

Latest
Song Successes by

WILL. A.

J. FRED.

HEELAN AND HELF



Every Race Has a Flag but the Coon 50

Sung with Overwhelming Success by

Lottie Gilson, Marie Dressler, Williams and Walker, Frances Curran, Hodges and Launchmere
Libby and Bennett, Zoa Matthews, Johnnie Carroll, Clarice Vance, Gertie Gilson,
Joe Bonnell, The Eldridges, and 100 other Artists.



WE refuse ninety-nine of one-hundred ballads offered us, and with what result? We then get the pick of the manuscripts and because it must be faultless before accepted, it makes a hit with lovers of music, and attains great popularity. Our first care with a new manuscript is that it be well worded, that the melody be striking and that the harmony be out of the ordinary. Thus having paid attention to the details which aid toward success, it is no wonder that we are so successful in making a hit with each new publication.

"THE HOUSE OF HITS."

TRADE-MARK, REGISTERED 1929.

Ballad Bulletin

JOS. W. STERN & CO.
34 East 21st St., New York.

HONESTLY now, doesn't this aggregation of well-known successful writers' names demonstrate to you that the ballads **MUST** be winners? Max S. Witt, J. Fred Helf, Harry Dacre, Robert F. Roden, Will A. Heelan, Gussie L. Davis, George Taggart, Maude Nugent, Karl Kennett, all household names and all successful writers. We don't ask you to buy music on a speculation as to its merit, we furnish it on reputations for song successes which are the highest in the profession.

MY HEART'S TO-NIGHT IN TEXAS.

BY
Robert F. Roden & Max S. Witt.

The latest and most successful ballad by the authors of "My Little Georgia Rose." Mr. Witt's exquisite gift for harmonization adds both force and beauty to the poetic sentiments from Mr. Roden's pen.

There Are Two Sides to a Story.

WILL A. HEELAN.
J. FRED HELF.

A new subject beautifully treated and a beautiful melody are the remarkable points about this ballad. Messrs. Heelan & Helf are already one of the most successful teams of American song writers.

The Lamb that Strayed From the Fold.

BY
Harry Davis & Sidney Carleton

A new ballad, with a beautiful story, and an instantaneous success with professionals. Merit force the way to success and the foundation for success are assuredly laid in this ballad.

JUST WHAT THE GOOD BOOK TAUGHT.

BY
HEELAN & HELF.

One of the few songs which have created a veritable sensation this season. It has been retained as a special feature by the managers of many vaudeville theatres.

THE GIRL I LOVED IN SUNNY TENNESSEE.

As you all know, the greatest hit ever known in a popular ballad. We predicted the popularity of this song, and indeed it needed no prophet to see the element of success in its beautiful words and melody.

I Wonder if the Old Folks Think Of Me.

WORDS AND MUSIC BY
M. H. KOHN.

That ever touching theme, home recollections, pervades this ballad. A pathetic story with a melody of rare beauty.

BARBARA FRIETCHIE, or, Spare Your Country's Flag

Words by ROBT. F. RODEN.
Music by MAX S. WITT.

One of the greatest of modern song dramas, written by America's premier song writers, and an enormous success with the best singers.

THE MOTH AND THE FLAME.

Words by GEORGE TAGGART.
Music by MAX S. WITT.

The greatest of all song dramas. The delight of concert singers and the most widely sung ballad, both in the home and on the stage, ever written.

AS YOUR HAIR GROWS WHITER.

WORDS AND MUSIC BY
HARRY DACRE.

Another triumph in a pathetic song story by the great English composer, Harry Dacre. A song that appeals to the hearts of all who hear it. A concert song universally liked and sung in England.

Won't You Take Me Back to Dixie?

Written by GUSSIE L. DAVIS.
Words and Music Revised by
Edward B. Marks & Geo. Rosey.

Our sympathies are at once aroused by this pathetic story of an old negro far from his home. The melody is a very pleasing one.

It's Not What You Were; It's What You Are To-Day

BY
DAVE MARION.

A ballad which is true in its sentiment to life and teaches a lesson which can not be learned too soon. This ballad is sung in Australia and European countries, as it is as popular there as in America.

JUST A GIRL LIKE MOTHER.

Words by G. Lote Silver.
Music by Maurice Steinberg.

Just the story of a boy whose ideal of womanhood was his mother. A home ballad and a very popular one already.

Complete Copies can be obtained at all Music Stores. Price, 50c.

EVERY RACE HAS A FLAG BUT THE COON.

Tempo di Marcia.

Words and Music by Will. A. Heelan & J. Fred. Helf.

The piano introduction is in 2/4 time, marked *mf*. It features a rhythmic melody in the right hand and a supporting bass line in the left hand, both in a key with two flats (B-flat major or D minor).

Voices.

The first system shows the vocal line and piano accompaniment. The vocal line has two verses. The piano accompaniment is marked *ff* and *p*. The lyrics are:

1. The lead - er of the Black - ville Club a -
 2. He says, "Now I'll sug - gest a flag that

The second system continues the vocal and piano accompaniment. The lyrics are:

rose last La - bor night, And said, "When we were on pa - rade to -
 ought to win a prize, Just take a flan - nel shirt and paint it

The third system continues the vocal and piano accompaniment. The lyrics are:

day, I real - ly felt so much a - shamed, I
 red, Then draw a chick - en on it, with two

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wished I could turn white, 'Cause all the white folks march'd with ban - ners gay;
 po - ker dice for eyes, An' have it wav - in' ra - zors 'round its head;

..... Just at de stand,..... de Ger - man Band,..... They
 To make it quaint,..... you've got to paint.....

waved their flag and played "De Wacht am Rhine," The Scotch Bri - gade,.....
 pos - sum, with a pork chop in his teeth,..... To give it tone,.....

..... each man ar - rayed..... In new plaid dress - es marched to "Auld Lang
 a big ham - bone..... You sketch up - on a ban - jo un - der -

Syne"..... Ev - en Spaniards and Sweeds, folks of all kinds and
 - neath,..... And be sure not to skip just a pol - i - cy

creeds, Had their ban - ners ex - cept de coons a - lone;..... Ev' - ry
 slip, Have it marked four - e - lev - en for - ty - four..... Then them

na - tion can brag 'bout some kind of a flag, Why
 I - rish and Dutch, they can't guy us so much, We

can't we get an em - blem of our own?" For
 should have had this em - blem long be - fore." For

CHORUS.

Ire - - land has her Harp and Sham - rock.....
(Wearing of the Green.)

Eng - - land floats her Li - on bold.....
(God save the Queen.)

E - - ven Chi - na waves a Dra - gon.....
(Chinese Dance.)

Ger - - man - y an Ea - gle gold.....
(Die Wacht am Rhine.)

Bon - - ny Scot - land loves a This - tle,
(The Campbells are Coming.)

Musical score for the first system. It features a vocal line in treble clef and a piano accompaniment in bass clef. The key signature has two flats (B-flat and E-flat). The piano part includes dynamic markings of *mf* and *ff*, and contains triplet figures in the right hand.

Tur - - key has her Cres - cent Moon, And what won't Yan - kees
(Hoche Cooche.)

Musical score for the second system. It features a vocal line in treble clef and a piano accompaniment in bass clef. The key signature has two flats. The piano part includes dynamic markings of *mf*, *f*, and *ff*.

do For the Old Red White and Blue, Ev - ry race has a
(Yankee Doodle.)

Musical score for the third system. It features a vocal line in treble clef and a piano accompaniment in bass clef. The key signature has two flats. The piano part includes a dynamic marking of *mf*.

flag but the coon, coon,
(Dixie.)

Musical score for the fourth system. It features a vocal line in treble clef and a piano accompaniment in bass clef. The key signature has two flats. The piano part includes dynamic markings of *ff* and *sf*. The system concludes with a first ending (marked '1'), a second ending (marked '2'), and a *D.S.* (Da Capo) instruction.

Try These over on Your Piano.

EVERY RACE HAS A FLAG BUT THE COON.

CHORUS. Words & Music by Will A. Herten & Fred Hoff.

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DOWN DE LOVER'S LANE.

(PLANTATION CROON)

Words by Paul Lawrence Dunbar. Music by Will Marion Cook.

CHORUS. (Through Chorus at all times.)

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WHEN 'CINDY SINGS HER RAG-TIME SONGS.

Music by D. C. Frazier. Words by E. Clarence Rose.

CHORUS.

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THE GHOST OF A COON.

Art by Will H. Tynes. Music by Will Marion Cook.

Additional words by Fred Stone.

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We do not publish anything and everything offered us; quality, rather than quantity has been our motto, and these thematics demonstrate our strict adherence to that principle. You hear these melodies once, and you immediately hum or whistle them; they are popular because they please the ear. As to their intrinsic merit, they all have the "House of Hits" trademark on them. Isn't that quite enough recommendation to your passing notice.

I'VE BEEN LIVIN' MODERATE ALL MY LIFE

Music by Will Marion Cook. Words by Will Marion Cook and Al Jolson.

CHORUS.

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I can't think of nuthin' else but you.

LELIE LU. Words & Music by HAZEL BRUCE.

CHORUS.

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MY LITTLE LADY BIRD.

Words & Music by Will A. Herten & Fred Hoff.

CHORUS.

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I'VE GOT MONEY LOCKED UP IN A VAULT.

Music by Irving Jovan. Words by Irving Jovan & William A. Walker.

CHORUS.

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George Rosey's Latest Waltz.

Belles and Beaux.
WALTZES.

Admire modestly. BY GEORGE ROSEY

Flute:

Waltz:

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**This Piano Arrangement of the Famous
Ballad will delight Music
Lovers.**

MY HEART'S TO-NIGHT IN TEXAS.
Introducing STILES JUST PLAIN SUE
MEDLEY WALTZ.

Max S. Witt
All in George Rosey

WALTZ:

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**Heelan and Helf's New Masterpiece.
IN THE HOUSE OF TOO MUCH TROUBLE.**

Words and Music by
Will A. Heelan & J. Fred Helf.

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Why not see that the "House of Hits" trademark is on your music and get THE BEST?

The Latest Popular Illustrated Song.

By the authors of "Little Lost Child."

THE OLD POSTMASTER.

MUSIC BY EDWARD H. BARKS. CHORUS: MAX S. WITT

MUSIC BY JOE W. STILES

"I've called the old postman out— You have known me all your lives— for
brought you news from loved ones— From coastlands and from shores— in
wail—ing for a let—ter— From a one who ran a way— in

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Max S. Witt's Latest Pathetic Ballad

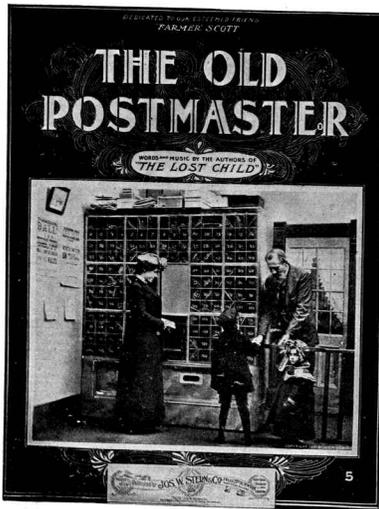
In which Lottie Gilson achieved a real triumph at Proctor's Keith's and Hyde & Behman's Theatres, New York.

WHEN THE BIRDS GO NORTH AGAIN.

Words by Robert F. Holden. Music by Max S. Witt

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**The Most Original and Clever
Song in Miss Irwin's
New Production.**

I'VE GOT TROUBLES OF MY OWN

Words by Sam Child & J. P. Frazee. Music by Raymond Johnson

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HURRAH, BOYS!
MARCH A TWO STEP

By Joseph Laskalle

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SIX YEARS after the writing of their first great popular success "The Little Lost Child," the same authors now present their latest creation, "The Old Postmaster," a ballad whose beautiful story of rural life and whose charming melody has interested the postmasters all over the country. Enormous a sale as the "Little Lost Child" enjoyed, the "Old Postmaster" bids fair to surpass it by many thousands of copies.

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