room and injury reports. |
| FOLDER 120 | General Service Department Guest Relations Division 1933-42.  
14 items.  
Onionskin and mimeographed memoranda and a report on the Guest Relations Division.  
Printed items: Undated NBC 39-page pamphlet, *Guest Relations Division*, that describes the duties of the Department and includes an organizational chart. |
| FOLDER 121 | General Service Department Guest Relations Division 1942-49.  
13 items.  
Mimeographed memoranda concerning personnel and policies of the Guest Relations Division. |
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| FOLDER 122 | General Service Department Mail & Messenger Section. 1935 - 1946.  
10 items  
Original, onionskin, and mimeographed memoranda and surveys of the Mail and Messenger Section. |
| FOLDER 123 | General Service Department Personnel Division 11/24/42. 1936 - 1942.  
10 items.  
Onionskin and mimeographed memoranda announcing policies and staff changes in the Personnel Division. |
| FOLDER 1 | General Service Department Stenographic. 1936 - 1947.  
7 items.  
Onionskin and mimeographed memoranda about the central Stenographic Section. |
| FOLDER 125 | General Service Department Supply Room. 1936 - 1949.  
6 items.  
Onionskin and mimeographed memoranda and letters pertaining to the Supply Room. |
25 items.  
Original, onionskin, mimeographed and photocopied letters, memoranda, reports, telegrams, as well as articles and a press release concerning NBC history.  
Highlights:  
July 9, 1922 *Radio Ledger* 4-page supplement of *The Newark Ledger* features an article on the first radio wedding.  
February 19, 1986 brief history of *Meet The Press*.  
July 20, 1953 press release from David Sarnoff announcing the separation of NBC Television and Radio into separate divisions.  
Printed items:  
October 18, 1929 program of the *Triadrama* show.  
January 19, 1926 program of the M.I.T. Phantom Radio Surprise Dinner.  
November, 1942 edition of *Thesaurus*.  
February, 1948 edition of Thesaurus. |
| FOLDER 127 | Impostors. 1939.  
1 item.  
Cross reference page concerning misrepresentation of CBS and Mutual employees. |
| FOLDER 128 | Incorporation Blue Network Co.. 1933 - 1945.  
51 items.  
Original, onionskin, and mimeographed letters, memoranda, contracts, press releases, inventories, and photographs illustrating the isolation and divestiture of the Blue network  
Highlights:  
January 24, 1945, memo from John H. MacDonald directing "all vice-presidents, station managers, and department heads to address any correspondence to the American Broadcasting Company Inc. and not the Blue network due to the January 1, 1945, merger between the Blue network and ABC.  
October 14, 1943, contract and lease formalizing NBC's furnishing of office space, studios, equipment, and services to the Blue network.  
March 2, 1943, contract providing for the borrowing of Blue network musicians by NBC.  
March 2, 1942, memo from Stockton Helffrich to Miss Helen Guy, "Transfer of NBC contracts to Blue network Company, Incorporated" (program transfers).  
March 18, 1942, letter and report from George Mcelrath to C. E. Pfautz of RCA listing the call letters of each transmitter turned over to the Blue network as well as those retained by NBC.  
March 2, 1942, memo, "Division of Office Equipment between NBC and Blue network."  
February 16, 1942, memo from I. E. Showerman to Frank E. Mullen recommending against the assignment of *Town Hall Meeting of the Air* and the *Metropolitan Opera* to the Blue network.  
January 15, 1942, 7-page speech from James L. Fly, chairman of the FCC to official of the Blue network.  
Wire copy press release of January 9, 1942, announcing the creation of the Blue network.  
January 9, 1942, press |
release, "Announce Incorporation of Blue Network Company, Inc. October 26, 1938, "Confidential" press release from Roy C. Witmer to the sales force, "The BLUE network," [sic] which compares itself against the Red network and CBS and includes talking points used by blue network salesmen.

Printed items: October 13, 1933, NBC 10-page technical specifications and photographs of a Multiple Unit Field Amplifier."

FOLDER 129 Incorporation. 1923 - 1933.
22 items.
Original, photocopied, onionskin, and mimeographed memoranda, letters, contracts, articles of incorporation, and licenses from the early history of NBC.


5 items.
Mimeographed memoranda concerning personnel moves at NBC, particularly in the Information Department, which includes the Shortwave Division, as well as the Press, Information and Promotion divisions of the Publicity Department.

FOLDER 131 Information Department Authorities 4-27-39. 1939 - 1942.
7 items.
Onionskin and mimeographed memoranda concerning personnel and procedures in the Information Department.

FOLDER 132 Information Department Correspondence Division 11-27-41. 1941 - 1942.
2 items.
Memoranda concerning the Correspondence Division of the Information Department.

FOLDER 133 Information Department General Library. 1942.
2 items.
Onionskin and mimeographed memoranda regarding the NBC library.

Highlights: March 13, 1942, memo from William F. Fairbanks to Ken Dyke urging the development of a circulating library as a means of injecting "the radio spirit into NBC's inertia-infected staff.

FOLDER 134 Information Department Information Division. 1939 - 1940.
4 items.
Onionskin and mimeographed memoranda and reports on the Mail Section of the Information Division.

FOLDER 135 Information Department Press Division. 1939 - 1941.
18 items.
Onionskin and mimeographed memoranda, letters, press releases, and reports on personnel, duties, and procedures of the Press.

Highlights: April 6, 1942, memo from C. L. Menser to all division heads recommending that they avoid giving out interviews without having a representative of the Press Division present. Transcription of January 22, 1941, meeting with Frank Mason, William Kostka,
William Ray, and Hal Bock. August 11, 1939, memo from Douglas Meservey to R. P. Myers concerning NBC's decision to reject hypnotist Howard Klein as a guest on an NBC program.

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<th>FOLDER 136</th>
<th>Institutional Promotion Department. 1939 - 1940.</th>
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<tbody>
<tr>
<td></td>
<td>3 items.</td>
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<td></td>
<td>Mimeographed memoranda announcing the cancellation of the Institutional Promotion Department, which fulfilled advertising and promotion responsibilities, and the realigning of personnel and duties.</td>
</tr>
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<tr>
<th>FOLDER 137</th>
<th>Institutional Promotion Authorities. 1937 - 1939.</th>
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<tbody>
<tr>
<td></td>
<td>8 items.</td>
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<tr>
<td></td>
<td>Onionskin and mimeographed memoranda assigning responsibility for promotion pieces and printed items.</td>
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<tr>
<th>FOLDER 138</th>
<th>Insurance Television Employees. 1939.</th>
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<tbody>
<tr>
<td></td>
<td>1 item.</td>
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<td></td>
<td>Onionskin memo about the increased risk of employees operating the mobile units.</td>
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<tr>
<th>FOLDER 139</th>
<th>Interference Television. 1931 - 1939.</th>
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<tbody>
<tr>
<td></td>
<td>5 items.</td>
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<td></td>
<td>Onionskin and mimeographed memoranda, letters, a magazine excerpt, and technical instructions regarding the problems and solutions to television broadcasting interference. Highlights: August 31, 1939, RCA letter, &quot;Reply to FCC's Letter Dated August 11, 1939.&quot; Excerpt from July 17, 1939, edition of <em>Time</em> article that mentions bizarre cases of television interference, including the case of one Arthur Knox who received television sound through his hearing aid. May 26, 1939, technical instructions, &quot;Elimination of Interference from Television Transmitters.&quot;</td>
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<tr>
<th>FOLDER 140</th>
<th>International Department. 1937 - 1948.</th>
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<td></td>
<td>10 items.</td>
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<td>Onionskin and mimeographed memoranda, press releases, and reports on the activities of the International Department, which produced NBC's shortwave broadcasts. Highlights: April 15, 1942, press release, &quot;Fred Bate Heads NBC International Division,&quot; which details Fred Bate and Alex Dreier's European activities for NBC during World War II. December 31, 1938, 29-page &quot;Report for the month of December, 1938,&quot; which eatures information on shortwave stations W3XL and W3XAL. July 1, 1948, announcement that the State Department will take over the Voice of America from NBC, and that the International Department will be disbanded as of October 1, 1948. August 11, 1937, extensive report on W3XAL's programming, scripts, audience response, personnel, and technical data.</td>
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<th>FOLDER 141</th>
<th>NBC International. 1937 - 1945.</th>
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<tr>
<td></td>
<td>22 items.</td>
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<td></td>
<td>Original, onionskin, and mimeographed memoranda, letters, and reports on the International Department. Highlights: May 2, 1939, memo from Max Jordan to John F. Royal describing the anger expressed towards NBC by the German government when NBC provided a German translation for French radio of a Roosevelt speech broadcast all over France. June 20, 1938, 5-page memo from Frank E. Mason to John F. Royal listing 50 ways to improve the International Division. June 14 &amp; 15, 1938, report by John H. Marschong, of the German Section, on various meetings; including one with Kurt Sell, representative of the Reichsrundfunkens Gesellschaft, who mentioned Gestapo prohibitions against Germans having friends over to listen to foreign radio, Soviet propaganda, and the Ernest Kotz situation. Report of June 13 &amp; 14, 1938, trip to Washington, D.C. by Guy Hickock and John R. Marsching which mentions the NBC firing of suspected spy Ernest Kotz and his possible hiring by German radio, a conversation with J. Edgar Hoover, and German radio's insistence that NBC provide lines for the Louis/Schmeling fight.</td>
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<td>Container</td>
<td>Contents</td>
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</tbody>
</table>
| FOLDER 142 | Interval Plan Television. 1951.  
5 items.  
Mimeographed memoranda and a letter about the interval plan for television, which specified lower rates for the lower-rated summer months.  
Highlights: February 19, 1951, unsigned letter from NBC to Joseph H. McConnell of NBC on a yacht in Nassau. |
| FOLDER 143 | Kinescope Recording. 1948 - 1952.  
5 items.  
Onionskin and mimeographed memoranda and letters concerning kinescope recording.  
Highlights: July 3, 1952, memo from Frank Lepore, "Kinescope Recording Facilities-Chicago Republican & Democratic National Conventions." |
| FOLDER 144 | Labor Relations Television. 1942 - 1947.  
3 items.  
Onionskin and mimeographed memoranda concerning labor relations. |
7 items  
Original, onionskin, and mimeographed memoranda regarding building leases. |
| FOLDER 146 | Legal Program Releases and other releases for legal purposes. 1940 - 1963.  
22 items.  
Photocopied, onionskin, and mimeographed contracts, releases, and other legal forms used by NBC. |
| FOLDER 147 | Legal Department. 1929 - 1948.  
10 items.  
Onionskin and mimeographed memoranda concerning personnel and procedures in the Legal Department |
| FOLDER 148 | Legal Department Authorities. 1934 - 1948.  
9 items.  
Onionskin and mimeographed memoranda regarding the policies and personnel of the Legal Department. |
| FOLDER 149 | Legion of Decency. 1934 - 1942.  
9 items.  
Original, onionskin, and mimeographed letters, memoranda, scripts, and telegrams regarding censorship campaigns, in particular, the Legion of Decency.  
Highlights: February 2, 1942, memo from Margaret Cuthbert to Janet MacRorie describing Josephine Quirk, a proponent of the Legion of Decency, as a fanatic. September 27, 1934, memo from Margaret O'Connor to Don E. Gilman announcing the granting of airtime to the Legion of Decency. Excerpt of October 12, 1934, Legion of Decency script. May 14, 1934, memo from John F. Royal to Richard C. Patterson announcing his plans to "order out everything of a smutty nature," and mentioning that "if an account wants to leave us because we will not allow them to use suggestive jokes, then we should be glad to be rid of them." April 25, 1934, "Pledge" of the Legion of Decency which includes the following: "I condemn absolutely those salacious motion pictures which, with other degrading agencies, are corrupting public morals and promoting a sex mania in our land." |
1 item.  
Wall Street Journal article about antitrust actions against the three major television networks. |
| FOLDER 151 | Legislation New York City. 1935 - 1940.  
7 items. |
Legislation New York State 1938-

19 items.

Original, onionskin, and mimeographed letters, memoranda, telegrams, and legislation affecting NBC, such as licensee commissions, radio defamation, and an attempt to classify radio as a public utility.

Legislation New York State. 1933 - 1937.

8 items.

Original, onionskin, and mimeographed memoranda, letters, and a copy of legislation that affects NBC.

Highlights: March 23, 1937, memo from A. L. Ashby to Lenox Lohr concerning a New York State bill that would have required radio advertising copy to be sent to Albany and the broadcasters to pay a tax of ten cents per word on all copy approved by the State of New York.

Legislation (Reference to on air). 1935 - 1938.

4 items.

Onionskin and mimeographed letters, and memoranda outlining policies regarding on-air references to legislation.


15 items.

Original, onionskin, and mimeographed letters, memoranda, and a copy of proposed Massachusetts legislation affecting NBC.

Highlights: January 2, 1941, introduction of a Massachusetts bill protecting the confidentiality of sources of radio and television reporters. July 10, 1939, 3-page memo from A. L. Ashby to Niles Trammell summarizing and classifying state radio legislation into categories such as gambling, slander and libel, racial discrimination, and anti-ASCAP bills.

Legislation U. S. 1940-41.

13 items.

Original, onionskin and mimeographed letters, memoranda, and excerpts of federal legislation affecting NBC.

Highlights: May 28, 1941, letter from Sidney N. Strotz to Congressman Robert L. Doughton expressing his displeasure in a proposed bill that would impose a ten per cent tax on musical instruments. Copy of May 20, 1941, Connery Bill which levies a progressive tax on the gross income of radio stations.

Legislation U. S. 1939.

16 items

Onionskin and mimeographed memoranda and telegrams concerning federal legislation affecting NBC.

Highlights: July 3, 1939, memo from A. L. Ashby to Lenox R. Lohr expressing his alarm at a proposed Senate bill imposing criminal penalties on officers and directors of companies that violate antitrust laws. March 29, 1939, memo from Frank M. Russell to Lenox R. Lohr summarizing proposed legislation banning alcohol advertising on the radio.


9 items.

Original, onionskin, and mimeographed letters, memoranda, and telegrams concerning federal legislation affecting NBC.
Highlights: June 23, 1938, memo from K. H. Berkely to Phillips Carlin which features a propaganda packet prepared by Charles G. Daughters, a proponent of the Patman Anti-Chain Store Bill, who sought airtime on NBC. April 7, 1938, memo from H. M. Seville Jr. to F. M. Russell with a schedule of speakers appearing on NBC to discuss the Reorganization Bill.

FOLDER 159 Legislation U.S. 1937.
16 items.

Original, onionskin, and mimeographed memoranda and copies of Federal legislation affecting NBC.

Highlights: July 12, 1937 memo summarizes Senator Schwellenbach's three radio bills that require public affairs programming and forbid FCC censorship of programs, among other topics. July 28, 1937 memo mentions the financial emergency in the District of Columbia and includes the 57-page bill that would levy additional taxes on businesses in D. C. May 3, 1937 memo and attached bill by Congressman Martin that requires advertising of imported articles to include the country of origin. April 16, 1937 4-page memo that analyzes seven different copyright bills, including the Duffy bill. April 15, 1937 memo and April 13, 1937 New York Times article about the proposed tax on broadcasters. February 5, 1937 memo describes the proposed bill by Representative Celler that authorizes the Secretary of the Navy to set up a broadcasting operation for the purpose of reaching international audiences.

Printed items: March, 1936 printed card to be placed in hotel rooms that informs their guests that radios have been removed from their rooms due to exorbitant fees imposed on hotels and urges their guests to pressure Congress to pass the Duffy Copyright Bill.

17 items.

Original, onionskin, and mimeographed letters, memoranda, cross reference pages, telegrams, newspaper articles, and copies of proposed bills affecting NBC.

Highlights: August 18, 1936 memo, telegrams, and 8-page Special Bulletin concerning the "Mock Trial" of the Robinson-Patman Act by the Sales Executive Club of New York. June 25, 1936 memo that classifies and analyzes various federal and state legislation that affects NBC. December 13, 1928 memo, newspaper article, and copy of proposed legislation by Senator Dill concerned with limiting the power of radio stations. November 26 New York Times article mentions the FCC's decision to reduce the power of two midwest stations interfering with the signal of WRC Radio of Washington, D.C.

FOLDER 161 Legislation U.S. Dickstein Bill. 1937 - 1939.
29 items.

Original, onionskin, and mimeographed memoranda, letters, and newspaper articles concerning the Dickstein Bill restricting foreign artists in the United States.

Highlights: March 2, 1938 memo stating that NBC "will meet him on the field of battle if necessary." January 22, 1937 3-page analysis of the Dickstein Bill by the Organizing Committee of Concerts Association Of America. February 19, 1937 article in the New York Herald Tribune on this matter. June 18, 1936 copy of the Dickstein Bill.


FOLDER 162 Legislation U.S. Television. 1939.
1 item.

Cross reference page concerning the televising of boxing matches.

FOLDER 163 Libel and Slander. 1936 - 1945.
8 items.

Original, onionskin, and mimeographed memoranda, letters, cross reference pages, newspaper articles, and copies of legislation concerning libel and slander.
Highlights: July 11, 1945 NBC summary of the Illinois radio libel law. September 18, 1939 memo, "Summit Hotel v NBC," which came about when Al Jolson ad-libbed the remarks, "That's a rotten hotel" when reference was made to the hotel on an NBC program.

Printed items: Summit Hotel vs. National Broadcasting Co., the 7-page NBC pamphlet which states the opinion of the judge in the case.

FOLDER 164

2 items.
Original letter from the Library of Congress to NBC and a computer print-out of a sample finding aid for news recordings from the NBC Radio Collection.

FOLDER 165

106 items.
Original, onionskin, and mimeographed memoranda, letters, reports, telegrams, and cross reference pages, and copies of legislation concerning alcohol advertising on the radio.

Highlights: July 21, 1949 memo announcing NBC's acceptance of wine advertising on AM & TV, February 27, 1941 form letter replying to inquiries on NBC's acceptance of beer advertising. November 4, 1941 memo strongly urging NBC to accept beer advertising on the Red network since Mutual is accepting beer ads. June 25, 1941 telegram from Edgar Kobak to Niles Trammell agreeing to take a Ballantine order and stating: "Will be glad to take Ballantine and all complaints. I'm not afraid." April 25, 1939 personal and confidential memo from Frank Russell to Lenox Lohr concerning the strategy NBC needs to take against the Johnson Bill. January 28, 1939 memo, "Suggestions for Control of Copy on Beer, Ale and Wine Accounts." Twenty-page report, "Hard Liquor Advertising by Radio." February 3 and 7, 1934 articles in the New York Times concerning the FCC's efforts to ban liquor ads. April 15, 1933 petition against liquor advertising on the radio by 14 citizens of Mineral City, Ohio, including Beulah Pingstock. December 14, 1932 resolution against liquor advertising from the United Dry Women of New York.

Printed items: April 28, 1939 United States Senate report, To Prohibit the Advertising of Alcoholic Beverages by Radio. The Partnership of Religion and Radio, a 16-page pamphlet from December 7, 1938.

FOLDER 166
Liquor, Wine and Beer (reference to on air). 1937 - 1941.

5 items.
Onionskin memoranda and cross reference pages concerning on-air references to alcohol.
Highlights: August 12, 1937 memo recommending a curtailment of the "comedy with liquor theme."

FOLDER 167
Listening Posts. 1940 - 1942.

21 items.
Original, onionskin, and mimeographed letters, memoranda, photos, telegrams, and budget information concerning NBC shortwave listening posts.

Highlights: March 9, 1942 letter from the War Department to NBC requesting a confidential meeting concerning the NBC listening post. Numerous examples of international radio broadcasts monitored and transcribed by NBC, including a secret anti-Nazi broadcast in Belgium. August 11, 1941 Blue network 2-page press release, "NBC Inaugurates Short Wave Listening Post to the Orient," includes several photographs from the NBC photo service

FOLDER 168
Literary Rights 1935-.

4 items.
Four onionskin memos about the procedures of the Literary Rights Division.

FOLDER 169
Literary Rights 1926-34.

6 items.
Onionskin, mimeographed, and hand-written memoranda concerning NBC's policy on registering scripts and lists of NBC registered scripts.

Highlights: Huge list of NBC scripts and the amount paid to each author.

FOLDER 170  Literary Rights Clearance 1942.

7 items.

Onionskin and mimeographed memoranda concerning clearing scripts in the Literary Rights Division.

Highlights: March 25, 1942 page of hand-written poetry from Mr. A. C. Love of the Literary Rights Division to L. H. Titterton. February 17, 1942 Executive Order announcing the upcoming broadcast of the Blue network play, *The Robot*.

FOLDER 171  Literary Rights Clearance. 1931 - 1942.

63 items.

Original, onionskin, and mimeographed letters, memoranda, contracts, form letters, and cross reference pages regarding clearance of scripts in the Literary Rights Division.

Highlights: October 13, 1939 memo concerning NBC's restrictions in broadcasting *Li'l Abner*, one of many references to programs in this file. February 23, 1939 memo concerning John L. Leberthon, Editor of the *News Letter & Wasp*, who threatened to attack NBC when NBC refused to sell him time during the political time period. January 10, 1939 memo concerning fees paid for the broadcasting of poetry, one of many references to poetry in this file.


3 items.

Onionskin and mimeographed memoranda outlining procedures for clearance of television rights.


39 items.

Original, photocopied, onionskin, and mimeographed memoranda, letters, press releases, and photographs featuring various NBC logos.


FOLDER 174  Logos Unauthorized. 1928 - 1953.

52 items.

Original, onionskin, and mimeographed letters, memoranda, telegrams, and press releases concerning the NBC trademark, the unauthorized use of the NBC logo, and the changing of call letters.

Highlights: October 13, 1953, memo from Charles R. Denny to General David Sarnoff listing the final tally and individual votes of the fourteen men who voted on the new NBC trademark. September 4, 1934, memo regarding the failed attempt of Philip Blum & Company to use "NBC" as a registered trademark for whiskey. September 6, 1930, letter to NBC about an imposter attempting to collect a tax on lectures on behalf of NBC. April 17, 1931, memo regarding an imposter soliciting for child talent. August 24, 1943, FCC press release announcing new call letters for FM broadcasters. March 11, 1940, memo regarding the desirability of allowing the National Biscuit Company to advertise its NBC Bread on NBC stations. Blueprint of full size letters & monogram at NBC entrance lobby (first floor). February 9, 1940, memo from Robert Saudek to Leonard Braddock describing a group that misrepresented itself as a part of NBC. October 7, 1935, memo warning NBC employees about William O. Barber, who was representing himself as the "official travel agent" of NBC (one of many scams in this file). December 20,
1934, memo regarding Union News Company agreeing to stop selling NBC Pipe Cleaners, NBC Smoking Tobacco, and NBC Pipes.
Printed items: Fraudulent 13-page pamphlet, *The Blue Network*, which "operates in the realm of Mind, using the Blue Cosmic Current."

**FOLDER 175**
Lotteries, Games of Chance, etc.. 1931-42.
48 items.
Onionskin and mimeographed letters, memoranda, cross reference pages, and a newspaper article concerning NBC's broadcasting of quiz shows and games of chance.
Highlights: "Partial List of Programs Rejected by the Program Department 1936-1940," and the reasons for being rejected.

**FOLDER 176**
Magazine Concept For Television (TV Circulation Plan) S. L. Weaver's Proposal 1953.
19 items.
Original, onionskin, and mimeographed memoranda, a press release and reports concerning Sylvester Weaver's sweeping plans to restructure NBC and ensure NBC's total control over its program schedule.

**FOLDER 177**
Magazines. 1935 - 1940.
4 items.
Original, onionskin, and mimeographed letters, memoranda, and a cross reference page reviewing NBC's relationship with magazines.
Highlights: January 24, 1935 letter from the editor of *Harper's Magazine* to a reader stating that "I don't believe that people who spend their time listening to the radio have any intellectual interests that we might cater to."

**FOLDER 178**
1 item.
Original and onionskin memorandum and a fan letter concerning the inferior nature of radio magazines.

**FOLDER 179**
Magicians. 1938 - 1941.
2 items.
Original and onionskin letters and a cross reference page concerning magicians.
Highlights: November 11, 1938 2-page letter from The Society Of American Magicians complaining to NBC about broadcasting the secrets of magic tricks.

**FOLDER 180**
Management Newsletter 1946-54.
27 items.
Original and mimeographed "Confidential" NBC Management Newsletters and a memo concerning this topic.
Highlights: June, 1946 6-page newsletter details NBC's policies in re-hiring and integrating returning World War II veterans into NBC.

**FOLDER 181**
Marriage Ceremonies. 1935 - 1941.
6 items.
Original, onionskin, and mimeographed letters, memoranda, cross reference pages, a press release, and telegrams concerning the broadcasting of marriage ceremonies on NBC.
Highlights: March 6, 1941 telegram from Niles Trammell to J. F. Royal stating that there will be no weddings on the NBC network or commercial programs.
Topical Folders, 1922-1986

**Container**

**Contents**

**FOLDER 182**  
Master Books And FCC Logs 1970.  
2 items.  
Photocopies of a very brief description the program log.

**FOLDER 183**  
Master Books and FCC Logs 1933-69.  
73 items.  
Original, onionskin, mimeographed, and photocopied letters, memoranda, cross reference pages, telegrams, and reports concerning Master Books and FCC logs.  
Highlights: August 30, 1960 memo concerning the required notation into Radio network "top sheets" whenever an appearance of a Presidential or Vice Presidential candidate occurs. July 16, 1941 strongly worded memo from W. S. Roberts to All Production Directors exhorting them to be more diligent about turning in master copies of all broadcasts. January 24, 1938 memo from C. W. Fitch to John F. Royal concerning Mr. Fitch's warning to an employee that the next script he loses will cost him his job. May 15, 1937 NBC Sales Management map of the United States.

**FOLDER 184**  
Master Books Television. 1940 - 1951.  
5 items.  
Onionskin and mimeographed memoranda and a cross reference page concerning NBC Television Master Books

**FOLDER 185**  
Medicines and Medical Advice. 1931 - 1944.  
66 items.  
Original, onionskin, and mimeographed letters, memoranda, telegrams, cross reference pages, and reports concerning the advertising of medical products, with particular emphasis on laxatives.  
Highlights: December 18, 1941 memo from Janet MacRorie to James R. Angell concerning laxative products. April 18, 1940 script for *Vita Nujol*. July 17, 1933 *Potash & Permutter* script that contains objectionable ad copy for *Feen-a-mint* laxative gum.

**FOLDER 186**  
Medicines and medical advice (Booklet material) 1937.  
19 items.  
Original, onionskin, and mimeographed letters, memoranda, and reports concerning medical advertising guidelines.  
Highlights: January 6, 1937 "National Broadcasting Company Regulations Governing Medical Accounts."

**FOLDER 187**  
Memberships 1938.  
27 items.  
Original, onionskin, and mimeographed letters, memoranda, cross reference pages, reports, a telegram, and invitations concerning various organizations of which NBC is a member.  
Highlights: November 30, 1939 14-page "Summary of Memberships In Associations" by members of NBC and RCA.

**FOLDER 188**  
Memberships 1937.  
74 items.  
Original, onionskin, and mimeographed letters, memoranda, reports, and cross reference pages concerning organizations joined by NBC members.

**FOLDER 189**  
Merchandising. 1934 - 1941.  
10 items.  
Onionskin and mimeographed letters, memoranda, reports, and a cross reference page concerning merchandising policies and procedures.  
Highlights: July 5, 1938 2-page report, "Explanations of Symbols and Headings on Merchandising Tabulation." July 31, 1934 9-page proposal from *Radio Announcements, Inc.* to NBC concerning its "recommendations for newspaper advertising."

Printed items: 1940 7-page NBC pamphlet, "Merchandising Your Radio Program."
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<tr>
<th>Folder</th>
<th>Topical Folders, 1922-1986</th>
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<tr>
<td><strong>FOLDER 190</strong></td>
<td>Microphones. 1932 - 1941.</td>
</tr>
<tr>
<td>25 items.</td>
<td>Original, onionskin and mimeographed letters, memoranda, photographs, drawings, telegrams, and cross reference pages concerning utilization of various types of microphones by NBC and the placement of the NBC logo.</td>
</tr>
<tr>
<td>Highlights: September 22, 1939 memo from E. P. H. James to O. B. Hanson concerning a photograph revealing that the CBS microphone nameplate was more visible than was the NBC nameplate.</td>
<td>Printed items: August 20, 1935 photograph of an NBC microphone nameplate. March 28, 1935 blueprints of the new design of a high microphone stand. July 25, 1933 photograph of a table microphone. May 6, 1932 blueprint of the &quot;NBC Nameplate For Velocity Type Microphone.&quot; January 12, 1933 photograph of the piano microphone.</td>
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</table>

| FOLDER 191 | Microphones Television. 1940. |
| 1 item. | Onionskin memo recommending the use of NBC nameplates on television microphones. |

| FOLDER 192 | Misrepresentation. 1932 - 1935. |
| 1 item. | Mimeograph and onionskin memoranda concerning the *Seth Parker Program*. |
| Highlights: August 6, 1992 letter questions the opening line of the program, "and come with us to the little town of Jonesport," which implies a remote pickup from Jonesport. |

| FOLDER 193 | Missing Persons Announcements. 1933 - 1934. |
| 4 items. | Original, onionskin, and mimeographed letters, memoranda, and telegrams concerning NBC's policy on missing persons announcements. |
| Highlights: March 14, 1934 letter from a listener to WBZ Radio requesting to buy commercial time in order to locate a missing relative. September 18, 1933 letter read on WBZ Radio by a District Attorney asking the public's help in apprehending the murderer of a ten-year-old girl. |

| FOLDER 194 | Mobile Transmitter. 1933 - 1942. |
| 10 items. | Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports concerning turf battles over the appropriation of mobile units. |
| Highlights: March 3, 1942 memo from O. B. Hanson to C. Menser provides a good perspective on the tug-of-war between the Chicago and Hollywood offices over a scarce mobile unit. February 24, 1942 letter from Sidney N. Strotz of the Hollywood office to Harry C. Kopf of the Chicago office stating that the Hollywood office has more use for a mobile unit, particularly "last night where we could have used the Mobile Unit when the Japanese submarine came up off Santa Barbara and shelled the oil fields." |

| FOLDER 195 | Mobile Unit (Television). 1937 - 1940. |
| 9 items. | Original, onionskin and mimeographed memorandum, a cross reference page, a letter, and a press release concerning mobile television units. |
| Highlights: February 14, 1939 memo, "World's Fair Television Demonstration." December 8, 1937 press release, "America's First Mobile Television Station To Be Operated By NBC." |

| FOLDER 196 | Money Transportation of. 1939. |
| 3 items. | Onionskin and handwritten memoranda concerning the implementation of safeguards when transporting money. |

| FOLDER 197 | Movies For Television 1975. |
| 1 item. | |
Photocopied press release, "Most Extensive Line-Up of Movies-For-TV In History Scheduled For NBC TV Network's 1975-76 Season."

**FOLDER 198**

Moving Pictures Moving Picture Companies 1940-41.

23 items.

Original, onionskin, and mimeographed letters, memoranda, cross reference pages, telegrams, and an article concerning the relationship between movie studios and radio.

Highlights: March 27, 1941 representative memo from A. A. Schechter to William Hillpot concerning the logic of broadcasting a Blue network program featuring movie stars promoting the upcoming MGM release, *Men Of Boys Town* while turning down the Navy and others in similar circumstances.

**FOLDER 199**

Moving Pictures Moving Picture Companies 1938-39.

35 items.

Original, onionskin, handwritten, and mimeographed letters, articles, memoranda, telegrams, cross reference pages, and production codes outlining the relationship between movie studios and radio.

Highlights: October 16, 1939 memo concerning a proposed weekly program highlighting upcoming movies in the Pittsburgh area. August 31, 1939 memo form Don E. Gilman to Niles Trammell about attached advertisement in *The Reporter* by theater owners warning movie stars to avoid radio due to damaging broadcast performances that harmed their image with the public and hurt ticket sales. June 15, 1939 memo from L. H. Titterton to John F. Royal concerning Mr. Williamson of Pedlar & Ryan who, against the wishes of NBC, vehemently insisted on satirizing the MGM movie *Union Pacific*, during Reid's *Ice Cream Program*. February 21, 1939 memo, "Motion Pictures And Radio." February 10, 1939 telegram recommending against NBC accepting any 20th Century Fox program with Shirley Temple due to Fox's forbidding Tyrone Power from appearing on radio ("Infantile Paralysis" is handwritten on the telegram). 1938 movie code of ethics with specific prohibitions, e.g. "miscegenation (sex relationship between the white and black races) is forbidden."

**FOLDER 200**

Moving Pictures Moving Picture Companies - 1937.

31 items.

Original, onionskin, and mimeographed letters, memoranda, cross reference pages, reports, and telegrams concerning the relationship between movie studios and radio.

Highlights: October 15, 1937 telegram concerning the airing of the rumor on the *Jergens Program* that the "Duke of Windsor was to be employed by the motion picture industry to censor pictures for world distribution." July 7, 1937 "confidential" memo from John F. Swallow of the Hollywood office complaining about "the octopus-leech who secures motion picture stars on a certain Friday evening radio program on a rival network" making it difficult for NBC to attract certain movie stars on NBC shows. June 5, 1937 telegram from Royal, "I don't think any of the commentators out of Hollywood should make any reference to the newest picture scandal of girls at MGM orgy." June 29, 1934 inflammatory 9-page speech by Congressman Cannon concerning movie morals and his proposed bill, "The Prohibitive Moving Picture Film Act."

**FOLDER 201**

Moving Pictures Moving Picture Companies Television. 1931 - 1940.

16 items.

Original, onionskin, and mimeographed letters, memoranda, reports, and cross reference pages concerning the relationship between movie studios and television.

Highlights: July 29, 1931 memo from John F. Royal to G. F. McClelland debating whether NBC will produce in-house films for television, acquire outside productions, or do both. November 15, 1941 memo from Art Hungerford to A. H. Morton recommending strategies for negotiating a working arrangement with RKO and their Pathé News subsidiary.
Moving Pictures Welch's Grape Juice (Program of November 6, 1938).

Original, onionskin, and mimeographed letters, memoranda, telegrams, and scripts concerning radio programs that mention motion pictures.

Highlights: November 21, 1938 lengthy telegram from Lenox R. Lohr to Will H. Hays, President of the Motion Picture Producers & Distributors of America Inc., apologizing for the satire of the movie industry that occurred during the Irene Rich Program sponsored by Welch's Grape Juice. November 6, 1938 15-page script of the Irene Rich Program in question.

Museum. 1933 - 1934.

Original, onionskin, and mimeographed letters, memoranda, and reports concerning the RCA Radio Museum and The NBC Exhibit at the RCA Building.

Highlights: December 14, 1933 14-page report by G. H. Clark of RCA concerning the placing of RCA museum exhibits under company control or placing them in the Rosenwald Museum or the Smithsonian. November 20, 1933 3-page report, "The NBC Exhibit RCA Building 30 Rockefeller Plaza New York City."


Original, handwritten, and photocopied letters and extensive inventories of radio and television recordings.


Original, handwritten, and photocopied letters, newsletters, memoranda, a press release, program lists, and contracts relating to the Museum of Broadcasting, NBC, and the Library of Congress.

Highlights: August 21, 1978 13-page Instrument of Gift that specifies the terms under which the NBC radio recordings are transferred from the Museum of Broadcasting to the Library of Congress.

Printed items: 1983 Museum of Broadcasting folder contains the following printed items.


Original and photocopied memoranda concerning the Julian Goodman Files.

Music. 1927 - 1943.

Original, onionskin, handwritten, and mimeographed letters, a press release, reports, a telegram, and memoranda regarding NBC music.

Highlights: March 25, 1942, 3-page report, "The Use of Music for the Preservation and Strengthening of National Morale." December 12, 1941, telegram recommending the continued broadcast of German classical music and Italian opera while forbidding the broadcast of patriotic music from these countries. December 7, 1938, 20-page report by Samuel Chotzinoff makes extensive recommendations for NBC music programming.
1937 17-page report on NBC musical accomplishments from 1926-37, "Some NBC Firsts." October 5, 1936, original letter from David Sarnoff to Lenox R. Lohr praising Columbia's idea of commissioning six composers to write music specifically for CBS and urging NBC to come up with its own original musical programming idea. November 12, 1931, memo on NBC's music programming from Walter Damrosch to John F. Royal, stating that "most of it is trash—an overwhelming amount of jazz, dance tunes, and crooning."

FOLDER 208  
**NBC Music Appreciation Hour. 1933 - 1971.**

4 items.
Original and onionskin memoranda and reports concerning this program.  
Highlights: January 29, 1971, memo mentions that there are no scripts on microfilm for the program. 1933 9-page report includes fan mail.

FOLDER 209  
**NBC Music Appreciation Hour Reports 1929 - 1934.**

12 items.
Onionskin and mimeographed reports concerning this program.  
Highlights: Ohio State radio station WEAO newsletter of June, 1933. 1930 "Report on the Music Appreciation Hour."

FOLDER 210  
**NBC Music Appreciation Hour Student's Notebook. 1928 - 1933.**

12 items.
Original letter announcing the series' sixth season and 11 student notebooks and programs.  

FOLDER 211  
**NBC Music Appreciation Hour Teacher's Guide. 1935 - 1939.**

2 items.
Original fan letter, instructor's manual, and teacher's guides for this program.  

FOLDER 212  
**Music Arrangements. November 21, 1932 - July 17, 1940.**

11 items.
Original, onionskin, and mimeographed letters, memoranda, reports, a cross reference page, invoices, and contracts concerning music arrangements.  
Highlights: August 11, 1936 memo, "Arranging & Copying Costs." September 21, 1936 7-page contract between the musician's union and NBC.

FOLDER 213  
**Music -- Broadcast Music, Inc. 1939-40.**

10 items.
Original, onionskin, and mimeographed memoranda, letters, BMI balance sheets, contracts, and a telegram concerning BMI.  
Highlights: May 2, 1940, letter from BMI granting NBC permission to broadcast "BMI music on short wave, television, frequency modulation, and other experimental stations operated by NBC, without the payment of any additional license fees to BMI."

FOLDER 214  
**Music Clearance Of Copyright 1940-.**

42 items.
Onionskin and mimeographed memoranda, letters, cross reference pages, telegrams, and a press release concerning music copyright issues.  
Highlights: December 28, 1940 "confidential" memo, "NBC Policies On Music Clearance."

FOLDER 215  
**Music Clearance of Copyright -1939.**

53 items.
Original, onionskin, handwritten, and mimeographed letters, memoranda, program schedules, cross reference pages, and telegrams concerning music copyright issues.
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<td><strong>Folder 216</strong></td>
<td>Music Credit To Composer. 1931 - 1936.</td>
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<td>2 items.</td>
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<td>Original, onionskin, and mimeographed memoranda concerning NBC's failure to give on-air credit to composer Jerome Kern.</td>
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<tr>
<td><strong>Folder 217</strong></td>
<td>Music Credit To Copyright Owner.</td>
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<tr>
<td></td>
<td>1 item.</td>
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<td></td>
<td>Onionskin and mimeographed memoranda ordering the announcing of the phrase, &quot;By special permission of the copyright owner,&quot; at the end of programs.</td>
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<tr>
<td><strong>Folder 218</strong></td>
<td>Music Credit to Production. 1933 - 1944.</td>
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<tr>
<td></td>
<td>20 items.</td>
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<tr>
<td></td>
<td>Original, onionskin, and mimeographed letters and memoranda pertaining to the on-air credit to productions from which songs are broadcast.</td>
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<tr>
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<td>Highlights: April 24, 1939, letter from Lawrence W. Lowman to John F. Royal requesting a meeting to discuss the problem of &quot;song plugging on the air.&quot; January 25, 1939, letter from the Edward B. Marks Music Corporation to NBC requesting that whenever &quot;The Cockeyed Mayor of Kaunakakai&quot; is broadcast, the show &quot;Hellzapoppin&quot; be mentioned because the song is in the play. November 26, 1935, letter from James C. Petrillo to Niles Trammell regarding the broadcasting of pick-up bands by remote control.</td>
</tr>
<tr>
<td><strong>Folder 219</strong></td>
<td>Music Criticism. 1934 - 1940.</td>
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<tr>
<td></td>
<td>4 items.</td>
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<tr>
<td></td>
<td>Original, onionskin, handwritten, and mimeographed memoranda and an article pertaining to criticism of NBC music programming.</td>
</tr>
<tr>
<td></td>
<td>Highlights: March 7, 1940, memo criticizing NBC's use of dramatic mood music. January 27, 1938, memo criticizing NBC's popular music as well as its program ideas and talent.</td>
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<tr>
<td><strong>Folder 220</strong></td>
<td>Music Duplication of Numbers. 1934 - 1942.</td>
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<tr>
<td></td>
<td>24 items.</td>
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<td></td>
<td>Onionskin and mimeographed memoranda discussing the problem of song duplication.</td>
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<td></td>
<td>Highlights: December 26, 1941, memo asks whether the &quot;Star Spangled Banner&quot; is being played to often.</td>
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<td><strong>Folder 221</strong></td>
<td>Music Festivals. 1938.</td>
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<tr>
<td></td>
<td>1 item.</td>
</tr>
<tr>
<td></td>
<td>Onionskin memo urges NBC to take a leadership role in developing an American music festival equal in stature to the Salzburg Festival.</td>
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<tr>
<td><strong>Folder 222</strong></td>
<td>Music NBC Music Foundation (Proposed). 1936 - 1937.</td>
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<tr>
<td></td>
<td>1 item (clipped).</td>
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<tr>
<td></td>
<td>Onionskin, original, and mimeographed memoranda; an article, a letter, and reports on the proposed NBC Music Foundation.</td>
</tr>
<tr>
<td><strong>Folder 223</strong></td>
<td>Music Grand Rights. 1931 - 1936.</td>
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<tr>
<td></td>
<td>6 items.</td>
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<td></td>
<td>Onionskin memoranda and a report on music license fees.</td>
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<td><strong>Folder 224</strong></td>
<td>Music - Interpolations. 1936.</td>
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<tr>
<td></td>
<td>1 item.</td>
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<tr>
<td></td>
<td>Onionskin memoranda concerning NBC's policy on interpolations.</td>
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<td><strong>Folder 225</strong></td>
<td>Music Library. 1931 - 1941.</td>
</tr>
<tr>
<td></td>
<td>30 items.</td>
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<tr>
<td></td>
<td>Onionskin original, and mimeographed memoranda, reports, and letters about the Music Library.</td>
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<td><strong>FOLDER 226</strong></td>
<td>Music Library Charge. 1932 - 1935. 3 items. Onionskin and mimeographed memoranda and a report on the Chicago music library.</td>
</tr>
<tr>
<td><strong>FOLDER 227</strong></td>
<td>Music Library Reference Counter. 1932 - 1934. 9 items. Onionskin and mimeographed memoranda and reports on reference counter policies.</td>
</tr>
<tr>
<td><strong>FOLDER 228</strong></td>
<td>Music Library Service to WOR. 1935 - 1937. 1 item (clipped) Original, onionskin, and mimeographed memoranda, a contract, and letters between WOR and NBC. Highlights: March 25, 1937, letter from NBC to WOR canceling the agreement between NBC and WOR for the borrowing of music from the NBC library.</td>
</tr>
<tr>
<td><strong>FOLDER 230</strong></td>
<td>Music Licenses Sesac (Society of European Stage Authors &amp; Composers). 1935 - 1939. 3 items. Original, onionskin, and mimeographed telegrams, memoranda, and a report on Sesac.</td>
</tr>
<tr>
<td><strong>FOLDER 232</strong></td>
<td>Music Licenses Television. 1936-40. 6 items. Onionskin and mimeographed memoranda, a cross reference page, and a blank contract concerning the licensing of music for radio and television. Highlights: July 15, 1936 memo from John F. Royal to A. L. Ashby inquiring as to whether NBC could play music on their television experiments under the existing ASCAP rules. February 11, 1936 memo from A. L. Ashby to John Royal concerning the stance of music licensors ASCAP, RICORDI, SESAC, and AMP on the playing of music on television.</td>
</tr>
<tr>
<td><strong>FOLDER 233</strong></td>
<td>Music Merchandising. 1937 - 1938. 1 item. Onionskin, mimeographed, and handwritten memoranda, a letter, and a proposal on the merchandising of music. Highlights: August 7, 1937, 4-page proposal from E. E. Oberstein to NBC proposing that NBC begin merchandising sheet music, phonograph records, and even musical instruments.</td>
</tr>
<tr>
<td><strong>FOLDER 234</strong></td>
<td>Music National Anthems. 1936 - 1943. 35 items. Original, handwritten, onionskin, and mimeographed letters, memoranda, and telegrams concerning the broadcasting of national anthems. Highlights: January 28, 1942, telegram stipulating the playing of the Star-spangled Banner in its entirety from beginning to end. January 5, 1942, memo concerning the inattention given to the Star-spangled Banner by cast and crew at the conclusion of programs.</td>
</tr>
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<td><strong>FOLDER 235</strong></td>
<td>Music Non-ASCAP Music Available. 1939 - 1940. 4 items.</td>
</tr>
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</table>
Original, onionskin, and mimeographed memoranda, reports, a telegram, and a letter regarding non-ASCAP music.

Highlights: December 21, 1940, "NBC Catalogue of Safe Music."

**FOLDER 236**
Music Opera. 1931 - 1942.

13 items

Onionskin and mimeographed memoranda, and a telegram discussing NBC opera broadcasting.

Highlights: March 22, 1939, memo from John F. Royal to David Sarnoff, "World's Fair Opera."

**FOLDER 237**

6 items.

Onionskin and mimeographed memoranda concerning rights issues when broadcasting operettas and musical comedy.

**FOLDER 238**
Music Orchestras. 1933 - 1942.

72 items.

Original, onionskin, handwritten, and mimeographed memoranda, a telegram, letters, and reports examining NBC's orchestras.

Highlights: December 21, 1942, 3-page report breaks down the salaries of various musicians. Conductors schedules from July 12 to 18, 1936. June 9, 1936, confidential memo attributes low morale in NBC orchestras to "intimidation of musicians by threats and espionage, favoritism, falsification of records, and other reasons." October 7, 1935, anonymous letter from musicians complaining about the delays in getting paid. November 6, 1934, memo from Frank J. Black to John F. Royal tendering his resignation if NBC insisted on massive pay cuts for the musicians. December 22, 1932, original letter from conductor Sandor Harmati to John F. Royal offering his services.

**FOLDER 239**
Music Orchestras Dance. 1933 - 1942.

49 items.

Original, onionskin, and mimeographed memoranda, telegrams, an article, and reports on NBC music programming.

Highlights: May 12, 1939, 3-page report by Catherine M. Whitaker to John F. Royal, "Dance Orchestras." March 2, 1937, *New York Evening Sun* article mentions the BBC's new policy of limiting "dance bands to one croon for every three numbers." January 5, 1934, report, "Dance Orchestras-Hotel Pickups."

**FOLDER 240**
Music Proposed Plans for Providing Music for Broadcasting. 1933 - 1940.

8 items.

Mimeographed memoranda regarding music rights.

Highlights: April 6, 1937, memo from A. L. Ashby to John Royal concerning the suggestion that NBC should buy some smaller music publishing houses and discussions with CBS on obtaining licenses from these firms. April 21, 1933, 7-page report by Mr. Belviso and Mr. Sprague, "Memorandum of Music Control Plan."

**FOLDER 241**

5 items.

Onionskin and mimeographed memoranda, a report, and a press release about the Radio Music Company, Inc.

Highlights: March 15, 1945, memo recommending the dissolution of RMI. December 5, 1929, press release announcing the creation of RMI.

**FOLDER 242**
Music Rental Agreements (AMPI). 1938 - 1941.

20 items.

Original and onionskin letters and contracts between NBC and Associated Music Publishers, Inc.
Topical Folders, 1922-1986

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| FOLDER 243 | Music Rental Agreements (Carl Fischer, Inc.). 1938.  
1 item.  
Onionskin letter and original contract between NBC and music publisher Carl Fischer, Inc. |
| FOLDER 244 | Music Restricted Numbers 1940.  
36 items.  
Original, onionskin, handwritten, and mimeographed letters, memoranda, telegrams, sheet music, and lyrics containing banned material.  
Highlights: December 16, 1941, memo bans the use of sirens, the use of the words "flash" or "bulletin" on non-news programs, and bomb sound effects which would alarm the public.  
1940 sheet music to "G'wan Now," which was banned for the last line: "G'wan Now.- before I give in. [sic]in." March 14, 1940, letter from Joseph Davis, publisher of the song, I'm a Virgin But I'm on the Verge, complaining about NBC banning his entire catalogue because of this song. |
| FOLDER 245 | Music Restricted Numbers -1939.  
115 items.  
Original, handwritten, onionskin, and mimeographed letters, memoranda, telegrams, an article, and sheet music containing banned material.  
Highlights: 1939 approved radio lyrics to Hold Tight. December 9, 1938, memo from W. Burke Miller complaining that a prohibition, instituted by Edna Turner, against songs containing the words "nigger," "darky," and "coon," was too all-encompassing and arbitrary. May 1, 1935, memo from John F. Royal to Janet MacRorie reluctantly banning the use of the word "nigger" and complaining that "these darkies put a lot of pressure on us and they are sometimes too exacting." July 5, 1934, memo from John F. Royal to Frank J. Black banning Boogie Man because "It's frightening the hell out of kids." 1933 4-page list of banned songs. November 15, 1933, letter from Irving Berlin to Frank Black complaining about NBC banning the phrase, "she certainly can--CAN-CAN," from Heat Wave even though Columbia accepted it. |
| FOLDER 246 | Music Signatures.  
32 items.  
Original, onionskin, and mimeographed letters, memoranda, a contract, and an application for a radio trade-mark, it's release and restriction.  
Highlights: March 14, 1936, 8-page list of theme (signature) songs on commercial programs. |
| FOLDER 247 | Music Songs and Song Lyrics. 1933 - 1939.  
38 items.  
Onionskin and mimeographed memoranda, telegrams, an original score and a lyric sheets containing sensitive lyrics.  
Highlights: 1939 lyrics to Mama's Having Beans Today. |
| FOLDER 248 | Musical Instruments. 1930 - 1942.  
7 items.  
Onionskin and mimeographed memoranda pertaining to musical instruments. |
| FOLDER 249 | Musical Instruments Hammond Organ. 1935 - 1940.  
15 items.  
Original, handwritten, onionskin, and mimeographed letters, reports, and memoranda regarding NBC's use of Hammond organs.  
Highlights: January 11, 1938, 2-page report on commercial programs utilizing Hammond organs. June 9, 1936, letter from Blackman Advertising promising "unpleasant repercussions" if NBC fails to replace the "old wheeze box" used on their Magic Voice program. |
| FOLDER 250 | Musical Instruments Music Box. 1936.  
1 item. |
Onionskin memoranda from John F. Royal informing Miss M. A. Henderson of the use of a music box on the Uncle Ezra program.

FOLDER 251 Musical Instruments Novachord. 1939 - 1940.
8 items.
Original, onionskin, and mimeographed memoranda, a letter, and telegrams concerning the Novachord organ.
Highlights: March 14, 1939, letter from the American Federation of Musicians on the Novachord's tendency to displace musicians and the prohibition against AFM musicians performing with this organ except when used as a solo instrument.

FOLDER 252 Musical Instruments Organ. 1931 - 1942.
24 items.
Original, onionskin, handwritten, and mimeographed memoranda, a letter, repair bills, schematics, and reports on NBC organs.
Highlights: January 11, 1935, memo from M. H. Aylesworth to John F. Royal criticizing the terrible sound of the new organ purchased by NBC, that "somebody got a lemon!"

FOLDER 253 Musical Instruments Organ Charge. 1932 - 1941.
14 items.
Original, onionskin, handwritten, and mimeographed letters, reports, and memoranda concerning NBC's rates for the use of NBC studio organs by clients.

FOLDER 254 Musical Instruments Piano. 1938 - 1939.
5 items.
Onionskin and mimeographed memoranda and a letter pertaining to NBC's use of pianos.

FOLDER 255 Musicians. 1933 - 1941.
13 items.
Onionskin and mimeographed memoranda pertaining to salaries paid to NBC musicians.

FOLDER 256 Musicians Artists Service Department 12-9-40. 1930 - 1940.
50 items.
Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, and press releases regarding the Artists Service Department.

FOLDER 257 Musicians Artists Service Department Advisory Committee Meetings. 1932 - 1935.
30 items.
Onionskin and mimeographed memoranda, organization charts, and reports from Artists Service Department meetings.

FOLDER 258 Musicians Artists Service Department Auditions Division. 1935 - 1940.
2 items.
Onionskin memoranda from the Auditions Division.

FOLDER 259 Musicians Artists Service Department Band Division. 1934 - 1939.
10 items.
Onionskin memoranda, letters, and a report on the Band Division.
Highlights: May 1, 1936, 20-page agreement of association between NBC and Consolidated Radio Artists, Inc

FOLDER 260 Musicians Artists Service Department Concert Division. 1934 - 1938.
5 items.
Onionskin and mimeographed memoranda and reports on the Concert Division.
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<th>FOLDER 261</th>
<th>Musicians Concert Service Department 12-9-40. 1940 - 1941.</th>
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<td>18 items. Onionskin and mimeographed memoranda and reports on the Concert Service Department. Highlights: October 30, 1941, 6-page report by David Rosenblum to Mark Woods regarding NBC artist services. September 26, 1941, 2-page memo, &quot;Sale of Artists Services.&quot; May 12, 1941, 3-page report by A. L. Ashby, &quot;Artists Service Activities of NBC.&quot;</td>
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<th>FOLDER 262</th>
<th>Musicians Concert Service Department Authorities. 1941.</th>
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<td>3 items. Mimeographed and onionskin memoranda from the Concert Services Department.</td>
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<th>FOLDER 263</th>
<th>Musicians Contractor. 1931 - 1941.</th>
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<tbody>
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<td>17 items. Original, onionskin, and mimeographed telegrams, memoranda, and reports on NBC orchestra contractors and union issues. Highlights: 1941 4-page report, &quot;Rules Governing Musicians-AFM-Local 802.&quot; April 24-25, 1936, telegrams, and memo from house musician representative John Tracy claims that Mr. Spitalny &quot;seems to be a pet of Mr. Royal,&quot; and acts on the orders of corrupt union official Sam Tabak as they conspire in &quot;chiseling the regular men,&quot; and recommends the replacement of Spitalny and Tabak.</td>
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<th>FOLDER 264</th>
<th>Musicians Organists. 1934.</th>
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<td>2 items. Onionskin and mimeographed memoranda addressing NBC's need to hire a versatile organist.</td>
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<th>FOLDER 265</th>
<th>Mutual Broadcasting System Suit 1942.</th>
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<th>National Archives (Permanent) List of NBC Recordings Offered to the National Archives (1937-71).</th>
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<th>National Association of Broadcasters (NAB) 1975.</th>
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<td>3 items. Photocopied NBC press releases referring to the NAB television code.</td>
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<th>FOLDER 268</th>
<th>NBC Affiliates Boston. 1934 - 1940.</th>
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<tbody>
<tr>
<td></td>
<td>7 items. Onionskin and mimeographed memoranda, and a report concerning NBC stations in Boston as well as music copyright issues. Highlights: January 31, 1936, report on various music copyright issues, including Thesaurus transcriptions.</td>
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<tr>
<td></td>
<td>57 items. Original, onionskin, and mimeographed press releases, memoranda, letters, reports, and telegrams concerning Chicago radio issues, including detailed salary information.</td>
</tr>
</tbody>
</table>
Highlights: May 17, 1937, memo from various employees asking for increased compensation instead of a five-day week and stating their lack of interest in joining a union. 1936 confidential “Coverage Survey of WMAQ, WENR, WBBM, WGN, WCFL.” March 25, 1935, 40-page report, ”Central Division Operations.”

FOLDER 270
NBC Affiliates Chicago (2 of 2). 1933 - 1948.
11 items
Original and mimeographed memoranda, press releases, and a report from the central division.
Highlights: February 6, 1942, 7-page report on the organization of the central division.

FOLDER 271
3 items.
Onionskin and mimeographed letters, memoranda, telegrams, and reports regarding the Central Division.

FOLDER 272
NBC Affiliates Chicago-Authorities. 1932 - 1941.
8 items.
Original, onionskin, and mimeographed memoranda, telegrams and letters involving jurisdictional issues.

FOLDER 273
NBC Affiliates Cleveland. 1930 - 1949.
30 items.
Original, onionskin, handwritten, and mimeographed memoranda, and reports on Cleveland radio issues.

FOLDER 274
NBC Affiliates Denver. 1929 - 1946.
20 items.
Original, onionskin and mimeographed memoranda, letters, and telegrams concerning KOA.

FOLDER 275
NBC Affiliates Detroit. 1942.
1 item.
Mimeographed memo concerning the Detroit sales office.

FOLDER 276
NBC Affiliates Foreign Offices. 1945 - 1948.
2 items.
Mimeographed press release defending NBC reporter Robert Magidoff against charges of violations of military censorship. 1945 mimeographed memo concerning personnel moves in Europe.

FOLDER 277
NBC Affiliates Foreign Offices Basel. 1931 - 1940.
6 items.
Mimeographed memoranda and an excerpt of a report concerning NBC foreign offices.

FOLDER 278
NBC Affiliates Foreign Offices London. 1931 - 1951.
14 items.
Onionskin and mimeographed letters, memoranda, and a telegram concerning the London office.

FOLDER 279
4 items.
Onionskin and mimeographed memoranda and a letter regarding the Paris office.

FOLDER 280
48 items.
Original, onionskin, and mimeographed memoranda, telegrams, press releases, and reports about KNBC and the Western Division.
Highlights: August, 1963 KNBC ring binder with extensive program, production, research, and rate card information. February 18, 1937, memo concerning Jimmy Fidler's harsh criticism of the MGM movie *The Last Of Mrs. Cheney* and his indiscreet mention of the
scene where "Joe Schenck was taking Virginia Peine on a yachting trip." October 20, 1936, 6-page report, "Hollywood Studios Operation."

FOLDER 281  
NBC Affiliates Hollywood Authorities. 1937 -1942.  
9 items.  
Onionskin and mimeographed memoranda and telegrams involving jurisdictional issues.

FOLDER 282  
NBC Affiliates Philadelphia. 1934 - 1940.  
9 items.  
Onionskin and mimeographed memoranda and a KYW press release.

FOLDER 283  
NBC Affiliates Pittsburgh. 1932 - 1941.  
9 items.  
Onionskin and mimeographed memoranda and letters to KDKA.  
Highlights: February 2, 1933, memo concerning personnel at KDKA.

FOLDER 284  
59 items.  
Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, and a press release about the Western Division, KGO and KPO.  
Printed items: 1938 FCC petition hearing for an NBC construction permit.

FOLDER 285  
NBC Affiliates San Francisco Authorities. 1939 - 1942.  
2 items.  
Onionskin and mimeographed memoranda concerning jurisdictional issues.

FOLDER 286  
NBC Affiliates San Francisco New Studios 1940-41.  
2 items.  
Original, onionskin, and mimeographed press releases, a memo, telegram, report, and a letter pertaining to the new studios for KPO, KGO, and NBC.  
Highlights: August, 1941 report on the new studios includes floor plans and a stunning photograph of the model of the proposed building.

FOLDER 287  
NBC Affiliates San Francisco Change of Call Letters to KNBC 1947.  
1 item.  
Onionskin, mimeographed, and handwritten memoranda, telegrams, scripts, reports, and an article concerning the change in call letters from KPO to KNBC.  
Highlights: Script of the Hail and Farewell Program of KPO Changeover to KNBC-San Francisco, which includes Fred Allen.  
Printed items: November 24 through December 31, 1947, KNBC Program Schedule.  
November 23, 1947, poster-size KNBC print advertisement.

FOLDER 288  
NBC Affiliates Schenectady. 1931 - 1938.  
2 items.  
Mimeographed memoranda and a report concerning WGY in Schenectady.  
Highlights: November 19, 1938, 8-page report, "WGY Field Intensity Survey."

FOLDER 289  
1 item.  
A leather bound volume of photographs commemorating the September 20, 1966 dedication of WRC/WRC-TV in Washington, DC. The only text is Congressman Harley O.Staggers' remarks printed on the first page. The leather cover is embossed in the front, upper-right "Washington Dedication/Mr. Julian Goodman."

FOLDER 290  
NBC Affiliates Washington, DC Authorities. 1931 - 1940.  
4 items.  
Mimeographed memoranda concerning jurisdictional issues.
National Spot Sales Department 1942-.
12 items.
Mimeographed memoranda and organization chart of the National Spot Sales Department.

Network Splitting for Advertising. 1936 - 1941.
26 items.
Original, onionskin, and mimeographed memoranda, telegrams, and reports on split Red and Blue network advertising policies.
Highlights: January, 1936 8-page financial report, "Analysis of Split Networks."

Networks 1927-36.
28 items.
Original, onionskin, handwritten, and mimeographed memoranda, a letter, network maps, and reports on NBC radio networks.
Printed items: 1928 16-page booklet, NBC Networks and Broadcast Advertising, includes advertising rates.

Networks Blue Network 1936-37 (1 of 4).
59 items.
Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports on the Blue network

Networks Blue Network 1938 (2 of 4).
40 items.
Original, onionskin, and mimeographed memoranda, a letter, reports, and a press release pertaining to advertising policies on the Blue network.
Highlights: May 3, 1938, 4-page report, "Report and Recommendations of Program Improvement Sub-Committee."

Networks Blue Network 1939 (3 of 4).
23 items.
Onionskin, original, handwritten, and mimeographed memoranda, reports, and a telegram pertaining to the Blue network.

Networks Blue Network 1940 (4 of 4).
18 items.
Onionskin and mimeographed memoranda, a letter, and reports on the Blue network.
Highlights: January 9, 1940, memo from John F. Royal to Lenox R. Lohr regarding NBC having to carry more public affairs programming than Mutual and Columbia.

Networks Blue Director 7/3/39. 1939.
2 items.
Mimeographed memoranda announcing appointments in the Blue network.

Networks Blue Network Pacific Coast 1935.
109 items.
Original, onionskin, handwritten, and mimeographed memoranda, maps, reports, a press release, telegrams, letters, and NBC network maps.
Highlights: Large handwritten chart of Blue network stations stating their present conditions and needed improvements. October 5, 1935, letter from Hearst Radio complaining about
the weakness of Blue network programming and the switch from Blue to Red of the
*Amos 'n' Andy* and *Al Pierce and his Gang* programs. July 31, 1935, 5-page report,
"Pacific Coast Operations." June 25, 1935, memo from David Sarnoff to Colonel R. C.
Patterson, Jr., "Duplicate Pacific Network." 1935 26-page "Duplicate Pacific Coast and
Mountain Networks Plan I."

Printed items: February 4, 1935, NBC *Network Rate Card No. 19*.

**FOLDER 300**

Networks Blue Separation or Sale -1937 (1 of 4).

11 items

Original, onionskin, handwritten, and mimeographed memoranda, reports, sales time sheets,
and a letter discussing Blue network issues.

Highlights: December 7, 1937, handwritten note from David Sarnoff to Lennox Lohr stating
his aspirations for the Blue network. October 4, 1937, NBC Sales Department time
schedules for a full week. September 29, 1936, 2-page personal & confidential memo on
the Blue network. March 17 & 19, 1936, letters from Gardner Cowles, Jr. from a Blue
network affiliate to Frank Mason and Niles Trammell concerning NBC's neglect of the
Blue, stating that "NBC should be far more concerned about this problem than I am, but
my observation is that although the executives of NBC may talk about it, damn little is
actually done." March 20, 1936, 2-page letter from Niles Trammell to Gardner Cowles,
Jr., asking him to withdraw the letter to Mason, "and if there is any question in your
mind about the advisability of doing this after reading this blast, let me know and I will
come out to Des Moines to discuss the matter with you, or, if you are passing through
Chicago, we can go over it here."

**FOLDER 301**

Networks Blue Separation or Sale 1938-39 (2 of 4).

30 items.

Original, handwritten, onionskin, and mimeographed memoranda and reports relating to the
Blue network.

Highlights: May 12, 1939, 3-page report of recommendations for the improvement of the
Blue network. December 9, 1938, 3-page memo from A. E. Nelson to Roy C. Witmer
about future plans for the Blue network states that "Columbia employs almost as many
men to sell one network as NBC does to sell two." April 19, 1938, 26-page report,
"Minutes of the Blue network Meeting." April 3, 1938, 9-page confidential report by
William S. Hedges on the Blue network.

**FOLDER 302**

Networks Blue Separation or Sale 1940 (3 of 4).

22 items.

Original, onionskin, and mimeographed memoranda, balance sheets, and reports on the Blue
network.

Highlights: April 29, 1940, 20-page confidential report on the Blue network presented to
David Sarnoff.

**FOLDER 303**

Networks Blue Separation or Sale 1941-42 (4 of 4).

61 items.

Original, onionskin, and mimeographed letters, telegrams, balance sheets, memoranda, an
article, and a map of NBC network facilities

Highlights: December 31, 1941, 2-page memo from Phillips Carlin to E. P. H. James
recommending that the Blue network change its name to the American Broadcasting
Company, November 19, 1941, memo from R. C. Witmer to Frank Mullen analyzing the
negative financial consequences NBC would bear if "obliged to handle more so-called
public service programs." April 11, 1941, 56-page report by Mark Woods, "Estimated
Financial Results of Single Red Network Operation."

**FOLDER 304**

Networks Blue Separation or Sale (Extra Copies). 1936 - 1938.

7 items.

Onionskin and mimeographed memoranda and reports on the Blue network
Networks Gold Network. 1933.
1 item (clipped).
Original, onionskin, and mimeographed memoranda and letters related to the discontinuance of the Gold network

Networks Red Network 1936-42.
26 items.
Original, onionskin, and mimeographed telegrams, memoranda, and reports on the financial status of the Red network.

Networks Television. 1935 - 1953.
12 items
Original, onionskin, and mimeographed press releases, letters, memoranda, and a report on the issues related to television interconnection. Highlights: May 29, 1935, 2-page letter to Dr. W. R. G. Baker of RCA concerning the potential of UHF.

Networks White. 1937 - 1939.
4 items
Onionskin and mimeographed memoranda regarding the use of the term, "White Network," to describe NBC's shortwave service.

News 1968-74.
54 items.
Photocopied press releases and memoranda designating personnel responsibilities.

News 1963 (black spiral notebook).
2 items.
Original memoranda and a report on NBC news.

News & Special Events Departments Authorities 1942-49.
11 items.
Onionskin and mimeographed memoranda designating personnel responsibilities.

5 items.
Onionskin and photocopied press releases and memoranda addressing television issues.
Highlights: December 15, 1941, memo from E. A. Hungerford Jr. to Warren Wade discussing the Hearst organization's proposal to supply NBC with photographs for NBC television.

News Broadcasts 1931- .
104 items.
Original, handwritten, onionskin, and mimeographed letters, memoranda, telegrams, and reports on NBC news.

12 items.
Original and photocopied press releases and memoranda concerning NBC news.
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<td>FOLDER 315</td>
<td>News Press-Radio Bureau 1933-60. 83 items. Original, onionskin, handwritten, and mimeographed letters, telegrams, reports, and articles about the Press-Radio Bureau. Highlights: December 28, 1933, 5-page transcript of a radio broadcast of KNX radio satirizing the efforts of newspapers in limiting radio news coverage. December 14, 1933, letter from David Sarnoff to M. H. Aylesworth congratulating him on his handling of the press-radio dispute and the acquisition of broadcast rights of the Metropolitan Opera. March 1, 1934, memo, &quot;Press Agreement.&quot; February 27, 1934, letter from Edward Klauber of CBS to M. H. Aylesworth declaring that CBS should have to pay only 1/3 of the cost of the Press Radio Bureau, with NBC Red and Blue covering the remainder. 1939 14-page anonymous critique of NBC newscasts and commentators.</td>
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<tr>
<td>FOLDER 318</td>
<td>Northwestern University Recordings List. 1971. 1 item. November, 1971 36-page list of radio recordings held by the Northwestern University radio archive.</td>
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<tr>
<td>FOLDER 319</td>
<td>Obituaries. 1934 - 1936. 12 items. Onionskin and mimeographed memoranda, an article, and obituaries of public figures prepared in advance of their deaths. Highlights: February, 1934 3-page obituary of Adolf Hitler declares, &quot;To millions, he symbolized the restoring of a people's courage. He was the living expression of German patriotism. The world unites in sympathy for Germany in the loss of her leader.&quot; The following appears at the end of the script: &quot;In view of the controversial nature of Herr Hitler's contributions, only one possible guest speaker can be suggested the German ambassador, unless, of course, we wish to consider as alternate choice Rabbi Stephen Wise.&quot; February, 1934 obituary of Joseph Stalin, &quot;an outstanding figure of history.&quot;</td>
</tr>
<tr>
<td>FOLDER 322</td>
<td>NBC Organization (Response to Philco Interrogatory) 1945-56. 101 items. Original resumes of NBC executives.</td>
</tr>
<tr>
<td>FOLDER 323</td>
<td>Outside Archival Information 1980. 2 items.</td>
</tr>
</tbody>
</table>
Photocopied memo, letter, and a report related to the University of Wyoming's unsuccessful effort to acquire NBC's band remotes.

**FOLDER 324**

**Owned Stations. 1974.**
1 item.
Photocopied press release of KLAA-TV.

**FOLDER 325**

**Owned & Operated Stations. 1927 - 1949.**
24 items.
Original, onionskin and mimeographed telegrams, memoranda, and reports on owned and operated stations. Cross reference pages regarding the Owned & Operated Stations Department. NBC press release, "NBC owned Radio Stations to Hold Two-Day Conference for Exchange of Ideas on Sales, Programming, Advertising and Promotion."

**FOLDER 326**

**Owned and Operated Stations Change in Call Letters & Sign Offs. 1933 - 1954.**
43 items.
Original, handwritten, onionskin, and mimeographed letters, telegrams, an article, and a press release pertaining to changes in call letters.
Highlights: November 29, 1938, memo from Frank E. Mason to Lenox R. Lohr favoring renaming the Red network which "is particularly obnoxious to many people who unpleasantly associate the word red with political implications."

**FOLDER 327**

**Owned and Operated Stations Chicago WMAQ. 1934 - 1984.**
9 items.
Original, onionskin, and mimeographed memoranda, telegrams, and reports on owned and operated stations.

**FOLDER 328**

**Owned and Operated Stations Washington WMAL. 1932 - 1942.**
9 items.
Onionskin and mimeographed letters and memoranda pertaining to WMAL radio.

**FOLDER 329**

**Owned and Operated Stations Washington WRC. 1926 - 1958.**
26 items.
Original, onionskin, handwritten, and mimeographed letters, telegrams, an article, memoranda, press releases, and reports on WRC radio.
Highlights: October 20, 1926, NBC letter to WRC announcing its takeover of WEAF and the wire network previously owned by the Broadcasting Company of America.
Printed items: 1958 21-page WRC pamphlet, *Progress Through the Years WRC Television and Radio*.

**FOLDER 330**

**Personalities . 1927 - 1980.**
9 items.
Photocopied, onionskin, and mimeographed press releases, reports, obituaries, and articles about NBC.

**FOLDER 331**

**Personnel Authorities. 1947 - 1953.**
4 items.
Mimeographed memoranda concerning personnel policies.

**FOLDER 332**

**Personnel Department 1942-49.**
11 items.
Mimeographed memoranda announcing staff changes in the Personnel Department.

FOLDER 333
9 items.
Mimeographed memorandum and employee handbooks.
Printed items: April, 1984 47-page NBC booklet, Health and Life Insurance Plan.
December, 1983, 11-page NBC booklet, Dependent Life Insurance Plan. December,
1983, 14-page NBC booklet, Long Term Disability Insurance Plan. 1971, 1968, and
1965 editions of the RCA Insurance Plan. 1962 and 1959 editions of the RCA Employee
Insurance Benefit Plan.

FOLDER 334
9 items.
RCA and NBC employee handbooks.
1984 10-page RCA booklet, Standards of Business Conduct.

FOLDER 335
Personnel Obsolete Policy Instructions 1959-85.
12 items.
Photocopied and mimeographed memoranda and employee manuals.

FOLDER 336
51 items.
Original and mimeographed memoranda and employee manuals.
commemorating the WRC / WRC-TV addition.

FOLDER 337
52 items.
Original, handwritten, onionskin, and mimeographed memoranda, a press release, a
telegram, and reports on NBC salary and personnel issues.
Highlights: 1943 70-page report, "National Broadcasting Company Salary Rate Schedule."

FOLDER 338
Photographs. 1921 - 1936.
5 items.
Onionskin memo and black-and-white photographs of NBC radio personnel
Highlights: 1936 black-and-white photograph of 25 audience applause cards sent to NBC in
1926. 1929 black-and-white photograph of a rudimentary mobile unit, "Broadcasting
Zep's Arrival in 1929."

FOLDER 339
6 items.
Onionskin and mimeographed memoranda from the Television Department.

FOLDER 340
Pick-ups Television. 1951.
1 item.
Mimeographed memorandum, "Out-of-Town Program Originations."

FOLDER 341
Planning & Development Department. 1945.
3 items.
Mimeographed memorandum about the creation of the Planning & Development Department.

FOLDER 342
25 items.
Original and mimeographed telegrams and memoranda pertaining to holidays.

FOLDER 343
13 items.
Mimeographed memoranda and reports concerning equal opportunity issues.
Highlights: April 14, 1942, memo from David Sarnoff, "Racial Prejudice Policy."

FOLDER 344  
**Policy Legal. 1930 - 1974.**

21 items.

Original, onionskin, and mimeographed memoranda, letters, telegram, an article, and reports on legal issues facing NBC.

Highlights: June 30, 1938, memo, "Famous Jury Trials." January 15, 1936, telegram forbidding comedians from making political comments and news commentators from editorializing because of a Supreme Court decision.

FOLDER 345  
**Policy Procedures and Guidelines. 1925 - 1969.**

22 items.

Original, onionskin, handwritten, and mimeographed memoranda, letters, reports, telegrams, an organization chart, employment applications, and an employee manual.

Highlights: March 11, 1935, telegram from Mr. Love to Mr. Titterton, "In Dramatizing Incidents from Lives of Persons Now Living, it is Essential That We Secure Their Permission."


FOLDER 346  
**Policy Program Materials Restrictions. 1933 - 1941.**

11 items.

Onionskin and original memoranda. Policy memoranda outlining situations and words to be avoided in radio broadcasts, including reactions from NBC executives. Words include, "darky," "feminine gentlemen," and "screwy."

FOLDER 347  
**Policy Programs American Policy for Radio Broadcasting 1939-40.**

3 items.

Original article, memo, and report.


FOLDER 348  
**Policy Program Policy Broadcasting in the Public Interest 1939.**

4 items.

Original, onionskin, and mimeographed letter, memo, and a report.


Printed items: 1939 74-page NBC booklet, *Broadcasting in the Public Interest*.

FOLDER 349  
**Policy Program Policy 1970-73.**

20 items.

Photocopied memoranda concerning program policy.

Highlights: July 16, 1971, memo, "Payola-Quiz rigging."


FOLDER 350  
**Policy Program Policy 1960-68.**

28 items.

Photocopied memoranda, an article, and reports discussing program policy.


**FOLDER 351**  
18 items.  
Original and mimeographed memoranda and reports pertaining to program policy.  
1951 46-page pamphlet, *NBC Radio and Television Broadcast Standards*.  
1948 20-page booklet, *A Code to Govern the Making of Motion and Talking Pictures*.  
July 1, 1948, 8-page NAB pamphlet, *Standards of Practice*.  

**FOLDER 352**  
5 items.  
Mimeographed memoranda, a bulletin, and reports on program policy.  
Highlights: October, 1947 bulletin, "Is That Gag Blue?"  

**FOLDER 353**  
Policy Program Policy 1945.  
8 items.  
Original, onionskin, and mimeographed memoranda, a press release, and reports dealing with program policy.  
(2 copies) June, 1945 23-page NBC pamphlet, *Programs Are for People*.  
February, 1945 8-page bound report, *For the Improvement of Network Broadcasting in the Public Interest*.

**FOLDER 354**  
Policy Program Policy 1943-44.  
18 items.  
Original, onionskin, and mimeographed memoranda and reports on program policy.  
Highlights: Excerpt from March 16, 1943, memo explaining why a *Guiding Light* story outline would be harmful to wartime morale.  
(2 copies) 1943 34-page *NBC Program Policies and Working Manual*.  

**FOLDER 355**  
Policy Program Policy 1940-42.  
30 items.  
Original, handwritten, onionskin, and mimeographed letters, memoranda, a telegram, and reports on program policy.  
Highlights: November 25, 1941, memo from Phillips Carlin to Sidney Strotz criticizes NBC's "acceptance of bathrooms, underwear, behinds, outhouses, wolves, legs, pusses, bags, skirts, and sex in general." January 31, 1940, 5-page report, "Program Policies Guiding Script Division," includes a table of shows indicating permission for audience mail.  
Printed items: October 3, 1939, 4-page pamphlet, *A Statement from the NAB Code Compliance Committee*.  
February 16, 1945, 8-page bound report, *For the Improvement of Network Broadcasting in the Public Interest*.

**FOLDER 356**  
Policy Program Policy 1939.  
16 items.  
Onionskin and mimeographed memoranda, a speech, a telegram, and reports on program policy.  
Highlights: June 7, 1939, 2-page memo describes risque dialogue from the Maxwell House, Fibber Mcgee and Molly, Bob Hope, and Jack Benny programs.  
1939 7-page pamphlet, *The Code of the National Association of Broadcasters*.  
1939 7-page pamphlet,
Interpretation of NBC Policies as Applied to Broadcasts During the Current European War.

FOLDER 357  Policy Program Policy 1938.
15 items.
Original, onionskin, handwritten, and mimeographed reports, memoranda, and advertisement copy.
Highlights: April 29, 1938, controversial Royal Crown Cola ad copy. March 18, 1938, memo, "Radio Censorship."
Printed items: March, 1936 11-page pamphlet, NBC Program Policies. March 18, 1938, memo, "Radio Censorship." (2 copies)

FOLDER 358  Policy Program Policy 1929-50.
170 items.
Original, onionskin, and mimeographed telegrams, reports, letters, an article, scripts, and memoranda addressing program policy.
Highlights: October 29, 1941, memo announcing the return of ASCAP music to the networks. August 8, 1939, 3-page report of rejected programs and the reasons for their being rejected. February 14, 1939, memo, "Orphans of Divorce," mentions that the "programs will be acceptable, provided divorce is always made unattractive." July 5, 1934, memo from John F. Royal to Bertha Brainard prohibiting nudist jokes. January 29, 1935, script from the Town Hall program containing a controversial dog and trees skit.

FOLDER 359  Policy Program Policy 1934-37.
54 items.
Original, onionskin, and mimeographed memoranda, reports, and a telegram regarding program policy.

FOLDER 360  Policy Program Policy 1933-41.
13 items.
Original, onionskin, and mimeographed telegrams and memoranda dealing with matters of continuity acceptance.
Highlights: December 14, 1938, telegram, "Please no Reference by any of your Comedians to George Burns Smuggling Matter." October 31, 1938, telegram prohibited "Comic References Whatsoever to Last Night's Columbia Martian Incident." March 2, 1933, memo, "References to Bank Failures or Depressions." December 17, 1940, memo criticizes Jack Benny and the Doghouse programs for featuring characters described as "feminine gentlemen."

FOLDER 361  Policy Program Policy 1926-34.
39 items.
Original, onionskin, and mimeographed letters, telegrams, and reports on program policy.
Highlights: 1934 2-page report, "Topical Outline of Bases for Continuity Acceptance."
November 20, 1933, 11-page Trade-ways report, "NBC Program Policies." March 13, 1933, memo from Richard C. Patterson to Niles Trammell "concerning the Real Silk program, which satirized the United States Senate and Congress."
Printed items: January, 1934 10-page pamphlet, NBC Program Policies.

15 items.
Onionskin and mimeographed memoranda and reports on program policy.
**Topical Folders, 1922-1986**

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17 items.  
Mimeographed memoranda.  
Printed items: 15 *RCA Retirement Plan* booklets from 1944-71. |
| FOLDER 364 | Political Broadcasting 1954-55.  
10 items.  
Onionskin, handwritten, and mimeographed letters, reports, and memoranda discussing political broadcast policies.  
| FOLDER 365 | Political Broadcasting 1952.  
3 items.  
Mimeographed reports expressing NBC's policies on political coverage.  
| FOLDER 366 | Political Broadcasting 1948.  
1 item.  
Mimeographed memo, "Political Broadcast Policy."  
| FOLDER 367 | Political Broadcasting 1941-44.  
7 items.  
Original, onionskin, and mimeographed memoranda and reports outlining NBC's policies on political broadcasting.  
| FOLDER 368 | Political Broadcasting 1940.  
59 items.  
Original, onionskin, and mimeographed press releases, telegrams, an article, reports, and letters pertaining to political broadcasts.  
Highlights: November 27, 1940, 15-page report, "Information Division Analysis Election Mail-1940." August 23, 1940, report, "Burton Fitts, DA, and His Primary Opponent are Fighting it Out with Spot Radio Dramas." |
30 items.  
Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports on political broadcasts.  
Highlights: September 7, 1938, memo forbids the insertion of political content into commercial programs. July 2, 1938, FCC press release announcing new rules "governing political broadcasting under Section 315 of the Communications Act." |
| FOLDER 370 | Political Broadcasting 1937.  
9 items.  
Original, onionskin, and mimeographed letters, memoranda, and reports on political broadcasts. |
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<td><strong>FOLDER 374</strong></td>
<td>Politics (References to on Shows). 1936 - 1940. 9 items. Original, onionskin, and mimeographed memoranda, telegrams, and a script containing political satire. Highlights: November 19, 1940, telegram mentions complaints received from Democrats and Republicans concerning Bob Hope's political jokes. August, 1940 3-page fill-in-the-blank commercial script designed to sell cigars, cigarettes, and hats which was rejected because of its political content.</td>
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<td><strong>FOLDER 375</strong></td>
<td>President 1932-40. 11 items. Original, onionskin, and mimeographed letters, memoranda, press release, articles, and biographical sketches of NBC presidents. Highlights: June 7, 1940, letter of resignation from Lenox R. Lohr.</td>
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<td><strong>FOLDER 376</strong></td>
<td>President Assistants. 1937 - 1940. 4 items. Mimeographed memoranda announcing appointments in the Office of the President.</td>
</tr>
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<td><strong>FOLDER 377</strong></td>
<td>President Authorities 1936-40. 20 items. Onionskin and mimeographed memoranda, a telegram, and reports outlining responsibilities in the President's office.</td>
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<td>FOLDER 378</td>
<td>President Authorities 1931-35. 31 items. Onionskin, handwritten, and mimeographed memoranda and reports outlining responsibilities in the President's office.</td>
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<tr>
<td>FOLDER 379</td>
<td>President Authorities 1926-30. 16 items. Onionskin and mimeographed memoranda and reports outlining responsibilities in the President's office.</td>
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<td>FOLDER 380</td>
<td>President Executive Vice President 1939-39. 3 items. Mimeographed memoranda announcing the appointment of Niles Trammell as Executive Vice President and a Director of NBC.</td>
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<td>FOLDER 381</td>
<td>Presidents. 1984 - 1989. 2 items. Mimeographed lists of NBC Presidents.</td>
</tr>
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<td>FOLDER 382</td>
<td>Press Department 1932-49. 27 items. Original, onionskin, mimeographed reports and mimeographed memoranda and an excerpt of a report announcing personnel changes and duties in the NBC Press Department. Printed items: March 14, 16, 18, 20, 25, and March 28, 1936, editions of NBC Newspictures.</td>
</tr>
<tr>
<td>FOLDER 383</td>
<td>Press Department-Authorities 1933-49. 2 items. Mimeographed memoranda assigning duties in the NBC Press Department.</td>
</tr>
<tr>
<td>FOLDER 384</td>
<td>Program and Talent Sales Division 1940-41. 18 items. Onionskin and mimeographed memoranda, reports, and an organization chart of the Program and Talent Sales Division.</td>
</tr>
<tr>
<td>FOLDER 385</td>
<td>Program Department Authorities. 1928 - 1941. 98 items. Onionskin and mimeographed memoranda, a telegram, and reports specifying duties in the Program Department. Highlights: February, 1936 2-page &quot;analysis of the studio duties of production man and engineer.&quot;</td>
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<td>FOLDER 386</td>
<td>Program Department 1948-50. 2 items. Mimeographed press release and handwritten report on personnel changes in the Program Department.</td>
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<td>FOLDER 387</td>
<td>Program Department 1940-49. 15 items. Mimeographed memoranda, reports, and several organization charts of the Program Department. Highlights: November 24, 1942, organization chart of the Program Department. December 9, 1940, organization and control chart of the Program Department. November 24, 1942, organization chart of NBC.</td>
</tr>
<tr>
<td>FOLDER 388</td>
<td>Program Department 1929-45. 75 items. Original, onionskin, and mimeographed letters, organization charts, memoranda, and reports on the Program Department.</td>
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Highlights: May 18, 1934, 6-page personnel report. December 19, 1933, 15-page report, "Recommendations for the Organization of a Commercial Production Unit in the Program Department of the National Broadcasting Company."

FOLDER 389 Program Department Announcing Division. 1947 - 1932.
28 items.
Original, onionskin, and mimeographed memoranda and reports on the Announcing Division.
Highlights: September, 1938 10-page report charts the amount of hours and number of programs that announcers work on during one week.

FOLDER 390 Program Department Business Manager. 1933 - 1944.
5 items.
Onionskin and mimeographed memoranda and an excerpt from a report announcing personnel changes in the Program Department.

FOLDER 391 Program Department Central Booking Office. 1940 - 1945.
4 items.
Onionskin and mimeographed memoranda outlining changes in personnel and duties of the Central Booking Office.

FOLDER 392 Program Department Children's Division. 1938.
1 item.
Onionskin memo reassigning duties in the Children's Division.

FOLDER 393 Program Department Commercial Division. 1935 - 1939.
7 items.
Original, handwritten, onionskin, and mimeographed memoranda and reports on the Commercial Division.
Highlights: 1935 or 1936 6-page report, "Commercial Program Activities."

FOLDER 394 Program Department Eastern Division. 1942 - 1945.
5 items.
Mimeographed memoranda announcing personnel changes in the Eastern Division.

FOLDER 395 Program Department Education Division 1934-40.
24 items.
Original, handwritten, onionskin, and mimeographed memoranda, a letter, an article, and reports on the Education Division.

FOLDER 396 Program Department Music Division. 1926 - 1948.
52 items.
Onionskin and mimeographed letters, memoranda, reports, and an organization chart of the Music Division.
Highlights: May 15, 1936, 3-page report by H. Leopold Spitalny to Frank J. Black about recommendations for the music division. April 12, 1926, 14-page report on the music division, "Synopsis of New Department."

FOLDER 397 Program Department Music Library. 1931 - 1948.
3 items.
Mimeographed memoranda and an excerpt of a report on the Music Library Division.

FOLDER 398 Program Department News & Special Events Division 1936-42.
14 items.
Original, onionskin, and mimeographed memoranda and reports on the News & Special Events Division.
Highlights: December 22, 1941, memo from C. L. Menser to A. A. Schechter disagreeing with a request to pay the news staff a bonus for work done in the emergency.

FOLDER 399 Program Department Night Program Manager 1934-46.
11 items.
Onionskin and mimeographed memoranda and reports on the Night Program Office.

FOLDER 400
Program Department Operations Division 1948-49.
2 items.
Mimeographed memoranda concerning the Operations Division.

FOLDER 401
Program Department Production Division 1933-49.
62 items.
Original, handwritten, onionskin, and mimeographed reports, telegrams, and memoranda about the Production Division.
Highlights: January 9, 1942, memo, "Fees to Production Directors and Writers." January 20, 1941, memo criticizes the production of the Inauguration Concert from Constitution Hall. January 21, 1941, memo concerning the "difficulties encountered by the performance on the air of certain female gentlemen." September 26, 1933, telegram, "As Advised By Telephone Bruce Kamman One Of My Best Production Men Resigned Saturday To Go To Columbia At Twice The Salary He Was Receiving Here."

FOLDER 402
Program Department Program Development Division 4/21/43-. 1943.
1 item.
Mimeographed memo regarding the Program Development Division.

FOLDER 403
Program Department Public Service Division 1940-46.
11 items.
Onionskin and mimeographed memoranda, reports, and a press release pertaining to policies and personnel in the Public Service Division.

FOLDER 404
Program Department Red Network 12/9/40-. 1940.
1 item.
Mimeographed memo, "Changes in Program Department Organization and Assignments."

FOLDER 405
Program Department Script Division. 1931 - 1944.
28 items.
Onionskin, handwritten, and mimeographed reports and memoranda regarding the Script Division.
Highlights: Undated 29-page report, "What Goes on in the NBC Script Division."

FOLDER 406
Program Department Sound Effects Division 1937-.
21 items.
Onionskin and mimeographed memoranda and reports on the Sound Effects Division.

FOLDER 407
Program Department Sound Effects Division 1936.
38 items.
Onionskin, handwritten, and mimeographed memoranda and reports on the Sound Effects Division.
Highlights: February 5, 1936, 3-page report by Alfred H. Morton makes a case for raises in the Sound Effects Division.

FOLDER 408
Program Department Sound Effects Division 1935.
59 items.
Original, onionskin, handwritten, and mimeographed telegrams, invoices, and reports on the Sound Effects Division.
Highlights: April 29, 1935, memo from Alfred H. Morton to R. J. Teichner regarding an employee hurt by a sound effects machine and requiring hospitalization. January 3, 1935, memo refers to a small fire caused by the firing of blanks from a revolver.
Topical Folders, 1922-1986

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<tr>
<td>FOLDER 409</td>
<td>Program Department Sound Effects Division 1934. 31 items. Original, handwritten, onionskin, and mimeographed telegrams, reports, and memoranda related to the Sound Effects Division. Highlights: October 8-21, 1934, schedule of studio work by sound effects men. July 16, 1934, memo from Alfred H. Morton to Ray Kelly describes extensive studio damage caused by sound effects men. June 11, 1934, telegram announcing that NBC will begin charging for sound effects.</td>
</tr>
<tr>
<td>FOLDER 410</td>
<td>Program Department Sound Effects Division 1932-33. 12 items. Onionskin and mimeographed memoranda and reports on the Sound Effects Division. Highlights: October 23, 1933, 3-page report includes salaries.</td>
</tr>
<tr>
<td>FOLDER 411</td>
<td>Program Department Special Programs Division 10/15/48. 1948. 1 item. October 15, 1948, press release, &quot;Wade Arnold Named to Supervise all NBC Special Programs in Move to Broaden Scope of Public Affairs Shows.&quot;</td>
</tr>
<tr>
<td>FOLDER 412</td>
<td>Program Department Sports Events Division 4/15/41. 1941. 1 item. Mimeographed memo announcing the appointment of William Stern as Director of Sports Events.</td>
</tr>
<tr>
<td>FOLDER 413</td>
<td>Program Department Sustaining Division 1937-39. 2 items. Cross reference sheets.</td>
</tr>
<tr>
<td>FOLDER 414</td>
<td>Program Department Talks Division 1940-42. 5 items. Onionskin and mimeographed memoranda and reports on the Talks Division.</td>
</tr>
<tr>
<td>FOLDER 415</td>
<td>Program Department Women's Activities Division 12/9/40. 1935 - 1940. 6 items. Onionskin and mimeographed memoranda and reports about the Women's Activities Division. Highlights: September 30, 1935, 3-page report, &quot;Plans for Women's Affairs Department.&quot;</td>
</tr>
<tr>
<td>FOLDER 417</td>
<td>Programming -- America's Town Meeting of the Air. 1935 - 1940. 9 items Onionskin, handwritten, and mimeographed letters, a telegram, memoranda, reports, a press release, and scripts from America's Town Meeting of the Air. Highlights: May 30, 1935, 8-page script.</td>
</tr>
<tr>
<td>FOLDER 419</td>
<td>Programming Educational Broadcasts. 1934 - 1946. 15 items. Onionskin, handwritten, and mimeographed letters, memoranda, and reports on educational programming. Highlights: March 11, 1946, letter soliciting Winston Churchill's permission to sell his speeches to schools.</td>
</tr>
</tbody>
</table>

20 items.
Onionskin, original, handwritten, and mimeographed articles, letters, and reports on NBC programming.
January 10, 1947, 3-page pamphlet, *NBC Highlights Polling the Polls*.

3 items.

7 items.
Photocopied and mimeographed press releases and reports concerning NBC specials.

13 items.
Photocopied and mimeographed press releases from NBC Sports.
Highlights: December 30, 1964, press release announces the advent of instant replay.
December 4, 1975, press release, "*Miked NFL Referee Heard Live for First Time on TV on NBC.*"

FOLDER 424  Programming TV 1965-70.
52 items.
Original and onionskin press releases and newsletters.
Printed items: 43 4-page *NBC Preview* newsletters from January, 1965 to June, 1969.

FOLDER 425  Programming TV 1961-64.
41 items.
Original and mimeographed press releases, a *Meet the Press* magazine ad, and television schedules.

**FOLDER 426**
Programming TV 1950-60.
57 items.
Original and mimeographed press releases and reports concerning radio and television programming.
Highlights: April 8, 1959, extensive confidential report, *1959-60 Special Programs*.

**FOLDER 427**
2 items.
Original and photocopied press releases and a press kit.

**FOLDER 428**
Programs Criticism 1949-50.
35 items.
Original, onionskin, handwritten, and mimeographed telegrams, an article, audience mail, and NBC letters of reply.
Highlights: Original October 11, 1949, 2-page letter from J. Edgar Hoover to Thomas McFadden of WNBC complaining about critical comments made against the FBI on the *Hi! Jinx* program.

**FOLDER 429**
Programs Criticism 1942-48.
39 items.
Original, handwritten, onionskin, and mimeographed memoranda, an article, telegram, audience mail, and NBC letters of reply.
Highlights: March 28, 1942, 2-page letter criticizes H. V. Kaltenborn for anti-labor bias, among other things. October 9, 1948, letter criticizes the *Eddie Cantor* show where Humphrey Bogart plays a baby sitter and humorously paraphrases the Pledge of Allegiance. January 2, 1948, letter complains about the song, "Hunk of my Heart," heard on *Duffy's Tavern*, which declares that the singer's heart is wrapped up in his sweetheart's intestine. Several critical letters from November and December, 1946 concerning Harry Wismer's performance as the announcer on the Army-Navy football game.

**FOLDER 430**
Programs Criticism 1938-41.
42 items.
Original, handwritten, onionskin, and mimeographed scripts, telegrams, an organization chart, memoranda, reports, audience mail, and NBC letters of reply.
Highlights: June 17, 1941, 2-page perceptive critique by a listener. February 28, 1941, original letter from singer Arthur Fields and Fred Hall denying responsibility for an objectionable song broadcasted on the *Four-Way Cold Tablet* program. June 18, 1939, transcription of the June 17, 1939, *Vox Pop* program where Governor Bailey of Arkansas used the word "nigger," causing a flurry of protests. June 30, 1938, hate letter typical of many found in the "program criticism" files. February 17, 1938, letter from David Sarnoff assuring a listener that NBC doesn't accept liquor advertising.

**FOLDER 431**
Programs Criticism 1937.
27 items.
Original, onionskin, handwritten, and mimeographed telegrams, memoranda, reports, audience mail, and NBC letters of reply.
Highlights: June 28, 1937, memo from J. Ernest Cutting to D. S. Tuthill, "What's the Matter with Our Programs." February 26, 1937, 2-page in-house critique of the Blue network so caustic that the writer's name was removed from the memo.

**FOLDER 432**
Programs Criticism 1936.
49 items.
Original, handwritten, onionskin, and mimeographed memoranda, a script, telegrams, and critical letters from the general public.
Highlights: August 7, 1936, letter accuses NBC of "exalting the Reds" and spreading Communist propaganda on the Rudy Vallee program. August 12, 1936, letter demands the removal of "Abe, Ike, Jake, Ben, Sol and Moe and others of the same breed who have the brass to conceal themselves behind grand old Christian names." September 9, 1936, letter criticizes NBC for broadcasting the Communist presidential candidate and states, "It is disgraceful that any corporation should render aid and comfort to Communists. With all of Hitler's drawbacks, he knows how to treat Communists. I approve his treatment of them." April 2, 1936, letter addresses the Fred Allen program which contained the lines, "baggy hips," and "going to pot." February 11, 1936, letter from the NAACP protesting the use of the word "darky" on the Roses and Drums program.

FOLDER 433 Programs Criticism -1936.

60 items.

Original, onionskin, handwritten, and onionskin memoranda, reports, telegrams, audience mail, and NBC letters of reply.


FOLDER 434 Programs Monitoring 1931 - 1941.

12 items.

Original, onionskin, handwritten, and mimeographed memoranda and reports on the monitoring of radio programs.

Highlights: November 16-17, 1934, 3-page report, "Comments on Sustaining programs."

FOLDER 435 Programs Property Rights. 1936 - 1939.

12 items.

Original, onionskin, and mimeographed memoranda and reports on program property rights.


FOLDER 436 Programs Release of Information. 1940.

2 items.

Onionskin and mimeographed memoranda announcing new policies for releasing information to the press.

FOLDER 437 Programs Responsibility Reports (TV) July-December 1956.

3 items.

Mimeographed monthly responsibility reports which contain program descriptions.

FOLDER 438 Programs Responsibility Reports (TV) January-June 1956.

6 items.

Mimeographed monthly responsibility reports which contain program descriptions.


7 items.

Mimeographed monthly responsibility reports which contain program descriptions.


5 items.

Mimeographed monthly responsibility reports which contain program descriptions.

FOLDER 441 Programs Responsibility Reports (TV) 1953-1954.

9 items.

Mimeographed monthly responsibility reports which contain program descriptions.

FOLDER 442 Promotion Television. 1935 - 1939.

8 items.
Onionskin, handwritten, and mimeographed memoranda and a letter regarding the NBC-TV
Promotion Department.
Highlights: February 16, 1937, memo, "Television and Toscanini."

FOLDER 443 Propaganda. 1936 - 1942.
16 items.
Original, onionskin, and mimeographed reports, memoranda, and a letter concerning
propaganda.
Highlights: June 27, 1940, letter from a listener urging NBC to produce programs to
counteract the growing sympathy for Hitler in the United States. March 20, 1941, RCA
memo, "Special National Defense Listening Posts Will Study Foreign Short-Wave
Broadcasts."
Printed items: April 20, 1938, 2-page Senate Committee on Foreign Relations report,
Foreign Propaganda.

FOLDER 444 Psychiatry. 1941.
1 item.
Cross reference page referring to a complaint from the American Psychiatric Association
regarding John J. Anthony's Good Will Hour.

4 items.
Original, onionskin, and mimeographed memoranda regarding NBC's policy on public
address systems.

FOLDER 446 Public Affairs & Educational Department. 1942 - 1948.
3 items.
Mimeographed memoranda and an organization chart of the Public Affairs & Educational
Department.
Highlights: November 24, 1942, organization chart of the Public Service Department.

FOLDER 447 Public Relations 1939-.
14 items.
Original, onionskin, and mimeographed memoranda and reports concerning public relations
and addressing NBC's public relations needs.
Highlights: April, 1939 37-page report, "A Study of the Public Relations of the National
Broadcasting Company." 1939 350-page original report, "Public Relations," includes
sample letters and artist passes.

FOLDER 448 Public Service Department 1942.
13 items.
Mimeographed memoranda and an excerpt of a report announcing personnel and policy
changes in the Public Service Department.

FOLDER 449 Public Service Department Women's Activities Division 9/22/43- . 1943 - 1944.
2 items.
Mimeographed memoranda concerning the Women's Activities Division.

FOLDER 450 A-Z Public Service 1952.
1 item. (clipped)
Original letter inviting Samuel Chotzinoff to an awards dinner and Mr. Chotzinoff's letter of
regret.

FOLDER 451 A-Z Public Service 1951.
1 item.
Printed item: American Legion Citation of Appreciation to Mrs. Doris Corwith for her help
in producing the radio series, If Fight We Must.

FOLDER 452 A-Z Public Service 1950.
5 items.
Original, handwritten, onionskin, and mimeographed letters, memoranda, a legal release, and transcripts of public service programs.

Highlights: December 22, 1950, release, indemnifying NBC "from any responsibility for physical or mental damage to myself which might arise or result from participation in an unusual contest." September 15, 1950, letter from the United Secularists of America demanding airtime to respond to an NBC broadcast defaming secularism and humanism.

FOLDER 453
A-Z Public Service 1949.
15 items.
Original, onionskin, handwritten, and mimeographed articles, letters, a resume, press releases, memoranda, and scripts of public service programs.

FOLDER 454
A-Z Public Service 1948.
2 items.
Original letter and onionskin report on United Nations Week.
Highlights: February 20, 1948, original letter from Dwight D. Eisenhower promoting Brotherhood Week, sponsored by the National Conference of Christians and Jews. (The letter has been heavily stamped and marked on by NBC)

FOLDER 455
Public Service 1948 Awards.
2 items.
Public service awards from the White House and the National Exchange Club to Dwight Herrick and NBC, respectively.

FOLDER 456
3 items.
Onionskin, handwritten, and mimeographed memoranda, a letter, a CBS press release, and reports on public service programs and the United Nations.
Highlights: January 30, 1947, 3-page analysis of several classical music program proposals.

FOLDER 457
A-Z Public Service 1946.
24 items
Original and onionskin letters concerning public service broadcasting.
Highlights: May 13, 1946, signed cover letter and attached 15-page memorandum (dated May 10) from David Sarnoff to William Benton, Assistant Secretary of State, regarding international broadcasting. Letters and memoranda concerning the Schwerin Reactometer, an automated device for testing audience response.

FOLDER 458
Public Service Art of Home Living 1946.
1 item. (clipped)
Original and onionskin letters, an article, and program proposals.
Highlights: 1946 8-page radio program proposal, "Home Sweet Home."

FOLDER 459
1 item. (clipped)
Original, onionskin, and mimeographed letters, memoranda, and a report on a speaker, appearing on NBC's *Highlights of the Bible* program, who plagiarized the material for his speech.

FOLDER 460
Public Service 1946 -- The Man Behind the Masterpiece.
10 items.
Original and onionskin letters and a promotional announcement regarding the transcription radio feature *The Man Behind the Masterpiece*, a 26-part series of half-hour biographies of famous artists.
<table>
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<tr>
<th>Folder</th>
<th>Public Service 1946 United Nations Project.</th>
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<tbody>
<tr>
<td></td>
<td>7 items. Original and onionskin letters, minutes of a meeting, and a promotional mailing, all dealing with NBC's United Nations Project.</td>
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<tr>
<td></td>
<td>Printed items: promotional folder, National Broadcasting Company's United Nations Project.</td>
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<tr>
<th>Folder</th>
<th>A-Z Public Service 1945.</th>
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<tbody>
<tr>
<td></td>
<td>47 items Original and onionskin letters, handwritten notes and mimeographed memoranda regarding public service broadcasts. Highlights: February, 1945, letters and memoranda regarding the NBC program They Call Me Joe, which was awarded a Citation of Distinguished Merit from the National Conference of Christians and Jews. Printed items: an 8.5&quot; x 3.5&quot; mailing entitled Letter From The President dating from February, 1945, promoting the twelfth anniversary of Brotherhood Week, sponsored by the National Conference of Christians and Jews.</td>
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<th>Folder</th>
<th>Public Service 1945 Gilbert Chase.</th>
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<tbody>
<tr>
<td></td>
<td>18 items. Original and onionskin letters, memoranda, and hand-written notes regarding Mr. Gilbert Chase, an NBC employee contracted by the Music Division of the Library of Congress to travel to Mexico, South America, and Cuba as the Library's consultant on the American Music Loan Libraries Project. Highlights: April 18, 1945 letter from Luther H. Evans, Acting Librarian of Congress, to Dr. James R. Angell, Public Service Counselor for NBC.</td>
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<th>Folder</th>
<th>Public Service 1945 Hometown U.S.A.</th>
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<td></td>
<td>7 items. Original and onionskin letters, a handwritten note, and a newspaper supplement This Week Magazine. All relate to U.S. servicemen returning home and the program Hometown U.S.A.</td>
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<td></td>
<td>Printed items: February 25, 1945 edition of This Week, featuring a cover story on the CBS radio program Assignment Home.</td>
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<th>Folder</th>
<th>Public Service 1945 NBC Inter-American University of the Air.</th>
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<td>2 items. An onionskin letter and a mimeographed dossier concerning the Inter-American University of the Air.</td>
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<th>Folder</th>
<th>A-Z Public Service 1944.</th>
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<tr>
<td></td>
<td>24 items. Original, mimeographed and onionskin letters and memoranda regarding public service programming for the year 1944.</td>
</tr>
<tr>
<td></td>
<td>Printed items: two George Foster Peabody Award certificates presented by the Regents of the University System of Georgia and the National Association of Broadcasters to Bob Hope for humor, and the program The Lands of the Free for Outstanding Educational Program. Both are dated June 12, 1944.</td>
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<th>Folder</th>
<th>Public Service 1944 Columbia University.</th>
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<tr>
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<td>18 items. Original, mimeographed and onionskin letters and memoranda regarding the joint effort between NBC's University of the Air and Columbia University's Extension Division to create a radio unit at Columbia which would offer a radio studies curriculum.</td>
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<th>Folder</th>
<th>Public Service 1944 Evans Clark.</th>
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<tr>
<td></td>
<td>8 items. Original and onionskin letters to, from, or about Mr. Evans Clark, Director of the Twentieth Century Fund and a proposed radio series on economic research to be sponsored by the Fund.</td>
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</tbody>
</table>
Highlights: A 28-page, confidential document: "Proposals For A New Radio Series Offering Popular Interpretations of Economic Research", dated September 26, 1944, that includes a sample script for one of the programs.

FOLDER 469 Public Service 1944 Here's To Youth.
6 items.
Original, mimeographed and onionskin letters, memoranda, and a telegram, all concerning the NBC program Here's To Youth.

FOLDER 470 A-Z Public Service 1943.
6 items.
Original and mimeographed memoranda and notes for a talk, and onionskin letters, all relating to various NBC public service programs.

FOLDER 471 A-Z Public Service 1942.
16 items.
Original, handwritten, onionskin, and mimeographed program schedules, reports, and memoranda concerning public service programs.
Highlights: An April 29, 1942 memorandum to Dr. James R. Angell from Sterling Fisher providing detailed cost estimates for the programs and talent required for a series entitled Music of the New World.

FOLDER 472 Public Service Programs 1942-1961.
5 items.
Onionskin and mimeographed memoranda and a report about public service programming.

FOLDER 473 Public Service Programs 1941.
25 items.
Highlights: 1941 43-page report, "NBC Broadcasts in Behalf of Various Organizations."
Printed items: 1940 12-page pamphlet, NBC Interprets Public Service in Radio Broadcasting.

FOLDER 474 Public Service Programs 1938-41 Comparison NBC - CBS.
19 items.
Original, handwritten, onionskin, and mimeographed reports, an article, and memoranda on public service programs.
Highlights: March 11, 1940, memo labeled, "Confidential * No Record Kept * Please Destroy," compares the amount of time given by the three networks to public service broadcasts. 1940 10-page report, "Red and Blue Networks," classifies opera and college football broadcasts as public service programs. January 21, 1940, 3-page report by Frank M. Russell to Lenox R. Lohr labelled, "Confidential * No Record Kept * Please Destroy," harshly criticizes Columbia's raids on NBC stations and lack of public service programming.

FOLDER 475 Public Service Programs 1941 Evaluation of School Broadcasts.
5 items.
Original typed documents and a mimeographed form, all concerning evaluations of an NBC project to use sound recordings and broadcasts in public schools.

FOLDER 476 Public Service Programs 1933-40 Comparison NBC - CBS.
23 items.
Original, onionskin, and mimeographed telegrams, reports, memoranda, a letter, and articles about public service programs.
Highlights: Fifty one-page report, "NBC Blue Network Public Service Broadcasts 1940."
Fifty two-page report, "NBC Red Network Public Service Broadcasts 1940."
FOLDER 477 Public Service Program Use of the Term. 1938 - 1946.
18 items.
Original, onionskin, and mimeographed telegrams and memoranda concerning the correct use of terminology when referring to public service programs. Highlights: March 12, 1940, memo unsuccessfully requests the labeling of Arch Obeler and Radio Guild as public service features, ending the memo with-"Room 411 awaits the deluge of bricks!"

FOLDER 4 Publicity Department 1936-39.
9 items.
Mimeographed reports and memoranda about the Public Relations Department. Highlights: January 24, 1939, 61-page "Report on the Publicity Department." Undated 2-page memo concerning publicity activities of WEAF and WJZ.

FOLDER 479 Publicity Department Authorities 1936-39.
8 items.
Onionskin and mimeographed memoranda announcing personnel responsibilities in the Publicity Department.

FOLDER 480 Publicity Department Information Division 1936-39.
8 items.

FOLDER 481 Publicity Department Press Division 1936-39.
10 items.
Onionskin and mimeographed memoranda and reports regarding the Press Division. Highlights: April 14, 1938, memo, "Publicity on Forthcoming Programs," criticizes Publicity Department for a premature press release on an NBC satire of Disney's Snow White that NBC had to withdraw when Disney objected.

FOLDER 482 Radio City Use of Name. 1934 - 1946.
7 items.
Onionskin and mimeographed memoranda advocating NBC's use of Radio City instead of Rockefeller Center when referring to NBC's headquarters.

FOLDER 483 Radio Conferences Guatemala November, 1938.
1 item. (clipped)
Onionskin and mimeographed memoranda announcing details of upcoming radio conference.

FOLDER 484 Radio Conferences Inter-American Radio Conference 1938-41.
20 items.
Original, onionskin, and mimeographed telegrams, reports, letters, memoranda, an FCC press release on the Havana Agreement, and a cross reference page referring to the North American Agreement. Highlights: January 3, 1940, 2-page memo lists frequency changes on NBC stations necessitated by the Havana Agreement. April 18, 1939, memo addresses the problem of Mexican border stations.

FOLDER 485 Radio Conferences Inter-American Radio Conference 1937.
18 items.
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</table>
| 486    | Radio Conferences Inter-American Radio Conference 1940.  
1 item. (clipped)  
Onionskin and mimeographed reports and a memo regarding the Santiago Conference. |
| 487    | Radio Conferences Inter-Continental Meeting of Broadcasting Organizations. 1936.  
3 items.  
Onionskin, original, handwritten, and mimeographed reports and memoranda regarding the Paris conference. |
1 item.  
December 27, 1938, 4-page onionskin "Report on the Results of the Conference." |
17 items.  
Onionskin and mimeographed letters, memoranda, reports, and a State Department press release concerning the Cairo conference.  
Highlights: May 20, 1938, 9-page report, "The International Telecommunication Conferences of Cairo, 1938." |
5 items.  
Onionskin and mimeographed memoranda and a letter referring to the Bucharest conference. |
| 491    | Radio Conferences Regional Radio Conference 1937.  
2 items.  
Mimeoegraphed memoranda and a report from the Havana conference.  
| 492    | Radio Conferences Regional Conference of Tropical American Countries. 1940.  
1 item.  
Mimeographed 14-page report, "Regional Radio Conference of Tropical American Countries; Bogota 1939." |
| 493    | Radio Industry 1941.  
9 items.  
Onionskin and mimeographed memoranda, an article, and reports on the radio industry.  
8 items.  
Original and mimeographed publications, a press release, and an article on RCA.  
| 495    | RCA Annual Reports 1970-85.  
26 items.  
Original reports of annual shareholder meetings and annual reports.  
| 496    | RCA Annual Reports 1965-69.  
12 items.  
Original reports of annual shareholder meetings and annual reports. |
Topical Folders, 1922-1986


**FOLDER 497**
**RCA Annual Reports 1960-64.**
11 items.
Original reports of annual shareholder meetings and annual reports.

**FOLDER 498**
**RCA Annual Reports 1950-59.**
16 items.
Original annual reports and various RCA pamphlets.

**FOLDER 499**
**RCA Annual Report 1940-49.**
17 items.
Original annual reports and a report to employees.
Printed items: RCA annual reports from 1940 through 1949. 1948 16-page pamphlet, *Report to Employees*.

**FOLDER 500**
**RCA Annual Report 1921-1939.**
31 items.
Original reports of annual shareholder meetings and annual reports.
Printed items: Annual reports from 1921 through 1939. Shareholder meeting reports from 1921, 1933, 1934, 1935, and 1936.

**FOLDER 501**
**RCA Dining Room. 1933 - 1934.**
3 items.
Mimeographed memoranda concerning the RCA dining room.

**FOLDER 502**
**RCA Electronic Age 1960.**
15 items.
Issues of RCA's *Electronic Age* from 1960-64 as well as a technical report from 1982.
Highlights: Confidential technical report, "Custom SLSI Symposium," which covers technological challenges and advances in areas such as broadcast electronics as well as missile and surface radar.

**FOLDER 503**
**RCA *Electronics for Living* 1959-.**
12 items.
Twelve original issues of *Electronics for Living*.

**FOLDER 504**
**RCA/GE Merger 1986.**
4 items.
Photocopied memoranda and press releases announcing the merger.

**FOLDER 505**
**RCA-NBC Cooperation. 1926 - 1971.**
55 items.
Original, photocopied, mimeographed, and onionskin letters, memoranda, a press release, and a report on RCA-NBC cooperation and other issues.
Highlights: September 29, 1935, 2-page list of spot announcements encouraging listeners to maintain their radios. February 25, 1935, memo encouraging NBC to inform RCA Victor whenever a popular song was becoming a hit, "so that Victor could make the recordings in advance of the market." March 9, 1933, letter from David Sarnoff to Richard Patterson Jr. of NBC complaining that a recent NBC manual failed to mention RCA. September 14, 1926, 11-page proposal for a publicity department for NBC from the Broadcast Company of America.
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<tr>
<th>Folder</th>
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57 items.  
Fifty seven original issues of the *RCA News Letter*. |
| FOLDER 507 | *RCA News Letter* 1954.  
61 items.  
Sixty original issues of the *RCA News Letter*. |
18 items.  
Mimeoographed memoranda, annual reports to employees, and reports.  
| FOLDER 509 | Radio Industry 1924-40.  
27 items.  
Original, onionskin, and mimeographed memoranda, a letter, and reports on a wide variety of radio issues.  
Highlights: November 11, 1938, 2-page memo concerning the interest of NBC and CBS in participating in a BBC debate on public versus private ownership of radio. April 9, 1935, memo from John F. Royal to M. H. Aylesworth expressing concern over a play called *The Hook-Up*, which "infers that the only way one can get on radio is through the bedroom." [sic] 1924 58-page report, "The Scope of the National Broadcasting System." |
4 items.  
Original, onionskin, and mimeographed reports concerning the issue of a radio monopoly.  
Highlights: March 4, 1937, 26-page report listing extensive NBC financial data. |
| FOLDER 511 | Radio Recording Department. 1945 - 1949.  
7 items.  
Mimeoographed memoranda and a press release concerning the Radio Recording Department. |
| FOLDER 512 | Radio Recording Department 1940.  
15 items.  
Mimeoographed memoranda, onionskin correspondence, and a press release concerning the Radio Recording Department. |
| FOLDER 513 | Radio Recording Department Authorities. 1936 - 1943.  
9 items.  
Original, onionskin, and mimeographed letters, memoranda, and cross references concerning management of the Radio Recording Department. |
| FOLDER 514 | Radio Stamps. 1938.  
1 item.  
Onionskin memoranda about the possibility of a postage stamp honoring the radio industry. |
| FOLDER 515 | Radio Technical Planning Board. 1943 - 1944.  
20 items.  
Mimeoographed memoranda, original and onionskin letters and reports on the Radio Technical Planning Board.  
Highlights: 1944 "Not to be Published" 13-page "Interim Report on Postwar Television Standards." |
| FOLDER 516 | Rates Local Television. 1961.  
1 item.  
A 3-page mimeographed press release announcing changes in the 1961 television rate card. |
| FOLDER 517 | Rates Rate Cards Local Television. 1949-66.  
4 items. |
Four rate card pamphlets.
April 1, 1949 pamphlet, *Rate Card No. 5*, WNBT New York. October 1, 1948 pamphlet, 
*Rate Card No. 4*, WNBT New York.

**FOLDER 518**
Rates Rate Cards Network Television. 1951 - 1968.
2 items.
Two rate card pamphlets.

**FOLDER 519**
8 items.
Mimeographed reports, original and onionskin letters and memoranda, all concerning rates for network productions and services.

**FOLDER 520**
8 items.
Mimeographed, original and onionskin reports, letters and memoranda regarding television receivers.
Highlights: A letter from H.M. Beville, Chief Statistician at NBC, to Mr. E.P.H. James dated December 16, 1938, suggesting a "scheme" to collect data on home ownership of TV sets by offering a free handbook of radio operation upon receipt of a postcard attached to the set.

**FOLDER 521**
Receiving Sets Television In Offices. 1938 - 1942.
22 items.
Mimeographed, original and onionskin letters and memoranda regarding the installation of television sets in various offices at NBC New York.

**FOLDER 522**
Receiving Sets Television Loans. 1936 - 1049.
78 items
Mimeographed, original and onionskin letters, memoranda, and several telegrams regarding both loans and gifts of television sets to various NBC employees, outside VIP's and advertisers.
Highlights: April 22, 1936, letter to Lenox Lohr, President of NBC from David Sarnoff, President of RCA regarding an early field test of television. March 26, 1940, letter to William Clarke from Frank E. Mason informing him that Mr. Lohr wants a television set installed in the Waldorf-Astoria Towers apartment of Will H. Hays.

**FOLDER 523**
32 items.
Mimeographed, original and onionskin letters and memoranda concerning loans of television sets to NBC and RCA employees.

**FOLDER 524**
Receiving Sets Television Servicing. 1938 - 1944.
10 items.
Mimeographed, original and onionskin letters and telegrams concerning the repair of television sets loaned and given by NBC.

**FOLDER 525**
Recordings Electrical Transcriptions Department 1935-36.
31 items.
Onionskin and mimeographed correspondence, memoranda, a folder and a booklet concerning electrical transcriptions and the Electrical Transcription Department.
Highlights: an undated, 18-page folder entitled "NBC Recorded Program Service For National and Local Spot Advertising."
Printed items: 1935 booklet *Facts about Electrical Transcriptions*.

**FOLDER 526**
Recordings Electrical Transcriptions Department 1937-39.
17 items.
## FOLDER 527
**Recordings Electrical Transcriptions Department 1934.**
- 31 items.
- Original, onionskin, and mimeographed letters, reports, and several dossiers concerning electrical transcriptions and the Electrical Transcription Department.
- Highlights: 1934 dossier made up of letters, memoranda, and a telegram concerning the agreement with RCA Victor to record and manufacture electrical transcriptions of NBC broadcasts. Original 11-page report Estimated Sales, "Costs and Profit NBC Recorded Program Division For the Calendar Year 1935" by Lloyd Egner.

## FOLDER 528
**Recordings Electrical Transcriptions Department Mr. Patterson's File 1933-34.**
- 26 items.
- Original, onionskin, and mimeographed letters, a telegram and memoranda sent and received by Mr. Richard C. Patterson, Jr., Executive Vice President of NBC. The materials all concern the development of an electrical transcription business in cooperation with RCA Victor. The items are stapled together in a single dossier, with an attached note from Mark Woods requesting that the papers be kept separate from other files.
- Highlights: Onionskin draft of a May 28, 1934, letter from Richard C. Patterson, Jr. to Elmer T. Cunningham, President of RCA Victor proposing specific terms for the relationship between Victor and NBC and the division of labor in their joint electrical transcription venture.

## FOLDER 529
**Recordings Electrical Transcriptions Department Report of the Committee on Transcriptions 1934.**
- 4 items.
- Four mimeographed reports bound in folders.
- Highlights: Three copies of the October 24, 1934, "Report of the Committee on Transcriptions" to Mr. David Sarnoff, President, Radio Corporation of America. One copy of the March 13, 1934, "Report of the Committee on Station Representation and Electrical Transcriptions."

## FOLDER 530
**Recordings Electrical Transcriptions Department - 1933.**
- 59 items.
- Original, onionskin, and mimeographed letters, memoranda, and a telegram concerning the Electrical Transcriptions Department.
- Highlights: October 10, 1934, draft of letter from E.T. Cunningham, President of RCA Victor Records, to David Sarnoff, regarding NBC's electrical transcription recording effort.

## FOLDER 531
**Recordings Phonograph Television. 1940.**
- 1 item.
- An onionskin letter.
- Highlights: February 7, 1940, letter from Thomas Hutchinson to Robert P. Myers asking for clarification on the legality of broadcasting commercial 78rpm recordings. He notes that "we have been using this type of record on television and so far, have gotten away with it."

## FOLDER 532
**Recordings Record Players Television. 1941.**
- 1 item.
- Mimeographed memorandum requesting that Program Department staff refrain from using transcription turntables and instead use regular "Victrola" machines to play records.

## FOLDER 533
**Recordings Reference Recordings Television. 1939.**
- 3 items.
Onionskin letters concerning the policy of making reference recordings of the audio portions of television programs.

FOLDER 534
Relays 1950-.  
17 items.  
Onionskin letters and memoranda pertaining to television relays.

FOLDER 535
Relays 1943-49.  
32 items.  
Original, onionskin, and mimeographed memoranda, letters, clippings, reports and a reprinted article on television relays.  

FOLDER 536
23 items.  
Original and onionskin letters, memoranda, reports, photographs, a printed program and a map, all relating to the 1947 relay test between New York and Boston.  
Printed items: a program dated November 13, 1947, Program For Special Demonstration of the Radio Relay System Between New York and Boston, printed by AT&T.  
Highlights: A dossier of 15 items concerning the November test sent from Niles Trammel to General Sarnoff, cover letter dated November 21, 1947. In addition to letters, memoranda and a program for the event, there are six 8X10 black and white photographs with captions that relate to the test.

FOLDER 537
Relays AT&T Transcontinental 1948-52.  
17 items.  
Onionskin letters, a memorandum, an announcement from the F.C.C., and a printed pamphlet concerning transcontinental radio relays.  

FOLDER 538
Relays AT&T West Point to New York 1946.  
11 items.  
Onionskin letters and memoranda pertaining to television relays.

FOLDER 539
Relays Atlantic City 1947.  
33 items.  
Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports on the field testing of NBC television relays to Atlantic City.  
Highlights: 14-page mimeographed memoranda from Dr. Thomas T. Goldsmith, Jr. to Dr. Allen B. Du Mont: Atlantic City Field Tests. Includes 12 original photographs mounted on the last six pages of the document.

FOLDER 540
Relays Bimini to Miami 1956.  
2 items.  
Onionskin letters concerning TV radio frequency relay tests from Nassau to Florida.

FOLDER 541
Relays New York to Princeton 1948-54.  
8 items.  
Onionskin letters regarding relay tests and a chart depicting the line of sight profile from the Empire State Building to the David Sarnoff Research Center in Princeton, N.J.

FOLDER 542
Relays Schenectady to Syracuse 1948.  
8 items.  
Onionskin letters and mimeographed memoranda concerning TV radio frequency relay tests.

FOLDER 543
Relays NBC New York to New Haven 1948.  
1 item.  
Onionskin 4-page report on an NBC television relay system.
## Topical Folders, 1922-1986

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<tr>
<td>FOLDER 545</td>
<td>Relays NBC Philadelphia to Baltimore to Washington 1946-47. 23 items. Original, onionskin and mimeographed letters, memoranda, and reports about television relays. Date(s): Highlights: November 11, 1947, memo compares the cheaper Western Union tariff proposal with that of AT&amp;T</td>
</tr>
<tr>
<td>FOLDER 549</td>
<td>Relays Western Union 1945-48. 4 items. Original, onionskin, and mimeographed memoranda, letters, and Western Union press releases announcing Western Union television relay plans.</td>
</tr>
<tr>
<td>FOLDER 552</td>
<td>Research Department. 1945 - 1949. 6 items. Mimeographed memoranda and an organization chart concerning the Research Department. Highlights: July 1946 organization chart of the NBC Research Department.</td>
</tr>
<tr>
<td>FOLDER 553</td>
<td>Rockefeller Center NBC Space 1931. 3 items. Original and onionskin memoranda and a lease from NBC's move into Rockefeller Center. Highlights: September 3, 1931, memo refers to NBC's plans for Radio City.</td>
</tr>
</tbody>
</table>
Topical Folders, 1922-1986

Container | Contents
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Printed items: October 29, 1931, lease for Rockefeller Center.

FOLDER 554 Rockefeller Center NBC Space 1932.

60 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and a newspaper article about NBC’s move into Rockefeller Center.
Highlights: 1932 14-page whimsical report by O. B. Hanson, “Building an Air-Castle.”
December 29, 1932, 8-page report estimates many of the costs of Radio City.
Printed items: 1932 5-page pamphlet, Rockefeller Center. August, 1932 14-page pamphlet by O. B. Hanson, Planning the NBC Studios for Radio City. November 21, 1932, 60-page lease.

FOLDER 555 Rockefeller Center NBC Space 1933.

37 items.
Original, onionskin, and mimeographed memoranda, letters and reports concerning Rockefeller Center.

FOLDER 556 Rockefeller Center NBC Space 1934.

73 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning Rockefeller Center.
Highlights: October 13, 1934, rent statement billing NBC $32,567.67 for the month of October.


2 items.
Onionskin and mimeographed memoranda outlining potential medical hazards faced by NBC employees working in close proximity to the transmitter in the Empire State Building.

FOLDER 558 Sales Department. 1931 - 1948.

92 items.
Original, onionskin and mimeographed memoranda, correspondence, cross references and departmental reports concerning the Sales Department.

FOLDER 559 Sales Department Authorities . 1932 - 1940.

48 items.
Original, onionskin, handwritten and mimeographed memoranda, correspondence, notes, cross references and departmental reports concerning the management of the Sales Department.

FOLDER 560 Sales Department Blue Network Division 6/12/40-. 1940.

2 items.
Memorandum and a cross reference regarding the Blue Network Sales staff.

FOLDER 561 Sales Department Blue Network Authorities 6/12/40-. 1940.

1 item.
Onionskin memorandum concerning the Blue Network's Sales Department.

FOLDER 562 Sales Department Blue Network Service Division 12/1/41-. 1941.

1 item.
Memorandum announcing the establishment of the Blue Sales Service Department.

FOLDER 563 Sales Department Promotion Division. 1935 - 1940.

28 items.
Original, onionskin and mimeographed memoranda, correspondence, cross references and departmental reports concerning the Promotional Division of the NBC Sales Department.
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<tr>
<td>FOLDER 564</td>
<td>Sales Department Promotion Division Research Section. 1939 - 1940. 3 items. Mimeographed memoranda and a document concerning the Research Section of the Sales Department's Promotion Division.</td>
</tr>
<tr>
<td>FOLDER 565</td>
<td>Sales Department Red Network Division 1940-. 1 item. Mimeographed memorandum announcing the creation of separate sales staffs for the two NBC networks.</td>
</tr>
<tr>
<td>FOLDER 566</td>
<td>Sales Department Red Network Traffic Division 1941-. 1 item. Mimeographed memorandum concerning the Traffic Division of the Sales Department.</td>
</tr>
<tr>
<td>FOLDER 567</td>
<td>Sales Department Traffic Division -1941. 17 items. Original, onionskin and mimeographed memoranda, correspondence, and cross references concerning the Traffic Division of the Sales Department.</td>
</tr>
<tr>
<td>FOLDER 569</td>
<td>Schools Television. 1939. 2 items. Original and onionskin telegrams and a memo concerning NBC's refusal to supply television schools with photographs.</td>
</tr>
<tr>
<td>FOLDER 570</td>
<td>Sound Effects. 1942 - 1952. 2 items. Original, handwritten, and mimeographed reports and a memorandum about the use of sound effects. Highlights: Original notebook containing a log listing the date and program each time a gun was used as a sound effect. June 23, 1952, 66-page thesis presented to the University of Michigan by Herman Lebrecht Moekle, Jr., &quot;The Development and Use of Sound Effects in Network Radio, 1926-1936.&quot;</td>
</tr>
<tr>
<td>FOLDER 571</td>
<td>Sports Department Television 1963-72. 10 items. Mimeographed memoranda concerning personnel moves in the Sports Department.</td>
</tr>
<tr>
<td>FOLDER 572</td>
<td>Stations Department. 1935 - 1949. 35 items. Mimeographed memoranda and press releases concerning the Stations Department.</td>
</tr>
<tr>
<td>FOLDER 573</td>
<td>Stations Department Authorities. 1939 - 1946. 15 items. Mimeographed memoranda and onionskin letters concerning supervision and management of the Stations Department. The are a number of cross reference pages as well.</td>
</tr>
<tr>
<td>FOLDER 574</td>
<td>Stations Department Development &amp; Research Division. 1934 - 1942. 9 items. Onionskin and mimeographed letters and memoranda concerning the Development &amp; Research Division of the Stations Department.</td>
</tr>
<tr>
<td>FOLDER 575</td>
<td>Stations Department Managed &amp; Operated Division Promotion. 1934 - 1938. 13 items.</td>
</tr>
</tbody>
</table>
Original, onionskin and mimeographed letters and memoranda regarding the Managed & Operated Stations Division.

FOLDER 576
Stations Department National Spot and Local Sales Division. 1939 - 1942.
3 items.
Mimeographed memoranda concerning management of the National Spot and Local Sales Division of the Stations Department.

FOLDER 577
Stations Department Operated Stations Division. 1931 - 1942.
30 items.
Original, onionskin and mimeographed letters, memoranda and reports regarding the NBC Operated Stations Division. The original folder heading noted that the folder includes the materials previously filed under: Station Relations Managed & Operated Stations 4/16/34; Station Relations NBC Operated Stations 3/15/35; Managed & Operated Stations Dept. 12/15/36; Stations Department Managed & Operated Stations Division 4/27/39-4/19/42.
Highlights: Report "A Study of Local Station Operations 1936," which includes detailed tables listing specific station expenses and revenues for the years 1931-36.

FOLDER 578
Stations Department Station Relation Division. 1929 - 1949.
48 items.
Original, onionskin and mimeographed letters, memoranda, press releases and reports regarding the Station Relation Division of the Stations Department.

FOLDER 579
Stations Department Traffic Division. 1929 - 1948.
19 items.
Original, onionskin and mimeographed letters and memoranda concerning the Traffic Division.

FOLDER 580
56 items.
Original, onionskin, and mimeographed letters, reports, telegrams, and press releases announcing the inception of various experimental television stations.
Highlights: June 30, 1941, 4-page FCC press release, "Television Goes Commercial July 1st; 22 Stations Speed Early Transition from Experimental to Public Service." May 2, 1940, confidential memo concerning NBC's desire to circumvent monopoly charges in Washington, D.C. by encouraging the Washington Star to own and construct a television station and give NBC a management contract that would allow NBC "to control the Washington situation."

FOLDER 581
Stations Television Call Letters. 1939.
1 item.
Onionskin memo reporting NBC's desire to change the call letters of W2XBS to either W2RCA or W2NBC.

FOLDER 582
Stations Television Empire State Transmitter. 1931 - 1940.
6 items.
Onionskin and mimeographed reports, memoranda, a letter, and a newspaper article about the transmitter at the Empire State Building.

FOLDER 583
Stations Television Frequencies. 1932 - 1939.
7 items.
Original and mimeographed letters, memoranda, and reports regarding the allocation of television frequencies.

FOLDER 584
18 items.
Original, onionskin, mimeographed, photocopied, and handwritten memoranda, reports, and press releases concerning NBC studios.

FOLDER 585 Studios NY (1 of 7). 1923 - 1940.
26 items.
Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, and articles concerning NBC studios.

FOLDER 586 Studios NY (2 of 7). 1940 - 1941.
16 items.
Original, onionskin, and mimeographed memoranda, studio tickets, an article, and reports concerning NBC studios ticket policies.
Highlights: April 17 and May 1, 1941, memoranda and an accompanying newspaper article about shady musician jockeys named "Fats" and "Schnitz" who were barred from NBC studios following their convictions for assaulting a "business rival." May 23, 1940, 2-page memo features a frank assessment of the CBS Golden Theatre.
Printed items: Undated studio tickets.

54 items.
Original, photocopied, onionskin, and mimeographed letters, memoranda, reports, telegrams, and a press release about NBC studios.
Highlights: January 20, 1940, memo concerning gambling by musicians in the studios. June 6 and July 27, 1937, telegrams concerning the acceptability of public dancing in NBC studios during programs. January 5, 1934, memo (one of many on this subject) recommending the stationing of a fireman in uniform "to instruct people to adhere to the regulations." March 31, 1934, strongly worded memo concerning eating and drinking in the studios. March 3, 1935, memo mentions an incident "where Mr. McCann, of McCann-Erickson, insisted that he bring a small portable bar into our studios for the serving of liquor." 1935 30-page report by O. B. Hanson, "The House That Radio Built." November 17, 1936, memo advising the Engineering Department to plan the construction of television studios in Washington, Schenectady, and Philadelphia.

29 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and newspaper articles about NBC's move to 711 5th Avenue.
Highlights: September 27, 1926, photographic print of the building.

51 items.
Original, photocopied, onionskin, and mimeographed memoranda, reports, letters, an article, and a telegram concerning NBC studios.
Printed items: Undated 4-page *Radio City Dedication Program*. Undated, tiny 4-page pamphlet, *This is WEAF*.

**FOLDER 590**

**Studios NY (6 of 7). 1941.**

- 23 items.
- Original, onionskin and mimeographed memoranda, reports, and a telegram concerning NBC studios.
- Highlights: November 3, 1941, telegram, concerning the possible purchase of a Hammond reverberation unit with organ which can be used as an echo chamber. November 7, 1935, witty memo, "Scenery-Curtains in Studios."

**FOLDER 591**

**Studios NY (7 of 7). 1935 - 1984.**

- 10 items
- Mimeographed and photocopied press releases, articles, and a report on NBC studios.
- Highlights: June 24, 1963, 4-page press release, "8H Is Transformed into NBC's Newest, Most Versatile Color Television Broadcasting Facility."

**FOLDER 592**

**Studios Rental/Leases Vanderbilt Theatre (Television). 1942.**

- 1 item.
- Original letters about studio curtains.

**FOLDER 593**

**Studio Tours 1936-85.**

- 74 items.
- Original, onionskin, mimeographed, and photocopied letters, memoranda, reports, press releases, and articles related to studio tours.
- Highlights: October 1, 1934, memo concerning the danger of shattering the illusion of radio by allowing tours to see how sound effects are made. July 23, 1940, memo concerning what appears to have been a bomb threat against Walter Winchell. 1930's NBC tour lecture notes.
- Printed items: Undated *Radio City NBC Studio Tour Post Card*. NBC card mailed to listeners inquiring about unavailable broadcast tickets and inviting them to attend a studio tour.

**FOLDER 594**

**Studio Tours Tour Guides Script 1984.**

- 3 items.
- Original and photocopied press releases, tour manuals, an article, and promotional material related to the NBC studio tours.

**FOLDER 595**

**Suggestions and Ideas (Television) Employees. 1938.**

- 1 item.
- Cross reference page concerning a toy television mobile unit.

**FOLDER 596**

**Suggestions and Ideas (Television)-Outside Sources. 1939 - 1946.**

- 3 items.
- Mimeographed and onionskin memoranda and a letter concerning the handling of television scripts and an outside suggestion to NBC regarding a "television stage."

**FOLDER 597**

**Survey of Research 1944.**

- 1 item.

**FOLDER 598**

**Taxes. 1941.**

- 2 items.
- Onionskin and mimeographed memoranda reacting to a proposed New York City tax on television sets in taverns.
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</table>
18 items.  
Onionskin and mimeographed letters, memoranda, reports, budgets, blueprints, a press release, and an article about television.  
| FOLDER 600 | Television 1940.  
5 items.  
Original, onionskin, and mimeographed memoranda, and reports about television.  
Highlights: May 1, 1940, 35-page confidential report by Roy Norr, consultant to NBC, "On the Public Relations Aspects of the Television Problem." |
| FOLDER 601 | Television 1941.  
8 items.  
Original, onionskin, and mimeographed reports, letters, and memoranda regarding television.  
Printed items: 1941 RCA 19-page pamphlet, *Television Answers to Your Questions.* |
| FOLDER 602 | Television 1942-45.  
15 items.  
Original, onionskin, and mimeographed memoranda, a press release, and reports about television.  
| FOLDER 603 | Television 1946.  
8 items.  
Original, onionskin, and mimeographed letters, memoranda, and reports regarding television.  
| FOLDER 604 | Television Commercial. 1940 - 1946.  
9 items.  
Original, onionskin, and mimeographed letters, press releases, reports, memoranda, and an FCC order concerning NBC television.  
Highlights: June 14, 1941, letter to the FCC requesting permission to begin commercial broadcasting of station W2XBS and W3XNB. June 30, 1941, FCC press release, "Television Goes Commercial July 1st; 22 Stations Speed Early Transition from Experimental to Public Service."  
| FOLDER 605 | Television Commercial Television Research Project. 1935.  
1 item.  
Original and onionskin memoranda and a letter concerning television technical research. |
Printed items: March and September, 1935 issues of The Television Research Institute T-R-I Report.

FOLDER 606 Television Department. 1937 - 1949.
59 items.
Original, onionskin, and mimeographed memoranda and reports on NBC television.
Highlights: November 16, 1937, 1-page memorandum from C.W. Fitch announcing the creation of the Television Program Division and the appointment of Thomas H. Hutchinson as manager. June 29, 1944, 3-page report by O. B. Hanson includes an organization chart of the television department.

FOLDER 607 Television Reference to on air. 1938 - 1940.
9 items.
Onionskin and mimeographed memoranda reporting on references to television on radio programs.
Highlights: March 2, 1940, memo requesting the insertion of references to television into radio scripts whenever possible.

FOLDER 608 Television Statements to the Press. 1935 - 1948.
2 items.
Mimeographed memoranda concerning contact with the press regarding NBC television developments.

FOLDER 609 Television Summary Outline of TV Program Activities 1942-1945.
2 items.
Onionskin and mimeographed memoranda, letters, and a report concerning television.
Highlights: February 26, 1945, report, "Summary Outline of Television Program Activities, Station WNBT, National Broadcasting Company-June 1942 to Date," features fan mail to Arturo Toscanini.

4 items.
Onionskin and mimeographed memoranda and a letter suggesting various terms to represent television.
Highlights: December 4, 1939, memo from O. B. Hanson to A. H. Morton recommending the adoption of the term "radiovision" instead of "television" to describe the new visual medium.

FOLDER 611 Television Broadcasters Association 1933-34.
6 items.
Original and onionskin reports and a letter concerning the TBA.
Highlights: December 8, 1950, 6-page TBA annual report.
Printed items: October 1, 1950, 15-page TBA guidebook, TV Progress. 1950 TBA brochure, A Pledge to Television Broadcasters.

31 items.
Original, onionskin, and mimeographed letters, telegrams, reports, and memoranda referring to the Television Broadcasters Association.
Printed items: 1947 3-page TBA pamphlet, Reduced Membership Dues of Television Broadcasters Association, Inc. 1947 6-page TBA pamphlet, What is TBA Doing for the Television Industry?

FOLDER 613 Television Broadcasters Association 1950.
1 item.
Original, onionskin, and mimeographed memoranda, press releases, a report, and an invitation concerning the Television Broadcasters Association, Inc.


Printed items: December 8, 1950, 4-page invitation soliciting participation in a seminar entitled, Keeping Pace with Television's Growth.

FOLDER 614 Television Broadcasters Association Clinic 1948.

5 items.

Original, onionskin and mimeographed memoranda regarding the 1948 TBA Clinic.

Highlights: November 23, 1948, memo mentions the possible demonstration of a split screen.

Printed items: December 8, 1948, invitation to the 1948 "TBA Television Clinic."

FOLDER 615 Television Broadcasters Association Code Committee 1948.

9 items.

Original, onionskin, and mimeographed letters, memoranda, and reports on broadcasting codes.

Highlights: May 1, 1948, 36-page "Draft of NBC Program Policies." Printed items: July 1, 1948, 8-page National Association of Broadcasters pamphlet, Standards of Practice for American Broadcasters.

FOLDER 616 Television Broadcasters Association Committee on TV Operations, Standards, and Personnel 1948.

12 items.

Original, onionskin, and mimeographed letters and memoranda involving the TBA.

FOLDER 617 Television Broadcasters Association Correspondence June-December 1948.

32 items.

Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning the TBA.

Highlights: Confidential series of TBA memoranda concerning FCC hearings pertaining to rates for television network facilities filed by AT &T and Western Union. August 6, 1948, letter concerning the action taken by the Maryland Censorship Board on television motion picture film


15 items.(clipped)

Mimeographed letters, memoranda, reports, and architectural drawings concerning the TBA Engineering Committee.

Highlights: A report and drawings of the proposed Van Alen Tower for Television.

FOLDER 619 Television Broadcasters Association Engineering Committee 1948.

8 items.

Onionskin and mimeographed reports from the Engineering Committee.

FOLDER 620 Television Broadcasters Association Engineering Committee 1949.

16 items.

Onionskin and mimeographed memoranda, a telegram, and reports from the TBA Engineering Committee.

Highlights: August 23, 1949, TBA memo concerning FCC allocation hearings.

FOLDER 621 Television Broadcasters Association Releases 1948.

12 items.

Original memoranda, reports, and invitations from the TBA.

Highlights: April 27, 1948, TBA memo, "TBA asks F.C.C. to Suspend Proposed Common Carrier Rates Pending Hearing."
Printed items: July 1, 1948, National Association of Broadcasters 8-page pamphlet, *Standards of Practice*. 1948 Motion Picture Association of America 20-page guidebook, *A Code to Govern the Making of Motion and Talking Pictures*, proclaims that “many scenes cannot be presented without arousing dangerous emotions on the part of the immature, the young or the criminal classes.”

**FOLDER 622** Television Broadcasters Association TBA-NAB Merger 1948.

4 items
Onionskin and mimeographed letters, memoranda, and reports on the TBA-NAB merger. Highlights: October 26, 1948, confidential 3-page report by the NAB about the proposed merger.


6 items.
Original press releases regarding the *Today Show*.


2 items.
Original press releases concerning the *Tomorrow Show*.

**FOLDER 625** *Tonight Show*. 1977.

1 item.
Original press releases regarding the *Tonight Show*.

**FOLDER 626** Treasurer's Department. 1933 - 1943.

28 items.
Onionskin and mimeographed memoranda and reports concerning the Treasurer's Department. Highlights: January 18, 1939, 8-page report on the Financial and Statistical departments and includes an organization chart.

**FOLDER 6** Treasurer's Department Auditing Division. 1935 - 1942.

7 items.
Onionskin and mimeographed memoranda, a telegram, and a report concerning the Auditing Department.

**FOLDER 628** Treasurer's Department Authorities. 1926 - 1941.

43 items.
Original, onionskin, and mimeographed memoranda, reports, a press release, and an article concerning the treasurer's department. Highlights: July 1, 1936, press release, "Broadcasting Two Conventions Cost NBC More Than $265,000." January 17, 1935, memo concerning the furious reaction by Royal Fruit Gelatin and its' agency, the J Walter Thompson Co, to the arbitrary cancellation of a *Royal Gelatin Network* program.

**FOLDER 629** Treasurer's Department Cost Accounting Division. 1935 - 1936.

5 items.
Mimeographed memoranda concerning the Cost Accounting Division.

**FOLDER 630** Treasurer's Department Cost Accounting Program Dept. Folder. 1936.

7 items.
Onionskin and mimeographed memoranda and reports pertaining to the Treasurer's Department.

**FOLDER 631** Treasurer's Department Office Management Division. 1930 - 1935.

4 items.
Onionskin and mimeographed memoranda concerning the Office Management Division.

**FOLDER 632** Treasurer's Department Statistical Division. 1930 - 1939.

20 items.
Original, onionskin, and mimeographed memoranda and reports from the Statistical Division.
Highlights: May 8, 1936, report contains an organization chart.

**FOLDER 633**
WEAF. 1935 - 1946.
19 items.
Original, onionskin, and mimeographed reports and memoranda concerning WEAF.
Highlights: March 28, 1935, extensive report, "Study of Radio Field Intensity Coverage of New York-New Jersey Area from WEAF-WJZ and Competing Stations," which includes several coverage maps

**FOLDER 634**
WEAF Change of Call Letters and Frequency. 1926 - 1946.
6 items.
Original, onionskin, mimeographed, and photocopied memoranda, reports, and excerpts from WEAF logs and the WEAF master book.

**FOLDER 635**
WEAF Relocation 1940.
80 items.
Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams involving the relocation of WEAF.

**FOLDER 636**
55 items.
Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, invoices, photographs, and a contract concerning WEAF.
Highlights: February 25, 1939, letter from Pan American Airways Company objecting to NBC's plans to erect a 740-foot radio tower in close proximity to their seaplane base.
Printed items: 1939 advertising leaflet from Queens Radio Labs offering technical solutions to consumer radio problems, including "W-E-A-F Noisy Or Weak?" Two 1938 photographs of the transmitter station building of KYW in Philadelphia.

**FOLDER 637**
WEAF Relocation WJZ 1935.
27 items.
Original, onionskin, and mimeographed letters, memoranda, and reports regarding WEAF, WJZ, and WFIL.
Highlights: November 16, 1935, technical report by O. B. Hanson on WEAF, WJZ, and WFIL includes several coverage maps and population graphs.

**FOLDER 638**
WJZ. 1926 - 1942.
34 items.
Original, onionskin, and mimeographed letters, memoranda, telegrams, and a report about WJZ.

**FOLDER 639**
7 items.
Mimeographed memoranda and an original press release announcing

**FOLDER 640**
WNBC 1946.
13 items.
Original, onionskin, and mimeographed memoranda, reports, and a speech honoring NBC's 20th anniversary and WNBC.
Highlights: November 2, 1946, speech by Governor Dewey honoring NBC on its 20th anniversary.

**FOLDER 641**
World War II (1 of 2). 1939 - 1947.
56 items.
Original, onionskin, handwritten, and mimeographed letters, memoranda, reports, telegrams, and articles about World War II.
Highlights: September 16, 1939, memo prohibiting the broadcasting of ship movements. September 8, 1939, telegram discusses difficulties faced by the NBC reporter in Berlin
by German censors. December 9, 1941, memo cautioning NBC employees about fifth columnists and the possibility of sabotage. September 16, 1939, 4-page report by NBC Berlin correspondent Max Jordan, "European Coverage."

Printed items: September 7, 1939, 6-page NBC pamphlet, Interpretation of NBC Policies During the Current European War. August, 1945 2-page NBC pamphlet from William F. Brooks, The Job Ahead. 1943 21-page newsletter, The Rut, provides information for NBC employees in the armed forces.

FOLDER 642
World War II (2 of 2). 1939 - 1945.
39 items.
Original, onionskin, and mimeographed letters, memoranda, telegrams, a newspaper article, wire copy, and audience mail regarding NBC's coverage of the war.
Highlights: August 28, 1945, 3-page critique by Niles Trammell of NBC's coverage of the war. December 16, 1941, memo, "War Policies," suggests that comedians should “avoid cheap sticking-the-tongue-out gags, fan mail over the air since this may contain coded information, and sound effects, such as sirens, which create alarm." September 5, 1939, memo from John F. Royal to Niles Trammell announcing that NBC is cutting war coverage to the bone and suggesting that "we have grabbed about all the glory we can get." September 5, 1939, UP wire copy announcing that "The government drafted rules designed to protect the American public from propaganda and prohibits radio commentators from attacking severely any belligerent." December 9, 1941, telegram from the Office of Civilian Defense to NBC requesting NBC to allot several time slots for the broadcasting of civil defense information to the American public." December, 1941, 4-page "NAB Wartime Guide” for radio stations. September 26, 1939, 13-page confidential report from Lenox B. Lohr to David Sarnoff concerning the possible use of television. December 31, 1940, letter from the Secretary of the Navy requesting NBC to refrain from broadcasting information on actual or intended movements of Naval ships or aircraft, Marine Corps troop movements, and technical developments. December 9, 1941, 2-page memo concerning the erroneous AP bulletin that enemy aeroplanes were approaching New York. December, 1944 13-page newsletter, The Rut, provides information about NBC employees in the armed forces.

FOLDER 643
World War II Air Raid Precautions Television. 1941 - 1942.
7 items.
Original, onionskin, and mimeographed memoranda, letters, an excerpt from a speech, an article, and a television script concerning air raid precautions in New York City.

FOLDER 644
World War II Publications. 1944 - 1945.
7 items.
NBC magazines detail NBC's coverage of World War II.
Printed items: 1945 48-page NBC soft-bound book with a large red V superimposed on a mushroom cloud, includes many photos and transcripts of NBC’s coverage of the Pacific campaign (2 copies). 1945 51-page NBC magazine with a large red X superimposed over a map of Western Europe, includes many photos and transcripts of NBC's coverage of the European campaign. 1944 33-page NBC magazine, H Hour - 1944 commemorates NBC’s coverage of the Normandy Invasion (2 copies). 1944 174-page NBC book commemorates NBC’s coverage of the war and includes biographical information on NBC news personnel.

FOLDER 645
World War II Ratings. 1941 - 1943.
20 items.
Original, onionskin, and mimeographed letters, memoranda, a telegram, and reports about wartime rationing of communications material and facilities.
Highlights: January 21, 1943, 3-page order from the Board of War Communications, "Precedence for Telegraph Messages to the War Effort or Public Safety." January 26, 1942, 6-page "Preference Rating Order No-P-100," which prioritizes scarce material needed by government and private industry during the war. September 8, 1941, telegram from R.F. Guy of WMAL to the Office of Product Management urgently requesting one power tube and mentions that WMAL is currently borrowing a tube from WRC.

FOLDER 646 World War II NBC War Clinics Agenda Minutes 1942.
5 items.
Original, onionskin, and mimeographed press release and minutes from the NBC war clinics.
Highlights: March 9, 1942, 4-page press release, "NBC Executives to Draw War Plan During Conference Tour of Nation." March 26-27, 1942, 101-page "NBC War Clinic," a transcript of candid NBC deliberations on broadcasting challenges during the war. March 17, 1942, 74-page "NBC War Clinic," explores the problem of risque material by Benny, Allen, Cantor, Skelton, Allen, and considers the firing of Bob Hope for the same reason.

FOLDER 647 World War II NBC War Clinics Agenda Minutes 1943.
18 items.
Original, onionskin, and mimeographed memoranda and reports concerning the 1943 NBC war clinics.
Highlights: March 25, 1943, 16-page report of the 2nd annual NBC war clinic relates discussions between NBC and their affiliates.

FOLDER 648 World War II NBC War Clinics Agenda Minutes 1944.
9 items.
Original, onionskin, and mimeographed letters, telegrams, press release, memoranda, speeches, and reports from the 1944 NBC war clinics.
Highlights: Black 1944 ring binder, "War Clinic Speeches," includes the March 21, 1944, press release announcing that NBC and the BBC would "pool their resources so that American and British listeners can actually hear the sounds of the invasion battles when the assault is launched on Hitler's European fortress."

Advertisers, 1927-1961
38 folders.
Reports about network advertisers, advertising policy, rates and compensation.

1 item.
Mimeographed 39-page report, "NBC Television Program Account List."

1 item.
Mimeographed 37-page report, "NBC Television Program Account List," contains the program/sponsor, products, agency & agency contact, and NBC service representative.

FOLDER 651 Television Program Account List 1959.
4 items.
Mimeographed reports on NBC television advertisers.

5 items.
Mimeographed reports on NBC television advertisers.

FOLDER 653 NBC Network Advertisers Radio 1957.
3 items.
Mimeographed lists of NBC radio network advertisers.
### Advertisers, 1927-1961

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| FOLDER 654 | NBC Network Advertisers 1956.  
1 item  
Printed items: 1956 NBC television booklet, *NBC Network Advertisers*.  
Printed items: 1956 NBC television booklet, *NBC Network Advertisers*. |
| FOLDER 655 | NBC Network Advertisers 1955.  
4 items.  
*NBC Network Advertisers* television booklets for 1955.  
Printed items: *NBC Network Advertisers* television booklets for Fall-Winter, Summer, March-April, and January-February. |
| FOLDER 656 | NBC Network Advertisers 1954.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1954. |
| FOLDER 657 | NBC Network Advertisers 1953.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1953. |
| FOLDER 658 | NBC Network Advertisers 1952.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1952 |
| FOLDER 659 | NBC Network Advertisers 1951.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1951. |
| FOLDER 660 | NBC Network Advertisers 1950.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1950. |
| FOLDER 661 | NBC Network Advertisers 1949.  
9 items.  
*NBC Network Advertisers* television booklets.  
Printed items: Complete set of *NBC Network Advertisers* television booklets for 1949. |
| FOLDER 662 | NBC Network Advertisers 1948.  
8 items.  
*NBC Network Advertisers* television booklets for 1948  
Printed items: *NBC Network Advertisers* television booklets for November-December, October, September, July-August, May-June, April, March, and January. |
| FOLDER 663 | NBC Network Advertisers 1947.  
10 items.  
*NBC Network Advertisers* booklets for 1947.  
Printed items: *NBC Network Advertisers* booklets for December, November, October, September, July, May, April, March, and February. *Network Commercial Programs* booklet for January. The title was apparently changed to *NBC Network Advertisers*, after this issue. |
| FOLDER 664 | NBC Network Commercial Programs 1946.  
12 items.  
*Network Commercial Programs* booklets.  
Printed items: Complete set of *Network Commercial Programs* booklets for 1946. |
### Advertisers, 1927-1961

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| FOLDER 665 | NBC Network Advertisers 1945.  
12 items.  
*Network Commercial Programs* booklets for 1945.  
Printed items: *Network Commercial Programs* booklets for December, November, October,  
(pages 19 and 20 are missing), September, August, July, June, May, April, and March.  
*NBC Network Advertisers* booklet for February and January. The title was apparently  
changed to *Network Commercial Programs* after the February issue. |
| FOLDER 666 | NBC Red Network Advertisers 1944.  
12 items.  
*NBC Network Advertisers* booklets.  
Printed items: Complete set of *NBC Network Advertisers* booklets for 1944. |
| FOLDER 667 | NBC Red Network Advertisers 1943.  
11 items  
*NBC Network Advertisers* booklets for 1944 and a chart.  
Printed items: *NBC Network Advertisers* booklets for December, November, October,  
September, August, July, June, May, April, February, and January. 1936 chart,  
"Sponsored Station Hours." |
| FOLDER 668 | NBC Red Network Advertisers 1942.  
12 items.  
*NBC Network Advertisers* booklets.  
Printed items: Complete set of *NBC Network Advertisers* booklets for 1942. |
| FOLDER 669 | NBC Blue Network Advertisers 1942.  
2 items.  
*Blue Network Advertisers* booklets for 1942.  
Printed items: *Blue Network Advertisers* booklets for February and January. |
| FOLDER 670 | NBC Pan-American Network Advertisers 1942.  
3 items.  
*Pan-American Network Advertisers* booklets for 1942.  
Printed items: *Pan-American Network Advertisers* booklets for April, March, and January. |
| FOLDER 671 | NBC Network Advertisers 1941.  
15 items.  
*Red Network Advertisers* booklets and one International Division Advertisers booklet.  
Printed items: Complete set of *Red Network Advertisers* booklets for 1941. *International  
Division Advertisers* booklet for November, 1941. |
| FOLDER 672 | NBC Network Advertisers 1940.  
12 items.  
*NBC Network Advertisers* booklets.  
Printed items: Complete set of *NBC Network Advertisers* booklets for 1940. |
| FOLDER 673 | NBC Network Advertisers 1939.  
12 items.  
*NBC Network Advertisers* booklets.  
Printed items: Complete set of *NBC Network Advertisers* for 1939. |
| FOLDER 674 | NBC Network Advertisers 1938.  
1 item.  
*NBC Network Advertisers* booklet for October, 1938. |
| FOLDER 675 | NBC Network Advertisers 1937.  
10 items  
*NBC Network Advertisers* booklets for 1937.  
Printed items: *NBC Network Advertisers* booklets for August, July, June, May, April, March,  
February, and January. |

National Broadcasting Company history files 90
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| FOLDER 676 | NBC Network Advertisers 1936. 12 items.  
*NBC Network Advertisers* booklets for 1936 and a mimeographed report on network commercial programs. Printed items: *NBC Network Advertisers* booklets for December, November, October, September, August, June, May, April, March, February, and January. |
| FOLDER 677 | NBC Network Advertisers 1935. 9 items.  
| FOLDER 678 | NBC Broadcast Advertisers 1934. 15 items.  
*NBC Network Advertisers* booklets and pamphlets. Printed items: Complete set of *NBC Network Advertisers* booklets for 1934, and pamphlets from July and January [two copies]. |
| FOLDER 679 | NBC Broadcast Advertisers 1933. 11 items.  
*NBC Network Advertisers* booklets for 1933. Printed items: *NBC Network Advertisers* booklets for November, October, September, August, July, June, May, April, March, February, and January. |
| FOLDER 680 | NBC Broadcast Advertisers 1932. 11 items.  
*NBC Network Advertisers* booklets for 1932. Printed items: *NBC Network Advertisers* booklets for December, November, October, September, August, July, June, May, April, March, and February. |
| FOLDER 681 | Network Advertisers NBC, CBS, MBS 1927-39. 7 items.  
December, 1936 17-page booklet, *Advertisers Using NBC, CBS & MBS Network Facilities-A Month by Month Record from January 1933 to December 1936 Incl.*  
December, 1933 10-page booklet, *NBC & CBS Advertisers-A Month by Month Record from January 1927 to December 1933.* |
| FOLDER 682 | Broadcast Advertising. 1928. 1 item (ringbinder).  
Extensive NBC handbook includes speeches, rate cards, pamphlets, audience mail, and data on NBC sponsors. |
| FOLDER 683 | Radio Broadcast Advertising. 1928. 1 item.  
| FOLDER 684 | Rates. 1934 - 1935. 1 item (clipped).  
### Container 685 Rates & Compensation. 1934 - 1935.

1 item (clipped).
- Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports about rates.
- Highlights: December 2, 1935, telegram discusses Proctor & Gamble's request that they receive the contiguous rate discount.

### Folder 686 Rates & Discounts. 1934 - 1936.

1 item (clipped).
- Original, onionskin, handwritten, and mimeographed letters, memoranda, an affiliation contract, a telegram, and reports on rates and discounts.
- Highlights: August 6, 1936, price list for NBC/RCA reference and audition recording. November 30, 1935, original letter from Freeman F. Gosden of *Amos 'N' Andy* to NBC describing how severe sinus problems forced him to move to Palm Springs and complaining about the cost of line charges from Palm Springs.

### Folder 687 NBC Network Advertising 1934-36.

1 item (clipped).
- Printed items: Consecutive monthly *NBC Network Advertisers* and *NBC Network Advertisers* rate cards from January 1, 1934 to November 1, 1936.

### Personnel and Organization, 1926-1980

- 88 folders.
- Memoranda and organizational charts.

### Folder 688 Operations September 1956 - February 1958.

3 items.
- Mimeographed memoranda concerning personnel moves.

### Folder 689 NBC Organization 1926-35.

21 items.
- Original, onionskin, and mimeographed letters, memoranda, reports, and telegrams concerning the structure of NBC.
- Highlights: August 10, 1933, 14-page report, "NBC Organization-Constructive Comments."

### Folder 690 NBC Organization Lists 1928-1956 (Unofficial Lists Made by Central Files).

15 items.
- Original and mimeographed employee lists and a memo.

### Folder 691 NBC Organization Lists 1957.

5 items.
- Mimeographed lists of NBC management.

### Folder 692 NBC Organization Charts 1980.

81 items.
- Photocopied organization charts and memoranda.


91 items.

### Folder 694 NBC Organization Charts 1979.

5 items.
- Photocopied memo and organization charts for January, March, May, June, and November.
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<td>FOLDER 695</td>
<td>NBC Organization Charts 1979 Obsolete. 105 items Photocopied memo and organization charts.</td>
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<tr>
<td>FOLDER 697</td>
<td>Organization Charts 1978 Chairman of the Board. 1 item Photocopied organization chart.</td>
</tr>
<tr>
<td>FOLDER 698</td>
<td>Organization Charts 1978 Corporate Business Affairs. 3 items Photocopied organization charts.</td>
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<tr>
<td>FOLDER 699</td>
<td>Organization Charts 1978 Employee Relations. 12 items Photocopied organization charts.</td>
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<tr>
<td>FOLDER 700</td>
<td>Organization Charts 1978 NBC Entertainment. 19 items Photocopied organization charts.</td>
</tr>
<tr>
<td>FOLDER 701</td>
<td>Organization Charts 1978 EVP James M. Alic. 1 item Photocopied organization chart.</td>
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<tr>
<td>FOLDER 703</td>
<td>Organization Charts 1978 EVP Segelstein. 1 item Photocopied organization chart.</td>
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<tr>
<td>FOLDER 704</td>
<td>Organization Charts 1978 Finance. 4 items Photocopied organization charts.</td>
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<tr>
<td>FOLDER 705</td>
<td>Organization Charts 1978 Management Information System. 1 item Photocopied organization chart.</td>
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<tr>
<td>FOLDER 706</td>
<td>Organization Charts 1978 NBC News. 45 items Photocopied organization charts.</td>
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<tr>
<td>FOLDER 707</td>
<td>Organization Charts 1978 President &amp; Chief Executive. 1 item Photocopied organization chart.</td>
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<tr>
<td>FOLDER 708</td>
<td>Organization Charts 1978 Public Information. 4 items Photocopied organization charts.</td>
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<tr>
<td>FOLDER 710</td>
<td>Organization Charts 1978 Research. 3 items Photocopied organization charts.</td>
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| Folder 711 | Organization Charts 1978 NBC Sports.  
2 items.  
Photocopied organization charts. |
| Folder 712 | Organization Charts 1978 NBC Television Network.  
28 items.  
Photocopied organization charts. |
| Folder 713 | Organization Charts 1978 NBC Television Stations.  
22 items.  
Photocopied organization charts. |
1 item.  
Photocopied organization chart. |
1 item.  
Photocopied memo, list of employees, and organization charts. |
| Folder 716 | NBC Organization Charts 1977 EVP Dunham Law.  
5 items.  
Photocopied organization charts. |
| Folder 717 | NBC Organization Charts 1977 Employee Relations.  
11 items.  
Photocopied organization charts. |
| Folder 718 | NBC Organization Charts 1977 Finance.  
114 items.  
Photocopied memoranda, indexed list of employees, and organization charts. |
| Folder 719 | NBC Organization Charts 1977 Indexes Updates.  
58 items.  
Photocopied memoranda, indexed list of employees, and organization charts. |
| Folder 720 | NBC Organization Charts 1977 Labor Relations.  
3 items.  
Photocopied organization charts. |
27 items.  
Photocopied organization charts. |
| Folder 722 | NBC Organization Charts 1977 Public Information.  
4 items.  
Photocopied organization charts. |
| Folder 723 | NBC Organization Charts 1977 Radio.  
41 items.  
Photocopied organization charts. |
10 items.  
Photocopied organization charts. |
| Folder 725 | NBC Organization Charts 1977 Research & Corporate Planning & Finance.  
1 item.  
Photocopied organization chart. |
| Folder 726 | NBC Organization Charts 1977 NBC Sports.  
1 item.  
Photocopied organization chart. |
| Folder 727 | NBC Organization Charts 1977 Television Network.  
71 items.  
Photocopied organization charts. |
Photocopied organization charts.

**FOLDER 728**

NBC Organization Charts 1977 Television Stations.

- 56 items.
- Photocopied organization charts.

**FOLDER 729**


- 4 items.
- Photocopied organization charts.

**FOLDER 730**

NBC Organization Charts 1976.

- 4 items.
- Photocopied memoranda, indexed list of employees, and organization charts for May, August, September, and November of 1976.

**FOLDER 731**

NBC Organization Charts 1976 Corporate Affairs.

- 5 items.
- Photocopied organization charts.

**FOLDER 732**

NBC Organization Charts 1976 Employee Relations.

- 4 items.
- Photocopied organization charts.

**FOLDER 733**


- 9 items.
- Photocopied organization charts.

**FOLDER 734**

NBC Organization Charts 1976 Labor Relations.

- 2 items.
- Photocopied organization charts.

**FOLDER 735**

NBC Organization Charts 1976 Law Division.

- 3 items.
- Photocopied organization charts.

**FOLDER 736**

NBC Organization Charts 1976 News Division.

- 14 items.
- Photocopied organization charts.

**FOLDER 737**

NBC Organization Charts 1976 Public Information.

- 4 items.
- Photocopied organization charts.

**FOLDER 738**


- 7 items.
- Photocopied organization charts.

**FOLDER 739**


- 2 items.
- Photocopied organization charts.

**FOLDER 740**

NBC Organization Charts 1976 Television Network.

- 20 items.
- Photocopied organization charts.

**FOLDER 741**


- 12 items.
- Photocopied organization charts.

**FOLDER 742**

NBC Organization Charts 1975 [1 of 2].

- 1 item.
- Photocopied memoranda, indexed list of employees, and organization charts.

**FOLDER 743**

NBC Organization Charts 1975 [2 of 2].

- 1 item.
Personnel and Organization, 1926-1980

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<td>FOLDER 746</td>
<td>NBC Organization Charts 1974 Employee Relations. 3 items. Photocopied organization charts.</td>
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<td>FOLDER 748</td>
<td>NBC Organization Charts 1974 EVP Durgin. 1 item. Photocopied organization chart.</td>
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<td>FOLDER 749</td>
<td>NBC Organization Charts 1974 EVP Erwin. 1 item. Photocopied organization chart.</td>
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<td>FOLDER 750</td>
<td>NBC Organization Charts 1974 Finance. 7 items. Photocopied organization charts.</td>
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<td>FOLDER 752</td>
<td>NBC Organization Charts 1974 News Division. 4 items. Photocopied organization charts.</td>
</tr>
<tr>
<td>FOLDER 753</td>
<td>NBC Organization Charts 1974 Public Relations. 2 items. Photocopied organization charts.</td>
</tr>
<tr>
<td>FOLDER 758</td>
<td>NBC Organization Charts 1973. 47 items. Photocopied memoranda, indexed lists of employees, and organization charts</td>
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<tr>
<td>FOLDER 759</td>
<td>NBC Organization Charts 1972 [1 of 2]. 1 item.</td>
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## Personnel and Organization, 1926-1980

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| **FOLDER 760** | NBC Organization Charts 1972 [2 of 2].  
132 items.  
Photocopied memoranda, indexed lists of employees, and organization charts. |
| **FOLDER 761** | NBC Organization Charts 1955.  
1 item.  
NBC-TV sales department mimeographed organization chart with a newsletter from the NBC Sales Department on the flip side of the chart. |
| **FOLDER 762** | NBC Organization Charts 1954.  
11 items.  
Various mimeographed organization charts developed for management conference meetings. |
| **FOLDER 763** | NBC Organization Charts 1952.  
1 item.  
NBC mimeographed organization chart. |
| **FOLDER 764** | NBC Organization Charts 1949.  
13 items.  
Original and handwritten organization charts. |
| **FOLDER 765** | NBC Organization Charts 1947.  
13 items.  
Original, mimeographed, and handwritten organization charts of NBC network and affiliate television departments. |
| **FOLDER 766** | NBC Organization Charts 1946.  
18 items.  
Mimeographed memoranda and organization charts. |
| **FOLDER 767** | NBC Organization Charts 1944.  
9 items.  
Mimeographed organization charts and an excerpt from Chainbreak, an employee newsletter, featuring a comprehensive organization chart. |
| **FOLDER 768** | NBC Organization Charts 1942.  
14 items.  
Original and mimeographed organization charts. |
| **FOLDER 769** | NBC Organization Charts 1936.  
10 items.  
Mimeographed organization charts. |
| **FOLDER 770** | NBC Organization Charts 1934.  
15 items.  
| **FOLDER 771** | NBC Organization Charts 1933.  
8 items.  
Original and mimeographed memoranda, reports, maps, and organization charts. Highlights: July, 1933 45-page report, "NBC Organization Charts," contains organization charts from affiliates and various corporate divisions |
| **FOLDER 772** | NBC Organization Charts 1932.  
4 items  
Personnel and Organization, 1926-1980

Container Contents

FOLDER 773 NBC Organization Charts 1930.
6 items.
Original and mimeographed memoranda, organization charts, and a report.
Highlights: December 19, 1931, 16-page "confidential" report, "Organization."

FOLDER 774 NBC Organization Charts 1928-29.
5 items.
Mimeographed organization charts.

3 items.
Computer printouts of NBC personnel.

Committees, Councils, and Internal Organizations, 1923-1973
122 folders.
Agendas, announcements of meetings, minutes, digests and departmental reports from New
York, Chicago and San Francisco.

FOLDER 776 National Advisory Council On Radio In Education 1932-.
9 items.
Original, onionskin, and mimeographed reports, letters, and memoranda concerning NBC's
cooperation with the National Advisory Council.
Highlights: May 29, 1935, 12-page report, "Report of the President of the National
Broadcasting Company to the National Advisory Council." May 29, 1934, memo stating
that Levering Tyson of the National Advisory Council "has been double-crossing us for
some time." March 11, 1935, memo expressing concern for the use of NBC's airwaves
by the Advisory Council as a platform for propaganda. January 21, 1937, study that lists
pertinent details of every broadcast of the National Advisory Council on Radio in
Education on NBC.
Printed items: January, 1936 16-page ACLU pamphlet, Bills in Congress for Freedom of the
Air, that describe various bills in Congress supported by the ACLU.

FOLDER 777 NBC Artists Management Group 1939.
1 item.
Twenty three-page mimeographed address by Dr. Walter Damrosch.

FOLDER 778 Benefit Committee — Minutes of Meetings of Broadcasting Company of America 1926.
1 item.
Highlights: Original and onionskin memoranda regarding sick leave and leave of absence for
employees.

FOLDER 779 NBC Board of Consulting Engineers 1928
4 items.
Onionskin and mimeographed letters and reports on technical developments in television
and radio.

FOLDER 780 NBC Board of Consulting Engineers 1927.
12 items.
Original, onionskin, and mimeographed letters, memoranda, and reports on engineering
issues of 1927.
Highlights: February 15, 1927, 6-page report which covers, among other topics, proposed
increases in power for WEAF and WRC, as well as a "General Plan for National Wire
Line Network."

FOLDER 781 NBC Committee on Operating Practices 1947.
7 items.
Mimeographed memoranda and reports from the Committee on Operating Practices.
FOLDER 782  Control Board Meetings July-December 1935.
13 items.
Original, onionskin, and mimeographed memoranda and reports for meetings of the Control Board.
Highlights: November 26, 1935, 3-page report of a meeting that covers MCA and the American Federation of Musicians, station power increases, and NBC's lawsuit against Charles T. Freeman, Jr. for stealing program ideas. October 15, 1935, 3-page report covering NBC's desire to increase their shortwave activities and to apply for power increases of five hundred thousand watts for WEAf and WJZ. October 1, 1935, 5-page report on the advisability of accepting dramatized Republican Party campaign programs. July 30, 1935, 5-page report addresses union problems with the Metropolitan Opera and the New York Philharmonic, the impressive financial performance of CBS, and political advertising.

FOLDER 783  Control Board Meeting January - June 1935.
52 items.
Onionskin and mimeographed memoranda, reports, and a telegram concerning Control Board meetings.
Highlights: June 18, 1935, 4-page report covers NBC's reluctance in promoting facsimile, Ben Bernie's inappropriate deviation from scripts, and negotiations with ASCAP. June 11, 1935, 4-page report mentions R. C. Patterson's European visit with the BBC, French and German radio. April 30, 1935, 2-page report describes a demonstration of a facsimile machine and the development of the "NBC Recorded Library," which will utilize electrical transcription recordings. Undated 1-page "Statement of Policies for Programs Dealing with Subjects of Public Interest." April 9, 1935, 8-page report discusses WOR's interest in joining NBC, "wired radio," and CBS's exclusive right to the Kentucky Derby, including the consideration of bootlegging the race from a blimp. March 19, 1935, 5-page report concerning the WEAF-WJZ situation, World Series advertising, and NBC's acceptance from the Reichsrundfunk Gesellschaft of a German exhibit to be displayed by the NBC tour department. March 12, 1935, 7-page report discusses the new acetate-covered aluminum recording discs, recording the speeches of General Johnson, Father Coughlin, and Huey Long for demonstration purposes, and eliminating the use of the word "constipation" from the Fleischmann Hour. February 5, 1935, 5-page report mentions NBC's desire to cheaply record everything that goes on the air using the "Blatnophone" or some other device, and the censoring of political broadcasts.

FOLDER 784  Control Board Meetings 1934.
60 items.
Original, onionskin, and mimeographed memoranda and reports concerning the 1934 Control Board meetings.
Highlights: September 18, 1935, 2-page report mentions the Blue network's discontent with not receiving the World Series. May 15, 1934, 2-page report mentions the "Petrillo matter" and a unanimous vote against allowing Walter Winchell to continue conducting his program as he has in the past. April 10, 1934, 3-page memo mentions recent problem with Walter Winchell. March 30, 1934, 3-page report, "Broadcasting Abroad, Ltd."

6 items.
Confidential onionskin reports of department head meetings.
Highlights: August 10, 1942, 17-page report concerns detailed affiliate relations, advertiser updates, program updates, and employees draft status and deferments. March 9, 1942, 14-page report discusses ASCAP, BMI, Thesaurus, and SESAC, and the jamming of Japanese propaganda directed to the U.S. February 9, 1942, 9-page report mentions new security precautions implemented or considered, due to World War II, including armed guards, the fingerprinting of all employees, artists, and agency people, camouflaging the
roof, and maintaining portable broadcasting equipment in case of a bombing. Also, an allusion to an Arch Oboler-Greta Garbo controversy.

FOLDER 786  Department Head Meetings January - March 1934.
29 items.
Original, onionskin and mimeographed memoranda and reports concerning 1934 department head meetings.
Highlights: March 21, 1934, 5-page report describes the Eno Incident, which involved a last-second approval for playing a transcription during a program. March 7, 1934, 6-page report mentions the SESAC license, public relations policy for television, and concern for the consequences of Walter Winchell's broadcasts. February 28, 1934, memo concerning fee paid to NBC by CBS for the right to broadcast Rosa Ponselle. February 27 memo quotes Roosevelt's speech to Congress proposing the establishment of the FCC. February 27, 1934, memo concerning the exchange of Red and Blue network stations in Boston on the Chase & Sanborn Eddie Cantor Program. February 21, 1934, memo reports on negotiations between CBS and NBC over how the Press-Radio Bureau news report would be distributed to the NBC stations. February 14, 1934, 12-page report analyzes relations with the BBC. January 24, 1934, 3-page memo recommends that NBC adopt a plan to use speakers comparing the American system with the BBC.

FOLDER 787  Department Head Meetings — Index 1932 - 1934.
2 items.
Indexed and dated list of topics and programs discussed during department head meetings.

FOLDER 788  Department Head Meetings July-December 1933.
36 items.
Onionskin and mimeographed memoranda and reports concerning 1933 department head meetings.
August 10, 1933, 4-page memo mentions the demonstration of an "apparatus, which operates by sound waves, [that] is the next step in radio and will be very interesting to both our advertisers and the radio audience." Mention is made of the 40,000 scheduled school debates on the subject of the British radio system versus the American system. NBC and RCA contemplate releasing a "picture record" (picture disc) of the General Motors Program.

FOLDER 789  Department Head Meetings January - June 1933.
20 items.
Onionskin and mimeographed memoranda concerning 1933 department head meetings.
Highlights: June 28, 1933, 2-page report on the offensiveness of the Odo-ro-no program and the desire to prohibit similar references on the air. January 10, 1933, 2-page report mentions the "Uproar" suit against NBC and its relation to the Texas Company broadcast of the Ed Wynn program.

FOLDER 790  Department Head Meetings October - December 1932.
15 items.
Mimeographed reports of 1932 department head meetings.
Highlights: December 29, 1932, 3-page report mentions the installation of International Business Machines equipment to handle the audience mail department. October 24, 1932, 3-page report features demonstration of the Remsen aluminum disc as compared with the RCA Victor record. October 17, 1932, 3-page report mentions Will Osborne's complaint that he was being discriminated against in favor of Rudy Vallee. Mr. Royal replied that Will Osborne was inferior to Rudy Vallee.

FOLDER 791  Department Head Meetings 1925.
28 items.
Onionskin reports of 1925 department head meetings.
Highlights: May 26, 1925, 2-page report mentions the wire network. March 31, 1925, 3-page report refers to lining up the home game of the Giants and Boston Braves at the Polo
Grounds. March 10, 1925, 3-page report mentions the reasons for the withdrawal of the Victor Talking Machine Company from the Victor Concert program. February 24, 1925, 5-page report examines the presentation of the network plan to various Bell Telephone executives from around the country.

FOLDER 792

Department Head Meetings 1924.
34 items.
Onionskin reports of 1924 department head meetings.
Highlights: June 4, 1924, 2-page report regarding the broadcasting of football games and the Democratic and Republican National conventions.

FOLDER 793

Department Head Meetings November 19, 1923 - December 26, 1923.
6 items.
Onionskin reports of the 1923 department head meetings.
Highlights: December 11, 1923, 6-page report mentions broadcasting the Paul Whiteman Orchestra and the status of various advertisers. December 4, 1923, 3-page report mentions the broadcast of a President Coolidge speech. November 27, 1923, 8-page report includes a reminder of the importance of avoiding on-air jokes about the telephone companies and a schedule of Trans-Atlantic tests. November 19, 1923, 9-page report contains four charts listing the profit status of the Ohio Bell Telephone Company.

FOLDER 794

NBC Development Board 1952.
1 item (clipped).
Original and mimeographed memoranda and reports about the Development Board.
Highlights: October 3, 1951, 3-page "Constitution of the Development Board NBC Television."

FOLDER 795

NBC Emergency Operating Committee 1942-.
3 items.
Onionskin and mimeographed memoranda and reports of the NBC Emergency Operating Committee.
Highlights: January 8, 1943, 12-page contingency plan for the continuation of broadcast operations in the event of an act of sabotage or an enemy attack.

FOLDER 796

NBC Management Committee 1949 — Agenda — Announcements of Meetings.
Correspondence.
6 items.
Onionskin and mimeographed memoranda and reports concerning various NBC meetings in 1949.
Printed items: April 13, 1949, 12-page pamphlet, Management Conference; 27th Annual Convention; National Association of Broadcasters.

FOLDER 797

NBC Management Committee 1948 — Agenda — Announcements of Meetings.
Correspondence.
47 items.
Original, onionskin, and mimeographed letters, memoranda, telegrams, and reports regarding items on the agenda of 1948 Management Committee meetings.
Highlights: Undated, handwritten rating studies of NBC affiliate radio stations with local rates. November 10, 1948, memo analyzes, among other topics, the revenue potential of deodorant advertising if it were allowed on owned and operated stations. September 9, 1948, 2-page report, "Television Rating Summary for August 8-14, 1948."
Printed items: Program schedules from WNBC, WMAQ, WRC, WTAM, KNBC, and KOA.

FOLDER 798

NBC Management Committee 1948 — Digests — Minutes — Reports of Meetings.
8 items.
Onionskin and mimeographed reports concerning the annual NBC management meeting.
Highlights: October 2-4, 1948, 11-page report on NBC owned and operated stations.
Committees, Councils, and Internal Organizations, 1923-1973

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<tr>
<td>FOLDER 799</td>
<td>NBC Management Committee 1948 — Extra Copies. 15 items. Onionskin and mimeographed memoranda and reports concerning the management meetings on January 23 and October 2-4, 1948.</td>
</tr>
<tr>
<td>FOLDER 801</td>
<td>NBC Management Committee 1947 — Digests — Minutes — Reports of Meetings. 1 item. Mimeographed 7-page report concerning the economy and its effect on advertising.</td>
</tr>
<tr>
<td>FOLDER 804</td>
<td>NBC Management Committee — 1946 — Extra Copies. 11 items. Onionskin and mimeographed reports and a memo concerning the three NBC Management Committee meeting hearings in 1946. Highlights: Undated 201-page report, &quot;Television NBC $,&quot; covers challenges and opportunities of early television, including sports, technical developments, and competition from ABC, CBS, and Dumont.</td>
</tr>
<tr>
<td>FOLDER 805</td>
<td>NBC Management Committee 1945 — Agenda — Announcements of Meetings. Correspondence. 35 items. Original, onionskin, and mimeographed memoranda, reports, and an ad for Mutual's WOR radio station. Highlights: September 20, 1945, 43-page &quot;National Spot Sales Report&quot; presented at the management meeting at the Shawnee Inn. September 13, 1945, memo from Clay Morgan to members of the Management Committee explaining that while the Shawnee Inn doesn't compare to the Homestead, &quot;it is owned, as you no doubt know, by Fred Waring (11:00-11:30 A.M. Monday through Friday).&quot; August 4, 1945, radio section from Billboard features an ad for Mutual's WOR. January 9, 1945, 9-page report, &quot;A Study of National Broadcasting Company history files 102</td>
</tr>
</tbody>
</table>
Station Break and One Minute Announcement Advertising on NBC owned Stations."
September 26, 1945, "highly confidential" 30-page report, "Two Year Forecasts," which
recommends, among other topics, NBC's exploitation of the new facsimile technology.

FOLDER 806  
NBC Management Committee 1945 — Digests — Minutes — Reports of Meetings.
5 items.
Mimeoographed "confidential" reports of meetings of the NBC Management Committee.
Highlights: September 20-23, 1945, 102-page report mentions, among other topics, the
hundreds of NBC employees returning from the military, the opening of a state-of-the-art
recording facility in Radio City, relations with RCA, radio legislation, ratings, and the
activities of NBC affiliates. April 19, 1945, 4-page report mentions that a complete set of
the records covering Roosevelt's death will be made available to the National Archives
and the Roosevelt Library in Hyde Park.

FOLDER 807  
19 items.
Onionskin and mimeographed memoranda and extra copies of reports of the NBC
Management Committee.

FOLDER 808  
NBC Management Committee 1944 — Agenda — Announcements of Meetings.
Correspondence.
33 items.
Original, onionskin, and mimeographed memoranda, reports, and a telegram concerning
1944 NBC Management Committee meetings.

FOLDER 809  
NBC Management Committee 1944 — Digests — Minutes — Reports of Meetings.
4 items.
Mimeoographed memoranda and reports of the NBC Management Committee.
Highlights: September 15-17, 1944, 63-page report of the NBC Management Committee
 analyzes the status of FM and television, recommends publicizing compliments toward
radio and attacks on the FCC, and recommends adopting the Sheldon Coons library
program that will take care of NBC's history and "must contain anecdotes concerning the
events and troubles surrounding them, and it must be some one's job to get these from the
people involved and write them for reference use." This report also mentions advertising
revenue, cooperative programs, a breakdown of NBC employees by sex, and a
classification of public service programs into categories such as religion, women's
programs, and the war. June 29, 1944, memo, "Television Organization for NBC,"
includes a television organization chart.

FOLDER 810  
NBC Management Committee — 1944 — Extra Copies.
17 items.
Original, onionskin, and mimeographed memoranda, letters, and reports concerning the
NBC Management Committee.

FOLDER 811  
NBC Management Committee 1943 — Agenda — Announcements of Meetings.
Correspondence.
42 items.
Original, onionskin, and mimeographed memoranda, letters, telegrams, and reports from the
1943 Management Committee meetings.
Highlights: November 22, 1943, memo, "Radio Legislation," discusses proposed
amendments to the Communications Act of 1934. Undated 10-page report listing 40
points needing immediate action and the status of each point.

FOLDER 812  
NBC Management Committee 1943 — Digests — Minutes — Reports of Meetings.
2 items.
Mimeoographed "confidential" reports of the NBC Management Committee.
Highlights: September 17-19, 1943, report mentions, among other topics, the need for an
NBC children's show, the adoption by NBC of the Nielson audimeter radio survey
service, technical diagrams of frequency modulation and amplitude modulation, war coverage, and affiliate activities.

FOLDER 813  NBC Management Committee — 1943 — Extra Copies.
4 items.
Mimeographed reports of the NBC Management Committee.

FOLDER 814  NBC Management Committee 1942 — Agenda — Announcements of Meetings.
Correspondence.
41 items.
Original, onionskin, and mimeographed memoranda, reports, and telegrams referring to the 1942 NBC Management Committee meetings.
Highlights: September 18, 1942, 15-page report by James R. Angell, "Report to the Management Committee on Public Service."

FOLDER 815  NBC Management Committee 1942 — Digests — Minutes — Reports of Meetings.
2 items.
Mimeographed reports of the annual NBC Management Committee meeting. Highlights:
The report summarizes advertising rates and revenue, public service programs, the status of FM and television, budgets, the filing system, and the Office of War Information.

FOLDER 816  NBC Management Committee 1941 — Agenda — Announcements of Meetings.
Correspondence
20 items.
Onionskin and mimeographed memoranda, letters, and a telegram from the 1941 NBC Management Committee meetings.
Highlights: October 15, 1941, memo addressing radio problems; including off-color material, the lack of program balance regarding dramas and comedies, and a problem with soap operas.

FOLDER 817  NBC Management Committee 1941 — Digests — Minutes — Reports of Meetings.
1 item.
Original 104-page "off the record" report of the management meeting.
Highlights: Niles Trammell makes a strongly worded statement concerning leaks to the press of sensitive NBC business and various executives speculate on possible sources of leaks. Frank discussions regarding affiliate relations, Blue network litigation, sustaining programs, and the FCC.

FOLDER 818  NBC Management Committee 1940 — Agenda — Announcements of Meetings.
Correspondence.
6 items.
Onionskin and mimeographed memoranda concerning an NBC Management Committee meeting.

FOLDER 819  NBC Management Committee 1939 — Agenda — Announcements of Meetings.
Correspondence.
23 items.
Onionskin and mimeographed memoranda from the 1939 NBC Management Committee meetings.
Highlights: November 16, 1939, 1-page "Summary of the FCC Television Committee Report." June 19, 1939, memo summarizes the meeting and recommends avoiding controversial commentators and subjects on commercial programs.

FOLDER 820  NBC Operating Committee 1934.
12 items.
Mimeographed reports of 1934 NBC Operating Committee meetings.
Highlights: March 13, 1934, 3-page report mentions that sound effects men broke up a marble slab, destroyed a music stand, fried bacon in a studio, and left spilled coffee and partly finished sandwiches in another studio. Ed Wynn was told to abstain from smoking
in the studio. Mr. Wynn, "a continual offender, expressing in violent manner that he
cared nothing for the Company's orders and there was no one who could stop him."
March 6, 1934, 4-page report mentions SESAC license, television, and Walter Winchell.

**FOLDER 821**

**NBC Operating Committee 1933.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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<tbody>
<tr>
<td>25</td>
<td>Mimeographed and onionskin reports and memoranda from 1933 meetings of the Operating Committee.</td>
</tr>
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<td></td>
<td>Highlights: May 12, 1933, 2-page report mentions the state of Kentucky's $15,000,000 lawsuit in connection with the Kentucky Derby.</td>
</tr>
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**FOLDER 822**

**NBC Operating Committee 1932.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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<tbody>
<tr>
<td>16</td>
<td>Mimeographed and onionskin memoranda and reports from 1932 meetings of the Operating Committee.</td>
</tr>
<tr>
<td></td>
<td>Highlights: October 31, 1932, 3-page report mentions NBC's policy on the censorship of speeches broadcast over NBC.</td>
</tr>
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</table>

**FOLDER 823**

**NBC Operating Committee 1931.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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<tbody>
<tr>
<td>13</td>
<td>Mimeographed reports concerning 1931 meetings of the NBC Operating Committee.</td>
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</table>

**FOLDER 824**

**NBC Operating Committee 1930.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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<tbody>
<tr>
<td>86</td>
<td>Mimeographed and onionskin memoranda and reports from 1930 meetings of the NBC Operating Committee.</td>
</tr>
<tr>
<td></td>
<td>Highlights: December 29, 1930, 1-page report mentions the &quot;continued solicitation by individuals representing themselves as NBC representatives and promising engagements on the air for children.&quot; December 5, 1930, 2-page report describes &quot;The Fine Trial of Mark Woods,&quot; one of many humorous fines assessed against NBC employees by a harmless kangaroo court. Undated 10-page report, &quot;Policy and Protective Regulations.&quot; September 12, 1930, 1-page report mentions objection to the use of the words &quot;film&quot; and &quot;decayed teeth&quot; in the <em>Pepsodent Program</em>, and the use of the word &quot;spit&quot; in the <em>Cremo Cigar Program</em>.</td>
</tr>
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**FOLDER 825**

**NBC Operating Committee 1929.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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<tr>
<td>16</td>
<td>Mimeographed memoranda and reports concerning 1929 meetings of the NBC Operating Committee.</td>
</tr>
</tbody>
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**FOLDER 826**

**Operating Committee — Chicago 1942.**

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<tr>
<th>Items</th>
<th>Description</th>
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<tr>
<td>10</td>
<td>Original and mimeographed &quot;confidential&quot; reports and a memo concerning 1942 meetings of the Chicago Operating Committee.</td>
</tr>
<tr>
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<td>Highlights: June 8, 1942, 4-page report reports on the status of various suits pending against NBC.</td>
</tr>
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**FOLDER 827**

**Operating Committee — Chicago 1940.**

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>12</td>
<td>Original and mimeographed &quot;confidential&quot; reports and memoranda concerning 1940 meetings of the Chicago Operating Committee.</td>
</tr>
<tr>
<td></td>
<td>Highlights: June 10, 1940, 6-page report mentions the WMAQ transmitter fire, Lennox Lohr's resignation as president of NBC, and the serious problem with ASCAP. April 8, 1940, 5-page memo analyzes a series of tests meant to test the gullibility of the public and the cost of the broadcast rights of Chicago Bears games ($27,500).</td>
</tr>
</tbody>
</table>
### FOLDER 828
Operating Committee — Chicago 1939.
11 items.
Onionskin and mimeographed memoranda and "confidential" reports concerning 1939 meetings of the Chicago Operating Committee.
Highlights: May 8, 1939, 3-page memo emphasizes the need to "continue the policy of keeping our programs clean." April 10, 1939, 3-page memo mentions the negative audience reaction to Charlie Butterworth's use of the word "darky" during the *Quaker Oats Program*. January 10, 1939, 3-page memo mentions an Al Jolson lawsuit.

### FOLDER 829
Operating Committee — Chicago 1936.
1 item.
Mimeographed memoranda and "confidential" reports concerning 1936 meetings of the Chicago Operating Committee.

### FOLDER 830
Operating Committee — Chicago 1935.
27 items.
Mimeographed memoranda and "confidential" reports concerning 1935 meetings of the Chicago Operating Committee.
Highlights: March 6, 1935, 2-page report mentions the paucity of ribbon microphones and desire of a client to feature, on their program, a speaker on an unknown, controversial topic. The client withdrew their request when informed by NBC that they might have to provide time for a rebuttal.

### FOLDER 831
Operating Committee — Chicago 1934
72 items.
Original and mimeographed memoranda and "confidential" reports from 1934 meetings of the Chicago Operating Committee.
Highlights: September 17, 1934, 2-page report outlines NBC's contention that the broadcast of the World Series should not be commercially sponsored. May 12, 1934, 3-page report discusses NBC's participation in the 1934 World's Fair. January 13, 1934, 2-page memo mentions the debate over whether NBC will broadcast baseball in 1934 since "the baseball clubs this year are asking that they receive something in return for permitting the broadcasting of their games."

### FOLDER 832
Operating Committee — Chicago 1933.
60 items.
Original, onionskin, and mimeographed memoranda and "confidential" reports from 1933 meetings of the Chicago Operating Committee.
Highlights: August 21, 1933, 3-page report mentions NBC's plan in sending out I-Q questionnaires to all local personnel. April 8, 1933, 2-page report mentions the Father Coughlin controversy and the need for the concentrating censorship power in one person.

### FOLDER 833
Operating Committee—Chicago 1932.
18 items.
Mimeographed memoranda and "confidential" reports concerning 1932 meetings of the Chicago Operating Committee.

### FOLDER 834
Operating Committee — Chicago September - December 1930.
73 items.
Mimeographed reports of 1930 meetings of the Chicago Operating Committee.
Highlights: October 8, 1930, 2-page report mentions NBC's decision to request the *Pacific Borax Company*’s program to discontinue the character of the Old Ranger because of the similarity to the Old Timer on the *Great Northern* program.

### FOLDER 835
Operating Committee — Chicago May - August 1930.
76 items.
Mimeographed memoranda and reports concerning 1930 meetings of the Chicago Operating Committee.
Highlights: May 26, 1930, 1-page report mentions the deluge of telephone calls received demanding that an Amos 'n Andy episode be repeated after an S.O.S. caused the cancellation of the episode.

FOLDER 836 Operating Committee — Chicago January - April 1930.
60 items.
Original and mimeographed reports from 1930 meetings of the Chicago Operating Committee.
Highlights: April 22, 1930, 2-page report mentions the success of the Amos 'n Andy candy bars. January 24, 1930, 3-page report discusses the Pure Oil Company's desire not to have Eddie Cantor sing "Whoopie" on their program. Niles Trammell expresses NBC's policy in withholding white face pictures of Amos 'n Andy "because our client wishes to maintain in the minds of the public the picture of Amos 'n Andy as colored characters."

FOLDER 837 Operating Committee — Chicago 1929.
8 items.
Mimeographed and onionskin reports concerning 1929 meetings of the Chicago Operating Committee.
Highlights: December 27, 1929, 2-page report refers to the request for white face photographs of Amos 'n Andy by replying that "only black face pictures are to be released for that purpose, so as to maintain in the mind of the public the impression of Amos 'n Andy as two living darkies."

FOLDER 838 Operating Committee — San Francisco 1930.
56 items.
Mimeographed and onionskin reports concerning 1930 meetings of the San Francisco Operating Committee.
Highlights: December 26, 1930, 2-page report refers to a planned NBC New Years Day broadcast by Mussolini. July 25, 1930, 2-page report mentions plans for an interview with the "boy who is establishing an endurance record on tree sitting." July 3, 1930, 2-page report refers to Dr. Lee DeForest's attack on commercial broadcasting in a speech before the Institute of Radio Engineers. January 20, 1930, 2-page report refers to the need for hiring help to deal with the approximately 1,000 fan letters received by NBC daily.

FOLDER 839 Operating Committee — San Francisco 1929.
24 items.
Onionskin reports concerning 1929 meetings of the San Francisco Operating Committee.
Highlights: December 18, 1929, 2-page report refers to the machinations over the selection of announcers for the upcoming Rose Bowl. December 9, 1929, 2-page report mentions the discontinuance of announcing the fact that there were birds in the studio during Reveille Hour.

FOLDER 840 NBC Owned & Operated Stations Management Committee 1952.
41 items.
Mimeographed memoranda and the minutes from owned & operated stations Management Committee meetings.

FOLDER 841 NBC Owned & Operated Stations Merchandising & Promotion Conference 1952.
2 items.
Mimeographed reports from the merchandising & promotion conference.

FOLDER 842 NBC Policy Committee 1942-43.
35 items.
Original, onionskin, and mimeographed memoranda and reports from the NBC policy committee.
Highlights: May 3, 1943, 3-page report mentions the need for tighter scrutiny of scripts of Winchell, Pearson, and Fidler following an incident where Drew Pearson mentioned "parties given by Mr. Monroe (Kaplan) at his house on R Street, Washington."
FOLDER 843  NBC Public Relations Committee 1942-43.
         50 items.
         Original, onionskin, and mimeographed memoranda and reports from the public relations
         committee.
         Printed items: 1943 12-page NAB booklet, This is an Army Hitler Forgot! 1939 80-page
         NBC booklet, Broadcasting in the Public Interest.

FOLDER 844  NBC Public Service Advisory Panel of Listeners 1940.
             1 item.
             Mimeographed 6-page report, "NBC Public Service Advisory Panel of Listeners."

FOLDER 845  NBC Radio Committee 1954-57.
             51 items.
             Original, onionskin, and mimeographed letters, an article, memoranda, and reports from the
             radio committee
             Highlights: August 1, 1957, 6-page radio affiliation agreement. September 17, 1954, report,
             "TV-Radio," advocates the development of radio receivers capable of picking up
             television sound.

FOLDER 846  NBC Radio Committee-Minutes of Meetings 1954.
             11 items.
             Onionskin report and minutes from radio committee meetings.

FOLDER 847  NBC Radio Network Study. 1951.
             1 item (not in a folder)
             Radio Network.

FOLDER 848  NBC Radio Network Study. 1951.
             1 item (not in a folder)
             October 1, 1951, 159-page mimeographed "Report to Stations Planning and Advisory
             Committee on Basic Economic Study NBC Radio Network."

FOLDER 849  NBC Research Committee 1945.
             9 items.
             Original, onionskin, and mimeographed minutes and a memo from Research Committee
             meetings.

FOLDER 850  Sales Incentive Plan Meeting 1952.
             2 items.
             Onionskin and mimeographed memoranda and reports about the sales incentive
             compensation plan.

FOLDER 851  NBC Staff Meetings 1953.
             24 items.
             Onionskin and mimeographed memoranda and minutes of staff meetings.
             Highlights: July 13, 1953, 4-page minutes refers to a study being conducted into reactivating
             the Brooklyn studios. June 22, 1953, minutes mentions the National Biscuit Company's
             suit against NBC for violation of trademark.

FOLDER 852  Staff Meetings (Extra Copies) 1953.
             21 items.
             Mimeographed minutes of staff meetings.

FOLDER 853  NBC Staff Meetings 1952.
             24 items.
             Mimeographed minutes of staff meetings.
             Highlights: December 22, 4-page minutes reports the successful electronic tape recording
             experiments and the decision to subscribe to the Nielson Television Coverage Survey.
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<td>FOLDER 854</td>
<td>NBC Staff Meetings (Extra Copies) 1952. 65 items. Mimeographed minutes of staff meetings and an onionskin memo.</td>
</tr>
<tr>
<td>FOLDER 855</td>
<td>NBC Staff Meetings 1951. 26 items. Onionskin, handwritten, and mimeographed memoranda and minutes of staff meetings.</td>
</tr>
<tr>
<td>FOLDER 856</td>
<td>NBC Staff Meetings (Extra Copies) 1951. 51 items. Onionskin and mimeographed memoranda and minutes of staff meetings.</td>
</tr>
<tr>
<td>FOLDER 857</td>
<td>NBC Staff Meetings 1950. 19 items. Onionskin and mimeographed memoranda and minutes of staff meetings. Highlights: July 24, 1950, 3-page minutes reports on Korean War coverage and DuMont's bid of $510,000 for the World Series.</td>
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<td>FOLDER 858</td>
<td>NBC Staff Meetings (Extra Copies) 1950. 88 items. Onionskin and mimeographed memoranda and minutes of staff meetings.</td>
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<td>FOLDER 859</td>
<td>NBC Staff Meetings 1949. 7 items. Onionskin and mimeographed memoranda and minutes of staff meetings.</td>
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<td>FOLDER 860</td>
<td>NBC Staff Meetings (Extra Copies) 1949. 17 items. Mimeographed minutes of staff meetings.</td>
</tr>
<tr>
<td>FOLDER 862</td>
<td>NBC Staff Operations Group 1942-44. 63 items. Original, onionskin, and mimeographed memoranda, a letter, reports, and minutes of staff meetings. Highlights: May 19, 1943, 8-page report by Niles Trammell, &quot;Supreme Court Decision.&quot; December 7, 1942, 12-page minutes mention continuity issues with Eddie Cantor and Jack Benny, as well as Abbott &amp; Costello's furious reaction to script revisions. 1942 15-page report, &quot;Promoting NBC on its own Facilities, an Analysis of the Problem-a Comprehensive Plan of Operation.&quot;</td>
</tr>
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<td>FOLDER 863</td>
<td>NBC Station Managers Meeting 1944. 1 item. Onionskin 146-page report, &quot;Proceedings of Station Managers Meeting, National Broadcasting Company.&quot;</td>
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<tr>
<td>FOLDER 864</td>
<td>NBC Stations Meeting 1946. 1 item. Mimeographed 12-page address by Jennings Pierce, &quot;Our Responsibilities in the Public Service Field.&quot;</td>
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<tr>
<td>FOLDER 865</td>
<td>NBC Stations Planning &amp; Advisory Committee Agenda — Minutes 1952. 14 items.</td>
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</table>
Onionskin and mimeographed reports, memoranda, and a press release announcing the NBC Stations Planning & Advisory Committee.

Highlights: Minutes of the April 29 and April 30, 1952, meetings where affiliates and NBC debate the sponsorship prospects of such shows as *Today*, *Howdy Doody*, and the *Kate Smith Summer Show*.

**FOLDER 866**

NBC Stations Planning & Advisory Committee — Minutes 1951.

17 items.

Original, onionskin, and mimeographed memoranda and reports on the 1951 affiliate meetings.

Highlights: October 1, 1951, 6-page report of a meeting in which Sylvester Weaver spoke of the plans for an early morning daily program tentatively entitled Today.

**FOLDER 867**

NBC Stations Planning & Advisory Committee — Minutes 1950.

15 items.

Original, onionskin, and mimeographed memoranda, and reports on the 1950 affiliate meetings.

Highlights: December 1, 1949, "Television Data Chart," which lists estimated TV set ownership in various cities.

**FOLDER 868**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1949.

16 items.

Original, onionskin, and mimeographed memoranda, reports and a speech concerning the 1949 affiliate meetings.

Highlights: Undated speeches by Niles Trammell and Charles Denny which discuss, among other topics, unsuccessful contract negotiations with Jack Benny that led to his joining CBS.

**FOLDER 869**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1948.

17 items.

Original, onionskin, and mimeographed memoranda and reports concerning the 1947 NBC convention and 1948 affiliate meetings.

**FOLDER 870**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1947.

12 items

Onionskin and mimeographed memoranda and reports on the 1947 affiliate meetings.

**FOLDER 871**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1946.

15 items.

Onionskin and mimeographed memoranda and reports on the 1946 affiliate meetings.

**FOLDER 872**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1945.

12 items.

Original, onionskin, and mimeographed memoranda and reports on the 1945 affiliate meetings.

Highlights: Report of the April 17 & April 18, 1945, meetings mentions the NBC reaction to the sudden death of Franklin Roosevelt on April 12, 1945.

**FOLDER 873**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1944.

9 items.

Onionskin and mimeographed memoranda and reports on the 1944 affiliate meetings.

**FOLDER 874**

NBC Stations Planning & Advisory Committee Agenda — Minutes 1943.

9 items.

Onionskin and mimeographed memoranda and reports on the 1943 affiliate meetings.

Highlights: Report from the September 29 & 30 meetings mentions NBC’s "pulling of punches insofar as a realistic treatment of the horrors of war is concerned." Printed items: July, 1943 10-page NBC pamphlet, *The Stations and the Networks Plan Together*, by Niles Trammell.
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<td>FOLDER 875</td>
<td>NBC Stations Planning &amp; Advisory Committee Agenda—Minutes 1942. 7 items. Onionskin and mimeographed memoranda and reports on the 1942 affiliate meetings.</td>
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<td>FOLDER 876</td>
<td>NBC Stations Planning &amp; Advisory Committee Agenda — Minutes 1941. 1 item. Mimeographed 10-page &quot;Resume of the Minutes of the Red Network Station's Planning and Advisory Committee Meeting.&quot;</td>
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<td>FOLDER 877</td>
<td>NBC Technical Development Committee 1951-53. 1 item. (clipped) Original and mimeographed technical reports.</td>
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<td>FOLDER 878</td>
<td>NBC Technical Development Committee 1950-. 1 item. (clipped) Original and mimeographed technical reports.</td>
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<td>FOLDER 879</td>
<td>NBC Technical Development Committee 1949. 1 item. (clipped) Original, onionskin, and mimeographed technical reports.</td>
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<td>FOLDER 880</td>
<td>NBC Technical Development Committee 1948. 1 item. (clipped) Onionskin and mimeographed technical reports.</td>
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<td>FOLDER 881</td>
<td>NBC Technical Development Committee 1947. 1 item. (clipped) Original, onionskin, and mimeographed technical reports.</td>
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<td>FOLDER 882</td>
<td>NBC Technical Development Committee 1946. 1 item. (clipped) Original, onionskin, and mimeographed technical reports.</td>
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<td>FOLDER 883</td>
<td>NBC Technical Development Committee 1944-45. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.</td>
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<td>FOLDER 884</td>
<td>NBC Technical Development Committee 1942-43. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.</td>
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<td>FOLDER 885</td>
<td>NBC Technical Development Committee — Correspondence 194-53. 33 items. Onionskin, handwritten, and mimeographed memoranda pertaining to the technical development committee.</td>
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<td>FOLDER 887</td>
<td>NBC Television-FM Committee — Agenda &amp; Minutes of Meetings 1943-44. 1 item. (clipped) Original, onionskin, and mimeographed memoranda and technical reports.</td>
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<td>FOLDER 888</td>
<td>NBC Television - FM Committee — Agenda &amp; Minutes of Meetings 1943-44. Extra Copies. 110 items. Original, onionskin, and mimeographed memoranda and technical reports.</td>
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<tr>
<td>FOLDER 889</td>
<td>NBC Television - FM Committee — 1943-44 Extra Copies. 2 items. Original, onionskin, and mimeographed memoranda and technical reports.</td>
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<td>FOLDER 890</td>
<td>NBC Television - FM Committee — Correspondence 1943-44. 169 items.</td>
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Original, onionskin, handwritten, and mimeographed letters, an article, and reports on FM and television.

Highlights: December 15, 1943, 15-page report, "NBC Estimated Television Income & Expense January through December, 1944."

Printed items: July 24, 1944, 6-page bulletin, Is Television Ready for Advertising? (2 copies)

FOLDER 891
NBC Television - FM Committee — Sub-Committees 1944.
1 item. (clipped)
Onionskin memo and minutes of the Sub-Committee on Rates.

FOLDER 892
NBC Television - FM Committee — Sub-Committees 1944 — Extra Copies.
8 items.
Onionskin reports and minutes of the Sub-Committee on Rates.

FOLDER 893
RCA Television Committee 1943-46.
1 item. (clipped)
Original, onionskin, and mimeographed letters, memoranda, and reports from the Television Committee.

Highlights: May 1, 1945, 10-page speech by David Sarnoff at the annual meeting of RCA stockholders

FOLDER 894
RCA Television Committee 1943-46 Extra Copies.
20 items.
Original, onionskin, and mimeographed reports, an article, press releases, memoranda, and minutes of the Television Committee.


FOLDER 895
10 items.

FOLDER 896
10 items.

Programs from ten different luncheons honoring NBC employees with twenty-five or more years of service.

FOLDER 896
Wired Radio. 1926 - 1941.
57 items.
Original, onionskin, and mimeographed letters, memoranda, reports, telegrams, and articles about the competitive threat to NBC from wired radio.


FOLDER 897
Women's Lounge Room. 1942 - 1943.
3 items.
Memoranda concerning the women's lounge room.

Board of Directors, 1926-1956
100 folders.
Agendas, resolutions, correspondence, minutes, reports and balance sheets prepared for the Board of Directors; memoranda and letters documenting Board actions, and biographical sketches of directors.

FOLDER 898
NBC Board of Directors Agenda & Resolutions 1956.
10 items.
Original and mimeographed reports from board of directors meetings includes extensive salary information, investment holding changes, and contract settlements.
Board of Directors, 1926-1956

Container | Contents
---|---
FOLDER 899 | NBC Board of Directors Correspondence 1956.
| 23 items.
| Original, onionskin, and mimeographed memoranda, two letters, and financial reports from the board of directors meetings.

FOLDER 900 | NBC Board of Directors 1956.
| 13 items.
| Original, mimeographed, and onionskin memoranda, financial and sales reports for the board of directors meetings, plus the minutes of the meetings.

FOLDER 901 | NBC Board of Directors Correspondence 1955.
| 17 items.
| Original, mimeographed, and onionskin memoranda, a letter, and financial reports from the board of directors.

FOLDER 902 | NBC Board of Directors Agenda & Resolutions 1955.
| 11 items.
| Mimeographed reports of meetings from the board of directors.

FOLDER 903 | NBC Board of Directors Reports 1955.
| 21 items.
| Original and onionskin memoranda and financial reports from the board of directors.
| Note: This is the last year in which Sarnoff is Chairman of the Board and Weaver is the President of NBC; in 1956 they switch positions.

FOLDER 904 | NBC Board of Directors Agenda & Resolutions 1953.
| 16 items.
| Mimeographed reports of meetings (regular and special) from the board of directors.

FOLDER 905 | NBC Board of Directors Correspondence 1953.
| 2 items.
| Onionskin letters concerning the board of directors.
| Highlights: April 15, 1953, letter calling for a special meeting of the Board after the death of Gano Dunn in order to fill his place. December 4, 1953, resignation letter from Sylvester L. Weaver, Jr., as Vice Chairman of the Board of Directors.

FOLDER 906 | NBC Board of Directors Reports 1953.
| 1 item.
| Twelve-page "Report for Board of Directors Meeting -- Feb. 6, 1953."

FOLDER 907 | NBC Board of Directors Correspondence 1952.
| 1 item.
| Eight-page financial report.

FOLDER 908 | NBC Board of Directors Reports 1952.
| 1 item.
| Original twelve-page financial report.

FOLDER 909 | NBC Board of Directors Agenda & Resolutions 1951.
| 6 items.
| Mimeographed reports from the board of directors meetings.
| Highlights: April 5, 1951, report includes the outline of a thirty year agreement between Milton Berle and NBC, including a three year contract for the 8pm-9pm slot on Tuesdays. January 5, 1951, 9-page report including NBC's financial dealings with the *Howdy Doody* Program. December 1, 1950, report includes the recommendation from
Dr. Charles B. Jolliffe that NBC participate in the testing of color television (at the expense of RCA).

FOLDER 910
NBC Board of Directors Reports to Board of Directors 1951.
6 items.
Onionskin financial reports for the board of directors meetings

FOLDER 911
NBC Board of Directors Reports to Board of Directors 1950.
12 items.
Onionskin financial reports for the board of directors meetings.

FOLDER 912
NBC Board of Directors Agenda & Resolutions 1950.
20 items.
Mimeographed and onionskin memoranda and reports from the board of directors.
Highlights: November 3, 1950, report includes the resignation of Edward Nally as director of the company, the election of Carleton Smith as the company's Vice President, and also outlines the framework for employee benefits and retirement plans.

FOLDER 913
NBC Board of Directors Correspondence 1949.
24 items.
Original, onionskin, handwritten, and mimeographed memoranda and reports from the board of directors meetings, especially with regard to affiliate additions, current and future programming.
Highlights: October 7, 1949, Board meeting supplement details the agreement between NBC and the United Nations Radio unit. October 3, 1949, memo outlines lawsuit brought against NBC by Joseph J. Balaber, owner of "certain Mack Sennett comedies," who claims NBC agreed to broadcast the films only in the continental United States. NBC broadcast these films, during the Howdy Doody show, in New York, Cleveland, and Detroit, consequently the signal was received in Canada. July 1, 1949, 3-page report announces new radio programs, including Dragnet. June 3, 1949, 3-page report outlines lawsuit brought against NBC by Joseph J. Balaber, owner of "certain Mack Sennett comedies," who claims NBC agreed to broadcast the films only in the continental United States. NBC broadcast these films, during the Howdy Doody show, in New York, Cleveland, and Detroit, consequently the signal was received in Canada. July 1, 1949, 3-page report announces new radio programs, including Dragnet. June 3, 1949, 3-page report mentions disagreement with the National Association of Broadcasters. May 6, 1949, 3-page report outlines the framework for employee benefits and retirement plans.

FOLDER 914
NBC Board of Directors Agenda & Resolutions 1949.
16 items.
Original, onionskin and mimeographed memoranda, balance sheets, and reports from the board of directors meetings; details employee pay raises, union agreements, affiliate acquisition, board elections, employment contracts, equipment purchasing, theater leasing.
Highlights: December 1, 1949, report proposing severance pay to NBC employees. November 2, 1949, report proposing an agreement with the Radio and Television Directors Guild. October 5, 1949, reports the contract agreement with the Radio Writers Guild - for the news writers stationed in Chicago. September 1, 1949, report proposes the acceptance of the NABET contract for Hollywood sound effects technicians; the reinstatement of the International Broadcast transmitters at Dixon, CA. May 4, 1949, reports the authorization of the move of the Fibber McGee and Molly program, the acquisition of ten RCA magnetic tape recorders for recording network radio programs, the proposal for adoption of the RGA Retirement Plan.

FOLDER 915
NBC Board of Directors Reports to Board of Directors 1949.
17 items.
Onionskin reports, memos, and balance sheets for board of directors meetings; includes mention of union agreements, salary and severance pay, retirement plans, new employees, profit/loss stats, FCC regulations, theater leases.
Highlights: September 28, 1949, 19-page report discusses the legal actions taken by the networks against the FCC regulation prohibiting "lottery programs," also announces new plans for a North American Broadcast Agreement. September 2, 1949, 30-page report
mentions a suit by Frank Paris, a former NBC puppeteer, who allegedly designed the original *Howdy Dowdy* puppet and is the owner of the name *Howdy Doody*; the Senate's Interstate Commerce Committee's decision over the advertising of liquor over the radio; the FCC's new rulings for the use of VHF and UHF bands, as well as the proposition of color television. July 1, 1949, 21-page report details the Senate Committee on Interstate and Foreign Commerce's "McFarland Bill" which plans to change the Communications Act of 1934. May 25, 1949, report details the litigation being taken against the "Fred Allen Show" for the use of the name Sergei Stroganoff - action was being taken by Mr. Stroganoff. April 1, 1949, reports from the FCC of a lawsuit filed by rival television manufacturers over the claim of equipment outdating by the addition of the UHF band. March 11, 1949, announcement of the purchase of the "Fibber McGee and Molly" show rights and contracting details; it also illustrates the synchronization of affiliate stations as well as the initiation of a television plant in Chicago; under the heading "Matters for the information of the Board" is information pertaining to the decisions made by Senator Johnson and the FCC concerning communications rights; in the "Litigation" section a Mr. Jack Kabler has served NBC with a summons concerning the "piracy" of a game show idea of his from 1944 named "Who Said It?" - action was also taken by Ms. Tallulah Bankhead against NBC, CBS, Procter & Gamble, and Benton & Bowles for the "unjust" use of her first name in a Prell shampoo jingle; an agreement between AT&T and NBC for cable facilities is mentioned. February 4, 1949 under the heading of "Litigation" Mr. William E. Ballard files suit against NBC, Russell M. Seeds, Inc., and Brown & Williamson Tobacco Corporation for copyright infringement.

**FOLDER 916**

NBC Board of Directors Correspondence 1948.

11 items.

Original and onionskin reports from board of directors meetings.

Highlights: September 3, 1948 shows the programming from the previous month, included are programs concerning the upcoming Presidential election, the speech by the Chairman of the Atomic Energy Commission, and the introduction of the Selective Service.

**FOLDER 917**

NBC Board of Directors Agenda & Resolutions 1948.

15 items.

Original, onionskin, and mimeographed memoranda, reports, and balance sheets from board of directors meetings; includes information about union contracts, bonus payments, equipment purchasing, theater leasing, employee life insurance and benefits for those who served in the military, changes in the membership of the Board of Directors.

Highlights: July 1, 1948, report mentions NBC's contribution to a fund that would pay for an investigation into the murder in Greece of George Polk, a NBC radio news correspondent.

**FOLDER 918**

NBC Board of Directors Reports to Board of Directors 1948.

10 items.

Onionskin memoranda and reports from board of directors meetings, includes details of the plans for the election coverage, FCC rulings, and the growing interest in network television, union agreements, program listings (including numerous political speeches), employee benefits - esp. those from the military - theater, office, and equipment leasing.

Highlights: November 5, 1948, legal action taken against NBC, Elizabeth Bentley, and General Foods by William C. Remington for the libelous statements made by Ms. Bentley on the program *Meet the Press* wherein she stated that Mr. Remington was a "Communist"; the "interest in network television" is also mentioned. October 1, 1948 under the heading "FCC" denotes the statement entered by NBC to the Communications Committee against the regulation of "contest programs," in the "Litigation" section NBC is said to have settled for $5000 to Mrs. Laffoon of San Diego, CA for the disputed correct answer on the "Lyden's Treasure Island Contest," the Philadelphia affiliate took action against AT&T for their use of video tariffs. September 3, 1948, under the section on television, mentions the first successful televising of activities aboard the aircraft.
carrier, on the U.S.S. Leyte. August 6, 1948, under "Litigation," Edwin H. Armstrong files against RCA and NBC for infringement upon his FM patents. May 7, 1948, the Circuit Court of Appeals denied the anti-trust action taken by Gordon Brown against NBC, ABC, and Mutual.

FOLDER 919
NBC Board of Directors Correspondence 1947.
5 items.
Onionskin and mimeographed memoranda and letters documenting actions of the board of directors.
Highlights: the July 29th letters of resignation from A.L. Ashby as Vice President and General Counsel and from Clarence L. Menser as Vice President in charge of Programs.

FOLDER 920
NBC Board of Directors Agenda & Resolutions 1947.
42 items.
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings; includes equipment purchase and construction, bonus payments, salary information, Board elections, employee life insurance plans, incentive plan, and pension plans.
Highlights: May 9, 1947, discusses the support of the American Broadcasting Company by NBC through means of office space and services.

FOLDER 921
NBC Board of Directors Reports to Board of Directors 1947.
21 items.
Original, onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
Highlights: November 7, 1947, in the FCC section, the proposal of the elimination of Channel 1 as a television station is brought forth, as is the suggestion of super power television stations. September 5, 1947, 22-page report mentions Petrillo's controversial decision not to permit duplication of AM network musical programs on FM stations. September 3, 1947, an agreement between NBC and the BBC for exchange of new film reels is mentioned in the "television" section, as are deals to televise collegiate football games, the home games of the NY Giants and the Baltimore Colts. February 7, 1947, under the heading of the FCC the Columbia proposition for color television is put forth.

FOLDER 922
NBC Board of Directors Reports to Board of Directors 1947 (Extra Copies).
16 items.
Onionskin memoranda, reports, and balance sheets from board of directors meetings.

FOLDER 923
NBC Board of Directors Correspondence 1946.
11 items.
Onionskin and mimeographed memoranda from board of directors meetings; focuses primarily on the decisions made by the FCC.
Highlights: October 25, 1946, memo from AL Ashby to Niles Trammell regarding the CBS petition for color television programming. May 2, 1946, memo from A. L. Ashby to Niles Trammell regarding the FCC's clear channel proceedings.

FOLDER 924
NBC Board of Directors Agenda & Resolutions 1946.
31 items.
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.

FOLDER 925
NBC Board of Directors Reports to Board of Directors 1946.
23 items.
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
Highlights: October 25, 1946, 11-page "Report for Board of Directors for Program Department" lists several one-time-only programs. October 4, 1946, 15-page report mentions NBC's purchase of motion picture cameras for recording television pictures. July 2, 1946, 17-page report mentions a threat from the International Brotherhood of
Electrical Workers to sabotage the television broadcast of the Joe Louis-Billy Conn fight unless NBC engaged members of their union to operate the television cameras.

FOLDER 926 NBC Board of Directors Reports to Board of Directors (Extra Copies) 1946.
7 items.
Onionskin memoranda, reports, and balance sheets from board of directors meetings.

FOLDER 927 NBC Board of Directors Correspondence 1945.
12 items.
Onionskin memoranda, and reports from board of directors meetings.
Highlights: August 28, 1945, memo from A.L. Ashby to Niles Trammell reports on FCC decision that permits AM licensees to operate FM stations and to permit FM licensees to duplicate on their FM stations all the programs broadcast on their AM stations.

FOLDER 928 NBC Board of Directors Agenda & Resolutions 1945.
38 items
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.

FOLDER 929 NBC Board of Directors Reports to Board of Directors 1945.
17 items.
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
Highlights: November 2, 1945, report describes FCC hearings on the television allocation plan. September 7, 1945, 13-page report lists several programs celebrating the Japanese surrender on August 10, 1945. May 4, 1945, 12-page report describes the programming challenges and financial sacrifices undertaken by NBC when President Roosevelt died on April 12, 1945. This report also describes nine programs planned for V-E Day, including *Milestones on the Road to Peace*, *The People vs. the Unholy Three*, and *Ten Escape from Tojo*.

FOLDER 930 NBC Board of Directors Reports to Board of Directors (Extra Copies) 1945.
5 items.
Onionskin memoranda, reports, and balance sheets from board of directors meetings.
Highlight: August 13, 1945, 13-page report mentions the reduction in time for the *Army Hour* from one hour to thirty minutes. This action was approved by the War Department. This report also describes academic collaborations between NBC and Northwestern University, UCLA, Stanford, and Columbia University for the purpose of creating broadcasting curriculums.

FOLDER 931 NBC Board of Directors Agenda & Resolutions 1944.
38 items.
Onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
Highlights: August 13, 1945, 13-page report mentions the *Army Hour's* reduction in time from one hour to thirty minutes and the approval of this action by the War Department. The report describes collaborative efforts of NBC and Northwestern, UCLA, Stanford, and Columbia University for the purpose of creating broadcasting curriculums.

FOLDER 932 NBC Board of Directors Reports to Board of Directors 1944.
22 items.
Original, onionskin and mimeographed memoranda, reports, and balance sheets from board of directors meetings.
Highlights: September 1, 1944, 13-page report mentions the August 14, 1944, evening tipoff of NBC that "a development of military importance was pending." Consequently, NBC stayed in operation all night and was able to broadcast a report the next day at 6 A.M. of the allied invasion of southern France. May 5, 1944, 14-page report announces new "facilities for the metalizing of master recordings immediately after recording. May 5, 1944, 14-page report outlines NBC's plans to cover the possible invasion of Europe.
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<td>FOLDER 935</td>
<td>NBC Board of Directors Reports to Board of Directors 1943.</td>
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<td>Onionskin memoranda, reports, and balance sheets from board of directors</td>
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<td>meetings. Highlights: December 3, 1943, 11-page report describes several</td>
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<td>new programs, including <em>G.I. Variety and Soldiers in Grease Paint</em>.</td>
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<td>May 7, 1943, 13-page report refers to the economic performance of CBS</td>
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<td>versus NBC.</td>
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<td>NBC Board of Directors Agenda and Resolutions 1943.</td>
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<td>NBC Board of Directors Correspondence 1943.</td>
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<td>Handwritten, onionskin, and mimeographed memoranda, reports, and balance</td>
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<td>sheets from board of directors meetings.</td>
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<td>FOLDER 938</td>
<td>NBC Board of Directors Reports to Board of Directors (Extra Copies) 1943.</td>
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<td>January 8, 1943, 12-page onionskin report mentions the FCC's order for</td>
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<td>all domestic broadcast transmitters to reduce power by 20% to extend the</td>
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<td>life of scarce vacuum tubes during the war.</td>
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<td>FOLDER 939</td>
<td>NBC Board of Directors Biographical Data. 1941.</td>
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<td>Onionskin and mimeographed biographical sketches of board members.</td>
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<td>FOLDER 940</td>
<td>NBC Board of Directors Agenda and Resolutions 1942.</td>
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<td>46 items</td>
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<td>Original, onionskin, and mimeographed memo and minutes from board of</td>
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<td>directors meetings.</td>
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<td>NBC Board of Directors Correspondence 1942.</td>
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<tr>
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<td>70 items</td>
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<td></td>
<td>Original, onionskin, and mimeographed letters, reports, and memoranda</td>
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<td>concerning the board of directors.</td>
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<tr>
<td>FOLDER 942</td>
<td>NBC Board of Directors Reports to Board of Directors 1942.</td>
</tr>
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<td>22 items</td>
</tr>
<tr>
<td></td>
<td>Onionskin and mimeographed memoranda and reports to the board of directors</td>
</tr>
<tr>
<td>FOLDER 943</td>
<td>NBC Board of Directors Reports to Board of Directors (extra copies) 1942.</td>
</tr>
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<td>24 items</td>
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<td></td>
<td>Onionskin and mimeographed memoranda and reports to the board of</td>
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<td>directors.</td>
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<td>FOLDER 944</td>
<td>NBC Board of Directors Correspondence 1941</td>
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<td>57 items</td>
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<td></td>
<td>Original, handwritten, onionskin, and mimeographed reports, letters,</td>
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<td></td>
<td>and memoranda from the board of directors.</td>
</tr>
<tr>
<td>FOLDER 945</td>
<td>NBC Board of Directors Agenda &amp; Resolutions 1941.</td>
</tr>
<tr>
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<td>18 items</td>
</tr>
<tr>
<td></td>
<td>Onionskin minutes from board of directors meetings.</td>
</tr>
</tbody>
</table>
FOLDER 946  NBC Board of Directors Reports to Board of Directors 1941.
   22 items.
   Onionskin and mimeographed memoranda and reports to the board of directors.

FOLDER 947  NBC Board of Directors Reports to Board of Directors (extra copies) 1941.
   11 items.
   Onionskin reports to the board of directors.

FOLDER 948  NBC Board of Directors Agenda & Resolutions July-December 1940.
   12 items.
   Onionskin and mimeographed memoranda and minutes from board of directors meetings.

FOLDER 949  NBC Board of Directors Agenda & Resolutions January-June 1940.
   8 items.
   Onionskin and mimeographed memoranda and minutes from board of directors meetings.

FOLDER 950  NBC Board of Directors Reports to Board of Directors 1940.
   10 items.
   Onionskin memoranda and reports to the board of directors.

FOLDER 951  NBC Board of Directors Reports to Board of Directors (extra copies) 1940.
   9 items.
   Onionskin reports to the board of directors.

FOLDER 952  NBC Board of Directors Correspondence 1940.
   77 items.
   Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the
   board of directors.

FOLDER 953  NBC Board of Directors Correspondence 1939.
   77 items.
   Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the
   board of directors.
   Highlights: October 10, 1939, letter from Lenox R. Lohr to General James G. Harbord,
   chairman of the Board of RCA regarding the Al Jolson case. May 25, 1939, 7-page
   report by O. B. Hanson, "Problems of Relocation of WEAF."

FOLDER 954  NBC Board of Directors Agenda & Resolutions January-June 1939.
   14 items.
   Onionskin and mimeographed memoranda and minutes from board of directors meetings.

FOLDER 955  NBC Board of Directors Agenda & Resolutions July-December 1939.
   10 items.
   Onionskin and mimeographed memoranda and minutes from board of directors meetings.

FOLDER 956  NBC Board of Directors Reports to Board of Directors 1939.
   7 items.
   Onionskin memoranda and reports to the board of directors.

FOLDER 957  NBC Board of Directors Reports to Board of Directors (extra copies) 1939.
   2 items.
   Onionskin reports to the board of directors.

FOLDER 958  NBC Board of Directors Correspondence 1938.
   17 items.
   Onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of
   directors.
   Highlights: October 20, 1938, 3-page analysis of NBC coverage of the Czechoslovakian
   situation. August, 1938 24-page "Analysis of Program Audiences and Listening Habits
   in Rural Areas vs Large Cities."

FOLDER 959  NBC Board of Directors Agenda & Resolutions 1938.
   23 items.
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<tr>
<td>FOLDER 960</td>
<td>NBC Board of Directors Reports to Board of Directors 1938.&lt;br&gt;1 item.&lt;br&gt;Onionskin report to the board of directors.</td>
</tr>
<tr>
<td>FOLDER 961</td>
<td>NBC Board of Directors Correspondence 1937&lt;br&gt;3 items.&lt;br&gt;Original, onionskin, and mimeographed letters and memoranda related to the resignation of Newton D. Baker from the RCA board of directors and his subsequent death.</td>
</tr>
<tr>
<td>FOLDER 962</td>
<td>NBC Board of Directors Agenda &amp; Resolutions 1937.&lt;br&gt;8 items.&lt;br&gt;Onionskin minutes from board of directors meetings.</td>
</tr>
<tr>
<td>FOLDER 963</td>
<td>NBC Board of Directors Correspondence 1936.&lt;br&gt;7 items&lt;br&gt;Onionskin, and mimeographed memoranda and reports to the board of directors.</td>
</tr>
<tr>
<td>FOLDER 964</td>
<td>NBC Board of Directors Agenda &amp; Resolutions 1936.&lt;br&gt;1 item (clipped).&lt;br&gt;Mimeographed and onionskin memoranda and minutes from board of directors meetings.</td>
</tr>
<tr>
<td>FOLDER 965</td>
<td>NBC Board of Directors Reports to Board of Directors 1936.&lt;br&gt;1 item.&lt;br&gt;Onionskin report to the board of directors mentions ASCAP problems and NBC's rejection of a program, <em>Liberty at the Cross Roads</em>, submitted by the National Republican Committee.</td>
</tr>
<tr>
<td>FOLDER 966</td>
<td>NBC Board of Directors Correspondence September-December 1935.&lt;br&gt;31 items.&lt;br&gt;Original, onionskin, and mimeographed memoranda, an article, and reports to the board of directors.&lt;br&gt;Highlights: December 30, 1935, memo announcing Merlin H. Aylesworth's resignation as president of NBC and the election of Lenox R. Lohr as his replacement.</td>
</tr>
<tr>
<td>FOLDER 967</td>
<td>NBC Board of Directors Correspondence May-August 1935.&lt;br&gt;20 items.&lt;br&gt;Original, handwritten, onionskin, and mimeographed memoranda, an article, and reports to the board of directors.&lt;br&gt;Highlights: Undated 2-page report describes NBC's ordeal in preventing the <em>Palmolive</em> program from jumping to CBS. Spanish lyrics from the March 21, 1935, <em>Mexican Government Program</em>, furnished by the FCC and a Father Parsons:&lt;br&gt;But my greatest delight&lt;br&gt;Was when she stood naked&lt;br&gt;Of her flowing garment;&lt;br&gt;And like a bending branch&lt;br&gt;Of a willow, uncovered to me&lt;br&gt;Her beauty, an unfolding rose&lt;br&gt;Which breaks its bud&lt;br&gt;And displays all its loveliness.</td>
</tr>
<tr>
<td>FOLDER 968</td>
<td>NBC Board of Directors Correspondence January-April 1935.&lt;br&gt;42 items.&lt;br&gt;Original, handwritten, onionskin, and mimeographed memoranda, and reports to the board of directors.&lt;br&gt;Highlights: 1935 5-page report mentions the Louis-Baer fight causing the &quot;Mount Everest&quot; of electrical consumption, more than doubling the amount used during the April 28 &quot;Fireside Chat&quot; by President Roosevelt. Excerpt from a 1935 report shows that 563,631 pieces of audience mail were received in November, 1934.</td>
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Board of Directors, 1926-1956

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<td>FOLDER 969</td>
<td>NBC Board of Directors Agenda &amp; Resolutions September-December 1935. 31 items. Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.</td>
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<tr>
<td>FOLDER 971</td>
<td>NBC Board of Directors Agenda &amp; Resolutions January-April 1935. 12 items. Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.</td>
</tr>
<tr>
<td>FOLDER 972</td>
<td>NBC Board of Directors Reports to Board of Directors September-December 1935. 7 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.</td>
</tr>
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<td>FOLDER 973</td>
<td>NBC Board of Directors Reports to Board of Directors May-August 1935. 5 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.</td>
</tr>
<tr>
<td>FOLDER 974</td>
<td>NBC Board of Directors Reports to Board of Directors January-April 1935. 12 items. Original, onionskin, and mimeographed memoranda and reports to the board of directors.</td>
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<tr>
<td>FOLDER 975</td>
<td>NBC Board of Directors Reports to Board of Directors (extra copies) 1935. 6 items. Onionskin reports to the board of directors.</td>
</tr>
<tr>
<td>FOLDER 976</td>
<td>NBC Board of Directors Executive Vice Presidents Report 1932-35. 1 item. Mimeographed 15-page report to David Sarnoff.</td>
</tr>
<tr>
<td>FOLDER 977</td>
<td>NBC Board of Directors Correspondence July-December 1934. 77 items. Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors. Highlights: December 20, 1934, 5-page report discusses conflicts between radio, theaters, and motion pictures regarding NBC and Columbia inviting audiences to watch at on charge broadcasts at studios and theaters. Undated excerpt from a report where Walter Damrosch is asked if the quality of music has improved. He replies: &quot;True, it certainly is true. It is so true that those dregs of civilization, the manachers of advertising agencies, and the vice presidents of automobile companies, haf begun to realize it.&quot; [sic] September, 17, 1934, congratulatory letter from M. H. Aylesworth to David Sarnoff on the occasion of Sarnoff's acceptance as chairman of the board of NBC.</td>
</tr>
<tr>
<td>FOLDER 978</td>
<td>NBC Board of Directors Agenda &amp; Resolutions July-December 1934. 19 items. Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.</td>
</tr>
<tr>
<td>FOLDER 979</td>
<td>NBC Board of Directors Reports to Board of Directors 1934. 20 items. Original, onionskin, and mimeographed memoranda, letters, and reports to the board of directors.</td>
</tr>
<tr>
<td>FOLDER 980</td>
<td>NBC Board of Directors Agenda &amp; Resolutions January-June 1934. 19 items.</td>
</tr>
</tbody>
</table>
Original, mimeographed, and onionskin memoranda and minutes from board of directors meetings.

**FOLDER 981**  
**NBC Board of Directors Correspondence January-June 1934.**  
37 items.  
Original, onionskin, handwritten, and mimeographed letters, memoranda, and reports to the board of directors.  
Printed items: January, 1934 10-page pamphlet, *NBC Program Policies.*

**FOLDER 982**  
**NBC Board of Directors Correspondence July-December 1933.**  
36 items.  
Original, onionskin, and mimeographed letters, memoranda, and reports to the board of directors.

**FOLDER 983**  
**NBC Board of Directors Agenda & Resolutions July-December 1933.**  
28 items.  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 984**  
**NBC Board of Directors Correspondence January-June 1933.**  
33 items.  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 985**  
**NBC Board of Directors Agenda & Resolutions January-June 1933.**  
21 items.  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 986**  
**NBC Board of Directors Reports to Board of Directors 1933.**  
4 items.  
Onionskin, handwritten, and mimeographed reports to the board of directors.

**FOLDER 987**  
**NBC Board of Directors Agenda & Resolutions 1932.**  
14 items.  
Original, onionskin and mimeographed memoranda, reports, and telegrams of resignation to the board of directors.

**FOLDER 988**  
**NBC Board of Directors Agenda & Resolutions 1931.**  
10 items  
Onionskin, handwritten, and mimeographed memoranda and reports to the board of directors.

**FOLDER 989**  
**NBC Board of Directors Agenda & Resolutions 1930**  
14 items  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 990**  
**NBC Board of Directors Correspondence 1930.**  
4 items  
Onionskin and mimeographed memo and reports to the board of directors.

**FOLDER 991**  
**NBC Board of Directors Agenda & Resolutions 1929.**  
19 items.  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 992**  
**NBC Board of Directors Agenda & Resolutions 1928.**  
21 items.  
Onionskin and mimeographed memoranda and reports to the board of directors.

**FOLDER 993**  
**NBC Board of Directors Correspondence 1928.**  
3 items.  
Mimeographed memoranda concerning the board of directors.

**FOLDER 994**  
**NBC Board of Directors Agenda & Resolutions 1927.**  
14 items.  
Original, onionskin and mimeographed memoranda and reports to the board of directors.
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<th>Container</th>
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</table>
| FOLDER 995 | NBC Board of Directors Correspondence 1927.  
56 items.  
Onionskin and mimeographed memoranda and reports to the board of directors. |
| FOLDER 996 | NBC Board of Directors Agenda & Resolutions 1926.  
14 items.  
Original, onionskin and mimeographed memoranda and reports to the board of directors. |
| FOLDER 997 | NBC Board of Directors Correspondence 1926.  
56 items.  
Original, onionskin, and mimeographed telegrams, letters, memoranda, and reports to the board of directors. |
| **Network Affiliates, 1923-1983** | 44 folders.  
Memoranda, correspondence and reports. |
41 items.  
Original, onionskin, mimeographed, and photocopied letters, memoranda, reports, maps, press releases, and telegrams related to the NBC network and affiliates.  
| FOLDER 999 | NBC Affiliates Station Contracts 1935.  
6 items.  
Original, onionskin, and mimeographed memoranda, contracts, a letter, and a report on station contracts.  
Highlights: Undated 5-page report from the "NBC Contract Committee." |
| FOLDER 1000 | NBC Affiliates Radio. 1923 - 1946.  
11 items.  
Original, onionskin, handwritten, and mimeographed letters, fan mail, articles, and reports related to radio stations WCAP and WRC, as well as unrelated correspondence concerning NBC's attempts to receive permission to distribute transcriptions of speeches to schools.  
Highlights: July 17, 1925, letter from F.P. Guthrie to Dr. Alfred N. Goldsmith about WCAP's reluctance at WRC signing on immediately following their sign off. November 7, 1924, letter from David Sarnoff to F.P. Guthrie praising him for taking "criticism in the proper and manly way" after Guthrie's apology for sending an indiscreet letter to the phone company and the Department of Commerce that could have hindered RCA's radio plans. October 2, 1923, letter from RCA to Colonel Theodore Roosevelt, Assistant Secretary of the Navy, requesting exclusive rights to the Army-Navy football game. April 30, 1946, letter from Madame Chiang Kai-shek's secretary granting NBC permission to include her speeches in a NBC educational catalogue. March 28, 1946, letter from Winston Churchill's private secretary denying NBC request to include Churchill's speeches in the catalogue. March 20, 1946, letter from the White House granting NBC permission to include the President's speeches in the catalogue. |
| FOLDER 1001 | NBC Affiliates Radio Executive Committee 1958.  
41 items. |
Original, onionskin, and mimeographed letters, memoranda, telegrams, contracts, and reports from the NBC radio affiliates executive committee.

Highlights: June 23, 1958, letter from WOOD radio & television to NBC urging the dropping of daytime drama from the weekday schedule. May 1, 1958, 11-page "Station Affiliate List."

Printed items: April 15, 1958, 35-page booklet, Clearances, reports the number of affiliates that clear network programming as well as the adverse effects of non-clearance. January 1, 1958, 8-page booklet, Station Affiliate List NBC Radio Network. Four 1958 charts listing ratings of NBC network radio shows, major market clearance problems, profit analysis of major programs, and recommendations of program changes.

FOLDER 1002 NBC Affiliates Radio Program Advisory Committee 1959.
9 items.
Original and mimeographed press releases, reports, a memorandum, and a letter concerning the committee.
Highlights: December 17, 1959, 3-page committee report recommends, among other things, to minimize the offbeat and "egghead" segments and to "take the bedroom out of the weather" by removing Miss Monitor from the Monitor program because "all were in agreement that her technique was not desirable."

FOLDER 1003 NBC Affiliates Radio Executive Committee 1959.
27 items.
Original, onionskin, and mimeographed memoranda, letters, press release, telegrams, and reports from the executive committee.
Highlights: October, 1959 closed circuit speech to radio affiliates. 1959 8-page NBC speech from NBC radio to its affiliates demanding their 100% clearance on News on the Hour, Monitor, and Analysis or risk the loss of NBC affiliation. October 13, 1959, 3-page NBC radio network present and proposed network sale schedule.

73 items.
Original, onionskin, and mimeographed letters, speeches, telegrams, memoranda, reports, and an article regarding NBC radio affiliates.
Highlights: December 5, 1960, NBC telegram to affiliates not clearing enough network programming.

FOLDER 1005 NBC Affiliates Radio Executive Committee 1960.
11 items.
Original, onionskin, and mimeographed press releases, memoranda, a speech and reports from both radio and television affiliates.
Highlights: November, 1960 Robert W. Sarnoff speech to NBC Television affiliates. NBC television program listings from May 1 through September 7, 1960.

FOLDER 1006 NBC Affiliates Radio Executive Committee 1961.
8 items.
Onionskin and mimeographed memoranda and press releases from NBC radio affiliates meetings.

FOLDER 1007 NBC Affiliates Radio Executive Committee 1962.
6 items.
Original and mimeographed memoranda, reports, and a press release from NBC radio affiliates meeting.

FOLDER 1008 NBC Affiliates Radio Executive Committee 1957.
59 items.
Original, onionskin, handwritten, and mimeographed letters, reports, memoranda, a telegram, and an affiliation contract from the executive committee meeting.
Network Affiliates, 1923-1983

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<tbody>
<tr>
<td>FOLDER 1009</td>
<td>NBC Affiliates Radio Executive Committee 1956. 34 items. Original, onionskin, and mimeographed letters, memoranda, telegrams, reports, an article, and a speech from the executive committee meeting. Highlights: November 5, 1956, 11-page report from the radio affiliates meeting. October 19, 1956, 4-page report outlines the 46 tasks that need to be done in preparation for the November 19, 1956, affiliates meeting.</td>
</tr>
<tr>
<td>FOLDER 1010</td>
<td>NBC Affiliates Radio Agenda Minutes 1955. 1 item. Onionskin memo and letter concerning changes in NBC network radio.</td>
</tr>
<tr>
<td>FOLDER 1011</td>
<td>NBC Affiliates Radio Agenda Minutes 1954. 4 items. Original, handwritten, onionskin, and mimeographed memoranda, reports, and a telegram from the NBC radio affiliates meetings.</td>
</tr>
<tr>
<td>FOLDER 1012</td>
<td>NBC Affiliates Radio Agenda Minutes 1953. 2 items. Mimeographed and onionskin reports from the NBC radio affiliates meetings.</td>
</tr>
<tr>
<td>FOLDER 1014</td>
<td>NBC Affiliates Convention Atlantic City 1947. 16 items. Original, onionskin, and mimeographed letters, reports, and speeches from the affiliates convention.</td>
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<td>FOLDER 1017</td>
<td>NBC Affiliates Convention Greenbrier 1949. 38 items.</td>
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Network Affiliates, 1923-1983

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Original, onionskin, handwritten, and mimeographed memoranda, letters, speeches, an article, and reports from the affiliates convention.

Highlights: October 18, 1949, 13-page summary of Hugh M. Beville's speech and slide presentation at the September affiliates convention. October, 1949 speech by Sylvester J. Weaver at the convention.

FOLDER 1018 NBC Affiliates Convention Sun Valley 1948.
10 items.
Original, onionskin, and mimeographed letters, memoranda, speeches, and reports from the affiliates meetings.
Printed items: 1948 brochure, *Behind Your Radio Dial*, describes the NBC documentary film of the same name that serves to popularize radio and facilitates the selling of radio as an advertising medium.

FOLDER 1019 NBC Affiliates Convention Atlantic City 1950.
4 items.
Mimeographed and handwritten reports from the affiliate meetings.
Highlights: March 17, 1950, 12-page report includes list of proposed NBC radio programs, their stars, and the cost of each program.

FOLDER 1020 NBC Affiliates Convention Boca Raton-Speeches 1951.
27 items.
Original, onionskin, and mimeographed speeches, articles, and a memo from the affiliates meetings.

FOLDER 1021 NBC Affiliates Convention Boca Raton 1951.
27 items.
Original, onionskin, and mimeographed reports, letters, press releases, and memoranda from the affiliates meetings.
Highlights: October 18, 1951, letter from NBC to the BBC inviting Sir William Haley to meet with Sylvester L. Weaver, Jr. about cooperation between the two organizations. October 18, 1951, 3-page report on the latest technical developments in television equipment and technique.
Printed items: November 28-30, 1951, 15-page NBC pamphlet, *Fifth Annual Convention Boca Raton*.

FOLDER 1022 NBC Affiliates Convention 1955.
1 item.
Mimeographed 3-page agenda for affiliates meetings.

FOLDER 1023 NBC Affiliates Convention 1958.
8 items.
Original, onionskin, and mimeographed reports, memoranda, and a letter concerning the affiliates meetings.

FOLDER 1024 NBC Affiliates Convention 1959.
3 items.
Onionskin and mimeographed reports, memoranda, and a press release from the affiliates meetings.
Highlights: October 5-12, 1959, daytime television schedule with list of sponsors.

FOLDER 1025 NBC Affiliates Convention 1960.
11 items.
Original, onionskin, handwritten, and mimeographed memoranda, speeches, and reports from the affiliates meetings.

1 item.
Mimeographed memoranda and attached 2-page report on the NBC affiliates meetings.

FOLDER 1027 NBC Affiliates Convention 1962.
4 items.
Mimeographed memoranda and speeches from the affiliates meetings.

FOLDER 1028 NBC Affiliates Convention 1970.
2 items.
Photocopied press releases from the NBC affiliates meetings.

FOLDER 1029 NBC Affiliates TV Board Meeting 1983.
2 items.
Photocopied memoranda and reports from the NBC affiliates meetings.
Highlights: November 13, 1963, 111-page report includes extensive ratings data.

FOLDER 1030 NBC Affiliates TV Agenda Minutes 1954.
28 items.
Original, onionskin, and mimeographed memoranda, reports, letters, a telegram, and speeches from the NBC television affiliates meetings.
Highlights: June 11, 1954, letter from Sylvester L. Weaver, Jr. to WTMJ-TV justifying the commercial pattern of the Sid Caesar show. April 8-9, 1954, 23-page report mentions the practice of some affiliates who fade down the Today Show to invert unauthorized local commercials.

FOLDER 1031 NBC Affiliates TV Agenda Minutes 1953.
6 items.
Mimeographed speeches, memoranda, and reports from the NBC television affiliates meetings.

FOLDER 1032 NBC Affiliates TV Meeting 1951-52.
2 items.
Mimeographed and onionskin reports, memoranda, a speech, and a telegram from the NBC television affiliates meetings.

FOLDER 1033 NBC Affiliates TV Agenda Minutes 1970.
1 item.
Photocopied memoranda and report analyzes the threat to NBC television from cable and vc

FOLDER 1034 NBC Affiliates TV Agenda Minutes 1962.
2 items.
Mimeographed reports and memoranda from the NBC television affiliates meetings.

FOLDER 1035 NBC Affiliates TV Agenda Minutes 1960.
8 items.
Mimeographed memoranda, reports, a speech, and a telegram from the NBC television affiliates meetings.

FOLDER 1036 NBC Affiliates TV Agenda Minutes 1959.
11 items.
Onionskin and mimeographed memoranda and reports from the NBC television affiliates meetings.

FOLDER 1037 NBC Affiliates TV Agenda Minutes 1958.
9 items.
Onionskin and mimeographed memoranda and reports from the NBC television affiliates meetings.

FOLDER 1038 NBC Affiliates TV Agenda Minutes 1956.
13 items.
Onionskin and mimeographed memoranda, a telegram, and reports from the NBC television affiliate meetings.
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</table>
| FOLDER 1039 | NBC Affiliates TV Agenda Minutes 1955.  
14 items.  
Original, onionskin, and mimeographed memoranda, reports, a speech, and a letter from the  
NBC television affiliate meetings.  
Highlights: June 28, 1955, 10-page report describes the reaction of NBC continuity  
acceptance to profanity on the *Kraft* show. |
| FOLDER 1108 | NBC Operated Stations-Managers Meetings 1934-37.  
1 item.  
Mimeographed memoranda and reports from NBC-operated stations managers meetings.  
Highlights: August 9-15, 1936, program schedules and audience ratings from Boston radio  
stations WEEI, WBZ, WBZA, WNAC, and WAAB. |
1 item  
NBC press release, "NBC owned Radio Stations to Hold Two-Day Conference for Exchange  
of Ideas on Sales, Programming, Advertising and Promotion." |
| **General Reports, 1930-1936** | 67 folders.  
Monthly report of operations. |
1 item.  
| FOLDER 1042 | General Report - December 1935.  
1 item.  
Report."
1 item.  
Report."
| FOLDER 1044 | General Report - October 1935.  
2 items.  
Mimeographed memo and October, 1935 26-page mimeographed "National Broadcasting  
Company, Inc. General Report."
1 item.  
Report."
2 items.  
Mimeographed memo and the July, 1935 23-page mimeographed "National Broadcasting  
Company, Inc. General Report."
2 items.  
Mimeographed memo and the July, 1935 23-page mimeographed "National Broadcasting  
Company, Inc. General Report."
1 item.  
## General Reports, 1930-1936

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2 items.  
| FOLDER 1050 | General Report - April 1935.  
1 item.  
2 items.  
| FOLDER 1052 | General Report - February 1935.  
1 item.  
1 item.  
| FOLDER 1054 | General Report-December 1934.  
2 items.  
1 item.  
| FOLDER 1056 | General Report - September 1934.  
1 item.  
| FOLDER 1057 | General Report- August 1934.  
1 item.  
| FOLDER 1058 | General Report - July 1934.  
1 item.  
1 item.  
1 item.  
| FOLDER 1061 | General Report - April 1934.  
1 item.  
3 items.  
Onionskin and mimeographed reports concerning NBC monthly meetings. |
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| FOLDER 1063 | General Report - February 1934.  
2 items.  
1 item.  
| FOLDER 1065 | General Report - December 1933.  
2 items.  
| FOLDER 1066 | General Report - November 1933.  
2 items.  
| FOLDER 1067 | General Report - October 1933.  
1 item.  
| FOLDER 1068 | General Report - September 1933.  
2 items.  
| FOLDER 1069 | General Report- July 1933.  
2 items.  
| FOLDER 1070 | General Report - June 1933.  
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| FOLDER 1071 | General Report - May 1933.  
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| FOLDER 1072 | General Report - April 1933.  
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| FOLDER 1074 | General Report - February 1933.  
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| 1075   | General Report - January 1933.  
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| 1078   | General Report - October 1932.  
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| 1079   | General Report - September 1932.  
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| 1083   | General Report - May 1932.  
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| FOLDER 1106 | General Report - June 1930.  
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3 items.  
Mimeographed memo and May, 1930 16-page, April, 1930 9-page, and March, 1930 4-page mimeographed "National Broadcasting Company, Inc. General Report(s)." |

### Annual Reports, 1932-1959

6 folders.  
Annual summary reports of operations.

| FOLDER 1040 | NBC Annual Report 1932-35.  
14 items.  
Original, onionskin, and mimeographed memoranda, a letter, a telegram, and internal reports concerning NBC's annual and semi-annual reviews. |
6 items.  
1965-69 photocopied year-end reports and a 1967 WNBC-TV annual report. |
| FOLDER 1111 | NBC Annual Reports: 1960-64.  
3 items.  
Photocopied annual reports from 1960, 1961, and 1964. |
| FOLDER 1112 | NBC Annual Reports: 1943-46.  
6 items.  
Mimeographed and printed annual reports. |
| FOLDER 1113 | NBC Annual Reports: 1945-59.  
21 items.  
Original and mimeographed press releases and reports concerning NBC and RCA.  

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National Broadcasting Company history files  133
1 item.
Onionskin and mimeographed memoranda and a 56-page report, "NBC Radio Network."

**Programs: Subject Lists, Schedules, Samples, 1931-1972**
126 folders.
Inventories of recordings and lists of programs by subject, program name, sponsor or performer.

**FOLDER 1115**
11 items.
Mimeographed lists of recorded programs by subject.

**FOLDER 1117**
2 items
Mimeographed lists of programs featuring audience participation.

**FOLDER 1118**
Subjects: Audience Participation Programs 1940-49.
2 items
Mimeographed lists of programs featuring audience participation.

**FOLDER 1119**
Subjects: Amateur Programs 1935-36.
empty file.

**FOLDER 1120**
2 items.
Mimeographed lists of NBC children's programs.

**FOLDER 1121**
Subjects: Children's Programs 1940-49.
2 items.
Mimeographed lists of NBC children's programs.

**FOLDER 1122**
Subjects: Dance Bands 1934-38.
2 items.
Mimeographed lists of dance bands appearing on NBC.

**FOLDER 1123**
Subjects: Dance Bands 1940-49.
2 items.
Mimeographed lists of dance bands appearing on NBC.

**FOLDER 1124**
2 items
Mimeographed lists of NBC daytime serials.

**FOLDER 1125**
Subjects: Daytime Serials 1940-49.
3 items
Mimeographed lists of NBC daytime serials.

**FOLDER 1126**
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Mimeographed lists of NBC documentary programs.

**FOLDER 1127**
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Mimeographed lists of NBC documentary programs.

**FOLDER 1128**
Subjects: Dramatic Programs 1940-49.
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Mimeographed lists of NBC dramatic programs.
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<td>3 items. Handwritten and mimeographed lists of NBC year end news programs.</td>
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<td>News Programs Year End News Summaries 1960-69.</td>
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<td>Sound Effects. no date.</td>
<td>2 items. Mimeographed lists of undated sound effects.</td>
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<td>1158</td>
<td>Sports. 1931 - 1944.</td>
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<td>Story Telling 1940.</td>
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<td>Subjects: Talks 1940-49. 4 items. Mimeographed lists of NBC talk programs.</td>
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<td>Subjects: Tonight Show 1954-62. 1 item. Mimeographed 1 page history of the <em>Tonight Show</em>.</td>
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<td>Subjects: Women's Programs 1940-49. 2 items. Mimeographed lists of NBC women's programs.</td>
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<td><strong>FOLDER 1171</strong></td>
<td>Network Programs Sample Weeks. 1946 - 1948. 1 item. Original 90 page list of NBC Network radio programs.</td>
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<td>Network Programs List Of Titles 1946-48. 3 items. Onionskin lists of NBC Network radio programs.</td>
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<td>Network Programs Finished. 1946 - 1948. 7 items. Original and handwritten lists of programs on transcription discs Printed items: Several transcription disc labels of the NBC radio recording division.</td>
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<td>Network Programs Series. 1946 - 1953. 5 items. Original and handwritten lists of recorded episodes of the <em>Telephone Hour</em>.</td>
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<td><strong>FOLDER 1175</strong></td>
<td><em>Biographies In Sound</em>. 1956 - 1958. 41 items. Mimeographed NBC radio program descriptions and press releases concerning the program, <em>Biographies in Sound</em>.</td>
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<td>Boston Symphony Orchestra 1954-56. 93 items. Mimeographed press releases concerning broadcasts of the <em>Boston Symphony Orchestra</em>.</td>
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<td>Chase &amp; Sanborn Programs. 1935 - 1948. 1 item. Mimeographed 11 page list of <em>Chase &amp; Sanborn</em> programs includes performers appearing on program.</td>
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<td>Christmas Programs. 1931 - 1946. 3 items. Mimeographed lists of NBC Radio Christmas programs.</td>
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<td>1181</td>
<td>Concert of Nations 1946-47. 37 items. Mimeographed program descriptions of the NBC/Canadian Broadcasting Corporation program, <em>Concert Of Nations</em>.</td>
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<td>Conversation. 1956 - 1957. 26 items. NBC radio program news releases concerning the program, <em>Conversation</em>.</td>
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<td>Fibber McGee &amp; Molly Charles Michaelson 1972. 1 item. Mimeographed inventory of the recordings of <em>Fibber McGee and Molly</em>.</td>
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<td>Jolson, Al 1932-1957. 10 items. Mimeographed lists of recordings and appearances of Al Jolson on NBC radio.</td>
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<td>Music of the New World Programs 1943-45. 81 items. Mimeographed program descriptions of the NBC program, <em>Music of the New World</em>.</td>
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<td>NBC Spring Concerts 1950. 10 items. Mimeographed program descriptions of the NBC program, <em>NBC Spring Concerts</em>.</td>
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<td>NBC Symphony Program Lists 1943-54. 16 items. Mimeographed listings of the radio performances of the NBC Symphony Orchestra.</td>
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<td>NBC Symphony Program Lists 1937-43. 40 items.</td>
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<td>List NBC Symphony Number of Programs. 1936 - 1937. 1 item. Handwritten 25 page list of program recording data from index cards.</td>
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<td>NBC Symphony Programs 1944. 36 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra and a memo concerning a change in schedule for conductors.</td>
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<td>FOLDER 1195</td>
<td>NBC Symphony Programs 1945. 58 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra and a memo concerning a change in schedule for conductors. Printed items: March 11, 1945, 4 page newsletter, Symphony Notes, from the General Motors Symphony of the Air.</td>
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<td>FOLDER 1196</td>
<td>NBC Symphony 1951. 51 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.</td>
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<td>FOLDER 1197</td>
<td>NBC Symphony 1952. 52 items. Mimeographed descriptions of the radio performances of the NBC Symphony Orchestra.</td>
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<td>NBC Symphony Rehearsals 1954. 3 items. Mimeographed and onionskin lists of rehearsal dates for the NBC Symphony Orchestra and a memo concerning missing recordings.</td>
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<td>Orchestras of the Nation 1945-49. 80 items. Mimeographed program descriptions of the NBC program, Orchestras of the Nation.</td>
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<td>Mimeoographed schedules and program descriptions of the NBC Symphony tour.</td>
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<td>Graphic proofs of programs for NBC Symphony performances.</td>
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<td></td>
<td>Printed items: February 5, 1938, program card for a performance conducted by Toscanini.</td>
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<tr>
<td>FOLDER 1208</td>
<td>NBC Symphony Programs 1946.</td>
<td></td>
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<tr>
<td></td>
<td>57 items.</td>
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<td></td>
<td>Mimeoographed descriptions of the radio performances of the NBC Symphony Orchestra.</td>
<td></td>
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<tr>
<td>FOLDER 1209</td>
<td>Program List NBC Symphony Toscanini 1937-54.</td>
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</tr>
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<td></td>
<td>1 item.</td>
<td></td>
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<td></td>
<td>Mimeoographed data from recording index cards.</td>
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<tr>
<td>FOLDER 1210</td>
<td>Pioneers of Music 1949.</td>
<td></td>
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<tr>
<td></td>
<td>19 items.</td>
<td></td>
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<td></td>
<td>Mimeoographed descriptions of the NBC radio program, <em>Pioneers of Music</em>.</td>
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<td>FOLDER 1211</td>
<td>Oboler, Arch Plays 1939 40; Everyman's Theatre 1940 41; Plays For Americans 1942.</td>
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<td></td>
<td>4 items.</td>
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<td></td>
<td>Mimeoographed letter and three logs of Arch Oboler programs sent to NBC.</td>
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<td>FOLDER 1213</td>
<td>Shakespeare Streamlined Festival. 1951.</td>
<td></td>
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<tr>
<td></td>
<td>1 item.</td>
<td></td>
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<tr>
<td></td>
<td>Onionskin 2 page list of cast members appearing in recordings of the festival.</td>
<td></td>
</tr>
<tr>
<td>FOLDER 1214</td>
<td>Silver Jubilee on NBC. 1951.</td>
<td></td>
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<tr>
<td></td>
<td>1 item.</td>
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<tr>
<td>FOLDER 1215</td>
<td>Symphony Orchestras 1955.</td>
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<tr>
<td></td>
<td>3 items.</td>
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<td></td>
<td>Mimeoographed descriptions of the radio performances of various orchestras broadcast on NBC radio.</td>
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<tr>
<td>FOLDER 1216</td>
<td>Story of Music 1945-47.</td>
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<tr>
<td></td>
<td>54 items.</td>
<td></td>
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<td></td>
<td>Mimeoographed descriptions of the radio performances of the <em>Great Artists Series, The Story of Music</em>, the <em>Carnation Contented Hour</em>, and <em>Cities Service Highways in Melody</em>.</td>
<td></td>
</tr>
<tr>
<td>FOLDER 1217</td>
<td>Ballet. 1949 - 1951.</td>
<td></td>
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<tr>
<td></td>
<td>36 items.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Original, onionskin, handwritten, and mimeographed cast lists, press releases, biographies, a letter, and articles about NBC ballet programming.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Printed items: Undated black and white photographs of ballet rehearsals and performances.</td>
<td></td>
</tr>
<tr>
<td>FOLDER 1218</td>
<td>Cinderella. 1948 - 1957.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>20 items.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Printed items: Undated black and white photographs of rehearsals and performances of Cinderella (includes several enlargements).</td>
<td></td>
</tr>
<tr>
<td>FOLDER 1219</td>
<td>Maria Golovin. 1958 - 1959.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>99 items.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Original, onionskin, handwritten, and mimeographed letters, press releases, memoranda, reviews, biographies, telegrams, and articles on the NBC opera company.</td>
<td></td>
</tr>
</tbody>
</table>
Highlights: January 14, 1959, 4-page report of Maria Golovin reviews. Undated 4-page biography of opera diva, Franca Duval.
Printed items: June 21, 1958, 2 page letter from singer Herbert Handt includes two black and white photographs. 1958 program, *American Theatre at the Brussels World Exposition.*

FOLDER 1220
Meet the Masters. 1952.
46 items.
Original, onionskin, handwritten, and mimeographed reports, press releases, articles, biographies, memoranda, cast lists, reports, and synopses on NBC classical and opera programming, particularly the program, *Meet the Masters.*
Highlights: Undated 14 page report on landmark NBC classical and opera programming, "Some NBC Firsts."
Printed items: February 8, 1952, photograph of Jascha Heifetz, Artur Rubinstein, and Gregor Piatigorsky preparing for an NBC music special.

FOLDER 1221
NBC Opera 1963-64.
187 items.
Original, onionskin, handwritten, and mimeographed letters, press releases, memoranda, biographies, telegrams, and articles on the NBC opera company.

FOLDER 1222
NBC Opera Company 1962-63.
219 items.
Original, onionskin, handwritten, and mimeographed reports, press releases, articles, memoranda, a letter, and a telegram about the NBC opera.

FOLDER 1223
NBC Opera Company 1961-62.
62 items.
Original, onionskin, handwritten, and mimeographed letters, memoranda, and press releases from NBC opera productions.
Highlights: January 15, 1962, press release, "Critics Vote Leontyne Price Musician of the Year, Soprano Stars in Opera, Don Giovanni, on NBC TV."

FOLDER 1224
NBC Opera Company 1960-61.
122 items.
Original, handwritten, onionskin, and mimeographed letters, memoranda, biographies, articles, press releases, a telegram, and audience mail regarding NBC opera productions.
Highlights: June 3, 1960, letter from the Department of State concerning the possible inclusion of a Leonard Kastle opera, "Deseret" in a USA/USSR cultural exchange program. June 1, 1960, memo, "Menotti Contract."
Printed items: 1959 12 page program, "Deseret." (2 copies)
FOLDER 1225  NBC Opera Company 1959-60.
78 items.
Original, onionskin, and mimeographed articles, press releases, memoranda, fan mail, cast lists, a letter, and reports about NBC opera productions.

FOLDER 1226  NBC Opera Company 1958-59.
41 items.
Onionskin, handwritten, and mimeographed press releases, memoranda, reports, and articles about NBC opera productions.
Highlights: May 19, 1959, 3 page press release, "Two Hour Colorcast of Fidelio to Open Augmented Season of NBC Opera Company, Samuel Chotzinoff Announces." Undated New York Times article by Howard Taubman, "Role of NBC Opera Reduced as Music Gathers New Momentum on CBS."
Printed items: December 5, 1958, black and white photograph of a rehearsal for Amahl and the Night Visitors.

FOLDER 1227  NBC Opera Company 1957-58.
78 items.
Original, onionskin, and mimeographed reviews, memoranda, press releases, reports, and telegrams regarding the NBC opera company.
Highlights: 1957 telegrams from President Eisenhower and Vice President Nixon congratulating the South Bend, Indiana Chamber of Commerce for its celebration of the NBC opera company performance.

FOLDER 1228  NBC Opera Theatre 1956-57.
74 items.
Original, onionskin, handwritten, and mimeographed press releases, reports, press books, a biography, a letter, and memoranda regarding the NBC TV opera theater.
Printed items: Undated 26-page booklet, RCA and NBC Present, NBC Opera Company. Undated black and white contact prints of the NBC opera company.

FOLDER 1229  NBC Opera Theatre 1955-56.
98 items.
Original, onionskin, handwritten, and mimeographed memoranda, program synopses, articles, program descriptions, biographies, press releases, and reports on the NBC Opera Theatre.
NBC Opera Company. Undated poster, NBC Feature Photos. Undated 4-page brochure, Lukas Foss.

FOLDER 1230  
NBC Opera Theatre 1954-55.  
142 items.  
Original, onionskin, handwritten, and mimeographed memoranda, articles, a letter, press releases, program descriptions, cast lists, biographies, and reports on NBC opera productions.  
Highlights: May 11, 1955, memo recommending the decline by NBC of the Canada Lee Foundation award for NBC's casting of Leontyne Price in the opera, Tosca. "because of the controversality [sic] surrounding Canada Lee's name." January 23, 1955, 6-page NBC TV list of station clearances for the NBC opera theater presentation of Tosca. February 1, 1955, memo, "Mail Reaction to Tosca; "twenty three callers objected to the program on racial grounds. Two of these said that the show was "Communist." Undated 4-page report, "Opera USA."  

FOLDER 1231  
NBC Opera Theater 1953-54.  
121 items.  
Original, onionskin, handwritten, and mimeographed press releases, articles, telegrams, awards, cast lists, reports, memoranda, and cast biographies from NBC opera theater productions.  
Highlights: June 24, 1954, memo discusses the opera, Emperor Jones, which "stereotypes the negro." May 11, 1954, letter from Richard Rodgers congratulating NBC on its broadcast of Salome.  
Printed items: April 14, 1954, copy of the George Foster Peabody Television Award given to NBC for the NBC Television Opera Theater. Undated NBC poster of various singers.

FOLDER 1232  
NBC Opera Theatre 1952-53.  
92 items.  
Original, onionskin, and mimeographed memoranda, press releases, program descriptions, cast lists, articles, and biographies from NBC opera theater productions.  
Highlights: Undated 2-page biography of the contralto, Winifred Heidt.  

FOLDER 1233  
NBC Opera Theatre 1951-52.  
151 items.  
Original, handwritten, onionskin, and mimeographed reports, biographies, press releases, telegrams, cast lists, program descriptions, and articles about NBC opera productions.  
Highlights: December 24, 1951, 44-page script of the NBC opera theater performance, Amahl and the Night Visitors.  

FOLDER 1234  
NBC Opera Theatre 1949-51.  
61 items.  
Original, onionskin, handwritten, and mimeographed reports, biographies, press releases, a telegram, cast lists, program descriptions, and articles about NBC opera theater productions.

FOLDER 1235
30 items.
Original, onionskin and mimeographed press releases, a letter, and reports on NBC classical and opera programming.

FOLDER 1236
Miscellaneous. 1937 - 1964.
20 items.
Original, onionskin, handwritten, and mimeographed letters, reports, and memoranda from miscellaneous NBC performers.
Highlights: 1937 3-page report on NBC music firsts, "Pioneering Achievements of NBC." September, 14, 1944, letter from Walter Toscanini to NBC. July 22, 1940, dramatic letter from Arturo Toscanini to his orchestra bidding them farewell until the next season.
September 11, 1941, original letter from conductor Leopold Stokowski to Niles Trammell. Undated 4-page report, "Toscanini Retires."
Printed items: 1964 black and white photographs of actor Teno Pollick. 1955 original letter from Dinah Shore Montgomery.

FOLDER 1237
Numerous items.
Press clippings and reviews of Amahl and the Night Visitors from November 1951 through January 1952. Original newspaper clippings have been replaced with photocopies.
Original magazine clippings from Time, Newsweek, and Musical Courier. Carbon copy of April 17th news release about the Easter showing of Amahl.

FOLDER 1238
Arturo Toscanini 1943-57.
193 items.
Original and mimeographed reports, articles, a letter, and press releases regarding Arturo Toscanini.
Printed items: November 19 through December 17, 1944, 4-page program, Symphony Notes. January 21 through February 11, 1945, 4-page program, Symphony Notes. September 2 through October 21, 1945, 8-page program, Symphony Notes. December 24 through January 14, 1945, 4-page program, Symphony Notes.

FOLDER 1239
295 items.
Original, handwritten, onionskin, and mimeographed reports, letters, articles, memoranda, and press releases concerning Arturo Toscanini.
Printed items: Undated 7-page pamphlet, The Toscanini Memorial Archives. Seven identical undated black and white photographs of Walter Toscanini sitting on a terrace. Two

**FOLDER 1240**

Arturo Toscanini 1947-51.

138 items.

Mimeographed press releases

Highlights: November 22, 1949, 2 page press release, "He Loves Television Sports, Puppet Shows, Music Most of the Time He's Quiet, Charming," mentions his interest in professional wrestling. April 5, 1950, press release, "Kill the Referee!," refers to Toscanini's love of boxing and how "he jumps up to spur his fighter on, and calls the referee and judges names when they don't agree with his version of a bout."

**FOLDER 1241**

Arturo Toscanini 1937 - 1943.

137 items.

Onionskin and mimeographed press releases and articles on Arturo Toscanini.


**FOLDER 1242**

Arturo Toscanini 1937-54.

23 items.

Original, onionskin, and mimeographed letters, memoranda, contracts, and reports on Arturo Toscanini.

Highlights: April 7, 1948, letter from David Sarnoff to Toscanini concerning NBC's upcoming gift to him of a 1948 Cadillac equipped with a mobile telephone. July 7, 1944, letter of agreement between Toscanini and NBC. November 26, 1943, letter from Arturo Toscanini to NBC concerning his possible return to America to conduct his symphony. December 22, 1938, letter of agreement between NBC and Toscanini for several radio performances of the NBC Symphony Orchestra.

Printed items: April 8, 1954, 6-page program of the 30th anniversary reunion of the members of the NBC Symphony Orchestra. 1950 RCA 23-page booklet, *On Tour with Toscanini and RCA Victor*.

**FOLDER 1243**

Arturo Toscanini Programs and Repertoire. 1937 - 1961.

72 items.

Onionskin and mimeographed press release, letters, reports, and articles on Arturo Toscanini.

Highlights: February 8, 1937, copy of a letter from Toscanini to David Sarnoff stating his desire for a commitment to quality from NBC for NBC symphony. Twenty three reports from 1937 to 1954, "Listing of Programs and Repertoire" of the NBC concert orchestra. Materials relating to Toscanini's funeral and memorial services.


**FOLDER 1244**

Toscanini Tour (1950).

27 items.
Mimeographed press releases and the schedule for Toscanini's 1950 tour.

Speeches, 1923-1990
63 folders.
Texts of speeches delivered by NBC Presidents and other officials, and related press releases. Speeches are organized by the last name of the speaker.

FOLDER 1245
21 items.
Speeches by David C. Adams, Dr. James Rowland Angell, Frank A. Arnold, Harry Bannister, Edward P. Bertero, Hugh M. Beville, Jr., Thornton F. Bradshaw, and David Brinkley.

FOLDER 1246
34 items.

FOLDER 1247
14 items.
Press releases and speeches by Thomas E. Coffin and Corydon B. Dunham.

FOLDER 1248
2 items.
Speeches by George Frey and William H. Fineshriber, Jr.

FOLDER 1249
7 items.
Press releases and speeches by Rueven Frank.
<table>
<thead>
<tr>
<th>Folder No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>Folder</td>
<td>Speaker(s)</td>
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<tr>
<td>1255</td>
<td>Jacobs</td>
</tr>
<tr>
<td>1257</td>
<td>Lee, Lewine, Labunski, Ladd, Lindstrand, Lindsay</td>
</tr>
<tr>
<td>1258</td>
<td>Madden, Mullen, Monroe, Mahoney, Mason, Meagher, Miller, Mullenger</td>
</tr>
<tr>
<td>1260</td>
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</tbody>
</table>
Press releases concerning remarks by Don Ohlmeyer about Olympic coverage, John M. Otter about advertising, and a speech by John M. Outler, Jr. to the NARTB 35th Annual Convention.

10 items.
Press releases and speeches by Fred Paxton, Jane Cahill Pfeiffer, and Richard A. R. Pinkham.

5 items.

12 items.

56 items.
Press releases, addresses, copies of Congressional testimony given by Robert W. Sarnoff.

31 items.

2 items.
Reprints of speeches.
Printed items: *Television: a channel for freedom*, address given at University of Detroit Convocation, April 5, 1961.

**FOLDER 1268**

**Speeches: S. 1946 - 1981.**

47 items.


**FOLDER 1269**


30 items.

Press releases and speeches by Herbert S. Schlosser.


**FOLDER 1270**


15 items.

Press releases, a memo, and speeches by Walter D. Scott.


**FOLDER 1271**

Irwin Segelstein. 1983.

2 items.

Press release excerpts of Irwin Segelstein speeches.

**FOLDER 1272**


22 items.

Press releases and speeches by Fred Silverman.


**FOLDER 1273**


10 items.
<table>
<thead>
<tr>
<th>Folder</th>
<th>Description</th>
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<tr>
<td>1274</td>
<td>Grant Tinker. 1982 - 1986. 6 items. Speeches by Grant Tinker.</td>
</tr>
<tr>
<td>1276</td>
<td>Brandon Tartikoff. 1984. 2 items. Press releases and speeches by Brandon Tartikoff.</td>
</tr>
<tr>
<td>1280</td>
<td>Sylvester L. Weaver, Jr. 1954. 1 item. Series of two articles about Sylvester Weaver that appeared in <em>The New Yorker</em> magazine during October 1954.</td>
</tr>
<tr>
<td>1281</td>
<td>Weaver, Sylvester Speeches 1949 (1). 1 item.(bound) Mimeographed speeches by Sylvester Weaver.</td>
</tr>
<tr>
<td>1282</td>
<td>Weaver, Sylvester Speeches 1949 (2). 1 item.(bound) Mimeographed speeches by Sylvester Weaver.</td>
</tr>
<tr>
<td>1283</td>
<td>Weaver, Sylvester Speeches 1950 (1). 1 item.(bound) Mimeographed speeches by Sylvester Weaver.</td>
</tr>
<tr>
<td>1284</td>
<td>Weaver, Sylvester Speeches 1950 (2). 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.</td>
</tr>
<tr>
<td>1285</td>
<td>Weaver, Sylvester Speeches 1951 (1). 1 item.(bound) Mimeographed speeches and an article by Sylvester Weaver.</td>
</tr>
<tr>
<td>1286</td>
<td>Weaver, Sylvester Speeches 1951 (2). 1 item.(bound) Mimeographed speeches by Sylvester Weaver.</td>
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<td>Container</td>
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</table>
| FOLDER 1287       | Weaver, Sylvester Speeches 1951 (3).  
1 item.(bound)  
Mimeographed speeches by Sylvester Weaver. |
| FOLDER 1288       | Weaver, Sylvester Speeches 1952 (1).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1289       | Weaver, Sylvester Speeches 1952 (2).  
1 item.(bound)  
Mimeographed speeches by Sylvester Weaver. |
| FOLDER 1290       | Weaver, Sylvester Speeches 1952 (3).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1291       | Weaver, Sylvester Speeches 1952 (4).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1292       | Weaver, Sylvester Speeches 1953 (1).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1293       | Weaver, Sylvester Speeches 1953 (2).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1294       | Weaver, Sylvester Speeches 1953 (3).  
1 item.(bound)  
Mimeographed speeches by Sylvester Weaver. |
| FOLDER 1295       | Weaver, Sylvester Speeches 1954 (1).  
1 item.(bound)  
Mimeographed speeches and articles by Sylvester Weaver. |
| FOLDER 1296       | Weaver, Sylvester Speeches 1954 (2).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1297       | Weaver, Sylvester Speeches 1954 (3).  
1 item.(bound)  
Mimeographed speeches by Sylvester Weaver. |
| FOLDER 1298       | Weaver, Sylvester Speeches 1954 (4).  
1 item.(bound)  
Mimeographed speeches by Sylvester Weaver. |
| FOLDER 1299       | 1299. Weaver, Sylvester Speeches 1954 (5).  
1 item.(bound)  
Mimeographed speeches and articles by Sylvester Weaver  
Printed items: October 16 and 23, 1954, 32-page reprint of articles from *The New Yorker*. |
| FOLDER 1300       | Weaver, Sylvester Speeches 1955 (1).  
1 item.(bound)  
Mimeographed speeches, a memo, and an article by Sylvester Weaver. |
| FOLDER 1301       | Weaver, Sylvester Speeches 1955 (2).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
| FOLDER 1302       | Weaver, Sylvester Speeches 1955 (3).  
1 item.(bound)  
Mimeographed speeches and an article by Sylvester Weaver. |
<table>
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<th>Folder</th>
<th>Description</th>
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<tbody>
<tr>
<td>1303</td>
<td>Weaver, Sylvester Speeches 1955 (4). 1 item. (bound) Mimeographed speeches by Sylvester Weaver</td>
</tr>
<tr>
<td>1304</td>
<td>Weaver, Sylvester Speeches 1955 (5). 1 item. (bound) Mimeographed speeches and an article by Sylvester Weaver</td>
</tr>
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<td>1305</td>
<td>Weaver, Sylvester Speeches 1955 (6). 1 item. (bound) Mimeographed speeches by Sylvester Weaver</td>
</tr>
<tr>
<td>1306</td>
<td>Weaver, Sylvester Speeches 1955 (7). 1 item. (bound) Mimeographed speech and the log of a trip made by Sylvester Weaver</td>
</tr>
<tr>
<td>1307</td>
<td>Weaver, Sylvester Speeches-Contents Pages. 1949 - 1955. 1 item. (bound) Index to collected bound volumes of Weaver speeches.</td>
</tr>
<tr>
<td>1308</td>
<td>WEAF Complete Program; Saturday December 31, 1927. 1 item. (clipped) Original program log.</td>
</tr>
<tr>
<td>1310</td>
<td>WEAF Extra Copies of Pages from Master Books; August December 1922. 61 items Mimeographed master book sheets from 1922, includes copy of continuity for first program from the 24 Walker Street station (Aug. 3, 1922) and the first WEAF commercial (Queensboro Corporation, Aug. 28, 1922).</td>
</tr>
<tr>
<td>1311</td>
<td>WEAF-Program Schedule 1927. 3 items. Original and mimeographed program schedules.</td>
</tr>
<tr>
<td>1313</td>
<td>June 6, 1944, 6:36 A.M.-- 12 noon; Transcript of Programs. 1 item. (clipped) Onionskin and mimeographed program schedules and transcripts. Highlights: Extensive transcripts of D Day coverage.</td>
</tr>
<tr>
<td>1314</td>
<td>June 6, 1944, 12 noon -- 6 P.M.; Transcript of Programs. 1 item. (clipped) Onionskin and mimeographed program schedules and transcripts. Highlights: Extensive transcripts of D Day coverage.</td>
</tr>
<tr>
<td>1315</td>
<td>June 6, 1944, 6 P.M. -- 1 A.M.; Transcript of Programs. 1 item. (clipped) Onionskin and mimeographed program schedules and transcripts.</td>
</tr>
</tbody>
</table>

**Programs: Schedules, Transcripts and Masterbooks, 1922-1979**

28 folders.
Daily program logs, schedules, transcripts, or master book sheets for 28 selected days.
Highlights: Extensive transcripts of D Day coverage.

FOLDER 1316
1 item. (clipped)
Onionskin, handwritten, and mimeographed program schedules and transcripts

FOLDER 1317
WEAF Complete Programs; Sunday, November 15, 1936.
1 item. (clipped)
Original, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1318
WEAF Master Programs, Final Program Records; Saturday, November 15, 1941.
1 item. (clipped)
Original, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1319
WNBC Master Programs, Final Program Records; Monday, November 15, 1948.
1 item. (clipped)
Original, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1320
WNBC Master Programs, Final Program Records; Thursday, November 15, 1951.
1 item. (clipped)
Original, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1321
Hollywood Master Scripts; November 15, 1951.
1 item. (clipped)
Mimeographed scripts of Doctor Paul, Double or Nothing, The Woman in My House, One Man's Family, Father Knows Best, Dragnet, and Al Goodman's Musical Album.

FOLDER 1322
WEAF Master Programs, Final Program Records; July & August, 1922.
1 item. (clipped)
Original, handwritten, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1323
WIZ Complete Evening Programs; Sunday, November 15, 1936.
1 item. (clipped)
Original, handwritten, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1324
1 item. (clipped)
Handwritten, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1325
WNBC Master Programs, Final Program Records; Sunday, December 7, 1941.
1 item. (clipped)
Original, handwritten, onionskin, and mimeographed program schedules and transcripts.

FOLDER 1326
NBC Radio Network Master Book; Friday, April 26, 1985.
1 item. (clipped)
Original, handwritten, and photocopied program schedules and transcripts.

FOLDER 1327
NBC Radio Network Master Book; Thursday, November 15, 1956.
1 item. (clipped)
Original, handwritten, mimeographed, and onionskin program schedules and transcripts.

FOLDER 1328
NBC Radio Network Master Book; Saturday, June 18, 1955.
1 item. (clipped)
Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
Highlights: First full day of Monitor programming.

FOLDER 1329
WRCA TV Master Programs; Thursday, November 15, 1956.
1 item. (clipped)
Original, handwritten, mimeographed, and onionskin program schedules and transcripts.

FOLDER 1330
WNBC TV Daily Program Material; Monday, July 22, 1968.
1 item. (clipped)
Original, handwritten, mimeographed, and onionskin program schedules and transcripts.
Programs: Schedules, Transcripts and Masterbooks, 1922-1979

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| FOLDER 1331 | WRCA TV Master Programs, Final Records; Friday, December 24, 1954.  
1 item. (clipped)  
Original, handwritten, mimeographed, and onionskin program schedules and transcripts. |
| FOLDER 1332 | WRCA Master Programs, Thursday, November 15, 1956.  
1 item. (clipped)  
Original, handwritten, mimeographed, and onionskin program schedules and transcripts. |
1 item. (clipped)  
Original, handwritten, mimeographed, and onionskin program schedules and transcripts. |
| FOLDER 1334 | WRCA Master Programs, Final Records; Friday, December 24, 1954.  
1 item. (clipped)  
Original, handwritten, mimeographed, and onionskin program schedules and transcripts. |
| FOLDER 1335 | WNBC TV Master Book; December 31, 1968.  
1 item. (clipped)  
Original, handwritten, and mimeographed schedules and transcripts.  
Highlights: This is the last Master Book compiled for WNBC-TV. |
| FOLDER 1336 | WNBC AM&FM Programs; December 3, 1968.  
27 items (some clipped)  
Original, handwritten, and mimeographed schedules and transcripts of the Long John Nebel and Big Wilson programs. |


55 folders.  
Handbooks for staff, program descriptions, and summaries of operational requirements for NBC coverage of U.S. national elections, 1962-88.

13 items.  
Mimeographed reports of speakers, air times, commercial breaks, and descriptions of NBC coverage of the Republican and Democratic Conventions.  
Highlights: August 23, 1972, report of the fifth session mentions the scene outside; "On knees. For third time tonight sprayed with pepper gas. Eyes burn you can't breath properly [sic]. Sounds very filled up. Someone offered help." |
12 items.  
Mimeographed reports of speakers, air times, commercial breaks, and descriptions of NBC coverage of the Democratic National Convention and the activity outside the convention.  
Highlights: August 28, 1968, excerpt from correspondent Bill Ryan, "Says brutal military tactics are being used on the people in Chicag. They are dragging and clubbing people as they are making arrests." |
13 items.  
Handwritten television coverage log, a mimeographed press release, and newspaper articles concerning the convention.  
Highlights: July 5-15, 1960, 22-page handwritten television coverage log. |
8 items.  
New York Times articles and a handwritten log of NBC radio coverage of the Republican Convention. |
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<tr>
<th>Folder Number</th>
<th>Description</th>
<th>Contents</th>
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<tbody>
<tr>
<td>1338</td>
<td>Where NBC Stands [red ring binder]. 1987. 1 item.</td>
<td>Photocopied handbook contains brief summaries of NBC policy positions on a range of broadcasting issues including programming and advertising issues, technological questions, the Fairness Doctrine, equal time, election projections, terrorist and hostage situations, and other regulatory and business matters.</td>
</tr>
<tr>
<td>1340</td>
<td>86 Election Night. 1986. 21 items.</td>
<td>Photocopied memoranda, ratings data, reports, and color slides of NBC news personnel.</td>
</tr>
<tr>
<td>1341</td>
<td>NBC News Inauguration 85 January 20 &amp; 21, 1985 [small blue ring binder].</td>
<td>Handbook for the use of NBC news personnel describes landmarks along the parade route, the history of the buildings, background of the Inauguration ceremony, highlights from each Inauguration, descriptions of the planned festivities, and biographies of key members of the new administration.</td>
</tr>
<tr>
<td>1342</td>
<td>Inauguration 1985 [blue ring binder]. 1 item.</td>
<td>Handbook for the use of NBC news personnel; includes technical requirements for broadcasts, staff announcements and assignments, reports on sets and locations, staff housing arrangements, office set-up, and financial arrangements and memos about payroll discrepancies due to cancellation of Inaugural parade.</td>
</tr>
<tr>
<td>1343</td>
<td>Election Night 1984. 1 item.</td>
<td>Original, handwritten, and photocopied coverage of the 1984 elections; includes schedules, technical requirements and arrangement, budgets, control room plans, remotes, graphics, and computer assignments. This was the last election night broadcast from Studio 8H. Contents removed from original generic, black three ring binder.</td>
</tr>
<tr>
<td>1345</td>
<td>NBC News Decision 84; June 5 Primaries. 1984. 1 item.</td>
<td>Photocopied 77-page handbook for the use of NBC news personnel.</td>
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<tr>
<td>1346</td>
<td>NBC News Decision 84; Ohio, North Carolina, Indiana and Maryland Primaries, May 8, 1984. 1 item.</td>
<td>Photocopied 74-page handbook for the use of NBC news personnel.</td>
</tr>
<tr>
<td>1347</td>
<td>NBC News Decision 84; Pennsylvania Primaries, April 10, 1984. 1 item.</td>
<td>Photocopied 33-page handbook for the use of NBC news personnel.</td>
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<td>Container</td>
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1 item.  
Photocopied 40 page handbook for the use of NBC news personnel. |
| FOLDER 1350 | NBC News Decision 84; March 13 Primaries and Caucuses. 1984.  
1 item.  
Photocopied 88-page handbook for the use of NBC news personnel. |
1 item.  
Photocopied 38-page handbook for the use of NBC news personnel. |
| FOLDER 1352 | NBC News Decision 84; Iowa Caucuses, February 20, 1984.  
1 item.  
Photocopied 32-page handbook for the use of NBC news personnel. |
| FOLDER 1353 | Decision 84; 1984 U.S. House Races [white ring binder].  
1 item.  
Handbook for the use of NBC news personnel. |
| FOLDER 1354 | Decision 84; 1984 General Elections Handbook [white ring binder].  
1 item.  
Handbook for the use of NBC news personnel; contains state by state summaries and statistics about the general election. |
1 item.  
Extensive budget data for the coverage of the presidential race. |
| FOLDER 1356 | Photograph album [unlabeled red ring binder]. 1984.  
1 item.  
Photo album contains numerous color photographs of NBC personnel during 1984 election night coverage, this was the last election broadcast from studio 8H. |
| FOLDER 1357 | 1984 Election Graphics Equipment & Financial [white ring binder].  
1 item.  
Handbook for the use of election graphic displays by NBC news personnel; includes budgets, system requirements, personnel assignments, and vendor contracts. |
| FOLDER 1358 | 1984 National Democratic & Republican Convention Budget.  
1 item.  
Itemized budget data for NBC coverage of both conventions. |
1 item.  
Election Graphics System overview and operation analysis of it's performance during the 1984 election night coverage. |
| FOLDER 1360 | Results by Design (Unlabeled graphics. 1984.  
6 items.  
Sample graphics. |
| FOLDER 1361 | 1984 Election Coverage Preemptions.  
2 items.  
Photocopied memo and a printout of station clearances. |
| FOLDER 1362 | Election Night 1984; Volume 1.  
1 item.  
Handbook for the use of NBC news personnel. Contents removed from original generic oversize black ring binder. |
| FOLDER 1363 | 1984 Election Graphics Plan Tom Wolzien.  
1 item. |
Memos, budget analysis, grant proposals, system requirements, and descriptions of electronic graphics display system used to cover 1984 elections.

FOLDER 1364  Decision 82 [white ring binder]. 1982.
2 items.
General elections handbook for the use of NBC news personnel, organized by state it provides basic information about the candidates for governor, the U.S. Senate, and the House of Representatives. (2 copies).

FOLDER 1365  NBC News; 1980 Republican National Convention [white ring binder].
1 item.
Basic reference handbook for the use of NBC news personnel with editorial responsibilities, includes information about the convention site (Detroit), the schedules, committees, the candidates, state by state descriptions of the delegations, a GOP "who's who," and a brief history of the party.

FOLDER 1366  NBC News; 1980 Democratic National Convention [white ring binder].
1 item.
Basic reference handbook for the use of NBC news personnel with editorial responsibilities, includes information about the convention site (New York City), the schedules, committees, the candidates, state by state descriptions of the delegations, a summary of Democratic convention rules, a Democratic "who's who," and a brief history of the party.

1 item.
Handbook for the use of NBC news personnel covering the general elections, provides basic state by state information about both the Republican and Democratic contests for President, the U.S. Senate, state governor and key House of Representative seats.

1 item.
Handbook for the use of NBC news personnel covering the U.S. House of Representatives contests, provides state by state basic information about both parties candidates in 435 districts and includes information about independent or third party candidates whose support might possibly be strong enough to result in their election to the House.

FOLDER 1369  Local News Primary Handbook 1978 [brown ring binder].
1 item.

FOLDER 1370  Local News Primary Election Handbook 1978 [black ring binder].
1 item.

1 item.
Handbook for the use of NBC news personnel covering the midterm elections, it provides state by state analyst and information about the various House, Senate, and gubernatorial elections.

1 item.
Handbook for the use of NBC news personnel.

FOLDER 1373  NBC News; 1976 Republican National Convention [small cream-colored ring binder].
1 item.
Photocopied handbook for the use of NBC news personnel, state by state analysis of delegates, details of schedules, descriptions of convention site and facilities, lists of possible vice-presidential candidates and their backgrounds.
   1 item.
   Photocopied fact book for the use of NBC news personnel covering the New York, New
   Jersey, and Connecticut primary elections, contains information about U.S. House and
   Senate contests, local elections, a special section on women in politics, demographic and
   geographic analysis, maps, and a synopsis of election and campaign funding laws. Dated
   August 31, 1976.

1776/1976 NBC Celebrates America [white ring binder.
   1 item.
   Bicentennial handbook for the use of NBC news personnel covering the year long salute to
   America's Bicentennial, describes special programs and dramas to be presented during
   the course of the celebration.

   1 item.
   Handbook for the use of NBC news personnel covering the elections in the U.S. House of
   Representatives, the U.S. Senate, and governorships. Information is organized by state.

NBC News; Democratic Convention, Miami Beach, 1972 [small black ring binder].
   1 item.
   Photocopied handbook for the use of NBC news personnel, contains general information
   about the convention, effects of delegate selection reforms, state by state profiles of the
   delegations, information on various party voting blocs, biographical information of
   major and minor candidates plus their advisors, and background information on events
   leading up to the convention.

NBC News Elections; November 3, 1970 [blue ring binder].
   1 item.
   Handbook for the use of NBC news personnel, contains state by state background
   information about all U.S. Senate, Governor, and some selected U.S. House of
   Representative contests.

NBC News Elections; November 4, 1969 [blue ring binder].
   1 item.
   Mimeographed handbook for the use of NBC news personnel covering local elections in
   New York City and state, Connecticut, New Jersey, Virginia, and the elections of mayors
   in Cleveland, Detroit, and Pittsburgh.

New York City Primary [blue ring binder]. 1969.
   1 item.
   Handbook for the use of NBC news personnel covering the June 17th primary election in
   New York City, the New York suburbs, and the Jersey City Mayoral run-off.

NBC News Election Year '68 [blue ring binder]. 1968.
   2 items.
   Mimeographed handbook for the use of NBC news personnel covering the presidential,
   gubernatorial, senatorial, and House contests. Contains state by state analysis of voting
   districts, candidates, and important local issues (2 copies).

NBC News; Republican Convention, Miami Beach, 1968 [small black ring binder].
   1 item.
   Photocopied handbook for the use of NBC news personnel, contains general information
   about the convention, effects of delegate selection reforms, state by state profiles of the
   delegations, information on various party voting blocs, biographical information of
   major and minor candidates plus their advisors, and background information on events
   leading up to the convention.

   1 item.
Handbook for the use of NBC news personnel covering the midyear general elections. Includes state by state description of candidates, issues, and effects of recent redistricting.

FOLDER 1384 Inauguration. 1965.
3 items.
Original and mimeographed history of Presidential Inaugurations for NBC staff covering the event, included are interesting facts, origins of inaugural traditions, and biographies of all the presidents. (3 copies).

FOLDER 1385 NBC News Political Handbook; Congress. 1964.
1 item.
Mimeographed handbook for the use of NBC news personnel reporting on the elections for U.S. Senate, House of Representatives, and state governors. Removed from original generic binder.

1 item.
Contains mimeographed history of political conventions, information about the Republican Convention in San Francisco and a few notes about the upcoming Democratic Convention is Atlantic City (most of the information had not been received when the notebook was assembled, a note promises to send information to Atlantic City). Original binder has been discarded due to damage.

FOLDER 1387 NBC Elections 1962.
1 item.
Mimeographed handbook for the use of NBC news personnel covering the 1962 Congressional elections. It contains general information about Congressional Reapportionment, U.S. House and Senate races, the elections of governors, a state by state breakdown of the elections, and a pronunciation guide. Removed from original generic binder due to damage.

Consultant Reports, 1947-1957
14 folders.
Projects completed for NBC include executive searches, operational recommendations, assessments of specific departments, and market analyses.

FOLDER 1388 Consultant Reports; Booz, Allen and Hamilton Personnel Reports. 1949 1950.
32 items
Loose leaf notebooks, bound folders, printed booklets.
Highlights: Position recommendations and personnel reports on candidates being considered for executive positions at NBC.

FOLDER 1389 Consultant Reports; Toeppen Company. 1949.
6 items.
Bound consultant reports, supplements, and attachments.
Highlights: Two copies of Report No. 484-2 prepared by the Toeppen Company on the nature and costs of telephone, teletypewriter, and similar communication arrangements used by NBC with supplements on PBX Facility provision practices and PBX extension arrangements.

FOLDER 1390 Consultant Reports; Toeppen Company Communications Survey. 1949.
9 items.
Memos and correspondence relating to the Toeppen Company report on communications practices (Report No. 484-2). Special emphasis on removal of private telephones from offices, the high cost of toll calls, and elimination of weekend toll calls.
1 item
Bound report, 52 pages.
Highlights: Report contains organizational chart, proposed duties and brief descriptions of responsibilities for development of a NBC television network.

FOLDER 1392  Consultant Reports; Booz, Allen and Hamilton Survey of Selected Television Problems. 1948.
2 vols.
Bound volumes (2).
Highlights: Volume I contains reports on surveys of costs and rates; volume II contains recommended facilities programs, recommended organization programs, and a final chapter called "The Next Step."

3 items.
Bound volumes (2), correspondence.
Highlights: contains a report of the organization survey paying particular attention to the objectives, organization structure, methods and costs of operation of the Radio Recording Department. Attention is also given to the existing inter-relationships between the NBC Radio Recording Department and the RCA Victor Division and the existing relationships between Radio Recording and other departments within NBC, particularly Engineering and Accounting. The report contains findings of the survey and recommends a course of action. Appendix to the General Survey Report on custom record manufacturing.

1 item.
Bound volume
Highlights: contains confidential report containing detailed tabulations of nationwide field interviews with present, former or prospective customers and competitors.

FOLDER 1395  Consultant Reports; Booz, Allen and Hamilton report on the RCA Laboratories Division, Law Department. 1947.
2 items.
Bound volume, correspondence.
Highlights: consultant report activities and recommendations of RCA L

FOLDER 1396  Consultant Reports; Booz, Allen and Hamilton report on Radio Recording Department. 1948.
5 items.
Bound reports, correspondence.
Highlights: three bound reports on different aspects of the transcription service, including a special report on comments made about Frederic W. Ziv, Inc.

FOLDER 1397  Consultant Reports; Booz, Allen and Hamilton (Misc.). 1951 - 1952.
17 items.
Correspondence, memos, reprint booklet, invoices for services, telegrams.

9 items.
Correspondence, position specifications and salary proposals, lists of personnel and position titles for various NBC divisions including the new proposed television network.

2 items.
Typed step by step outline of reorganization plan for NBC, printed organizational chart.
**Consultant Reports, 1947-1957**

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</table>
| FOLDER 1400 | Consultant Reports; Booz, Allen and Hamilton Television Survey. 1948.  
6 items.  
Mimeographed copies (5) of agenda for television meeting held July 27 and 28, includes topics of discussion and recommendations for action. Routing slip. |
| FOLDER 1401 | Consultant Reports; Booz, Allen and Hamilton Misc.. 1956 - 1957.  
3 items.  
Bound reports and recommendations for the organization and operation of the Program Department, recommendations for the structure and function of committees, and overview of organization and operation of NBC in the television age. |

**Pamphlets**

566 folders.  
Printed documents by and about NBC and other broadcasting organizations; technical reports; biographies.

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<th>Folder</th>
<th>Title</th>
<th>Date</th>
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<tbody>
<tr>
<td>P1</td>
<td>Airborne Television</td>
<td>July 22, 1946</td>
<td>RCA</td>
<td>23-page booklet</td>
</tr>
<tr>
<td>P2</td>
<td>Sarnoff, David. Science and Security</td>
<td>October 9, 1940</td>
<td>RCA</td>
<td>16-page pamphlet</td>
</tr>
<tr>
<td>P3</td>
<td>Sarnoff, David. The American System of Broadcasting and its Function in the Preservation of Democracy</td>
<td>April 28, 1938</td>
<td>RCA</td>
<td>15-page pamphlet</td>
</tr>
<tr>
<td>P4</td>
<td>Sarnoff, David. RCA Conversion from War to Peace</td>
<td>May 7, 1946</td>
<td>RCA</td>
<td>16-page pamphlet</td>
</tr>
<tr>
<td>P5</td>
<td>Sarnoff, David. Post-War Horizons</td>
<td>February 4, 1943</td>
<td>RCA</td>
<td>15-page pamphlet</td>
</tr>
<tr>
<td>P6</td>
<td>Sarnoff, David. New Horizons of Industry</td>
<td>January 30, 1946</td>
<td>RCA</td>
<td>17-page pamphlet</td>
</tr>
<tr>
<td>P7</td>
<td>Sarnoff, David. New Horizons</td>
<td>May 9, 1940</td>
<td>RCA</td>
<td>12-page pamphlet</td>
</tr>
<tr>
<td>P8</td>
<td>Sarnoff, David. Industrial Science Looks Ahead</td>
<td>November 11, 1943</td>
<td>RCA</td>
<td>21-page pamphlet</td>
</tr>
<tr>
<td>P9</td>
<td>Sarnoff, David. A Decade of Progress</td>
<td>May 7, 1940</td>
<td>RCA</td>
<td>15-page pamphlet</td>
</tr>
<tr>
<td>P10</td>
<td>Sarnoff, David. A Business Based on Research</td>
<td>December 14, 1953</td>
<td>RCA</td>
<td>29-page pamphlet</td>
</tr>
<tr>
<td>P11</td>
<td>Sarnoff, David. Science in Democracy</td>
<td>October 5, 1945</td>
<td>RCA</td>
<td>14-page pamphlet</td>
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<tr>
<td>Container</td>
<td>Contents</td>
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<td>FOLDER P15</td>
<td>UHF: What it Means to Television...and to You. 1952. RCA, 24-page booklet.(2 copies).</td>
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<tr>
<td>FOLDER P17</td>
<td>Trammell, Niles. FM. January 21, 1944. NBC, 6-page pamphlet.</td>
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<tr>
<td>FOLDER P18</td>
<td>Television. 1939. RCA, 32-page pamphlet.</td>
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<tr>
<td>FOLDER P20</td>
<td>The Birth of an Industry. 1939. RCA, 16-page pamphlet.(2 copies)</td>
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<tr>
<td>FOLDER P21</td>
<td>Sarnoff, David. Letter to the Honorable Daniel C. Roper. January 24, 1934. RCA, 12-page pamphlet</td>
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<tr>
<td>FOLDER P22</td>
<td>What's the Right Word ...a Dictionary of Radio - Television - Electronics. 1952. RCA, 50-page pamphlet.</td>
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<tr>
<td>FOLDER P26</td>
<td>Hanson, O.B. Television? FM? Facsimile? A Radio Engineer Predicts a Bright Future. December 10, 1943. NBC, 16-page pamphlet</td>
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              | The American Magazine,  
              | 12-page reprint. |
| FOLDER P29 | Glossary of TV Terms. 1954.  
              | Leo Burnett and Company, Inc.  
              | 13-page pamphlet. |
| FOLDER P30 | Television. 1944.  
              | RCA,  
              | 23-page booklet. (2 copies) |
              | AT&T,  
              | 47-page booklet. |
              | RCA,  
              | 21-page pamphlet. |
              | 70-page book. |
              | RCA Review,  
              | 7-page reprint. |
| FOLDER P35 | Some Observations on Frequency Modulation. 1944.  
              | NBC,  
              | 23-page pamphlet. (2 copies) |
              | RCA,  
              | 45-page booklet. |
| FOLDER P37 | Colortown BBDO/NBC; a Profile of Color Set Owners. 1958.  
              | 81-page booklet. |
              | Special edition.  
              | Features Consolidated Radio Artists, Inc. performers. |
              | Zenith,  
              | 56-page booklet. |
              | Mutual Broadcasting System,  
              | 12-page pamphlet. |
              | Washington Service Bureau,  
              | 30-page booklet. |
              | 114-page directory. |
| FOLDER P43 | Twenty Years of Activity of the International Broadcasting Union. 1945.  
              | International Broadcasting Union,  
              | 77-page booklet. |
| FOLDER P44 | Free Television and the American People. 1958.  
              | CBS,  
<pre><code>          | 39-page booklet. |
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RCA,  
16-page booklet. |
| FOLDER P46 | The London Television Station. 1937.  
BBC,  
36-page booklet. |
RCA,  
17-page booklet. |
Zenith,  
12-page pamphlet. |
NBC engineers writing for Heating and Ventilating,  
5-page article. |
Unidentified publication,  
11-page article. |
| FOLDER P51 | Wired TV. June, 1955.  
Jerrold Electronics Corporation,  
15-page booklet. |
Minnesota Mining and Manufacturing Company,  
62-page booklet. |
| FOLDER P53 | Pioneering the Cathode Ray and Television Arts. 1941.  
Du Mont Laboratories Inc.  
32-page booklet. |
Triangle Stations,  
67-page booklet. |
NBC,  
12-page pamphlet. |
NBC,  
14-page booklet. |
NBC,  
11-page booklet. |
Boston Post,  
35-page technical report. |
NBC,  
14-page technical report. |
| FOLDER P60 | Radio Announcers. 1933.  
C. De Witt Co., |
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<td><strong>FOLDER P63</strong></td>
<td>David Sarnoff. April, 1945 &lt;br&gt; RCA. &lt;br&gt; 24-page biography.</td>
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<td><strong>FOLDER P64</strong></td>
<td>Canadian Broadcasting. March, 1936. &lt;br&gt; 15-page Canadian Broadcasting Company booklet.</td>
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<tr>
<td><strong>FOLDER P66</strong></td>
<td>This is BCC. 1958. &lt;br&gt; Broadcasting Corporation of China. &lt;br&gt; 18-page booklet.</td>
</tr>
<tr>
<td><strong>FOLDER P67</strong></td>
<td>Henslow, Miles. The Miracle of Radio. 1946. &lt;br&gt; 127-page book.</td>
</tr>
<tr>
<td><strong>FOLDER P69</strong></td>
<td>Bayles, William D. London Calling-Goebbels Jamming. April 11, 1942. &lt;br&gt; Saturday Evening Post, Article.</td>
</tr>
<tr>
<td><strong>FOLDER P70</strong></td>
<td>Calling All Nations. 1943. &lt;br&gt; BBC. &lt;br&gt; 64-page booklet.</td>
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<tr>
<td><strong>FOLDER P71</strong></td>
<td>The NHK Symphony Orchestra. 1965 &lt;br&gt; Japan Broadcasting Company, &lt;br&gt; 102-page booklet.</td>
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<td><strong>FOLDER P72</strong></td>
<td>The Bell System and Television. 1956 &lt;br&gt; AT&amp; T, &lt;br&gt; 24-page booklet.</td>
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<td><strong>FOLDER P73</strong></td>
<td>Poor Richard's 1939 Gold Medal Award of Achievement to David Sarnoff. &lt;br&gt; Poor Richard Club, &lt;br&gt; 10-page pamphlet.</td>
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<tr>
<td><strong>FOLDER P74</strong></td>
<td>The Marconi Memorial Gold Medal for Achievement 1939 to David Sarnoff. &lt;br&gt; Veteran Wireless Operators Association, &lt;br&gt; 12-page pamphlet.</td>
</tr>
<tr>
<td><strong>FOLDER P75</strong></td>
<td>DS. September 30, 1936. &lt;br&gt; RCA, &lt;br&gt; 35-page booklet. &lt;br&gt; Booklet printed for the guests at the 30th anniversary dinner.</td>
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<tr>
<td><strong>FOLDER P76</strong></td>
<td>TV-Radio Annual. 1953. &lt;br&gt; 114-page magazine.</td>
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<td><strong>FOLDER P77</strong></td>
<td>The NBC 1937 Yearbook. &lt;br&gt; NBC, &lt;br&gt; Scrapbook.</td>
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<td>FOLDER P79</td>
<td>David Sarnoff Forty Years in Radio. 1946. NBC, 28-page booklet.</td>
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<td>FOLDER P80</td>
<td>Radio; a Public Primer. 1947. FCC, 24-page booklet.</td>
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<tr>
<td>FOLDER P85</td>
<td>Pathfinding in Radio The Story of RCA Research and Development. 1946. RCA, 40-page report.</td>
</tr>
<tr>
<td>FOLDER P88</td>
<td>H Hour-1944. NBC, 33-page report.</td>
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FOLDER P228  Education. December, 1944.

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U.S. Department of Commerce,  
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 Journalism Quarterly,  
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Broadcasting Telecasting,  
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Contains five episodes from the television series. |
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Musical Courier,  
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| FOLDER P505 | Graf, Herbert. Televising Music...New Medium Demands New Type of Opera. 1947.  
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22-page publication.  
Includes a 5-page handwritten history of O.B. Hanson. |
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| FOLDER P538  | NBC's Air Castles. 1947.  
NBC,  
52-page album. |
General Electric,  
29-page magazine. |
24 pages.  
Address to the Annenberg School of Communications at the University of Pennsylvania. |
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94-page booklet. |
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16-page pamphlet. |
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52-page magazine.  
Features the article, If I Were Mr. Toscanini. |
| FOLDER P544  | Musical America.. 1940.  
January 25, and March 10, 1940 editions. |
| FOLDER P545  | The Musician. September, 1930.  
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Features the article, Radio Friend or Enemy of the Music Profession? |
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10 mimeographed reports.  
5 items.  
Mimeographed NBC reports on the blue network and special effects. |

FOLDER P560
Five mimeographed reports.
Highlights: May 20, 1946, 67-page McCann-Erickson study, "Memorandum re: CAB and Hooper."

FOLDER P551
8 items.
Original and mimeographed memoranda and reports on television.

FOLDER P562
5 mimeographed reports.
Reports on color television.

FOLDER P563
7 mimeographed reports and a press release.

FOLDER P564
Three reports.

FOLDER P565
Three mimeographed reports.

FOLDER P566
Box A + B Bound NBC Advisory Council Reports. February 18, 1927 - February 28, 1941.
31 bound reports.
Pamphlets, books, and folders containing extensive reports on the critical issues faced by NBC.
Highlights: February 28, 1941, minutes of the Advisory Council of NBC covers topics such as the FCC monopoly report, the reorganization of NBC, and the ASCAP-BMI controversy. This is a representative report from this huge file.
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Other Related Collections
National Broadcasting Company Records at the Wisconsin State Historical Society

The State Historical Society of Wisconsin in Madison maintains archival NBC records for 1929 - 1969: 564 boxes, 3,264 discs, 21 tapes and 72 reels of microfilm. The Wisconsin collection includes central files, office files and a library of scripts and recordings which complement the NBC Archives at the Library of Congress.