

Macy's
NEW YORK

ADMINISTRATIVE OFFICES

HERALD SQUARE, NEW YORK 1, N. Y.

May 4, 1951.

Miss Sylvia Fine
1103 San Ysidro Drive
Beverly Hills, California.

Dear Miss Fine:

I have just received a copy of the telegram Ed Dukoff sent you the other day about "UNCLE POCKETS" and a possible song to write about him for Danny.

This is just to say that I will send you the complete story (and pictures) on "UNCLE POCKETS" in a few days, so that you can see what opportunities he offers.

He is only a month or so old, but already gives considerable evidence of being a real hit: a really new character on its way to becoming a classic.

And for you to do a patter song about him (or any kind) for Danny to sing, well...

Wonderful!

You'll hear from us soon.



Cordially,

Victor M. Ratner
Victor M. Ratner
Vice President

r/b

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1220

SYMBOLS

DL=Day Letter
NL=Night Letter
LT=Int'l Letter Telegram
VLT=Int'l Victory Ltr.

W. P. MARSHALL, PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

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1951 APR 26 AM 10 34

SYLVIA FINE=

1103 SAN YSIDRO DR BEVERLYHILLS CALIF=



DEAR SYLVIA VIC RATNER VICEPRESIDENT IN CHARGE ADVERTISING
 AND PROMOTION OF MACYS WILL WRITE YOU REGARDING YOUR
 WRITING PATTEN SONG WHICH DANNY WILL RECORD THE CHARACTER
 TO BE BASED ON MACYS PROMOTION OF PROPERTY UNCLE POCKETS IN
 WHICH ALL MACY STORES IN COUNTRY AND OTHER STORES THEY WILL
 LEASE THIS PROPERTY TO WILL FEATURE THIS RECORD AND
 SONGSHEETS IN WINDOW DISPLAYS AND PROMOTION. THIS VERY GOOD.
 PLEASE WORK WITH HIM. LOVE=

ED=