

ROGERS, COWAN & BRENNER, INC.

PUBLIC RELATIONS

250 NORTH CANON DRIVE
BEVERLY HILLS, CALIFORNIA 90210

WARREN J. COWAN
PRESIDENT

March 6, 1974

Dear Danny:

Here is the schedule of events
for the Opening Day ceremonies for the
Spokane Expo.

I think we should discuss this event
as soon as you get back.

Warmest regards,



cc: Herb Bonis

DRAFT OUTLINE OF OPENING DAY CEREMONIES

SATURDAY, MAY 4, 1974

At the present time it is planned for the opening ceremonies to take place on a specially constructed stage in the river to be located just north of the Washington State Pavilion. A special signitary area will be set aside and either chairs or benches will be placed on the steps of the Washington Pavilion. Camera platforms and press sections will be established. On the north bank of the river there will be risers and bleacher seating for the band the massed chorus which will provide music during the ceremonies.

It is planned for the Opening Ceremonies to take place at 11:15 a.m. on Saturday, May 4. The program outline is as follows:

11:00 - 11:15

MUSIC BY BAND AND MASSED CHORUS

11:15

ARRIVAL AND SEATING OF OFFICIAL PARTY
(THE OFFICIAL PARTY WILL BE ESCORTED TO
POSITION BY THE INDIAN TRIBES OF THE
SPOKANE, THE KALISPELS, AND THE
COEUR D'ALENES)

(11 KITES REPRESENTING THE PARTICIPATING
NATIONS CIRCLE THE AREA AND LAND IN THE
RIVER)

AERIAL SALUTE

ROLL CALL OF NATIONS

(AS EACH COUNTRY IS ANNOUNCED AND ITS
COMMISSIONER GENERAL INTRODUCED, A FLAG
BEARER WILL COME FORWARD WITH THE COUNTRY
FLAG. AT THE SAME TIME A FLAG SHELL OF
THE RESPECTIVE COUNTRY WILL BE FIRED
OVERHEAD)

INVOCATION

"GOD OF OUR FATHERS" - BAND AND CHORUS
(3,000 DOVES OF PEACE ARE RELEASED)

KING COLE, PRESIDENT OF EXPO '74 WELCOMES
PARTICIPATING NATIONS
(SKY TYPERS WILL BE TYPING "Expo 74" DURING
THE CEREMONIES)

RESPONSE BY A COMMISSIONER GENERAL
REPRESENTING FOREIGN PARTICIPANTS

PRESENTATION OF B.I.E. FLAG TO KING COLE
BY PRESIDENT OF BIE OR HIS REPRESENTATIVE

READING OF EXPO '74 CREDO - DANNY KAYE
(BAND AND CHORUS IN BACKGROUND)
(SKY TYPERS TYPE "MAN AND HIS ENVIRONMENT")

PRESENTATION OF HUMANITARIAN AWARD TO
DANNY KAYE

KING COLE INTRODUCES GOVERNOR EVANS

GOVERNOR DANIEL J. EVANS
(WELCOME TO THE STATE OF WASHINGTON)

GOVERNOR EVANS INTRODUCES:
WASHINGTON STATE SENATORS
SENATOR HENRY M. JACKSON
SENATOR WARREN G. MAGNUSSON
CONGRESSMAN THOMAS S. FOLEY

MRS. RICHARD NIXON - SPEECH

PRESIDENT NIXON - ELECTRONICALLY PUSHES THE
BUTTON WHICH SIGNIFIES THE OPENING OF THE
FAIR (POSSIBLE AUDIO BY PRESIDENT)

CLOSING OF CEREMONIES
(MUSIC BY BAND AND CHORUS AS 11 MANNED HOT AIR
BALLOONS AND 50,000 MULTI-COLORED BALLOONS
ARE RELEASED)