WAKE UP

and GIVE the BOYS the BONUS

MADE IN
U. S. A.

WORDS & MUSIC BY
Hewitt Toland

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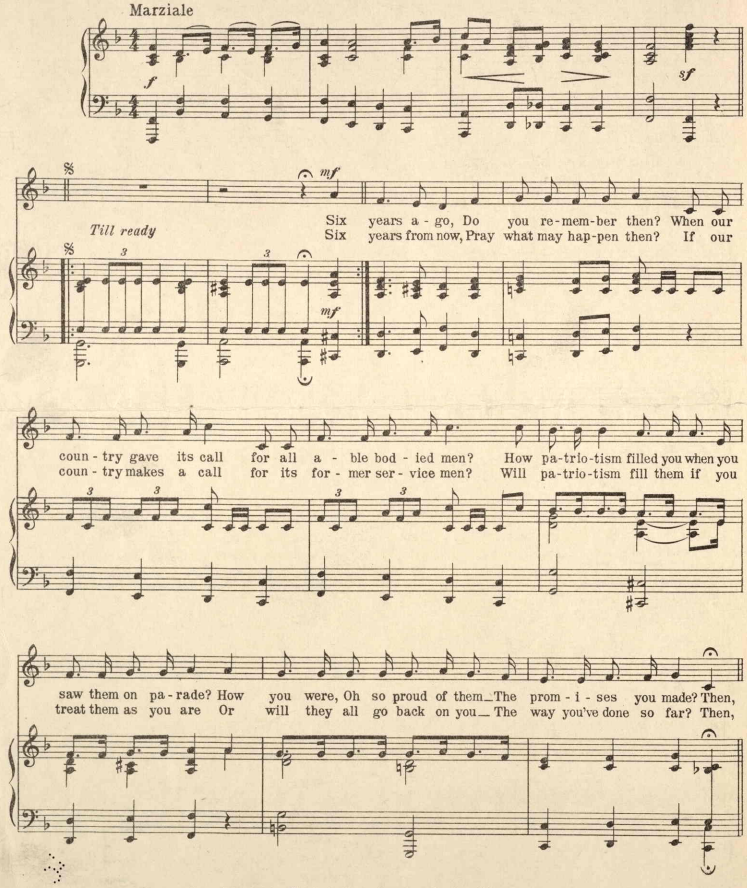
WAKE UP!
(and GIVE the BOYS the BONUS)

Dedicated to the ex-service men

Words & Music by
HEWITT TOLAND



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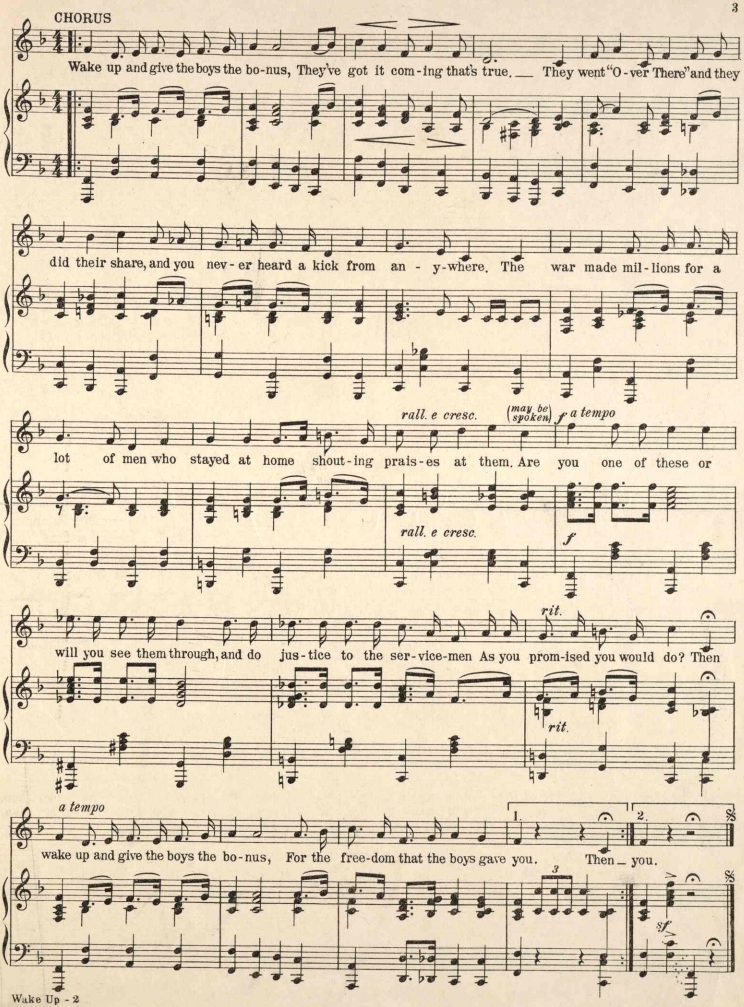
CHORUS
Wake up and give the boys the bo-nus, They've got it com-ing that's true. They went "O-ver There" and they
did their share, and you nev-er heard a kick from an-y-where. The war made mil-lions for a
rall. e cresc.
(may be spoken)
a tempo
lot of men who stayed at home shout-ing prais-es at them. Are you one of these or
rall. e cresc.
f
rit.
will you see them through, and do jus-tice to the ser-vice-men As you prom-ised you would do? Then
rit.
a tempo
1.
2.
wake up and give the boys the bo-nus, For the free-dom that the boys gave you. Then you.
3
sf

IMP0RTANT

SELLING IDEAS

1. House to House Plan:
   The best way to sell every one in town.

2. "Tag-Day" Plan:
   Sell the song on the streets with the aid of Boy Scouts, etc. Sell for anything you can get *over* a quarter and the extra profit is yours.

3. "Legion Night" Plan:
   Have a well known local singer sing the song at your best theatre and sell copies to the audience.

4. Club Plan:
   Go to the various clubs of your city and sell it to them at their regular meetings.

5. School Plan:
   Have a Legion Man go to each school in the city and make an appeal. If necessary give their school a percentage of the profit.

5. "Legion Show Plan":
   If you are having a show—put this song on as a special number or tableau—and sell it between acts.

7. "Store Plan":
   Put copies of the song in various stores to be sold by them for you.

DEAR SIR AND BUDDIE:—

Every Legion Post in every state is in favor of a bonus for ex-service men and ours is no exception. We are sending you this song, believing that with your co-operation it can be made the biggest "hit" ever given to the public and help to make the Bonus a fact instead of a fancy. The words and music have a man-sized punch—this song will make people think and the music is full of life.

We are depending upon every Legion Post and every man in it to do his bit in "broadcasting" this song. As a starter we are asking you to mail us 25c in stamps for this copy—right away. We would gladly give it to you free, but we are in urgent need of funds to print the song in large quantities. If you give us a regular order, however, this copy is complimentary.

Here is our plan of action. Besides helping put the Bonus over, this song offers your Post a real opportunity to make some money and at the same time help the ex-service men in hospitals. The funds earned by this song, after all expenses are paid, are to be used to equip hospitals and homes where the boys are located with wireless apparatus, games, etc., and all of us should feel honored to be able to help our "buddies."

Every citizen is a prospective buyer and will be glad to help your Post and will enjoy the song. At the low prices we have named at the right you can make from ten to fifteen cents a copy. On the left several good plans are given as to ways of handling it. We leave it to you to figure your profits.

Arrangements are being made to put the song into the hands of well known vaudeville singers, phonograph companies, etc., and if every one does his part the Bonus will be given a boost right when it needs it.

Are you with us? Will you help us do something for the boys who are laid up as well as give the Bonus life? If you have just had your regular meeting we hope you will call a special one. This proposition surely warrants it! It is in **your** hands!

Sincerely yours,

Address Carefully } COMMITTEE ON PUBLICATION,
Matthais Post, American Legion
Westport, Conn.

PRICE LIST

Single copies....25c each

In lots up to 100.15c each

Additional copies up to

1,000 .....12½c each

1,000 lots or over.10c each

In case you have insufficient funds on hand—send us what you can with your order and the balance within thirty (30) days. All orders will be filled as promptly as possible in order of their receipt. Either money orders or checks will be accepted. If we can in any way be of help to you—let us know with your first remittance. "Action begets action."

Your "quota" is every one in town.

Put it—"over the top."

"As the poppy honors the dead—This song honors the living"

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