

30-Second Radio Spot for Danny Kaye

UNICEF Greeting Cards

HELLO, THIS IS DANNY KAYE FOR UNICEF. BY THE END OF THIS YEAR,  
250,000 CHILDREN WILL BE BLINDED FROM DISEASES THAT COULD HAVE  
BEEN PREVENTED. THIS IS A FACT WE DON'T LIKE TO HEAR -- BUT IT'S  
ONE WE CAN CHANGE: UNICEF GREETING CARDS HELP. THE PROCEEDS FRO  
JUST ONE BOX ENABLES UNICEF TO PROTECT THE EYESIGHT OF 50 TODDLERS  
FOR ONE YEAR. AND THAT'S A BONUS NO OTHER GREETING CARD OFFERS.  
CALL TODAY TO FIND OUT WHERE YOU CAN BUY UNICEF CARDS. THE TOLL-  
FREE NUMBER IS 800-228-1666.