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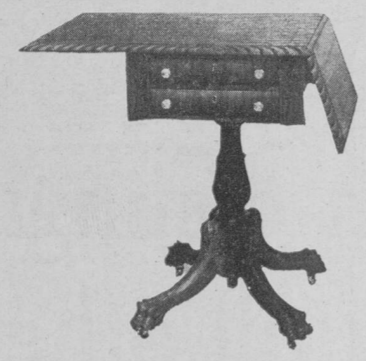
Exceptional Values at Hathaway's

Just at this season, manufacturing conditions are such that we are able to offer some of our handsomest and most desirable specialties at very unusual prices. For instance, consider the two pieces illustrated—their excellence in design, construction and finish, and their remarkably low prices. You cannot help agreeing with us that these are values far out of the ordinary.

Colonial Work-Table

In carved solid mahogany. Top measures 26 in. by 18 in., opened. A faithful reproduction of an exquisite old model. Top drawer has sliding, removable tray.

Specially Priced at **\$27.50** Regularly \$36.00.



Telephone Stand

and stool in solid mahogany. Very convenient, compact and substantial. Handsomely finished. Stool slides beneath stand. Arm pivots. Shelf for phone book.

Specially Priced at **\$10.00** Regularly \$14.00.

W. A. Hathaway Company

62 West 45th Street, New York
"Furniture of the Better Kind"

NEW RUCHE SUPPORTER



For Ruffled, Ruche and Medici Collars

Invisible Non-metallic Washable

The only Ruche Supporter which will hold up the Ruffled Collars comfortably and permanently.

For sale in all good stores. Price 10c

Write for Catalogue of DRESSMAKING HELPS, Dept. D.
GREEN SHOULDER FORM & PAD CO., 327-329 East 34th St., New York

FOR MEN, WOMEN AND CHILDREN. Jantzen's Arch Support Shoes

Mean comfort plus style, which in itself assures ease in walking. The lasts are orthopedically correct—the result of half a century of study of the human foot. They bring relief and rest to the fallen arch, and give entire satisfaction in every way.

Ask for our Look, "The Abuse of the Big Toe."
660 Sixth Ave., above 38th St.
Custom Bootmakers Over 50 Years.



BOWLING GREEN STORAGE & VAN CO.

18 BROADWAY, NEW YORK.
Trans-Atlantic and Inland Removals.
HOUSEHOLD EFFECTS AND FINE GOODS
STORED AND FORWARDED IN STEEL VANS.
NEW FIREPROOF WAREHOUSE, 210 WEST 58th ST.

Hoisting Lift Van on Board Steamer.

New Fireproof Storage

For Household Furniture
Clean, Separate, Locked Rooms.
248, 250, 252 West 65th St.
Local, Domestic and Foreign Removals by Wheel and Lift Vans.
BOWLING GREEN STORAGE & VAN CO.
18 Broadway, New York
Telephone Broad 3450.

DONT NEGLECT YOUR EYESIGHT

Good eyesight is invaluable. Keep your eyes right with the "Emeralite." If your sight is dimming, this light will soothe your eyes and help them do more work with less effort.

"EMERALITE" DESK AND TABLE LAMPS

with the emerald green glass shade—For office desks, and tables; for parlors, libraries, den, bedroom; for dentists, doctors, artists, students. Dealers everywhere can supply you.

Write for Booklet showing in colors how effectively the Emeralite helps your eyes; with descriptions and prices of 30 handsome designs. Write now.

H. G. McFadin & Co.
44 Warren St., N. Y.

Arrange your hair Mme. Thompson's Way

COMFORT, DURABILITY, APPEARANCE and PRICE are points to be considered in BUYING HAIR. There is NO HIGHER grade than I OFFER in all my designs. For YOUNG and OLD, and I receive UNLIMITED PRAISE and ADMIRATION FROM FASHION'S FLOWERS everywhere, as also the GRATITUDE of those who ONLY HOPE to look presentable and as NEAR NATURAL as possible.

Few, IF ANY, use so much CARE to BRING OUT the BEST POINTS and HIDE the marks of TIME, for we all know THIN HAIR makes one LOOK OLDER. The essentials required to PRODUCE a PERFECTLY natural style, YOUR style in fact, to be a VERITABLE part of YOURSELF, to be a COMFORT, a PLEASURE, to give the SATISFACTION that ONLY a WOMAN can comprehend when once DEPRIVED of nature.

MME. THOMPSON
Note My Address
41 WEST 38TH ST.

PEARLS

New Booklet
Illustrating ropes of Frederic's pearls, with clasps of platinum, with genuine diamonds and genuine scientific Frederic's scientific descriptions and prices of 30 handsome designs. Write now.

Address All correspondence to
5A WEST 37TH STREET.
Frederic's
JEWELER AND PEARL MAKER
Stores at
479 Fifth Ave., at 41st St.
1 West 34th St.
Opp. Waldorf-Astoria
New York

Smart, Chic and Worth Wearing Shoes are here for You, Madame

at \$3.85
Sold All Season \$5.00, \$5.50, \$6.00

Cammeyer
Stamped on a Shoe means
Standard of Merit
6th Ave at 20th St

EUGENE BUILDER HATS

32 WEST 32ND ST.
LAUNCHES THE 1914 SPRING CHAPEAUX, including
THE WATTEAU
THE MANNISH DERBY
THE EUGENE'S AT \$10

MEXICAN TEA ROOM

American and Mexican Cooking
Special Mexican Dinner every Saturday. Real Mexican "Mole de guajolote" and "Tortillas."
3 W. 39th St., N. Y.

Only by keeping the scalp in perfect health can you keep your hair like you want it.



Always remember this fact about your hair:

If there is any condition of your hair you want to improve, if it hasn't enough life and gloss, if there is dandruff or too much oil, never forget that the condition of your hair depends on the condition of your scalp.

How to keep the scalp healthy.

To keep the scalp healthy and active, shampoo your head regularly in this way: Rub your head fully five minutes with the tips of your fingers to loosen the dandruff and dead skin. Apply a hot lather of Woodbury's Facial Soap and rub it in. Rinse thoroughly in gradually cooler water, having the final water really cold. Dry perfectly, then brush gently for some time.

The formula for Woodbury's is the work of an authority on the skin and hair. Try one shampoo with it. See what a delightful feeling it gives your scalp.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

Woodbury's Facial Soap

For sale by dealers throughout the United States and Canada. Write today for samples. For 4c, we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. For 50c, a copy of the Woodbury Book and samples of the Woodbury preparations.

Address The Andrew Jergens Co., Dept. 21-G, Spring Grove Ave., Cincinnati, O.

Monogrammed China and Crystal

The richness and beauty of these sets will appeal to you.

We have many original shapes in beautiful imported china and crystal to be decorated by hand with your monogram or special design in pure Coin Gold and Silver, Platinum or Meissen Colors. For a short while we are offering

Reductions of 10%

Decorated China Sets
34 Piece Breakfast Set\$25.50
33 " 5 o'clock Tea24.75
50 " Luncheon Set41.50
100 " Dinner Service61.50

Monogrammed Crystal Sets
12 Piece Sherbet Set\$13.75
13 " Cocktail Set15.30
24 " Grape Fruit Set36.00
36 " Complete50.50

Call or write for catalog, designs and estimates.

For only ONE DOLLAR we will send 25 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladioli kingdom.

Last year we sold 150,000 of the bulbs and have received hundreds of testimonials as to their merit.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Simple culture directions with every package.

Cut out this advertisement and enclose with Dollar Bill, stamps or Money Order, or present, just as you desire, to secure this splendid collection of Gladioli Bulbs for only \$1.00 with our 1914 Catalogue.

ART CHINA IMPORT CO.
Dept. P, 47 W. 36th St., New York
(Bet. 5th and 6th Avenues.)

Mr. G. Hepburn Wilson

The Recognized Master of the MODERN DANCES

teaches the correct rendition of the genuine ARGENTINE TANGO

Mr. Wilson has secured Brazilian experts for the teaching of this particular dance.

See the new dances correctly.

Phone or call.
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HOTEL IMPERIAL,
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SALON de DANSE,
2339 B'way, at 100th St.
Phone Riverside 8624.

WOMEN'S RIGHTS: A photograph of the man as she knows him—I have learned to look over women's shoulders.

PIRIE MACDONALD
Photographer-of-Men
Fifth Ave at Forty-seventh St.

First Aid toward hair beauty

Petrole Riviera
The best, most pleasing and effective hair cream.
It keeps the hair 75 cents per pound.

PARMERIE RIVIERA
11 EAST 96th STREET NEW YORK

(Gold Filled) Bracelet Watch (Price, \$6.50).

Guaranteed for wear and reliability. Large variety of others up to \$150.00. See our line of Fancy Diamond jewelry, marked at the price you want to pay.

ZERANA & CO., (Est. 1884.)
Jewelers, 30 E. 34th St., Cor. Madison Ave. and 341 Grand Street.

Highest Prices Paid

For ladies', gentlemen's and children's discarded clothing.

Fine Evening and Street Costumes, Diamonds, Jewelry, Furs, etc. Call or address
M. Naffai, 69 West 45th St. Tel. 670 Bryant.

Rebuilder of Gowns

LET YOUR DISCARDED GOWN OF YESTERDAY BE MADE INTO THE CREATION OF TOMORROW

I assemble the highest achievements of the Fashion World's greatest artists and use them in my work.

MY Atelier will interest you. I carry nothing ready made and will either rebuild your gown or make you one to order.—When desired I accept your materials.

Perfect Workmanship. Reasonable Prices.

Homer
Creator of Artistic Dresses
11 1/2 West 37th St., New York
Telephone Greeley 5265.

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EXCLUSIVE STYLES FORMERLY AT 27 West 38th Street, New York Has removed her shop to 20 West 57th Street Showing Advanced Spring Models

Smart Frock Developed in Printed Tuscan

Kimona cut bodice in coatee effect. Yoke and frill of dainty shadow lace outlined with novelty buttons. Double bouffant tunic edged with piping of white crepe. White crepe skirt finished with buttons of Tuscan.

Broad belt of velvet ribbon emphasizes a slightly raised waist-line.

Colors: — Rose, Blue, Black - a n d - White, and Tuscan.

SPECIAL \$23.75

Cotton Frocks. \$8.75
Silk Afternoon Dresses. 25.00
Evening Gowns 25.00
Suits 25.00
Telephone 112 Plaza

A Garden Full of Gladioli for \$1.00

The Gladioli is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 25 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladioli kingdom.

Last year we sold 150,000 of the bulbs and have received hundreds of testimonials as to their merit.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Simple culture directions with every package.

Cut out this advertisement and enclose with Dollar Bill, stamps or Money Order, or present, just as you desire, to secure this splendid collection of Gladioli Bulbs for only \$1.00 with our 1914 Catalogue.

J. MAURAD CO.
32 WEST 45th ST.

Leonard's

Everything in Women's Apparel made on the premises.

Special Models for Southern and Spring Wear Now Being Shown

Mme. Leonard's Self-Adjustable MATERNITY apparel, scientifically and hygienically designed. It adjusts itself to all requirements. The prospective mother need not attend to all functions without the slightest pressure on any of the sensitive parts.

No. 837, Suitable dress in the best crepe for early spring or late fall. Becoming lines for all figures. Vest, collar & cuffs embroidered in Grecian design. Velvet girdle. With first class fitting, \$18.50. Fine silk crepe de chine, \$28.50.

Catalogue T and order blanks sent out of town upon request.

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Near 5th Ave.
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UPHOLSTERING, DRAPING AND CABINET WORK

SLIP COVERS
Renovating and Remodeling of Old Furniture Our Specialty.

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Our goods are universally admitted to be of superior style, fit, finish, and workmanship. Booklet T mailed on request.

Jack's Improved

Jack's Improved
Pedic Arch Shoes
495 6th Avenue,
Bet. 29th & 30th Sts.

Luscious! Try Them

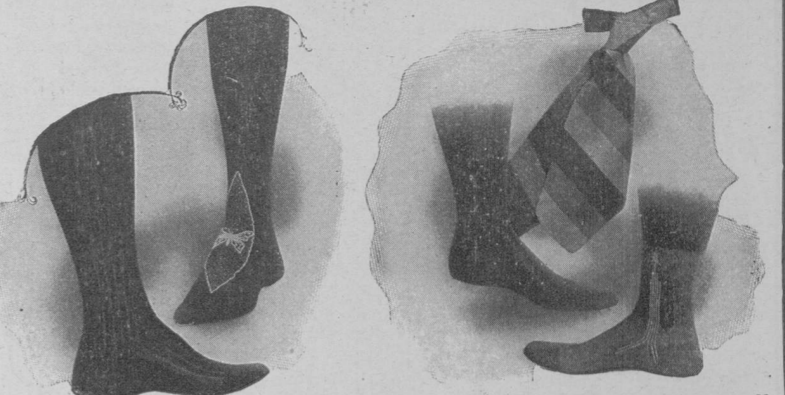
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ITALIAN CHOCOLATES, 80c.

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30th St. & 45th St.

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For Dancing, for Street Wear, for Golf—all kinds of stockings and socks for men, women and children. Silk, Lisle, Cotton, Plain and Fancy. All Colors. Entire regular stock 20% Discount deducted from every sales slip—with many thousands of pairs at even greater reductions.

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For Men and Women: For Men and Women: For Men and Women: Clocked and Plain Lisle Our excellent \$1.00 Heavy Weight Silk Socks and Stockings. Silk Socks or Stockings. Socks on Stockings. Formerly 50c., 69c and all colors. Regular \$2.00 Quality. 75c.

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The hostess seeking something amusing and original for the Washington's Birthday entertainment will delight in an inspection of our unusually large assortment of Favors and Novelties. Everything appropriate for a Dinner Dance or Party is displayed in our large and well lighted store.

Little flags in paper and silk. Cherry Sprays in all sizes for table decoration. Drum Boxes, cherry tree boxes and other patriotic designs for salted nuts or candy. Paper mache figures of Washington, Continental Soldiers, Hatches, Rustic Logs decorated with cherries, and hundreds of other novelties whose amusing features only a personal visit can reveal. We also display appropriate favors for St. Patrick's Day, Easter and other seasons of the year.

B. SHACKMAN & CO.
906-908 Broadway, N. Y.
Bet. 20th and 21st Sts.

"Washington, 'The Unique Favor and Novelty House'"

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Nature Shoe Patent Colt Children and Gun Metal

Sizes 5 to 8 . . . 1.75
8 1/2 to 11 . . . 2.00
11 1/2 to 2 . . . 2.50

Tan Russia Calf

Sizes 5 to 11 . . . 2.00
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10c extra by mail anywhere in the United States.

Comfort is the thought that most people associate with Blyn-Plan Nature Shoes. Yet the wear the children get out of them brings out another strong feature—economy.

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For Women

The only fashionable Shoe that is really comfortable. Even the narrow toe models fit with perfect ease and need no breaking-in.

The patent tannage renders the sole flexible, yet preserves all the elasticity of the original leather.

Fashionable New Models, \$4.00.

In Manhattan, Brooklyn and Bronx at Blyn Stores only.

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109th St. 109th St.
8th Av. & 27th St. 83 Av. & 159th St.
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Reducing Brassiere

When Worn Reductions Range 2 to 4 Inches

36 bust to 34 44 bust to 41
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Constructed of Elasticon, a specially woven elastic fabric of exceptional softness and flexibility and scientifically contoured to Nature's model, the Ovida is the acme of Style, Comfort and Hygiene.

Made in all styles for all figures and all occasions, with or without shoulder straps. The Trade Mark OVIDA is a guarantee of style, quality and fit. INSIST UPON THE OVIDA.

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Ask your own dealer to order an OVIDA for YOUR approval. You will realize the very first minute you put it on that it is the most ideal FIGURE SHAPING and HEALTH MAKING GARMENT ever invented.

Illustrated Style Book—Mailed FREE.

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Make the newest exclusive Spring styles in Milan, Hemp, Tagal, etc. in all colors and qualities; also trim hats, and

LADIES' HATS REMODELLED

into the newest shapes of Hemp, Milan, Tagal, Neapolitan, Leghorns, Panamas, and fancy straw braids; repaired, cleaned, and colored into the latest shades. Paris copied samples displayed to try on and select from. Outside Feathering made to order, also cleaned, colored, curled, and remade into Novelties. Latest Paris Flowers, Maline and Lace Hats.

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24 East 4th St., near B'way, below Wanamaker.

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FOR SWOLLEN LIMBS

VARIKOSE VEINS, Weak Ankles and Limb troubles needing support.

SANITARY, as they may be washed or boiled.

COMFORTABLE, because made to measure, contain no elastic, and are adjustable. Laces like a legging, COOL, LIGHT, and PRACTICAL, as testimonials warrant.

ECONOMICAL, cost \$1.50 each, or two for the same limb \$2.50, postpaid.

Write for particulars and self-measurement blank No. 4. Consultation FREE. Hours 9 to 4 daily, except Sundays.

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Experienced workers on Lingerie garments. Satisfaction guaranteed. Prices moderate.

Special department for darning and mending. Shop Waists and Gowns refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

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